## PACEL CORP

## Form 10QSB

November 20, 2001


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As of September 30, 2001, there were 120,670,772 shares of the Registrant's
common stock outstanding.
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PACEL CORP. AND SUBSIDIARIES

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PACEL CORP. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

ASSETS

| UNAUDITED | AUDITED |
| :---: | :---: |
| September 30, | December 31, |
| 2001 | 2000 |

Current assets:

Cash and cash equivalents
Accounts receivable, net of allowance for doubtful accounts of $\$ 7,647$ and $\$ 5,155$ respectively
Inventory
Other receivables
Prepaid expenses

Total current assets

Property and equipment, net of accumulated depreciation of $\$ 84,489$ and $\$ 65,531$ respectively

Non-current assets:
Note receivable
Goodwill
Security deposits

Total non-current assets

Total assets

LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)

Current liabilities:
Accounts payable
Accrued expense
Loans payable officers-Stockholders
Notes payable convertible debenture
Notes payable bank

Total current liabilities

Long term liabilities:
Equipment leases

Total long term liabilities
Total liabilities

| \$ 1,296,145 | \$ | 491,926 |
| :---: | :---: | :---: |
| 89,358 |  | 73,071 |
| 206,325 |  | 62,741 |
| 1,331,440 |  | 531,389 |
| 50,000 |  | 50,000 |
| 2,973,268 |  | 1,209,127 |
| 98,582 |  | -- |
| 98,582 |  | -- |
| 3,071,850 |  | 1,209,127 |
| 11,320 |  | 11,320 |
| 5,984,325 |  | 5,155,914 |
| $(15,738)$ |  | $(10,833)$ |
| $(7,787,368)$ |  | $(6,004,770)$ |
| $(1,807,461)$ |  | $(848,369)$ |

Sales
Direct Cost of Goods Sold
Gross Profit
Operating costs and expenses:
Research and development
Depreciation \& Amortization
Interest expense
Sales and Marketing
Financing Expenses
General and Administrative
Total operating costs and
$\quad$ expenses

Total operating costs and expenses

Other Income

Net (loss)

NINE MONTHS



THREE MONTHS

ENDED
EPTEMBER
30, 2001


$\$$| 555,550 |
| ---: |
| 405,204 |
| ---------- |
| 150,346 |

\$ 184,363
56,667
$------------187,696$
127,696
------------
------


Operating costs and expenses:

$$
\begin{array}{r}
306,806 \\
14,364 \\
53,333 \\
104,425 \\
276,273 \\
1,310,520
\end{array}
$$

926,382
21,460
52,772
390,285
--
$1,250,394$
87,521
1,323
27,699
36,334
195,173
329,252

52,



| 2,065,721 |  | 2,641,293 |  | 677,302 |  | 997,9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2,796 |  | 4,180 |  | 932 |  | ( |
| \$ (1,782, 598) | \$ | $(2,509,417)$ | \$ | $(526,024)$ | \$ | (982, |

Net (loss) per common share

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Basic
(0.04)
(0.12)
(0.01)
(0.01)

Weighted Average shares outstanding

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PACEL CORP. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE NINE MONTHS ENDED SEPTEMBER 30

|  | 2001 | 2000 |
| :---: | :---: | :---: |
| Cash flows from operating activities: |  |  |
| Net (loss) | \$(1,782,598) | \$ $2,509,417)$ |
| Adjustments to reconcile net (loss) to net cash (used in) provided by operating activities: |  |  |
| Depreciation | 19,779 | 21,460 |
| Provision for Bad Debts | 2,492 | 598 |
| Other non cash items | 156,705 | 57,791 |
| Increase (Decrease) in Cash from changes in: |  |  |
| Accounts receivable | $(348,664)$ | 3,997 |
| Other receivables | 9,511 | $(22,942)$ |
| Inventory | $(47,134)$ | $(14,406)$ |
| Other assets | 0 | 0 |
| Security deposits | $(2,791)$ | 15 |
| Good will | $(265,595)$ | 1,623 |
| Prepaid expenses | $(16,569)$ | 11,545 |
| Accounts payable | 804,219 | $(48,713)$ |
| Accrued expense | 16,287 | $(68,454)$ |
| Loans Payable Officers-Stockholders | 143,584 | $(10,000)$ |
| Net cash (used in) operating activities | $(1,045,179)$ | $(2,576,903)$ |



See accompanying notes to consolidated financial statements

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PACEL CORP. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
UNAUDITED
SEPTEMBER 30, 2001

## BASIS OF PRESENTATION

The unaudited financial statements included in the Form 10-QSB have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-QSB and Item 310(b) of Regulation $S B$. The financial information furnished herein reflects all adjustments, which in the opinion of management are necessary for a fair presentation of the Company's financial position, the results of operations and

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cash flows for the periods presented.

Certain information and footnote disclosures normally contained in financial statements prepared in accordance with generally accepted accounting principles have been omitted, pursuant to such rules and regulations.

These interim statements should be read in conjunction with the audited December 31, 2000 consolidated financial statements and related notes included in the Company's year ended certified financial statements. The results of operations for the nine months are not necessarily indicative of the operating results for the year. The Company presumes that users of the interim financial information herein have read or have access to the audited financial statements for the preceding fiscal year and that the adequacy of additional disclosure needed for a fair presentation may be determined in that context. The results of operations for any interim period are not necessarily indicative of the results for the full year.

## 2. ACQUISITION OF ADVANTAGE SYSTEMS INC. (ASI)

In September 2001, Pacel Acquisition Corp. a wholly owned subsidiary completed its acquisition of Advantage Systems, Inc. a computer manufacture, for $\$ 70,000$ and the assume of $\$ 238,727$ in debt. Pacel Acquisition Corp. has accounted for the acquisition under the purchase method of accounting in accordance with generally accepted accounting principles. Pacel has recorded in its consolidated financial statements all of the assets and liabilities of Advantage. Good will of $\$ 197,218$ has been recorded on Pacel's books. On September 14, 2001 Pacel Acquisition was merge into Pacel Corp. Pacel has secured a $\$ 1,000,000$ convertible note to purchase this company.

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## FORWARD-LOOKING STATEMENTS

When used in this document and in our filings with the Securities and Exchange Commission, in our press releases or other public or shareholder communications, and in oral statements made with the approval of an authorized executive officer, the words or phrases "will likely result," "are expected to," "will continue," "is anticipated," "estimate," "project" or similar expressions are intended to identify "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are subject to certain risks and uncertainties, which could cause our actual results to differ materially from our historical results and those we presently anticipate or project. You should not place undue reliance on any forward-looking statements, which speak only as of the date made. Various factors could affect our financial performance and could cause our actual results for future periods to differ materially from any opinions or statements we express with respect to future periods in any current statement. These factors include, but are not limited to, the following: increases in our operating expenses outpacing our revenues; our inability to expand our sales and distribution channels; the failure of strategic relationships to implement and promote our software products; the failure of third parties to develop software components necessary for the integration of applications using our software; and the use of our intellectual property by others.

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We do not undertake--and we specifically decline any obligation--to publicly release the result of any revisions which may be made to any forward-looking statements to reflect events or circumstances after the date of such statements or to reflect the occurrence of anticipated or unanticipated events.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

GENERAL BUSINESS

PACEL's mission is to provide consumers and businesses with a full suite of products and services that provide secure connectivity to and from the Internet, including e-commerce transactions and personnel and company data security. To that end, PACEL, and its subsidiaries, Fairfax Communications and E-Business Store.Com, have been developing products and methods that meet that need for both families and companies. The ChildWatch software suite of programs puts the controls for family computer usage, including internet filtering, access controls and community support for finding missing and abducted children

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in the hands of the parents and is readily available at Zany Brany and Electronic Boutique stores nationally. "e-Centurion" our latest technology advancement (patent pending) software product will provide complete file and data security. This new software is designed to guard both the Inner Door (full protection on your PC from existing and new viruses), i.e., the Love Bug, and someone trying to penetrate your PC and by-pass your password. As well as, the Outer Door (full intruder protection from Internet data collection devices and programs or hackers). Our current goal is to utilize and extend these technologies in the production of derivative products to provide secure Internet connectivity and enhanced desktop security for customers in the home and business marketplaces.

## RESULTS OF OPERATIONS

The following summarizes the basic results of operations for the periods indicated in the Consolidated Statement of Operations.

NINE MONTHS ENDED SEPTEMBER 30, 2001 COMPARED TO THE NINE MONTHS ENDED SEPTEMBER 30, 2000.

For the nine months ended September 30, 2001, sales were $\$ 984,638$ compared to $\$ 184,363$ for the nine months ended September 30,2000 an increase of $\$ 800,275$ or $434 \%$. The increase in revenues is attributed to the sales generated from existing NATO contracts of Fairfax Communication Limited (FCL) and Advantage Systems existing customer base. Sales for the month of September 2001 for Advantage Systems were $\$ 236,138$. E-Business Store continues to increase their sales in consulting and web development. With acquisition of Advantage Systems we are refocusing our efforts, to the distribution of hardware and consulting services through (FCL) NATO contracts. We will continue to focus our efforts on the marketing of Child Watch software and e-Centurion anti-virus software as adequate funding becomes available. We believe that marketing delays have prevented Child Watch and e-Centurion from penetrating their respective markets. Accordingly only limited revenues from the Child Watch and e-Centurion software have been realized to date. The Company's' marketing delays stem from the inability to obtain adequate financing through the end of the third quarter. We

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do not expect to see any significant revenue from these products until adequate financing is available to market these products.

For the nine months ended September 30, 2001 , direct cost of goods sold were $\$ 704,311$ compared to $\$ 56,667$ for the nine months ended September 30,2000 an increase of $\$ 647,644$. The increase in direct cost of goods sold is directly attributed to the sales generated from the NATO contracts and Advantage Systems discussed above. FCL is selling computer hardware items through Dell and Gateway. The mark up for computer hardware is typically greater in Great Britain than in the United States. Advantage costs of goods sold are higher due to the lower margins on hardware in the United States.
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Research and development expenses consist principally of salaries for software developers, outside consulting, and related facilities costs for software development. Research and Development expenses for the nine months ended September 30, 2001, were $\$ 306,806$ compared to $\$ 926,382$ for the nine months ended September 30, 2000 a decrease of $\$ 619,576$. The decrease is directly attributable to being in the final phase of ChildWatch and e-Centurion software development. We believe, however, that investments in research and development, including the recruiting and hiring of software developers, are critical to remaining competitive in the marketplace and are directly related to continued timely development of new and enhanced products. Accordingly, we anticipate making continuing investments in the development of our application software products, including those targeted for the growing Internet market, as funds permit.

Sales and marketing expenses include salaries, commissions, travel expenses, and marketing expenses for our sales, marketing, customer support, and distribution consultants. Sales and marketing expenses also includes advertising, trade shows, public relations, and other market development programs. Sales and marketing expenses for the nine months ended September 30 , 2001, were $\$ 104,251$ compared to $\$ 390,285$ for the nine months ended September 30 , 2000 a decrease of $\$ 286,034$. The decrease in sales and marketing expense is due to the lack of funds available to us for sales and marketing for the nine months ended September 30, 2001.

General and administrative expenses consist principally of administrative salaries and benefits, travel expenses, and related facilities costs for finance and administration, human resources, legal, and information services. General and administrative expenses for the nine months ended September 30, 2001 were $\$ 1,310,520$ compared to $\$ 1,250,394$ for the nine months ended September 30, 2000 an increase of $\$ 60,126$. The increase in general and administrative expenses is due to increased expenses for outside legal and investment banking services related to the Company's efforts to obtain continuing sources of financing and its ongoing reporting obligations as a public reporting company. Increased employee costs related with increased staffing have also contributed to the increase in general and administrative expenses.

Interest expense and Financing expenses for the nine months ended September 30, 2001 were $\$ 329,606$ compared to $\$ 52,772$ for the nine months ended September 30,2000 an increase of $\$ 276,834$. We entered in various convertible notes, these notes contained a "beneficial conversion feature" Per Emerging Issues Task force (EITF) Number 98-5, "Accounting for Convertible Securities with Beneficial Conversion Features or contingently Adjustable Conversion Ratios", this

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beneficial conversion feature was assigned an intrinsic value of $\$ 260,350$, as calculated under the provision of the EITF. This amount was immediately expensed, as the Notes were convertible into common shares of the Company at the time of the signing of the Agreement. The remaining interest of $\$ 69.256$ is accrued interest on the Convertible Notes and interest paid on the $\$ 50,000$ with the bank.

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THREE MONTHS ENDED SEPTEMBER 30, 2001 COMPARED TO THE THREE MONTHS ENDED SEPTEMBER 30, 2000 .

For the three months ended September 30, 2001 , sales were $\$ 555,550$ compared to $\$ 68,406$ for the three months ended September 30,2000 an increase of $\$ 487,144$. The increase in revenues is directly attributed to the sales generated from existing NATO contracts of $F C L$ and sales generated from Advantage Systems.

For the three months ended September 30, 2001, direct cost of goods sold were $\$ 405,204$ compared to $\$ 52,487$ for the three months ended September 30,2000 an increase of $\$ 352,717$. The increase in direct cost of goods sold is directly attributed to the sales generated from the NATO contracts discussed above.

Research and development expenses for the three months ended September 30 , 2001, were $\$ 87,521$ compared to $\$ 52,803$ for the three months ended September 30 , 2000 an increase of $\$ 34,718$. The increase is attributable to increase in related payroll and overhead expenses.

Sales and marketing expenses for the three months ended September 30, 2001, were $\$ 36,334$ compared to $\$ 171,780$ for the three months ended September 30 , 2000 a decrease of $\$ 135,446$. The decrease in sales and marketing expense is due directly to a lack of funds available in the third quarter of 2001.

General and administrative expenses for the three months ended September 30, 2001 were $\$ 329,252$ compared to $\$ 755,221$ for the three months ended September 30,2000 a decrease of $\$ 425,969$. The decrease in general and administrative expenses is due to the restructuring of administrative staff due to lack of financing. (see discussion in liquity)

Interest expense and Financing expenses for the three months ended September 30,2001 were $\$ 222,872$ compared to $\$ 11,104$ for the three months ended September 30, 2000 and increase of $\$ 211,768$. We entered in various convertible notes, these notes contained a "beneficial conversion feature" Per Emerging Issues Task force (EITF) Number 98-5, "Accounting for Convertible Securities with Beneficial Conversion Features or contingently Adjustable Conversion Ratios", this beneficial conversion feature was assigned an intrinsic value of $\$ 179,250$, as calculated under the provision of the EITF. This amount was immediately expensed, as the Notes were convertible into common shares of the Company at the time of the signing of the Agreement. The remaining interest of $\$ 43,622$ is accrued interest on the Convertible Notes and interest paid on the $\$ 50,000$ with the bank

LIQUIDITY AND CAPITAL RESOURCES AS OF SEPTEMBER 30, 2001

In February 2001, we secured a $\$ 50,000$ line of credit with a bank, at an interest rate of Wall Street Journal Prime Rate, plus $1.00 \%$ to be renewed annually. At September 30, 2001 the entire line was outstanding.

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In March 2001, the Company entered into a $\$ 10,000,000$ Equity line of Credit arrangement with Cornell Capital Ltd. Under the terms of the equity line agreement, the Company had the right to sell up to $\$ 10$ million of its common stock. We could only access the equity line of credit upon the effectiveness of the registration statement we filed with the SEC. In July 2001 we withdrew our registration filing and in doing so our agreements with Cornell Capital Ltd were terminated.

In March 2001 and May 2001 we issued $\$ 250,000$ and $\$ 500,000$ respectively, convertible debentures. The notes bear an interest rate of $5 \%$ and $8 \%$, respectively and are payable quarterly.

In August we entered into a short term financing agreement to borrow $\$ 550,000$ from North Coast Investment Inc. The note will bear an interest rate of $10 \%$ and has a balloon payment in eight months. Additional terms were stipulated in the note making this agreement unfavorable for use. We have not nor do we intent to draw down on this note.

On September 1, 2001, Pacel Acquisitions Corp. a wholly owned subsidiary purchased the stock of Advantage Systems, Inc. a computer manufacture. Pacel Acquisitions Corp. will pay $\$ 70,000$ and assume $\$ 238,727$ in debt. On September 2001 Advantage Systems Inc. was merged into Pacel Corp., and is now a division of Pacel Corp. Pacel has entered into a letter of intent to secured a $\$ 1,000,000$ convertible note to purchase this company and supply the necessary cash flow for the following year. The note bears and interest rate of $8 \%$. These funds are designated only for the expenses related to the acquisition of Advantage Systems, Inc., and working capital for $F C L$ and Advantage. We believe that the purchase of this company will give FCL the ability to sell our hardware rather than Gateway's or Dell's, to NATO. In doing so our margins will increase substantially. This company will also allow Pacel to use its established customer base for the distribution of its software products.

Due to lack of funding and withdrawal of the registration we began to lay off all nonessential personnel. We are in the process of renegotiating our current office leases to reduce office space. We are also evaluating all expenses and making the necessary cutbacks. We believe that with this reduction in expenses, convertible notes and sales, we will have sufficient working capital through the end of the year. Our ability to continue as a going concern beyond December 2001 is dependent upon being able to successfully secure long term financing either through the issuance of debt or equity.

Cash and cash equivalents increased to $\$ 175,247$ for the period ended September 30, 2001 from $\$ 36,356$ at December 31, 2000. Trade accounts receivable increased to $\$ 356,055$ for the period ended September 30, 2001 compared to $\$ 9,883$ at December 31, 2000. Other receivables decreased to $\$ 9,511$ for the period ended September 30, 2001 compared to $\$ 64,760$ at December 31, 2000. Accounts payable increased to $\$ 1,296,145$ for the period ended September 30, 2001 compared to $\$ 491,926$ at December 31, 2000. Net cash used for operating activities was \$1,045,179 during the nine-month period ended September 30, 2001 compared to $\$ 2,576,903$ in the corresponding period of 2000 . Net cash used for operating activities primarily reflect the increase in account receivable, and inventory offset by accounts payable and loans to officers.

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Net cash used in investing activities for the nine months ended September 30,2001 and 2000 was $\$ 13,856$ and $\$ 122,683$ respectively. The outlay reflects the continual investment in computer related equipment for further development efforts.

Net cash provided by financing activities for the nine months ended September 30,2001 and 2000 was $\$ 1,202,831$ and $\$ 2,701,045$, respectively. The funds were raised primarily through the issuance of convertible debentures in the period ended September 30, 2001. The funds raised for the period September 30,2000 were raised in conjunction with the filing of an $S B-2$ registration statement to raise $\$ 3,000,000$.

