

ALLSTATE CORP  
Form DEFA14A  
April 30, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A  
Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934  
(Amendment No. )

Filed by the Registrant   
Filed by a Party other than the Registrant   
Check the appropriate box:  
 Preliminary Proxy Statement  
 Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))  
 Definitive Proxy Statement  
 Definitive Additional Materials  
 Soliciting Material under §240.14a-12

The Allstate Corporation

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(Name of Registrant as Specified In Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.  
 Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

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Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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Commencing April 30, 2014, The Allstate Corporation (“Allstate”) made the following information available in connection with solicitation of votes for Allstate’s 2014 Annual Meeting of Stockholders to be held on May 20, 2014:

Allstate published a 2012 Corporate Involvement in Public Policy report on its website. The report contains information about Allstate’s support of public policy initiatives.

Of the \$3,690,000 expended in 2012 for non-deductible lobbying expense/political contributions pursuant to Sec. 162(e)(1) of the Internal Revenue Code, \$372,080 was provided by Allstate for direct corporate political contributions. This does not include contributions made by the employee Political Action Committee, which are reported separately in the report. The remaining \$3,318,000 was provided to organizations such as trade associations and coalitions.

Trade associations are not required to (nor do they generally as a matter of practice) inform their members as to the portion of dues payments that are used for political contributions or expenditures. Allstate has not been provided with the information necessary to distinguish between expenses described in Sec. 162(e)(1)(b) from those described in 162(e)(1)(a), (c), and (d).