## Edgar Filing: ADVANTAGE MARKETING SYSTEMS INC/OK - Form 8-K

ADVANTAGE MARKETING SYSTEMS INC/OK Form 8-K November 05, 2003

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: November 4, 2003 (Date of earliest event report):

ADVANTAGE MARKETING SYSTEMS, INC. (Exact Name of Registrant as Specified in its Charter)

OKLAHOMA (State or Other Jurisdiction of Incorporation or Organization)

001-13343 (Commission File (IRS Employer Number)

73-1323256 Identification Number)

2601 N.W. Expressway, Suite 1210W, Oklahoma City, OK 73112 (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (405) 842-0131

Item 7. Financial Statements and Exhibits

(a) Exhibits

99.1 Press Release dated November 4, 2003

Item 12. Results of Operations and Financial Condition

On November 4, 2003, Advantage Marketing Systems, Inc. (the "Company") issued a press release announcing its financial results for the three months and nine months ended September 30, 2003. A copy of the release is included as an exhibit to this report.

## SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereto duly authorized.

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ADVANTAGE MARKETING SYSTEMS, INC.

REGGIE COOK

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By: Reggie Cook Chief Financial Officer

Date: November 4, 2003

EXHIBIT INDEX

Exhibit No. Description Method of Filing

99.1

Press release dated November 4, 2003 Filed herewith

Filed herewith electronically