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GENERAL ELECTRIC CAPITAL CORP

Form FWP July 25, 2012

Filed Pursuant to Rule 433

Registration Statement No. 333-178262

July 24, 2012

General Electric Capital Corporation

Pricing Term Sheet

Fixed-To-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series B

Issuer: General Electric Capital Corporation ("GECC")

Security: Fixed-To-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series B, \$0.01 par

value ("Series B Preferred Stock")

Expected Issue Ratings*: Baa1 / AA- (Moody's / S&P) Size: \$1,750,000,000 (17,500 shares)

Authorized Shares: 17,500 shares of Series B Preferred Stock

Liquidation Preference: \$100,000 per share

Term: Perpetual, subject to optional redemption by GECC on or after December 15, 2022, as

described below

Dividend Rate From the date of issuance to, but excluding, December 15, 2022, 6.250% per annum and (Non-Cumulative): from and including December 15, 2022, three-month LIBOR plus a spread of 4.704%

Semi-annually, in arrears, on June 15 and December 15 of each year, beginning on December 15, 2012 and ending on December 15, 2022 and, thereafter, quarterly, in

Dividend Payment Dates: arrears, on March 15, June 15, September 15, and December 15 of each year, beginning

on March 15, 2023

From the date of issuance to, but excluding, December 15, 2022, 30/360 Following

Day Count: Unadjusted and from and including December 15, 2022, Actual/360 Modified Following

Adjusted

Trade Date: July 24, 2012 Settlement Date: July 27, 2012

Optional Redemption: GECC may redeem the Series B Preferred Stock at its option, (i) in whole or in part, from

time to time, on any dividend payment date on or after December 15, 2022 at a

redemption price equal to \$100,000 per share, plus any declared and unpaid dividends to but not including the redemption date, or (ii) in whole but not in part, at any time within 90 days following a Regulatory Capital Treatment Event (as defined and subject to the limitations described in the Preliminary Prospectus Supplement dated July 24, 2012), at a redemption price equal to \$100,000 per share, plus any declared and unpaid dividends to

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but not including the redemption date.

Public Offering Price: \$100,000 per share Underwriting Commission: \$1,000 per share

Net Proceeds to Issuer after

Deducting Underwriting Commissions but before

\$1,732,500,000

Offering Expenses:

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Barclays Capital Inc. Goldman, Sachs & Co. J.P. Morgan Securities LLC

Joint Book-Running Managers: Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Morgan Stanley & Co. LLC

UBS Securities LLC

Listing: The Preferred Stock will not be listed for trading on any stock exchange or

available for quoting on any national quotation system.

CUSIP/ISIN: 369622SP1 / US369622SP16

*Note: A securities rating is not a recommendation to buy, sell or hold securities, and may be subject to change or withdrawal at any time.

GECC has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for this offering. Before you invest, you should read the prospectus for this offering in that registration statement, and other documents GECC has filed with the SEC for more complete information about GECC and this offering. You may get these documents for free by visiting EDGAR at the SEC website at www.sec.gov. Alternatively, you may obtain a copy of the prospectus from by calling Barclays Capital Inc. toll-free at 1-888-603-5847, Goldman, Sachs & Co. toll-free at 1-866-471-2526, J.P. Morgan Securities LLC collect at 1-212-834-4533, Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322, Morgan Stanley & Co. LLC toll-free at 1-866-718-1649 or UBS Securities LLC toll-free at 1-877-827-6444, ext. 561 3884.