ROCKY MOUNTAIN CHOCOLATE FACTORY INC Form 8-K/A January 06, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K/A

Amendment No. 1

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 5, 2005

Rocky Mountain Chocolate Factory, Inc.

(Exact name of registrant as specified in is charter)

Colorado
(State or other jurisdiction of incorporation)

0-14749 (Commission File Number) 84-0910696 (IRS Employer Identification No.)

265 Turner Drive Durango, Colorado 81303 (Address, including zip code, of principal executive offices)

Registrant s telephone number, including area code: (970) 259-0554

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EXPLANATORY NOTE

This Amendment No. 1 on Form 8-K/A (the 8-K/A) is an amendment to the Rocky Mountain Chocolate Factory, Inc. Current Report on Form 8-K, dated January 5, 2005 (the ¹9 Quarter Earnings 8-K). The purpose of this 8-K/A is to correct a typographical error appearing under the heading Store Information on page 4 of the Press Release filed as Exhibit 99.1 to the 3rd Quarter Earnings 8-K. Except for correction of the typographical error referenced above, this 8-K/A does not update, modify, or amend any disclosure set forth in the 3rd Quarter Earnings 8-K.

Item 2.02 Results of Operations and Financial Condition.

The Company has issued a press release concerning its third quarter ended November 30, 2004. The press release includes information regarding its results of operations and financial condition for the quarter, and is filed as an exhibit to this Form 8-K/A.

Item 7.01 Regulation FD Disclosure.

The Company has issued a press release giving guidance concerning, among other things, its estimated full-year earnings per share. The Company has elected to furnish the press release as an exhibit to this Form 8-K/A.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits

<u>Item</u> <u>Exhibit</u>99.1 Press Release dated January 5, 2005.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ROCKY MOUNTAIN CHOCOLATE FACTORY, INC.

Date: January 5, 2005 By: /s/ Bryan J. Merryman

Bryan J. Merryman, Chief Operating Officer, Chief Financial Officer,

Treasurer and Director

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99.1 Press Release, dated January 5, 2005