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ASSURANCEAMERICA CORP Form 8-K November 18, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 8-K Current Report

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 17, 2005

ASSURANCEAMERICA CORPORATION

(Exact Name of Registrant as Specified in Its Charter)

Nevada 0-06334 87-0281240

(State or other jurisdiction (Commission File Number) (IRS Employer Identification

of incorporation Number)

RiverEdge One, Suite 600 5500 Interstate North Parkway Atlanta, Georgia

Atlanta, Georgia 30328

(Address of principal executive offices)

(Zip Code)

(770) 933-8911

(Registrant s telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 2.02 Press Release

ASSURANCEAMERICA CORPORATION announced its financial results for the third quarter and nine months ended September 30, 2005. A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

Item 8.01 Other Events

On November 16, 2005, the Company sent a letter to shareholders and others describing certain results of the business for the month of September and the nine months ending September 30, 2005. A copy of the letter is attached as Exhibit 99.4 to this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits

Exhibit No. Description

99.1 Press Release dated October 3, 2005, issued by Registrant

99.2 Letter to Shareholders dated November 16, 2005, issued by Registrant

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

November 17, 2005

ASSURANCEAMERICA CORPORATION

By: /s/ Mark H. Hain Mark H. Hain, Senior Vice President and

General Counsel