

PARTY CITY CORP
Form 8-K
September 22, 2004

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported) **September 21, 2004**

PARTY CITY CORPORATION

(Exact Name of Registrant as Specified in Charter)

Delaware
(State or Other Jurisdiction of
Incorporation)

0-27826
(Commission File Number)

22-3033692
(IRS Employer
Identification No.)

400 Commons Way, Rockaway, NJ
(Address of Principal Executive Offices)

07866
(Zip Code)

Registrant's telephone number, including area code: **(973) 983-0888**

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure

On September 21, 2004, Party City's Chief Executive Officer, Nancy Pedot, and other members of management spoke at C.L. King & Associates' Best Ideas Conference. A webcast of the Party City presentation is accessible at <http://www.wsw.com/webcast/clk/pcty>, or on Party City's website, <http://www.partycity.com>, until the close of business on Wednesday, September 29, 2004.

A transcript of Party City's presentation is attached hereto as Exhibit 99.1 and is incorporated by reference. The slide presentation used in connection with Party City's presentation is attached hereto as Exhibit 99.2 and is incorporated herein by reference.

The information set forth in this Item 7.01, and the related exhibits set forth in Items 7.01 and 9.01, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or otherwise subject to the liabilities of that section. Such information may only be incorporated by reference in another filing under the Exchange Act or the Securities Act of 1933, as amended, if such subsequent filing specifically references such information.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits.

A list of exhibits is set forth in the Exhibit Index which immediately precedes such Exhibits and is incorporated herein by reference.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 22, 2004

PARTY CITY CORPORATION

By: /s/ Gregg A. Melnick

Title: Name: Gregg A. Melnick
Chief Financial Officer

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EXHIBIT INDEX

| Exhibit Number | Description |
|---------------------------|---|
| 99.1 | Transcript of Party City s presentation at C.L. King & Associates Best Ideas Conference. |
| 99.2 | Slide presentation used in connection with Party City s presentation at C.L. King & Associates Best Ideas Conference. |