

CCA INDUSTRIES INC  
Form 8-K  
October 17, 2011

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 8-K  
CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934  
Date of Report (Date of earliest event reported): October 17, 2011 (October 14, 2011)  
CCA Industries, Inc.  
(Exact name of registrant as specified in its charter)**

**DELAWARE**

**1-31643**

**04-2795439**

(State or other jurisdiction  
of incorporation)

(Commission File Number)

(IRS Employer Identification No.)

**200 MURRAY HILL PARKWAY,  
EAST RUTHERFORD, NEW JERSEY**

**07073**

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: ( 201 ) 330-1400

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01 Other Events**

The Company issued a press release on October 14, 2011 announcing its results for the quarter and nine months ended August 31, 2011 and the dividend for the fourth quarter of fiscal 2011.

**Item 9.01 Exhibits**

The following exhibits are annexed hereto:

99.1 Press release issued October 14, 2011

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**Dated: October 17, 2011**

**CCA Industries, Inc.**

**By: /s/ Stephen A. Heit**

**Stephen A. Heit  
Chief Financial Officer**