STURM RUGER & CO INC Form 8-K July 29, 2004

> SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) July 27, 2004

STURM, RUGER & COMPANY, INC. (Exact Name of Registrant as Specified in its Charter)

DELAWARE001-1043506-0633559(State or Other Jurisdiction (Commission File Number)(IRS EmployerOf Incorporation)Identification Number)

ONE LACEY PLACE, SOUTHPORT, CONNECTICUT 06890 (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code (203) 259-7843

N/A

(Former Name or Former Address, if Changed Since Last Report)

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Item 5. Other Events and Required FD Disclosure

On July 27, 2004, the Company issued a press release to stockholders and other interested parties regarding the declaration of a quarterly dividend of \$0.10 per share payable on September 15, 2004 to stockholders of record as of September 1, 2004. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: /s/ THOMAS A. DINEEN

Name: Thomas A. Dineen Title: Principal Financial Officer, Treasurer and Chief Financial Officer

Dated: July 29, 2004

INDEX TO EXHIBITS

Exhibit Number 99.1

Description Press release of Sturm, Ruger & Company, Inc., dated July 27, 2004, reporting the declaration of a quarterly dividend of \$0.10 per share payable on September 15, 2004 to stockholders of record as of September 1, 2004.