Orfe Janis Form 5 February 11, 2011

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

OMB APPROVAL FORM 5 **OMB** UNITED STATES SECURITIES AND EXCHANGE COMMISSION 3235-0362 Number: Washington, D.C. 20549 Check this box if January 31, Expires: no longer subject 2005 to Section 16. Estimated average ANNUAL STATEMENT OF CHANGES IN BENEFICIAL Form 4 or Form burden hours per 5 obligations OWNERSHIP OF SECURITIES response... 1.0 may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940 Form 4 Transactions Reported 1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer Orfe Janis Symbol UNION FIRST MARKET (Check all applicable) BANKSHARES CORP [ubsh] (Middle) 3. Statement for Issuer's Fiscal Year Ended (Last) (First) Director 10% Owner _ Officer (give title Other (specify (Month/Day/Year) below) below) 12/31/2010 **EVP** P. O. BOX 446. 211 NORTH MAIN STREET (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Reporting Filed(Month/Day/Year) (check applicable line) **BOWLING GREEN. VAÂ 22427** _X_ Form Filed by One Reporting Person Form Filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 5. Amount of 6. Ownership 7. Nature of 4. Securities Security (Month/Day/Year) Execution Date, if Transaction Acquired (A) or Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned at end Indirect (I) Ownership of Issuer's (Instr. 4) (Instr. 4) (A) Fiscal Year or (Instr. 3 and 4) (D) Price Amount Common Â Â Â Â Â Â 3,209 (1) (2) D Stock Common By Trustee Â Â Â Â Â Â 970 Ι Stock of ESOP

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(9-02)

SEC 2270

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Numbe of Derivat Securiti Acquire (A) or Dispose of (D) (Instr. 3 4, and 5	er I (tive ties red ed	s I		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
					(A) (I		Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Employee Incentive Stock Option (right to buy)	\$ 31.84	Â	Â	Â	Â	Â.	12/30/2005	12/30/2015	Common Stock	3,00
Employee non-qualified Incentive Stock Option (right to buy)	\$ 16.45	Â	Â	Â	Â	(04/28/2011	04/28/2020	Common Stock	3,79

Reporting Owners

Reporting Owner Name / Address	Relationships					
F-	Director	10% Owner	Officer	Othe		
Orfe Janis						
P. O. BOX 446	Â	â	EVP	â		
211 NORTH MAIN STREET	А	A	A EVP	А		
BOWLING GREEN, VA 22427						

Signatures

/s/ Janis Orfe 02/11/2011

**Signature of Person Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 2,143 shares of restricted stock; 633 shares of restricted stock vested at the close of NASDAQ market on 12/17/2010 (of which 203 shares were traded to cover applicable taxes per contract).
- (2) Includes 13 shares purchased during 2010 with dividends under DRSPP.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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