OI S.A. Form 6-K September 19, 2016

#### **UNITED STATES**

#### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or

15d-16 of the Securities Exchange Act of 1934

For the month of September 2016

Commission File Number: 1-15256

#### OI S.A.

(Exact Name as Specified in its Charter)

#### N/A

(Translation of registrant's name into English)

Rua General Polidoro, No. 99, 5th floor/part - Botafogo

22280-001 Rio de Janeiro, RJ Federative Republic of Brazil

(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

**Form 20-F:** ý Form 40-F: o

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1)):

Yes: o No: ý

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7)):

Yes: o No: ý

(Indicate by check mark whether the registrant by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes: o No: ý

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

# Oi S.A. - In Judicial Reorganization

Corporate Taxpayers' Registry (CNPJ/MF) No. 76.535.764/0001-43

Board of Trade (NIRE) No. 33.3.0029520-8

Publicly Held Company

# NOTICE TO THE MARKET

**Oi S.A. - In Judicial Reorganization** ("Oi" or "Company"), in accordance with article 12 of CVM Instruction No. 358/02, informs the market that it has received a letter from CQS Directional Opportunities Master Fund Limited, as transcribed below:

"Dear Sir or Madam,

NOTICE OF material shareholding in Oi S.A.

Name of sharehoder, headquarters and Entity number	Compliance Manager	Other positions at Oi S.A.	Shareholding, Objective and Intention
Name:	7,405,200 Oi S.A. The preferred shares are held	1,370,200 Oi S.A. shares are held through contracts for	DOF does not intend to change the control or

CQS Directional	through contracts for difference	difference	administrative structure of the company at the present moment
Opportunities Master Fund Limited ("DOF")			
	Percentage:	Percentage:	
Address:			
	4.69% of OIBR4 BZ (BROIBRACNPR8)	0.20% of OIBR3 BZ	
PO Box 309		(BROIBRACNORI)	
Ugland House	Trading date		
Grand Cayman	September 15, 2016	Trading date	
KYI-1104		September 15, 2016	
Cayman Islands			
Entity number:			
MC 149859			
Please contact us if you have	e any questions regarding	this notice.	
Best regards,			
Colin Woods			
Compliance Manager"			

Rio de Janeiro, September 16, 2016.

# Oi S.A. – In Judicial Reorganization

Ricardo Malavazi Martins

Chief Financial Officer and Investor Relations Officer

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: September 16, 2016

OI S.A. - In Judicial Reorganization

By: /s/ Ricardo Malavazi Martins

Name: Ricardo Malavazi Martins

Title: Chief Executive Officer