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Sprouts Farmers Market, Inc. Form 8-K September 07, 2016 UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d)

of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) September 7, 2016

Sprouts Farmers Market, Inc.

(Exact name of registrant as specified in its charter)

Delaware 001-36029 32-0331600 (State or other jurisdiction (Commission (I.R.S. Employer

of incorporation or organization) File Number) Identification No.)

5455 E. High Street, Suite 111

Phoenix, Arizona 85054

(Address of principal executive offices and zip code)

(480) 814-8016

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01. Regulation FD Disclosure.

Sprouts Farmers Market, Inc. (the "Company") is furnishing this Current Report on Form 8-K in connection with the disclosure of information, in the form of a press release announcing updates to the Company's third quarter and full-year 2016 guidance and its \$250 million share repurchase authorization (the "Press Release"). A copy of the Press Release is furnished herewith as Exhibit 99.1 and is incorporated into this Item 7.01 by reference.

The information furnished in this Item 7.01, including Exhibit 99.1, is being furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed to be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

The text of this Current Report on Form 8-K and the attached Press Release is available on the Company's investor relations website located at investors.sprouts.com, although the Company reserves the right to discontinue that availability at any time.

Exhibit

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

LAmon	
Number	Description
99.1	Press release
	of Sprouts
	Farmers
	Market, Inc.,
	dated
	September 7,
	2016, entitled
	"Sprouts
	Farmers
	Market, Inc.
	Updates Third
	Quarter and
	Full-Year
	2016
	Guidance;
	Announces
	\$250 Million
	Share
	Repurchase
	Authorization"

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SPROUTS FARMERS MARKET, INC.

Date: September 7, 2016 By: /s/ Brandon F. Lombardi

Name: Brandon F. Lombardi

Title: Chief Legal Officer and Corporate Secretary

EXHIBIT INDEX

Exhibit

Number Description

99.1 Press release

of Sprouts

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dated

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"Sprouts

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