GINDER E DENNIS Form 3 July 10, 2012

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person * 2. Date of Event

3. Issuer Name and Ticker or Trading Symbol

 GINDER E DENNIS

Requiring Statement (Month/Day/Year) 07/01/2012

FRANKLIN FINANCIAL SERVICES CORP /PA/ [FRAF]

(Middle) (Last) (First)

4. Relationship of Reporting

5. If Amendment, Date Original

20 SOUTH MAIN STREET, PO

BOX 6010

Person(s) to Issuer

Filed(Month/Day/Year)

(Check all applicable)

10% Owner

6. Individual or Joint/Group

Director X_ Officer Other (give title below) (specify below) **SVP**

Filing(Check Applicable Line) _X_ Form filed by One Reporting

Form filed by More than One

Person

CHAMBERSBURG, Â PAÂ 17201

(State)

(Street)

Reporting Person

1. Title of Security

(City)

(Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership Form:

4. Nature of Indirect Beneficial

Ownership (Instr. 5)

Direct (D) or Indirect (I)

Table I - Non-Derivative Securities Beneficially Owned

(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially

(Zip)

SEC 1473 (7-02)

owned directly or indirectly. Persons who respond to the collection of

information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

Exercisable

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

5. Conversion or Exercise

Ownership Form of Derivative

Nature of Indirect Beneficial

Ownership

(Instr. 5)

Date

Expiration Date

Title Amount or Number of Shares

Price of Derivative Security

Security: Direct (D) or Indirect

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(I) (Instr. 5)

Franklin Financial Franklin

Services Corp - 07/01/2012 06/30/2013 Financial - 273 \$ 12.64 D Â
Common Stock ESPP

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GINDER E DENNIS

20 SOUTH MAIN STREET \hat{A} \hat{A} \hat{A} SVP \hat{A}

CHAMBERSBURG, PAÂ 17201

Signatures

E. Dennis Ginder by Catherine C. Angle, Corporate Secy 07/10/2012

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2