AMAZON COM INC

Form 4 May 16, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Jassy Andrew R Issuer Symbol AMAZON COM INC [AMZN] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X_ Officer (give title Other (specify P.O. BOX 81226 05/15/2014 below) Senior Vice President

> (Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

SEATTLE, WA 98108-1226

(City)	(State)	(Zip) Tal	ble I - Non	-Derivativ	ve Sec	urities Acqui	red, Disposed of	, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	Oper Dispos (Instr. 3,	sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$.01 per share	05/15/2014		M	2,334	A	\$ 0	43,043	D	
Common Stock, par value \$.01 per share	05/15/2014		M	5,750	A	\$ 0	48,793	D	
Common Stock, par	05/15/2014		S <u>(1)</u>	1,329	D	\$ 294.3282	47,464	D	

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value \$.01 per	C C C C C C C C C C C C C C C C C C C				(2)			
Share Common Stock, par value \$.01 per share	05/15/2014	S <u>(1)</u>	676	D	\$ 295.4299 (3)	46,788	D	
Common Stock, par value \$.01 per share	05/15/2014	S <u>(1)</u>	690	D	\$ 297.1955 (4)	46,098	D	
Common Stock, par value \$.01 per share	05/15/2014	S <u>(1)</u>	700	D	\$ 298.0357 (5)	45,398	D	
Common Stock, par value \$.01 per share						470.455	I	Held by the reporting person's Amazon.com 401(k) plan account.
D : 1 D		*.* *	C' ' 11		a: .a : 1	e a		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Stock Unit

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 3)	or Exercise any		Execution Date, if	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun or Number of Shares		
Restricted	\$ 0 (6)	05/15/2014		M	2,334	05/15/2013(7)	02/15/2018	Common	2,334		

2

Stock, par

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Award value \$.01 per share

Common Restricted Stock, par Stock Unit \$ 0 \frac{(6)}{2} 05/15/2014 M 5,750 05/15/2014 value 5,750

Stock Unit \$ 0 (6) 05/15/2014 M 5,750 05/15/2014(8) 02/15/2016 Award

\$.01 per share

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Jassy Andrew R P.O. BOX 81226 SEATTLE, WA 98108-1226

Senior Vice President

Signatures

/s/ Andrew R. Jassy, Senior Vice President

05/16/2014

**Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$294.92 and the lowest price at which shares were sold was \$293.94.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$296.06 and the lowest price at which shares were sold was \$295.28.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$297.64 and the lowest price at which shares were sold was \$296.65.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$298.68 and the lowest price at which shares were sold was \$297.78.
- (6) Converts into Common Stock on a one-for-one basis.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 1,547 shares on each of May 15, 2013, August 15, 2013, and November 15, 2013; 1,546 shares on February 15, 2014; 2,334 shares on each of May 15, 2014, August 15, 2014,
- (7) November 15, 2014, and February 15, 2015; 1,280 shares on each of May 15, 2015 and August 15, 2015; 1,279 shares on each of November 15, 2015 and February 15, 2016; 5,489 shares on each of May 15, 2016, August 15, 2016, November 15, 2016, and February 15, 2017; 4,231 shares on each of May 15, 2017 and August 15, 2017; and 4,230 shares on each of November 15, 2017 and February 15, 2018.
- This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 5,750 shares on each of May 15, 2014, August 15, 2014, November 15, 2014, February 15, 2015, May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016.

Remarks:

Reporting Owners 3

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REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, transactions reported on this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.