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CCA INDUSTRIES INC Form 8-K April 21, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 21, 2017 (April 17, 2017)

CCA Industries, Inc.

(Exact name of registrant as specified in its charter)

DELAWARE 1-31643 04-2795439

(State or other Jurisdiction of Incorporation) (Commission File Number) (IRS Employer Identification No.)

65 CHALLENGER RD, SUITE 340 RIDGEFIELD PARK, NEW JERSEY 07660

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (201) 935-3232

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant

under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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The Company issued a press release on April 17, 2017, announcing the financial results for the first quarter ended February 28, 2017.

Item 9.01 Exhibits

The following exhibits are annexed hereto:

99.1 Press release issued April 17, 2017

SIGNATURES

Pursuant to the requirements of the Securities Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: April 21, 2017

CCA Industries, Inc.

Registrant

By: /s/ Stephen A. Heit x

Stephen A. Heit

Executive Vice President &

Chief Financial Officer