Vitamin Shoppe, Inc. Form 4 January 05, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

3235-0287

Expires:

January 31, 2005

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

01/04/2016

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * MARKEE RICHARD L			2. Issuer Name and Ticker or Trading Symbol Vitamin Shoppe, Inc. [VSI]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (M		(Middle)	3. Date of Earliest Transaction			(Check an applicable)			
300 HARM	ON MEADOW	BLVD.	(Month/Da) 01/04/20	•		_X_ Director _X_ Officer below)	r 10% (give title Other below) See Remarks		
(Street)			4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check			
SECAUCUS	S, NJ 07094		Filed(Mon	th/Day/Year)			e) I by One Reporting Pe by More than One Re		
(City)	(State)	(Zip)	Table	e I - Non-D	erivative Securities Acq	uired, Dispose	ed of, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Yea	r) Executio any	med n Date, if Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired (n(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	Form: Direct	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

Code V Amount

F

1,772

(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Reported

Transaction(s) (Instr. 3 and 4)

 $66,062 \stackrel{(2)}{=}$

D

(A)

(D)

D

Price

32.44

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amou	int of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration	·	or		
						Exercisable	Date	Title	Number		
				G 1 W	(A) (B)				of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
• 5	Director	10% Owner	Officer	Other		
MARKEE RICHARD L 300 HARMON MEADOW BLVD.	X		See Remarks			
SECAUCUS, NJ 07094						

Signatures

/s/ David M. Kastin, as Attorney-In-Fact 01/05/2016

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Amount reflects tax withholding obligations upon the vesting of restricted stock.
- Amount includes 91 shares which were acquired pursuant to the Vitamin Shoppe 2010 Employee Stock Purchase Plan on September 30, 2015.

Remarks:

Executive Chairman of the Board

Exhibit List

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2