

HSBC HOLDINGS PLC  
Form 6-K  
March 13, 2017

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of March

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- ).

HSBC HOLDINGS PLC

13 March 2017

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")  
Deferred awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company")  
were granted in 2014 as a part of variable pay for the performance year ended 31 December 2013.

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

On 10 March, the final tranche of the Awards granted in 2014 vested and the following transactions took place in London:

Directors

| Name            | Additional Shares issued in lieu of the 2016 4th interim dividend <sup>1</sup> | Total number of Shares vested | Number of Shares sold at £6.6716 per Share <sup>2</sup> |
|-----------------|--|-------------------------------|---|
| Stuart Gulliver | 920  | 36,268                        | 36,268  |
| Iain Mackay     | 539  | 21,245                        | 9,986   |
| Marc Moses      | 540  | 21,244                        | 21,244  |
| Other PDMRs     |  |                               |   |

| Name           | Additional Shares issued in lieu of the 2016 4th interim dividend <sup>1</sup> | Total number of Shares vested | Number of Shares sold at £6.6716 per Share <sup>2</sup> |
|----------------|--|-------------------------------|---|
| Samir Assaf    | 1,608  | 63,361                        | 29,780  |
| Peter Boyles   | 519  | 20,440                        | 9,199   |
| Patrick Burke  | 406  | 15,968                        | 8,914   |
| John Flint     | 722  | 28,432                        | 13,364  |
| Paulo Maia     | 267  | 10,532                        | 4,233   |
| Noel Quinn     | 405  | 15,959                        | 3,167   |
| Antonio Simoes | 438  | 17,254                        | 8,110   |
| Peter Wong     | 827  | 32,584                        | 4,888   |

<sup>1</sup> At USD\$8.0636 per Share being the average closing price of the Company's Shares on the London Stock Exchange between 23 February and 1 March 2017 converted into USD.

<sup>2</sup>Includes shares sold to cover withholding tax

The Directors may separately retain such number of Shares equivalent in value to those that vested under the Award (net of tax liabilities) for six months from the original vesting date.

In addition to the above, on 10 March 2017 Stuart Gulliver sold 204,851 shares at £6.6716.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Stuart Gulliver

2 - Reason for the notification

Position/status Group Chief Executive

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
|------------------------|----------------------------------|---------------------|---|----------------------------|
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
|                        |                                  |                     | Price                                     | Volume                     |
|                        |                                  |                     |   | Total                      |
| Nature of Transaction: |                                  |                     | \$8.06                                    | 920                        |
| Acquisition            |                                  |                     | \$8.064                                   | 920                        |
|                        |                                  | Aggregated          |   | \$7,418.51                 |
|                        |                                  |                     |   | \$7,418.51                 |
| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound        |
|                        |                                  |                     | Price                                     | Volume                     |
|                        |                                  |                     |   | Total                      |
| Nature of Transaction: |                                  |                     | £6.67                                     | 241,119                    |
| Disposal               |                                  |                     | £6.672                                    | 241,119                    |
|                        |                                  | Aggregated          |   | £1,608,649.52              |
|                        |                                  |                     |   | £1,608,649.52              |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Iain Mackay

2 - Reason for the notification

Position/status Group Finance Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction | Financial Instrument             | Identification Code | Place of Transaction        | Currency                   |
|---------------------|----------------------------------|---------------------|-----------------------------|----------------------------|
| 2017-03-10          | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main | USD - United States Dollar |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

| Date of Transaction Financial Instrument |                                  | Identification Code | Place of Transaction                      | Currency            |
|--|----------------------------------|---------------------|---|---------------------|
| 2017-03-10                               | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                                  |                     | Price                                     | Volume              |
| Acquisition                              |                                  |                     | \$8.06                                    | 539                 |
|  |                                  | Aggregated          | \$8.064                                   | 539                 |
| Total                                    |                                  |                     |   | \$4,346.28          |
| Nature of Transaction:                   |                                  |                     | Price                                     | Volume              |
| Disposal                                 |                                  |                     | £6.67                                     | 9,986               |
|  |                                  | Aggregated          | £6.672                                    | 9,986               |
| Total                                    |                                  |                     |   | £66,622.60          |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Marc Moses

2 - Reason for the notification

Position/status Group Chief Risk Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction Financial Instrument |                                  | Identification Code | Place of Transaction                      | Currency                   |
|--|----------------------------------|---------------------|---|----------------------------|
| 2017-03-10                               | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
| Nature of Transaction:                   |                                  |                     | Price                                     | Volume                     |
| Acquisition                              |                                  |                     | \$8.06                                    | 540                        |
|  |                                  | Aggregated          | \$8.064                                   | 540                        |
| Total                                    |                                  |                     |   | \$4,354.34                 |
| Nature of Transaction:                   |                                  |                     | Price                                     | Volume                     |
| Acquisition                              |                                  |                     | \$8.06                                    | 540                        |
|  |                                  | Aggregated          | \$8.064                                   | 540                        |
| Total                                    |                                  |                     |   | \$4,354.34                 |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency            |
|------------------------|----------------------------------|---------------------|---|---------------------|
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
|                        |                                  |                     | Price                                     | Volume              |
| Nature of Transaction: |                                  |                     | £6.67                                     | 21,244              |
| Disposal               |                                  |                     | £6.672                                    | 21,244              |
|                        |                                  |                     |   | £141,731.47         |
|                        |                                  |                     |   | £141,731.47         |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Samir Assaf

2 - Reason for the notification

Position/status Chief Executive, Global Banking and Markets

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
|------------------------|----------------------------------|---------------------|---|----------------------------|
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
|                        |                                  |                     | Price                                     | Volume                     |
| Nature of Transaction: |                                  |                     | \$8.06                                    | 1,608                      |
| Acquisition            |                                  |                     | \$8.064                                   | 1,608                      |
|                        |                                  |                     |   | \$12,966.27                |
|                        |                                  |                     |   | \$12,966.27                |

  

| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency            |
|------------------------|----------------------------------|---------------------|---|---------------------|
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
|                        |                                  |                     | Price                                     | Volume              |
| Nature of Transaction: |                                  |                     | £6.67                                     | 29,780              |
| Disposal               |                                  |                     |   | £198,680.25         |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

Aggregated £6.672 29,780 £198,680.25

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Boyles

2 - Reason for the notification

Position/status Chief Executive of Global Private Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
|------------------------|----------------------------------|---------------------|---|----------------------------|
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
|                        |                                  |                     | Price                                     | Volume                     |
| Nature of Transaction: |                                  |                     |   | Total                      |
| Acquisition            |                                  |                     | \$8.06                                    | 519                        |
|                        |                                  |                     | \$8.064                                   | 519                        |
|                        |                                  |                     |   | \$4,185.01                 |
|                        |                                  |                     |   | \$4,185.01                 |
| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound        |
|                        |                                  |                     | Price                                     | Volume                     |
| Nature of Transaction: |                                  |                     |   | Total                      |
| Disposal               |                                  |                     | £6.67                                     | 9,199                      |
|                        |                                  |                     | £6.672                                    | 9,199                      |
|                        |                                  |                     |   | £61,372.05                 |
|                        |                                  |                     |   | £61,372.05                 |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Patrick Burke

2 - Reason for the notification

Position/status President and Chief Executive of HSBC US

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
|------------------------|----------------------------------|---------------------|---|----------------------------|
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
|                        |                                  |                     | Price                                     | Volume                     |
|                        |                                  |                     |   | Total                      |
| Nature of Transaction: |                                  |                     |   |                            |
| Acquisition            |                                  |                     | \$8.06                                    | 406                        |
|                        |                                  |                     |   | \$3,273.82                 |
|                        |                                  |                     | Aggregated                                | \$8.064                    |
|                        |                                  |                     |   | 406                        |
|                        |                                  |                     |   | \$3,273.82                 |
| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound        |
|                        |                                  |                     | Price                                     | Volume                     |
|                        |                                  |                     |   | Total                      |
| Nature of Transaction: |                                  |                     |   |                            |
| Disposal               |                                  |                     | £6.67                                     | 8,914                      |
|                        |                                  |                     |   | £59,470.64                 |
|                        |                                  |                     | Aggregated                                | £6.672                     |
|                        |                                  |                     |   | 8,914                      |
|                        |                                  |                     |   | £59,470.64                 |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person John Flint

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and Wealth Management Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

## 4 - Details of the transaction(s)

## Transaction(s) summary table

| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
|------------------------|----------------------------------|---------------------|---|----------------------------|
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
|                        |                                  |                     | Price                                     | Volume                     |
| Nature of Transaction: |                                  |                     |   | Total                      |
| Acquisition            |                                  |                     | \$8.06                                    | 722                        |
|                        |                                  |                     | \$8.064                                   | 722                        |
|                        |                                  |                     |   | \$5,821.92                 |
|                        |                                  |                     |   | \$5,821.92                 |
| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound        |
|                        |                                  |                     | Price                                     | Volume                     |
| Nature of Transaction: |                                  |                     |   | Total                      |
| Disposal               |                                  |                     | £6.67                                     | 13,364                     |
|                        |                                  |                     | £6.672                                    | 13,364                     |
|                        |                                  |                     |   | £89,159.26                 |
|                        |                                  |                     |   | £89,159.26                 |

## 1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Paulo Maia

## 2 - Reason for the notification

Position/status Chief Executive, Latin America

Initial notification/amendment Initial Notification

## 3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

## 4 - Details of the transaction(s)

## Transaction(s) summary table

| Date of Transaction | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
|---------------------|----------------------------------|---------------------|---|----------------------------|
| 2017-03-10          | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |



Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

| Date of Transaction Financial Instrument |                                  | Identification Code | Place of Transaction                      | Currency            |
|--|----------------------------------|---------------------|---|---------------------|
| 2017-03-10                               | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                                  |                     | Price                                     | Volume              |
| Acquisition                              |                                  | Aggregated          | \$8.06                                    | 267                 |
|  |                                  |                     |   | Total               |
|  |                                  |                     |   | \$2,152.98          |
|  |                                  |                     | \$8.064                                   | 267                 |
|  |                                  |                     |   | Total               |
|  |                                  |                     |   | \$2,152.98          |
| Nature of Transaction:                   |                                  |                     | Price                                     | Volume              |
| Disposal                                 |                                  | Aggregated          | £6.67                                     | 4,233               |
|  |                                  |                     |   | Total               |
|  |                                  |                     |   | £28,240.88          |
|  |                                  |                     | £6.672                                    | 4,233               |
|  |                                  |                     |   | Total               |
|  |                                  |                     |   | £28,240.88          |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Noel Quinn

2 - Reason for the notification

Position/status Chief Executive, Global Commercial Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction Financial Instrument |                                  | Identification Code | Place of Transaction                      | Currency                   |
|--|----------------------------------|---------------------|---|----------------------------|
| 2017-03-10                               | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
| Nature of Transaction:                   |                                  |                     | Price                                     | Volume                     |
| Acquisition                              |                                  | Aggregated          | \$8.06                                    | 405                        |
|  |                                  |                     |   | Total                      |
|  |                                  |                     |   | \$3,265.76                 |
|  |                                  |                     | \$8.064                                   | 405                        |
|  |                                  |                     |   | Total                      |
|  |                                  |                     |   | \$3,265.76                 |
| Date of Transaction Financial Instrument |                                  | Identification Code | Place of Transaction                      | Currency                   |
| 2017-03-10                               |                                  | GB0005405286        |   | GBP - British Pound        |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

| Nature of Transaction: | Ordinary shares of US\$0.50 each | London Stock Exchange, Main Market (XLON) |        | Total      |
|------------------------|----------------------------------|---|--------|------------|
|                        |                                  | Price                                     | Volume |            |
|                        |                                  | £6.67                                     | 3,167  | £21,128.96 |
| Disposal               | Aggregated                       | £6.672                                    | 3,167  | £21,128.96 |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Antonio Simoes

2 - Reason for the notification

Position/status Chief Executive, HSBC Bank plc

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
|---------------------|----------------------------------|---------------------|---|----------------------------|
| 2017-03-10          | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
|                     |                                  |                     | Price                                     | Volume                     |
|                     |                                  |                     | £6.67                                     | 8,110                      |
|                     |                                  |                     | £6.672                                    | 8,110                      |
|                     |                                  |                     |   | Total                      |
|                     |                                  |                     |   | £54,106.68                 |
|                     |                                  |                     |   | £54,106.68                 |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Wong

2 - Reason for the notification

Position/status Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      |        | Currency                   |
|------------------------|----------------------------------|---------------------|---|--------|----------------------------|
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) |        | USD - United States Dollar |
|                        |                                  |                     | Price                                     | Volume | Total                      |
| Nature of Transaction: |                                  |                     | \$8.06                                    | 827    | \$6,668.60                 |
| Acquisition            |                                  |                     |   |        |                            |
|                        |                                  | Aggregated          | \$8.064                                   | 827    | \$6,668.60                 |
| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      |        | Currency                   |
| 2017-03-10             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) |        | GBP - British Pound        |
|                        |                                  |                     | Price                                     | Volume | Total                      |
| Nature of Transaction: |                                  |                     | £6.67                                     | 4,888  | £32,610.78                 |
| Disposal               |                                  |                     |   |        |                            |
|                        |                                  | Aggregated          | £6.672                                    | 4,888  | £32,610.78                 |

For any queries related to this notification please contact:

Loren Wulfsohn  
Shareholder Services  
020 7991 8918

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 13 March 2017