BANK BRADESCO Form 6-K November 04, 2011

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of October, 2011 Commission File Number 1-15250

# BANCO BRADESCO S.A.

(Exact name of registrant as specified in its charter)

# **BANK BRADESCO**

(Translation of Registrant's name into English)

Cidade de Deus, s/n, Vila Yara 06029-900 - Osasco - SP Federative Republic of Brazil (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.  Form 20-FX Form 40-F
Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.
Yes NoX

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#### Forward-Looking Statements

This Report on Economic and Financial Analysis contains forward-looking statements relating to our business. Such statements are based on management's current expectations, estimates and projections about future events and financial trends, which could affect our business. Words such as: "believes," "anticipates," "plans," "expects," "intends," "aims," "evaluates," "predicts," "foresees," "projects," "guidelines," "should similar expressions are intended to identify forward-looking statements. These statements, however, do not guarantee future performance and involve risks and uncertainties, which could be beyond our control. Furthermore, certain forward-looking statements are based on assumptions that, depending on future events, may prove to be inaccurate. Therefore, actual results may differ materially from the plans, objectives, expectations, projections and intentions expressed or implied in such statements.

Factors which could modify actual results include, among others, changes in regional, national and international commercial and economic conditions; inflation rates; increase in customer delinquency on the account of borrowers in loan operations, with the consequent increase in the allowance for loan losses; loss of funding capacity; loss of clients or revenues; our capacity to sustain and improve performance; changes in interest rates which could, among other events, adversely affect our margins; competition in the banking sector, financial services, credit card services, insurance, asset management and other related sectors; government regulations and fiscal matters; disputes or adverse legal proceedings or rulings; as well as credit risks and other loan and investment activity risks.

Accordingly, the reader should not rely excessively on these forward-looking statements. These statements are valid only as of the date they were prepared. Except as required under applicable legislation, we assume no obligation whatsoever to update these statements, whether as a result of new information, future events or for any other reason.

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Few numbers of this Report were submitted to rounding adjustments.
Therefore, amounts indicated as total in certain charts may not correspond to the arithmetic
sum of figures preceding them.
Report on Economic and Financial Analysis - September 2011

## **Highlights**

The main figures obtained by Bradesco in the nine-month period of 2011 are presented below:

- 1. Adjusted Net Income<sup>(1)</sup> in the period was R\$8.427 billion (an 18.4% increase compared to the R\$7.120 billion recorded in the same period last year), corresponding to earnings per share of R\$2.91 in the last 12 months and Return on Average Shareholders' Equity<sup>(2)</sup> of 22.4%.
- 2. Adjusted Net Income was composed of R\$6.086 billion from financial activities, representing 72.2% of the total, and R\$2.341 billion from insurance, private pension plans and savings bond operations, which accounted for 27.8%.
- 3. On September 30, 2011, Bradesco's market capitalization stood at R\$96.682 billion<sup>(3)</sup>.
- 4. Total Assets stood at R\$722.289 billion in September 2011, an 18.0% increase on the balance in the same period in 2010. Return on Average Assets was 1.7%.
- 5. The Expanded Loan Portfolio<sup>(4)</sup> stood at R\$332.335 billion in September 2011, up 22.0% from the same period in 2010. Operations with individuals totaled R\$105.389 billion (a 13.3% gain), while operations with companies totaled R\$226.946 billion (up 26.5%).
- 6. Total Assets under Management stood at R\$973.194 billion, an increase of 16.1% from September 2010.
- 7. Shareholders' Equity stood at R\$53.742 billion in September 2011, up 16.5% on September 2010. The Capital Adequacy Ratio stood at 14.7% in September 2011, 12.2% of which fell under Tier I Capital.

- 10. The Delinquency Ratio over 90 days stood at 3.8%, stable in comparison with September 2010.
- 11. The Efficiency Ratio<sup>(5)</sup> stood at 42.7% in September 2011 (42.5% in September 2010) and the "adjusted-to-risk" ratio stood at 52.4% (53.3% in September 2010).
- 12. Insurance Written Premiums, Pension Plan Contributions and Savings Bond Income totaled R\$26.560 billion in the nine-month period of 2011, up by 20.4% over the same period in 2010. Technical provisions stood at R\$97.099 billion, equal to 30.1% of the Brazilian insurance market (reference date: July/11).
- 13. Investments in infrastructure, information technology and telecommunications amounted to R\$2.819 billion in the first nine months of 2011, a 4.6% increase on the same period in the previous year.
- 14. In the first nine months of 2011, taxes and contributions, including social security, paid or provisioned, amounted to R\$14,127 billion, R\$6,042 billion of which referred to taxes withheld and collected from third parties and R\$8.085 billion to activities of Bradesco Organization, equivalent to 95.9% of Adjusted Net Income<sup>(1)</sup>.
- 15. Continuing its strategy towards organic growth, Bradesco launched, in the past 12 months, 451 branches of which 271 were opened in the last three months and hired over 9 thousand new employees in the period.
- 16. Bradesco has an extensive customer service network in Brazil, comprising 6,925 service points (3,945 branches, 1,320 PABs Banking Service Branches and 1,660 PAAs Advanced Service Branches). Customers can also use 1,589 PAEs -

8. Interest on Shareholders' Equity and Dividends were paid and provisioned to shareholders for the first nine months of 2011 in the amount of R\$2.838 billion, R\$1.104 billion of which was paid as monthly and interim dividends and R\$1.734 billion provisioned.

ATMs in companies, 31,372 Bradesco Expresso service points, 6,233 Postal Bank branches, 33,217 own ATMs in the Bradesco Dia&Noite network and 12,379 ATMs shared with other banks<sup>(6)</sup>.

- 9. Financial Margin reached R\$29.063 billion, up 20.9% in comparison with the first nine months of 2010.
- (1) According to non-recurring events described on page 8 of this Report on Economic and Financial Analysis; (2) Excludes mark-to-market effect of available-for-sale securities recorded under Shareholders' Equity; (3) R\$105.792 billion considering the closing price of preferred shares (most traded share); (4) Includes sureties and guarantees, letters of credit, advances of credit card receivable, co-obligation in loan assignment (receivables-backed investment funds and mortgage-backed receivables), co-obligation in rural loan assignment, and operations with Credit Risk Commercial Portfolio, which includes debentures and promissory notes; (5) Accumulated over 12 months; and (6) Banco24Horas ATMs + ATM terminals shared among Bradesco, Banco do Brasil and Banco Santander. (7) Support Rating is an assessment of possible support for a company given by its shareholders or by official authorities in times of crisis.

#### **Highlights**

- 17. Employee payroll, plus charges and benefits, totaled R\$6.631 billion. Social benefits provided to the 101,334 employees of the Bradesco Organization and their dependents amounted to R\$1.585 billion, while investments in training and development programs totaled R\$108.268 million.
- 18. On August 12, 2011, Fitch Rating raised Bradesco's support rating<sup>7)</sup> by one notch, from '3' to '2'.
- 19. On August 22, 2011, Japanese rating agency R&I raised Bradesco's issuer rating from 'BBB-' to 'BBB'.
- 20. Main Awards and Acknowledgments in the period:
- For the sixth consecutive year, Bradesco was selected as a part of the Dow Jones Sustainability Index 2011, a select list prepared by the New York Stock Exchange comprising companies with the best sustainable development practices.
- Ranked 4<sup>th</sup> in the "World's Greenest Companies" list prepared by *Newsweek* magazine, made up of companies with the best social and environmental responsibility practices in the world, becoming the only Brazilian company to hold position among the top 15.
- The only financial institution to stand out in the "Best Companies for Shareholders 2011" award, among companies with a market capitalization greater than R\$15 billion (*Capital Aberto* magazine);
- For the twelfth consecutive year, Bradesco was one of the "100 Best Companies to Work for in Brazil" (Época magazine);

- Grupo Bradesco Seguros stood out in the *As Melhores da Dinheiro* yearbook, in the "Insurance and Pension Plan" and "Health" categories (*IstoÉ Dinheiro* magazine); and
- Grupo Bradesco Seguros, the largest insurance conglomerate in Brazil, was recognized by the 2011 edition of *Maiores e Melhores* yearbook (*Exame* magazine).
- 21. With regards to sustainability, Bradesco divides its actions into three pillars: (i) Sustainable Finances, with a focus on banking inclusion, social and environmental variables for loan approvals and offering social and environmental products; (ii) Responsible Management, focused on valuing professionals, improving the workplace and adopting eco-efficient practices; and (iii) Social and Environmental Investments, focused on education. the environment, culture and sports. The highlight in this area is Fundação Bradesco, which has been developing an extensive social and educational program that operates 40 schools throughout Brazil. In 2011, a forecasted budget of R\$307.994 million will help serve more than 526 thousand people, 111 thousand of which through its own schools, in Basic Education, from Kindergarten to High School and Vocational Training - High School Level; Education for Youth and Adults; and Preliminary and Continued Education. In the Virtual School (Fundação Bradesco's e-learning portal), at the CIDs (Digital Inclusion Centers) and through other programs, like Educa+Ação, over 415 thousand people will be served. The more than 50 thousand Basic Education students receive uniforms, school supplies, meals and medical and dental assistance free of charge. For 54 years, Fundação Bradesco has provided more than 2 million students with quality formal education free of charge, who,

The Best Financial Institution to Work for in Brazil (Guia Você S/A Exame - "The Best Companies courses, bring the number of participants to over 4 to Work for 2011");

together with participants in in-class and distance million people.

For the fifth consecutive time, Grupo Bradesco Seguros leads the ranking of Brazilian insurers, in the 2011 edition (Valor 1000 Yearbook);

# **Main Information**

	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	10
Statement of Income for the Period - R\$ million							
Book Net Income	2,815	2,785	2,702	2,987	2,527	2,405	2
Adjusted Net Income	2,864	2,825	2,738	2,684	2,518	2,455	
Total Financial Margin	10,230	9,471	9,362	9,018	8,302	8,047	
Gross Loan Financial Margin	6,928	6,548				5,757	
Net Loan Financial Margin	4,149	4,111	3,820	3,848	3,774	3,596	
Expenses with Allowance for Loan Losses	(2,779)	(2,437)	(2,360)	(2,295)	(2,059)	(2,161)	(2,
Fee and Commission Income	3,876	3,751	3,510	3,568	3,427	3,253	
Administrative and Personnel Expenses	(6,285)	(5,784)	(5,576)	(5,790)	(5,301)	(4,976)	(4,
Premiums from Insurance, Private Pension Plan	0.040	0.001	7.050	0.000	7 007	7 100	` -
Contributions and Income from Savings Bonds	9,049	9,661	7,850	9,022	7,697	7,163	7
Balance Sheet - R\$ million							
Total Assets	722,289	689,307	675,387	637,485	611,903	558,100	532
Securities	244,622	231,425	217,482	213,518	196,081	156,755	157
Loan Operations (1)	332,335	319,802	306,120	295,197	272,485	259,722	249
- Individuals	105,389	102,915	100,200	98,243	93,038	89,780	86
- Corporate	226,946	216,887	205,920	196,954	179,447	169,942	163
Allowance for Loan Losses (ALL)	(19,091)	(17,365)	(16,740)	(16,290)	(16,019)	(15,782)	(15,
Total Deposits	224,664	213,561	203,822	193,201	186,194	178,453	170
Technical Provisions	97,099	93,938	89,980	87,177	82,363	79,308	77
Shareholders' Equity	53,742	52,843	51,297	48,043	46,114	44,295	43
Assets Under Management	973,194	933,960	919,007	872,514	838,455	767,962	739
Performance Indicators (%) on Adjusted Net Income (exce	ept when s	tated					
otherwise)							
Adjusted Net Income per Share - R\$ (2)	2.91	2.82	2.72	2.61	2.38	2.19	
Book Value per Share (Common and Preferred) - R\$	14.08	13.82	13.42	12.77	12.26	11.77	1
Annualized Return on Average Shareholders' Equity (3) (4)	22.4	23.2	24.2	22.2	22.5	22.8	
Annualized Return on Average Assets (4)	1.7	1.7	1.7	1.7	1.7	1.7	
Average Rate - (Adjusted Financial Margin / Total Average	)						
Assets - Purchase and Sale Commitments - Permanent	8.0	7.8	8.2	8.3	7.9	8.2	
Assets) Annualized							
Fixed Assets Ratio - Total Consolidated	16.7	17.3	17.4	18.1	16.7	20.9	
Combined Ratio - Insurance (5)	86.2	85.8	86.1	85.1	85.3	84.7	
Efficiency Ratio (ER) (2)	42.7	42.7	42.7	42.7	42.5	42.0	
Coverage Ratio (Fee and Commission	62.7	63.5	63.6	64.2	65.1	64.9	
Income/Administrative and Personnel Expenses)(2)	02.7	03.5	03.0	04.2	05.1	04.9	
Market Capitalization - R\$ million (6)	96,682	111,770	117,027	109,759	114,510	87,887	100
Loan Portfolio Quality % (7)							
ALL / Loan Portfolio	7.3	6.9	7.0	7.1	7.4	7.6	

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Non-Performing Loans (>60 days (8) / Loan Portfolio)	4.6	4.5	4.4	4.3	4.6	4.9
Delinquency Ratio (> 90 days (8) / Loan Portfolio)	3.8	3.7	3.6	3.6	3.8	4.0
Coverage Ratio (> 90 days (8))	194.0	189.3	193.6	197.6	191.8	188.5
Coverage Ratio (> 60 days (8))	159.6	154.0	159.1	163.3	162.0	155.8
Operating Limits %						
Capital Adequacy Ratio - Total Consolidated	14.7	14.7	15.0	14.7	15.7	15.9
- Tier I	12.2	12.9	13.4	13.1	13.5	13.9
- Tier II	2.5	1.8	1.7	1.7	2.3	2.1
- Deductions	-	-	(0.1)	(0.1)	(0.1)	(0.1)

<sup>6</sup> Report on Economic and Financial Analysis – September 2011

#### **Main Information**

Sept11 Jun11 Mar11 Dec10 Sept10 Jun10 Mar10 Dec09 Sep

-				-				X
								Jun
62,055	59,473	57,185	54,884	52,015	49,154	46,570	44,577	
1,660	1,659	1,660	1,660	1,643	1,592	1,451	1,371	
1,320	1,313	1,308	1,263	1,233	1,215	1,200	1,190	
1,589	1,587	1,588	1,557	1,559	1,565	1,564	1,551	
3,953	3,962	3,921	3,891	4,104	3,827	3,664	3,577	(0
10,815	10,856	10,326	9,765	8,113	7,358	6,912	6,486	(C
6,233	6,227	6,218	6,203	6,194	6,177	6,110	6,067	•
31,372	29,263	27,649	26,104	24,887	23,190	21,501	20,200	
1,157	919	853	801	773	743	702	670	2
11	11	11	12	11	11	11	11	
45,596	45,103	44,263	43,072	41,007	39,766	38,772	37,957	
33,217	32,714	32,514	32,015	31,759	31,387	30,909	30,657	
12,379	12,389	11,749	11,057	9,248	8,379	7,863	7,300	(0
153.0	150.4	147.5	145.2	140.7	137.8	135.6	132.9	
101,334	98,317	96,749	95,248	92,003	89,204	88,080	87,674	
10,731	10,563	10,321	9,999	9,796	8,913	9,605	9,589	
3,813	3,796	3,788	3,693	3,756	3,734	3,713	3,654	
24.7	24.0	23.5	23.1	22.5	21.9	21.2	20.9	
40.6	39.7	39.4	41.1	38.5	37.1	36.2	37.7	
39.4	38.0	37.0	36.2	34.6	33.9	33.8	30.8	
34.3	33.0	32.1	31.5	30.0	29.3	29.2	26.3	
2.1	2.1	2.1	2.0	2.0	2.0	2.0	2.0	
3.0	2.9	2.8	2.7	2.6	2.6	2.6	2.5	
2.4	2.9	2.9	3.3	3.4	3.5	3.8	4.0	(17
	3,945 1,660 1,320 1,589 3,953 10,815 6,233 31,372 1,157 11 45,596 33,217 12,379 153.0 101,334 10,731 3,813 24.7 40.6 39.4 34.3 2.1 3.0	3,945 3,676 1,660 1,659 1,320 1,313 1,589 1,587 3,953 3,962 10,81510,856 6,233 6,227 31,37229,263 1,157 919 11 11 45,59645,103 33,21732,714 12,37912,389 153.0 150.4 101,33498,317 10,73110,563 3,813 3,796  24.7 24.0 40.6 39.7 39.4 38.0 34.3 33.0 2.1 2.1 3.0 2.9	3,945 3,676 3,651 1,660 1,659 1,660 1,320 1,313 1,308 1,589 1,587 1,588 3,953 3,962 3,921 10,81510,85610,326 6,233 6,227 6,218 31,37229,26327,649 1,157 919 853 11 11 11 45,59645,10344,263 33,21732,71432,514 12,37912,38911,749 153.0 150.4 147.5 101,33498,31796,749 10,73110,56310,321 3,813 3,796 3,788 24.7 24.0 23.5 40.6 39.7 39.4 39.4 38.0 37.0 34.3 33.0 32.1 2.1 2.1 2.1 3.0 2.9 2.8	3,945 3,676 3,651 3,628 1,660 1,659 1,660 1,660 1,320 1,313 1,308 1,263 1,589 1,587 1,588 1,557 3,953 3,962 3,921 3,891 10,81510,85610,326 9,765 6,233 6,227 6,218 6,203 31,37229,26327,64926,104 1,157 919 853 801 11 11 11 12 45,59645,10344,26343,072 33,21732,71432,51432,015 12,37912,38911,74911,057 153.0 150.4 147.5 145.2 101,33498,31796,74995,248 10,73110,56310,321 9,999 3,813 3,796 3,788 3,693  24.7 24.0 23.5 23.1 40.6 39.7 39.4 41.1 39.4 38.0 37.0 36.2 34.3 33.0 32.1 31.5 2.1 2.1 2.1 2.0 3.0 2.9 2.8 2.7	3,945 3,676 3,651 3,628 3,498 1,660 1,659 1,660 1,660 1,643 1,320 1,313 1,308 1,263 1,233 1,589 1,587 1,588 1,557 1,559 3,953 3,962 3,921 3,891 4,104 10,81510,85610,326 9,765 8,113 6,233 6,227 6,218 6,203 6,194 31,37229,26327,64926,104 24,887 1,157 919 853 801 773 11 11 11 12 11 45,59645,10344,26343,072 41,007 33,21732,71432,51432,015 31,759 12,37912,38911,74911,057 9,248 153.0 150.4 147.5 145.2 140.7 101,33498,31796,74995,248 92,003 10,73110,56310,321 9,999 9,796 3,813 3,796 3,788 3,693 3,756 24.7 24.0 23.5 23.1 22.5 40.6 39.7 39.4 41.1 38.5 39.4 38.0 37.0 36.2 34.6 34.3 33.0 32.1 31.5 30.0 2.1 2.1 2.1 2.0 2.0 3.0 2.9 2.8 2.7 2.6	3,945 3,676 3,651 3,628 3,498 3,476 1,660 1,659 1,660 1,660 1,643 1,592 1,320 1,313 1,308 1,263 1,233 1,215 1,589 1,587 1,588 1,557 1,559 1,565 3,953 3,962 3,921 3,891 4,104 3,827 10,81510,85610,326 9,765 8,113 7,358 6,233 6,227 6,218 6,203 6,194 6,177 31,37229,26327,64926,104 24,88723,190 1,157 919 853 801 773 743 11 11 11 12 11 11 45,59645,10344,26343,072 41,00739,766 33,21732,71432,51432,015 31,75931,387 12,37912,38911,74911,057 9,248 8,379 153.0 150.4 147.5 145.2 140.7 137.8 101,33498,31796,74995,248 92,00389,204 10,73110,56310,321 9,999 9,796 8,913 3,813 3,796 3,788 3,693 3,756 3,734 24.7 24.0 23.5 23.1 22.5 21.9 40.6 39.7 39.4 41.1 38.5 37.1 39.4 38.0 37.0 36.2 34.6 33.9 34.3 33.0 32.1 31.5 30.0 29.3 2.1 2.1 2.1 2.0 2.0 2.0 2.0 3.0 2.9 2.8 2.7 2.6 2.6	3,945 3,676 3,651 3,628 3,498 3,476 3,455 1,660 1,659 1,660 1,660 1,643 1,592 1,451 1,320 1,313 1,308 1,263 1,233 1,215 1,200 1,589 1,587 1,588 1,557 1,559 1,565 1,564 3,953 3,962 3,921 3,891 4,104 3,827 3,664 10,81510,85610,326 9,765 8,113 7,358 6,912 6,233 6,227 6,218 6,203 6,194 6,177 6,110 31,37229,26327,64926,104 24,88723,19021,501 1,157 919 853 801 773 743 702 11 11 11 12 11 11 11 45,59645,10344,26343,072 41,00739,76638,772 33,21732,71432,51432,015 31,75931,38730,909 12,37912,38911,74911,057 9,248 8,379 7,863 153.0 150.4 147.5 145.2 140.7 137.8 135.6 101,33498,31796,74995,248 92,00389,20488,080 10,73110,56310,321 9,999 9,796 8,913 9,605 3,813 3,796 3,788 3,693 3,756 3,734 3,713 24.7 24.0 23.5 23.1 22.5 21.9 21.2 40.6 39.7 39.4 41.1 38.5 37.1 36.2 39.4 38.0 37.0 36.2 34.6 33.9 33.8 34.3 33.0 32.1 31.5 30.0 29.3 29.2 2.1 2.1 2.1 2.0 2.0 2.0 2.0 2.0 3.0 2.9 2.8 2.7 2.6 2.6 2.6	62,05559,47357,18554,884 52,01549,15446,57044,577 3,945 3,676 3,651 3,628 3,498 3,476 3,455 3,454 1,660 1,659 1,660 1,660 1,643 1,592 1,451 1,371 1,320 1,313 1,308 1,263 1,233 1,215 1,200 1,190 1,589 1,587 1,588 1,557 1,559 1,565 1,564 1,551 3,953 3,962 3,921 3,891 4,104 3,827 3,664 3,577 10,81510,85610,326 9,765 8,113 7,358 6,912 6,486 6,233 6,227 6,218 6,203 6,194 6,177 6,110 6,067 31,37229,26327,64926,104 24,88723,19021,50120,200 1,157 919 853 801 773 743 702 670 11 11 11 11 12 11 11 11 45,59645,10344,26343,072 41,00739,76638,77237,957 33,21732,71432,51432,015 31,75931,38730,90930,657 12,37912,38911,74911,057 9,248 8,379 7,863 7,300 153.0 150.4 147.5 145.2 140.7 137.8 135.6 132.9 101,33498,31796,74995,248 92,00389,20488,08087,674 10,73110,56310,321 9,999 9,796 8,913 9,605 9,589 3,813 3,796 3,788 3,693 3,756 3,734 3,713 3,654  24.7 24.0 23.5 23.1 22.5 21.9 21.2 20.9 40.6 39.7 39.4 41.1 38.5 37.1 36.2 37.7 39.4 38.0 37.0 36.2 34.6 33.9 33.8 30.8 34.3 33.0 32.1 31.5 30.0 29.3 29.2 26.3 2.1 2.1 2.1 2.0 2.0 2.0 2.0 2.0 2.0 3.0 2.9 2.8 2.7 2.6 2.6 2.6 2.5

- (1) Expanded Loan Portfolio: Includes sureties and guarantees, letters of credit, advances of credit card receivables, loan assignment (receivables-backed investment funds and mortgage-backed receivables), co-obligations in rural loan assignment and operations with Credit Risk Commercial Portfolio, covering debentures and promissory notes;
- (2) In the last 12 months;
- (3) Excludes mark-to-market effect of available-for-sale securities recorded under Shareholders' Equity;

- (4) Adjusted net income in the period;
- (5) Excluding additional provisions;
- (6) Number of shares (less treasury shares) multiplied by the closing price of the common and preferred shares on the period's last trading day;
- (7) Concept defined by Brazilian Central Bank;
- (8) Credits overdue;
- (9) PAB: Branch located on the premises of a company and with Bradesco employees; PAE: ATM located on the premises of a company; PAA: service point located in a municipality without a Bank branch;
- (10) Including overlapping ATMs within the Bank's own and shared network: in September 2011 2,040; June 2011 2,045; March 2011 2,024; December 2010 1,999, September 2010 1,670, June 2010 1,547, March 2010 1,490 and December 2009 1,455;
- (11) Shared ATM network: Banco24Horas ATMs + ATM terminals shared among Bradesco, Banco do Brasil and Banco Santander, since November 2010;
- (12) Includes pre-paid, Private Label, Banco Ibi as of December 2009 and Ibi México as of December 2010;
- (13) Fundação Bradesco, Digestive System and Nutritional Disorder Foundation (Fimaden) and Bradesco Sports and Recreation Center (ADC Bradesco); and
- (14) Number of accounts.

#### **Ratings**

**Main Ratings** 

		Domestic S							
Individual (1)	Support	International Scale port Domestic Currency Foreign Currency						Domest	
B/C	2	Long-Term A-	Short-Term F1	Long-T BBE			t-Term =2	Long-Term Sho AAA (bra) F1	
Financial Strength	Moody's Investors Service Strength International Scale Domestic Scale								
В-	Foreign Currency Debt		c Currency posit	Foreign C Depo	•	Domestic Currency		Issuer Rat	
	Long-Term Baa1	Long-Term A1	nShort-Terml P - 1	Long-Term S Baa2	Short-Term P-2	n Long-Term Aaa.br	Short-Term BR - 1	BBB	

		Standard	Au	stin Ratin	g			
Internatio	nal Scale -	Counterpa	rty Rating	Domest	ic Scale	Corporate	Domes	tic Scale
Foreign (	Currency	Domestic	Currency	Counterpa	arty Rating	Governance L	ong-Term	Short-Term
Long-Term	Short-Term	Long-Term	AA	AAA	A -1			
BBB	A - 3	BBB	A - 3	brAAA	brA - 1	AA	AAA	A -1

(1) On July 20, 2011, Fitch Ratings introduced to the market the Viability rating for financial institutions around the globe, which reflects the same primary risks evaluated in the former Individual Rating. Fitch emphasizes that this is not a fundamental change in its approach to bank ratings or a change in opinion on the creditworthiness of the entities covered. For Bradesco, the Individual Rating 'B/C' was changed to Viability Rating 'a-'. To facilitate the transition, Fitch Ratings will maintain both ratings up to December 31, 2011.

Net Income vs. Adjusted Net Income

The main non-recurring events that impacted book net income in the periods below are presented in the following comparative chart:

Book Net Income	9M11 8,302	9M10 7,035	3Q11 2,815	R\$ million 2Q11 2,785
Non-Recurring Events	125	85	49	40
- Provision/ (Reversal) of Tax Risks	(2,126)	397	(2,126)	-
- Recording of Additional ALL	1,006	-	1,006	-
- Labor Provision	501	-	501	-
- Civil Provision	170	-	170	-
- Civil Provision - Economic Plans	233	182	110	69
- Other (2)	201	(325)	201	-
- Tax Effects	140	(169)	187	(29)
Adjusted Net Income	8,427	7,120	2,864	2,825
ROAE % (1)	22.0	22.2	22.7	23.3
ROAE (ADJUSTED) % (1) (1) Annualized; and	22.4	22.5	23.1	23.6

<sup>(2)</sup> In 3Q11 and 9M11, includes: (i) expenses for asset impairment analysis totaling R\$152 million; (ii) other operational provisions totaling R\$107 million; and (iii) gross gains from the partial sale of Ibi Promotora totaling R\$58 million. In 9M10, includes: (i) recording of tax credits totaling R\$242 million; (ii) gross gains from the partial sale of the investment in CPM Braxis totaling R\$79 million; and (iii) net effect of the payment of taxes, through the program for payment in installments or in full of tax debits – Law 11,941/09

(REFIS) in the amount of R\$4 million.

<sup>8</sup> Report on Economic and Financial Analysis – September 2011

#### **Summarized Analysis of Adjusted Income**

**Operating Income** 

Non-Operating Income

Non-controlling Interest

**Adjusted Net Income** 

Income Tax / Social Contribution

To provide for better understanding, comparison and analysis of Bradesco's results, we use the Adjusted Statement of Income for analysis and comments contained in this Report on Economic and Financial Analysis, obtained from adjustments made to the Book Statement of Income, detailed at the end of this Press Release, which includes adjustments to non-recurring events shown in the previous page.

Note that the Adjusted Statement of Income is the basis adopted for the analysis and comments made in Chapters 1 and 2 of this report.

**Adjusted Statement of Income** 

1,724 16.4 4,174 4,128

(419) 12.7(1,304)(1,271)

1,307 18.4 2,864 2,825

10

(16)

(7)

(25)

17(94.4)

(15) 15.2

Variation Variation 9M11 9M10 9M11 x 9M10 3Q11 2Q11 3Q11 x 2Q11 Amount % Amount **Financial Margin** 29,063 24,038 5,025 20.9 10,230 9,471 759 8.0 - Interest 27,685 22,973 4,712 20.5 9,669 9,167 502 5.5 - Non-Interest 1,378 1,065 313 29.4 561 257 84.5 304 ALL (7,576)(6,408)(1,168)18.2(2,779)(2,437)14.0 (342)Gross Income from Financial Intermediation 21,487 17,630 3,857 21.9 7,451 7,034 5.9 417 Income from Insurance, Private Pension Plan and 2,437 2,072 365 17.6 864 788 76 9.6 Savings Bond Operations (1) Fee and Commission Income 11,137 9,804 1,333 13.6 3,876 3,751 125 3.3 Personnel Expenses (7,921)(6,769)(1,152)17.0(2,880)(2,605)(275)10.6 Other Administrative Expenses (9,724)(8,275)(1,449)17.5(3,405)(3,179)(226)7.1 Tax Expenses (2,659)(2,262)(397) 17.6 (866) (913) 47 (5.1)Companies 91 24 35.8 41 25 156.3 67 16 Other Operating Income/Expenses (2,593)(1,736)(857) 49.4 (907) 18.7 (764)(143)

12,255 10,531

(3,713)(3,294)

8,427 7,120

(18)

(99)

(1)

(114)

46

17

9

39

(33)

1.1

2.6

1.4

(36.0)

R\$ million

<sup>(1)</sup> Result of Insurance, Private Pension Plans and Savings Bond Operations = Insurance, Private Pension Plans and Savings Bond Retained Premiums - Variation in the Technical Provisions of Insurance, Private Pension Plans and Savings Bonds – Retained Claims – Drawings and Redemption of Savings Bonds – Selling Expenses with Insurance Plans, Private Pension Plans and Savings Bonds.

#### **Summarized Analysis of Adjusted Income**

#### **Adjusted Net Income and Profitability**

In the third quarter of 2011, Bradesco's adjusted net income stood at R\$2,864 million, a 1.4% or R\$39 million increase from the previous quarter, mainly due to: (i) financial margin gains, result of a greater volume of operations and treasury/securities gains; (ii) an increase in fee and commission income; partially offset by: (iii) higher personnel and administrative expenses due to collective bargaining agreement and organic growth in the period; and (iv) an increase in the allowance for loan losses driven, mainly, by greater volume of loan operations.

In the first nine months of 2011 versus the same period last year, adjusted net income increased by R\$1,307 million, or 18.4%. The main reasons for this result are described in this chapter, among which Bradesco's organic growth stands out.

Shareholders' Equity for September 2011 stood at R\$53,742 million, up 16.5% on the balance of September 2010. The Capital Adequacy Ratio stood at 14.7%, 12.2% of which fell under Tier I Reference Shareholders' Equity.

Total Assets came to R\$722,289 million in September 2011, up 18.0% over September 2010, driven by the increase in operations and the expansion of business volume. Return on Average Assets (ROAA) remained stable, hovering around 1.7%.

<sup>10</sup> Report on Economic and Financial Analysis – September 2011

## **Summarized Analysis of Adjusted Income**

#### Efficiency Ratio (ER)

The "adjusted-to-risk" Efficiency Ratio, which reflects the impact of risk associated with loan operations<sup>(2)</sup> was up by 0.9 p.p. when compared to the third quarter of 2010. This growth was the result of a drop in delinquency in the period in question.

The ER in the last 12 months<sup>(1)</sup> was stable in comparison with the previous quarter.

The quarterly ER increased from 42.0% in the second quarter of 2011 to 42.9% this quarter, mainly due to: (i) higher personnel expenses, mainly resulting from an increase in salary levels (collective bargaining agreement); and (ii) increased administrative expenses driven by organic growth in the period. Excluding the effect of salary increases arising from collective bargaining agreement and adjustment of labor obligations, the quarterly ER would have remained virtually stable in comparison with the previous quarter.

(1) Efficiency Ratio (ER) = (Personnel Expenses – Employee Profit Sharing (PLR) + Administrative Expenses) / (Financial Margin + Fee and Commission Income + Income from Insurance + Equity in the Earnings (Losses) of Unconsolidated Companies + Other Operating Income – Other Operating Expenses).

Considering the ratio between: (i) total administrative costs (Personnel Expenses + Administrative Expenses + Other Operating Expenses + Tax Expenses not related to revenue generation + Insurance Selling Expenses) and (ii) revenue net of related taxes (not considering Claims and Selling Expenses from the Insurance Group), our Efficiency Ratio in the third quarter of 2011 would be 45.5%; and

(2) Including Allowance for Loan Losses (ALL) expenses, adjusted for granted discounts, loan recovery and sale of foreclosed assets, among others.

Press Release

# **Summarized Analysis of Adjusted Income**

#### **Financial Margin**

The R\$759 million increase in the third quarter of 2011 compared to the second quarter of 2011 was due to:

- a R\$502 million increase in interest-earning operations, mainly due to higher gains with "Loan" and "Funding" margins; and
- a R\$257 million increase in the non-interest margin, due to treasury/securities gains.

Financial margin posted a R\$5,025 million improvement between the first nine months of 2011 and the same period in 2010, for growth of 20.9% mainly driven by:

• a R\$4,712 million increase in income from interest-earning operations due to:
(i) higher gains from "Loan" margin, resulting from an increase in business volume; (ii) higher income from "Funding" margin; and (iii) increased income from

"Insurance" margin; and

• greater income from the non-interest margin, in the amount of R\$313 million, due to higher treasury/securities gains.

# **Summarized Analysis of Adjusted Income**

# Interest Financial Margin - Annualized Average Rates

		0.00			9M10	R\$ million
		9M11	Averege		Averege	
	Interest	Average Balance	Average Rate	Interest	Average Balance	Average Rate
Loans	19,656	250,059	10.6%	17,220	203,266	11.5%
Funding	3,393	295,027	1.5%	2,113	231,808	1.2%
Insurance	2,618	92,422	3.8%	1,920	78,894	3.3%
Securities/Other	2,018	225,793	1.2%	1,720	192,084	1.2%
Financial Margin	27,685	-	7.5%	22,973	-	7.5%
		3Q11			2Q11	
	Interest	Average Balance	Average Rate	Interest	Average Balance	Average Rate
Loans	6,928	260,140	11.1%	6,548	250,771	10.9%
Funding	1,252	313,201	1.6%	1,132	295,721	1.5%
Insurance	800	95,865	3.4%	819	92,582	3.6%
Securities/Other	689	244,470	1.1%	668	226,903	1.2%
Financial Margin	9,669	-	7.6%	9,167	-	7.6%

The annualized interest financial margin rate stood at 7.6% in the third quarter of 2011, in line with the figure recorded in the previous quarter.

#### **Summarized Analysis of Adjusted Income**

#### Expanded Loan Portfolio(1)

In September 2011, Bradesco's loan operations totaled R\$332.3 billion. The 3.9% increase in the quarter was due to growth of: (i) 5.6% in SMEs; (ii) 3.9% in Corporate; and (iii) 2.4% in Individuals.

Over the last twelve months, the portfolio expanded by 22.0%, driven by: (i) 27.0% growth in Corporate; (ii) 25.8% growth in SMEs; and (iii) 13.3% growth in Individuals.

In the Individuals segment, the products that posted the strongest growth in the last twelve months were: (i) real estate financing; (ii) payroll-deductible loans; and (iii) BNDES/Finame onlending. In the Corporate segment, growth was led by: (i) operations with credit risk – commercial portfolio, which include debentures and promissory notes; (ii) BNDES/Finame onlending; and (iii) real estate financing – corporate plan.

(1) Includes sureties, guarantees, letters of credit, and advances of credit card receivables, debentures, and promissory notes, assignment of receivables-backed investment funds and mortgage-backed receivables and rural loan.

For more information, see page 38 of Chapter 2 of this Report.

#### Allowance for Loan Losses (ALL)

In the third quarter of 2011, expenses with the allowance for loan losses stood at R\$2,779 million, up 14.0% on the previous quarter, mainly due to: (i) a 3.8% increase in the volume of loan operations – Brazilian Central Bank concept; and (ii) a slight increase in delinquency in the period.

In the first nine months of 2011 compared to the same period of 2010, ALL expenses posted an 18.2% increase, in line with the growth of generic

(1) In the 3Q11, includes exceeding ALL in the total amount of R\$1.0 billion.

provisions, given that indicators of delinquency (over 60 and 90 days) remained practically stable. Loan operations – Brazilian Central Bank concept grew by 19.9% in the same period, demonstrating growth accompanied by quality in Bradesco's loan portfolio.

#### **Summarized Analysis of Adjusted Income**

#### Delinquency Ratio > 90 days

The Delinquency ratio of over 90 days posted an increase of 0.1 p.p. in the quarter, mainly due to the 0.3 p.p. increase in the Individuals indicator, which occurred, partially, thanks to the change in criteria for identifying delinquency in credit card operations and the 0.1 p.p. increase in that of the SME segment.

# **Coverage Ratios**

The following graph presents the evolution of the coverage ratio of the Allowance for Loan Losses for loans overdue for more than 60 and 90 days. In September 2011 these ratios reached 159.6% and 194.0%, respectively. It is important to note that in the third quarter of 2011, the Bank recorded an additional provision in the amount of R\$1.0 billion to cover an eventual economic downturn worldwide and its impacts on the Brazilian economy.

The balance of Allowance for Loan Losses (ALL) of R\$19.1 billion in September 2011 was made up of: (i) R\$15.1 billion in Brazilian Central Bank requirements; and (ii) R\$4.0 billion in additional provisions.

# **Summarized Analysis of Adjusted Income**

#### Results of Insurance, Private Pension Plans and Savings Bonds Operations

Net Income in the third quarter of 2011 came to R\$780 million (R\$800 million in the second quarter of 2011), posting Return on Average Shareholders' Equity of 28.2%.

In the first nine months of 2011, Net Income totaled R\$2.341 billion, up 10.2% compared to the Net Income recorded in the same period last year (R\$2.125 billion), for return on Shareholders' Equity of 26.5%.

# (1) Excluding additional provisions.

							R\$	million	(unless otherw	,
	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	1Q10	4Q09	Variati 3Q11 x 2Q11	
Net Income	780	800	761	779	721	701	703	602	(2.5)	8.2
Premiums from Insurance, Private Pension Plan										
Contributions and	9,049	9,661	7,850	9,022	7,697	7,163	7,196	8,040	(6.3)	17.6
Income from Savings Bonds (1)										
<b>Technical Provisions</b>	97,099	93,938	89,980	87,177	82,363	79,308	77,685	75,572	3.4	17.9
Financial Assets	107,244	103,847	99,594	96,548	92,599	88,515	86,928	83,733	3.3	15.8
Claims Ratio	71.5	72.2	72.0	71.1	72.4	71.8	73.3	74.3	(0.7) p.p	(0.9) p.p
Combined Ratio	86.2	85.8	86.1	85.1	85.3	84.7	85.2	85.3		0.9 p.p
Policyholders /										
Participants and										
Customers (in										
thousands)	39,434	37,972	37,012	36,233	34,632	33,908	33,768	30,822	3.9	13.9
Market Share of	24.9	25.0	23.2	24.7	24.7	24.8	25.2	24.4	(0.1) p.p	0.2 p.p
Insurance Premiums									, , , , ,	
Written, Private										
Pension Plan										
Contribution and										

Savings Bond Income (2)

Note: For comparison purposes, we have excluded the build in Technical Provisions for benefits to be granted – Remission (Health) from the calculation of ratios for the first quarter of 2010, and the effects of RN 206/09 on health revenues from the calculation of combined ratios.

- (1) Excludes the effects of RN 206/09 (ANS), which as of January 2010 extinguished the PPNG (SES), with income from premiums accounted pro-rata temporis. Note that this accounting change did not affect Earned Premiums; and
- (2) 3Q11 considers the latest data made available by Susep (July 2011).

#### **Summarized Analysis of Adjusted Income**

In the third quarter of 2011, the Savings Bond and Health segments posted growth of 13.0% and 4.4%, respectively, while Life and Pension Plan products were down from the second quarter of 2011, as a result of extraordinary growth of 42.1% in the previous quarter.

In the first nine months of 2011, production grew by 20.4% compared to the same period last year, due to the performance of Life and Pension Plan, Health and Savings Bond products, which increased 21.9%, 23.0% and 26.5%, respectively.

Net income in the third quarter of 2011 was in line with the previous quarter's results, with main performance indicators posting slight improvements, including a 0.7 p.p. drop in the claims ratio.

Net income for the first nine months of 2011 was 10.2% higher than the figure posted in the same period last year, due to: (i) 20.4% growth in revenues; (ii) a 0.6 p.p. decrease in claims ratio; (iii) improved financial result and equity in the earnings (losses) of subsidiaries; and partially offset by: (iv) an increase in personnel expenses, driven by the collective bargaining agreement in January 2011.

In terms of solvency, Grupo Bradesco de Seguros e Previdência complies with Susep rules effective as of January 1, 2008, and international standards (Solvency II). The Group's financial leverage ratio stood at 2.8 times Shareholders' Equity.

#### **Summarized Analysis of Adjusted Income**

#### Fee and Commission Income

In the third quarter of 2011, fee and commission income totaled R\$3,876 million, up 3.3% or R\$125 million from the previous quarter. This increase was mainly driven by: (i) higher credit card revenue; (ii) the increase in fund management revenue (iii) higher checking account revenue, arising from a net increase in the number of accounts; and (iv) greater collection revenue; offset by: (v) lower gains with capital market operations (underwriting/ financial advisory services).

When comparing the first nine months of the year with the same period in 2010, the R\$1,333 million increase, or 13.6%, in fee and commission income was mainly due to: (i) the performance of the credit card segment, driven by the growth in card base and revenues, in addition to the increase in interest held in Visavale: (ii) higher income from checking accounts, which was driven by growth in business volume and an increase in checking account base. which posted net growth of 2.2 million accounts in the period; (iii) greater income from loan operations, arising from the increase in sureties and guarantees and the higher volume of contracted operations; (iv) growth in revenue from fund management; (v) greater revenue from collections; and (vi) the increase in revenue from consortium management.

## **Summarized Analysis of Adjusted Income**

#### **Personnel Expenses**

In the third quarter of 2011, the R\$275 million increase from the previous quarter was due to the following:

- "structural" R\$ 187 million growth. mainly resulting from: (i) an increase in salaries, arising from the collective bargaining agreement and the adjustment of labor obligations; (ii) higher expenses with salaries, social charges and benefits due to the Bank's organic growth, which led to opening of new service points and consequent growth of staff; and
- R\$278 million in the "non-structural" portion, mainly driven by: higher expenses with provisions for labor claims; and (ii) higher expenses with employee and management profit sharing (PLR).

• "non-structural" – increase of R\$88 million, mainly related to greater expenses with employee and management profit sharing (PLR).

Growth between the first nine months of 2011 and the same period in 2010 of R\$1,152 million is mainly due to:

• R\$874 million in the "structural" portion from: (i) increased expenses with salaries, social charges and benefits, due to higher salary levels; (ii) and the increase in the number of employees; and

Obs.: Structural Expenses = Salaries + Compulsory Social Charges + Benefits + Private Pension Plans.

Non-Structural Expenses = Employee Profit Sharing (PLR) + Training + Labor Provision + costs with termination of contracts.

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#### **Summarized Analysis of Adjusted Income**

#### **Administrative Expenses**

In the third quarter of 2011, administrative expenses increased by 7.1% over the previous quarter, mainly due to higher expenses with:

(i) third party services, chiefly arising from:
(a) variable expenses from the placement of Cards and CDC products (i.e. Call Centers); and (b) legal and corporate consulting services; (ii) data processing; and (iii) transportation.

The 17.5% increase in the first nine months of 2011 over the same period in 2010 is the result of higher expenses with: (i) outsourced services, related to: (a) partial outsourcing of credit card processing (Fidelity); and (b) variable expenses related to revenue (e.g. non-bank correspondents); (ii) an increase in business and service volume; (iii) agreement amendments and (iv) expenses directly related to the expansion of the Customer Service Network by 10,040 units, as follows: 447 branches, 134 PAB/PAE/PAA, 6,485 Bradesco Expresso units and 2,974 other service points, amounting to 62,055 locations on September 30, 2011.

# Other Operating Revenue and Expenses

Other operating expenses, net of other operating income, totaled R\$907 million in the third quarter of 2011, up R\$143 million over the previous quarter, basically a result of: (i) higher expenses with the recording of operating provisions, especially civil provisions; and (ii) the reversal of the provision recorded in the second quarter of 2011, related to IBNR and benefits to be granted (remission) in the Health Insurance segment.

Compared to the same period last year, the increase in other operating expenses net of other operating income in the first nine months of 2011, in the amount of R\$857 million, is mainly the result of: (i) higher expenses with the recording of operating provisions, especially civil provisions;

and (ii) higher expenses with amortization of intangible assets – acquisition of banking rights.

## **Summarized Analysis of Adjusted Income**

#### **Income Tax and Social Contribution**

Income tax and social contribution expenses in the third quarter of 2011 remained virtually stable when compared with the previous quarter.

In the first nine months of 2011, the increase in these expenses over the same period in 2010 is mainly the result of: (i) an increase in taxable income; and (ii) the terminantion of tax credits resulting from the increase in the social contribution rate from 9% to 15%.

#### **Unrealized Gains**

Unrealized gains totaled R\$9,057 million in the third quarter of 2011, a R\$320 million decrease from the previous quarter. This was mainly due to: (i) the depreciation of marked-to-market securities offset by: (a) the drop in the stock market (Ibovespa -16.2%); and mitigated by: (b) the decrease in the interest rates of securities pegged to the IPCA, impacting their market prices; (ii) mark-to-market effect of subordinated debt; and partially offset by: (iii) the appreciation of investments, especially in Cielo and Odontoprev, whose shares appreciated by 7.4% and 6.9% in the quarter, respectively.

#### **Economic Scenario**

Throughout the third quarter, there was mounting concern over the global scenario, accompanied by a significant increase in financial market volatility. The eurozone's fiscal problems continued to garner the most attention, and until a definitive and comprehensive solution is found, there is an increasing risk of the problem spreading to the larger economies, such as Italy, or even contaminating the European banking system. Given the widespread belief in a double-dip recession in the U.S. and Europe, comparisons with the end of 2008 have become inevitable, leading to a deterioration in the confidence of the economic agents. In the last few weeks, the scenario has been marked by increasing uncertainty as analyses point to a more intense deceleration of the Chinese economy than previously expected. New problems with the local banking system and the real estate sector have lent support to fears, which we do not share, that China will post quarterly growth of less than 7.5% in some quarters in 2012, triggering a global economic slowdown

The heightened risk associated with the world economy has had three important consequences: (i) the normalization of monetary policy by the main central banks will most likely be delayed – as already indicated by the Federal Reserve – thereby ensuring high international liquidity; (ii) the prices of the leading commodities have fallen, albeit less so than in 2008/2009, due to restrictions on supply, especially for agricultural and metal products; and (iii) the increase in risk aversion has benefited the dollar (despite the uncertainties regarding the U.S. economy), leading to a depreciation of other currencies, including those of the developing countries with the best growth prospects.

Brazil is not immune to global events, although it is certainly much better prepared to face the materialization of existing risks than it was three years ago. Faced with a deteriorating international At the same time, the country's foreign reserves (currently US\$350 billion, versus US\$208 billion in September 2008) and the volume of reserve requirements held by the Central Bank (R\$421 billion, versus R\$272 billion three years ago) constitute an excellent line of defense that can be tapped into quickly if needed.

Although the prospective global scenario should have a deflationary impact on the Brazilian economy, there are still a number of challenges related to the handling of monetary policy, given the mismatch between supply and demand, the economy's high level of indexation and, most recently, the depreciation of the real to a greater extent than the other "commodity-currencies."

Bradesco is maintaining its positive long-term outlook for Brazil. Despite the country's undeniable export vocation, domestic demand has been and will continue to be the main engine of economic performance. Household consumption has been driven by the buoyant job market, while investments have benefited from the opportunities generated by pre-salt oil exploration and the sporting events in 2014 and 2016. With no signs of excessive income commitment by borrowers and with continuing upward social mobility, the outlook for the Brazilian banking system remains favorable, particularly in the real estate segment, which has ample space for sustainable growth given the economic fundamentals.

The Organization continues to believe that Brazil will achieve a higher potential growth pace more rapidly if fueled by bigger investments in education and infrastructure and by economic reforms that increase the efficiency of the productive sector. Action on these fronts would play a crucial role in giving the private sector a more solid foundation in regard to facing global competition and continuing to grow and create jobs.

scenario and the current leveling-off of domestic activity, the Central Bank reduced basic interest rates at the end of August, signaling the beginning of a monetary expansion.

# **Main Economic Indicators**

Main Indicators (%)	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	1Q10	4Q09
Interbank Deposit Certificate (CDI)	3.01	2.80	2.64	2.56	2.61	2.22	2.02	2.12
Ibovespa	(16.15)	(9.01)	(1.04)	(0.18)	13.94	(13.41)	2.60	11.49 (
USD – Commercial Rate	18.79	(4.15)	(2.25)	(1.65)	(5.96)	1.15	2.29	(2.08)
General Price Index - Market (IGP-M)	0.98	0.70	2.43	3.18	2.09	2.84	2.78	(0.11)
CPI (IPCA – IBGE)	1.06	1.40	2.44	2.23	0.50	1.00	2.06	1.06
Federal Government Long-Term Interest Rate (TJLP)	1.48	1.48	1.48	1.48	1.48	1.48	1.48	1.48
Reference Interest Rate (TR)	0.43	0.31	0.25	0.22	0.28	0.11	0.08	0.05
Savings Accounts	1.95	1.82	1.76	1.73	1.79	1.62	1.59	1.56
Business Days (number)	65	62	62	63	65	62	61	63
Indicators (Closing Rate)	Sept11	Jun11	Mar11	Dec10	Sept10	Jun10	Mar10	Dec09S
USD - Commercial Selling Rate - (R\$)	1.8544	1.5611	1.6287	1.6662	1.6942	1.8015	1.7810	1.7412
Euro – (R\$)	2.4938	2.2667	2.3129	2.2280	2.3104	2.2043	2.4076	2.5073 2
Country Risk (points)	275	148	173	189	206	248	185	192
Basic Selic Rate Copom (% p.a.)	12.00	12.25	11.75	10.75	10.75	10.25	8.75	8.75
BM&F Fixed Rate (% p.a.)	10.39	12.65	12.28	12.03	11.28	11.86	10.85	10.46

# **Projections through 2013**

011	2012	2013
1.70	1.70	1.74
6.50	5.80	5.20
6.30	5.10	4.50
11.00	10.00	10.00
3.20	3.70	4.70
	1.70 6.50 6.30 11.00	1.70       1.70         6.50       5.80         6.30       5.10         11.00       10.00

### Guidance

#### **Bradesco's Outlook for 2011**

This guidance contains forward-looking statements that are subject to risks and uncertainties, as they are based on Management's expectations and assumptions and information available to the market to date.

Loan Portfolio (1)	15 to 19%
Individuals	13 to 17%
Corporate	16 to 20%
SMEs	20 to 24%
Corporate	11 to 15%
Products	
Vehicles	10 to 14%
Cards (2)	9 to 13%
Real Estate Financing (origination)	R\$14.0 bi
Payroll Deductible Loans	30 to 34%
Financial Margin (3)	18 to 22%
Fee and Commission Income (4)	10 to 14%
Operating Expenses (5)	15 to 18%
Insurance Premiums	15 to 18%

- (1) Expanded Loan Portfolio;
- (2) Does not include the "BNDES Cards" and "Receivables in Advance" portfolios;
- (3) Under current criterion, Guidance for Financial Margin; and
- (4) Changed from 9% -13% to 10%-14%; and
- (5) Changed from 11% 15% to 15%-18%

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# Statement of Income vs. Managerial Income vs. Adjusted Income

Analytical Breakdown of Statement of Income vs. Managerial Income vs. Adjusted Income 3<sup>rd</sup> Quarter of 2011

	Statement		R	eclas	sifica	ation	s	3	Q11 Fiscal
	of Income	(1)	(2)	(3)	(4)	(5)	(6)	(7)	Hedge (8)
Financial Margin	8,693	(141)	37	(142)	(430)	-			- 2,21
ALL	(3,906)	-	-	-	178	(57)			-
Gross Income from Financial Intermediation	4,787	(141)	37	(142)	(252)	(57)			- 2,21
Savings Bond Operations (10)	864	-	-	-	-	-			-
Fee and Commission Income	3,772	-	-	-		-	104	4	-
Personnel Expenses	(3,380)	-	-	-	-	-			-
Other Administrative Expenses	(3,314)	-	-	-	-	-		-(91)	)
Tax Expenses	(695)	-	-	-	69	-			- (240
Equity in the Earnings (Losses) of Unconsolidated									
Companies	41	-	-	-	-	-			-
Other Operating Income/Expenses	264	141	(37)	142	183	-	(104	) 91	
Operating Income	2,339	-	-	-		(57)			- 1,97
Non-Operating Income	10	-	-	-	-	57			-
Income Tax / Social Contribution and Non-controlling Interest	466	-	-	-	-	-			- (1,973
Net Income	2,815	-	-	-	· -	-			-

- (1) Commission Expenses on the placement of loans and financing were reclassified from the item "Other Operating Expenses" to the item "Financial Margin";
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin";
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin";
- (4) Revenue from Loan Recovery classified under the item "Financial Margin" Expenses with Discounts Granted classified under the item "Other Operating Income/Expenses"; Expenses with Write-offs of Leasing Operations classified under the item "Financial Margin" were reclassified to the tem "ALL Expenses Allowance for Loan Losses" and reclassification of Tax Expenses, classified under Other Operating Expenses;
- (5) Losses from the Sale of Foreclosed Assets (BNDU) classified under the item "Non-Operating Income" were reclassified to the item "ALL Expenses Allowance for Loan Losses";

- (6) Income from Commissions and Credit Card Fees, Insurance Premium Commissions and Insurance Policy Fees classified under the item "Other Operating Income/Expenses" were reclassified to the item "Fee and Commission Income";
- (7) Credit Card Operation Interchange Expenses classified under the item "Other Operating Income/Expenses" were reclassified to the item "Other Administrative Expenses";
- (8) The partial result of Derivatives used to hedge investments abroad, which simply cancels the tax effects (IR/CS and PIS/Cofins) of this hedge strategy in terms of Net Income;
- (9) For more information see page 08 of this chapter; and
- (10) Result of Insurance, Private Pension Plan and Savings Bond Operations = Insurance, Private Pension Plan and Savings Bond Retained Premiums Variation in the Technical Provisions of Insurance, Private Pension Plans and Savings Bonds Retained Claims Drawings and Redemption of Savings Bonds Selling Expenses with Insurance Plans, Private Pension Plans and Savings Bonds.

# Statement of Income vs. Managerial Income vs. Adjusted Income 2<sup>nd</sup> Quarter of 2011

	Statement		Re	clas	ssific	atior	าร		Q11 Fiscal I
	of Income	(1)	(2)	(3)	(4)	(5)	(6)	(7)	Hedge (8)
Financial Margin	10,575(	112)	11	(38)	(428)	-	-	-	(537)
ALL	(2,685)	-	-	-	315	(67)	-	-	-
Gross Income from Financial Intermediation	7,890(	112)	11	(38)	(113)	(67)	-	-	(537)
Savings Bond Operations (10)	788	-	-	-	-	-	-	-	-
Fee and Commission Income	3,624	-	-	-	-	-	127	-	-
Personnel Expenses	(2,605)	-	-	-	-	-	-	-	-
Other Administrative Expenses	(3,093)	-	-	-	-	-	-	(86)	-
Tax Expenses	(1,028)	-	-	-	57	-	-	_	58
Equity in the Earnings (Losses) of Unconsolidated									
Companies	16	-	-	-	-	-	-	-	-
Other Operating Income/Expenses	(987)	112	(11)	38	56	-	(127)	86	-
Operating Income	4,605	-	-	-	-	(67)	-	-	(479)
Non-Operating Income	(74)	-	-	-	-	67	-	-	-
Income Tax / Social Contribution and Non-controlling Interest	(1,746)	-	-	-	-	-	-	-	479
Net Income	2,785	-	-	-	-	-	-	-	-

- (1) Commission Expenses on the placement of loans and financing were reclassified from the item "Other Operating Expenses" to the item "Financial Margin";
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin";
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin";
- (4) Revenue from Loan Recovery classified under the item "Financial Margin"; Expenses with Discounts Granted classified under the item "Other Operating Income/Expenses"; Expenses with Write-offs of Leasing Operations classified under the item "Financial Margin" were reclassified to the item "ALL Expenses Allowance for Loan Losses" and reclassification of Tax Expenses, classified under Other Operating Expenses;

- (5) Losses from the Sale of Foreclosed Assets (BNDU) classified under the item "Non-Operating Income" were reclassified to the item "ALL Expenses Allowance for Loan Losses";
- (6) Income from Commissions and Credit Card Fees, Insurance Premium Commissions and Insurance Policy Fees classified under the item "Other Operating Income/Expenses" were reclassified to the item "Fee and Commission Income";
- (7) Credit Card Operation Interchange Expenses classified under the item "Other Operating Income/Expenses" were reclassified to the item "Other Administrative Expenses";
- (8) The partial result of Derivatives used to hedge investments abroad, which simply cancels the tax effects (IR/CS and PIS/Cofins) of this hedge strategy in terms of Net Income;
- (9) For more information see page 08 of this chapter; and
- (10) Result of Insurance, Private Pension Plan and Savings Bond Operations = Insurance, Private Pension Plan and Savings Bond Retained Premiums Variation in the Technical Provisions of Insurance, Private Pension Plans and Savings Bonds Retained Claims Drawings and Redemption of Savings Bonds Selling Expenses with Insurance Plans, Private Pension Plans and Savings Bonds.

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# Statement of Income vs. Managerial Income vs. Adjusted Income First Nine Months of 2011

R\$ million

								9W I	1			
	Statement			Recla	assifica	ations	;		Fiscal	Managerial <sub>N</sub>	lon-Recurring	Adjusted
	of Income	(1)	(2)	(3)	(4)	(5)	(6)	(7)	Hedge (8)	Statement '' of Income	EVANte (9)	Statement of Income
	29,399	(344)	81	(282)	(1,266)	-	-	-	1,475	29,063	-	29,063
	(9,125)	-	-	-		(175)	-	-		(8,582)	1,006	(7,576)
on	20,274	(344)	81	(282)	(548)	(175)	-	-	1,475	20,481	1,006	21,487
	2,437	-	-	-	-	-	-	-		2,437	-	2,437
	10,815	-	-	-	-	-	322	-	-	11,137	-	11,137
	(8,421)	-	-	-	-	-	-	-	-	(8,421)	501	(7,921)
	(9,444)	-	-	-	-	-	-	(280)	-	(9,724)	-	(9,724)
	(2,618)	-	-	-	119	-	-	-	(160)	(2,659)	-	(2,659)
ated												
	91	-	-	-	-	-	-	-	-	91	-	91
	(2,061)	344	(81)	282	429	-	(322)	280	-	(1,129)	(1,464)	(2,593)
	11,073	-	-	-	-	(175)	-	-	1,315	12,213	43	12,255
	(118)	-	-	-	-	175	-	-	-	- 57	(58)	(1)
ntrolling Interest	(2,653)	-	-	-	-	-	-	-	(1,315)	(3,968)	140	(3,827)
	8.302	-	-	_	-	-	_	-		8.302	125	8.427

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- (1) Commission Expenses on the placement of loans and financing were reclassified from the item "Other Operating Expenses" to the item "Financial Margin";
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin";
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin";
- (4) Revenue from Loan Recovery classified under the item "Financial Margin"; Expenses with Discounts Granted classified under the item "Other Operating Income/Expenses"; Expenses with Write-offs of Leasing Operations classified under the item "Financial Margin" were reclassified to the item "ALL Expenses Allowance for Loan Losses" and reclassification of Tax Expenses, classified under Other Operating Expenses;
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# Statement of Income vs. Managerial Income vs. Adjusted Income First Nine Months of 2010

	Statement		ı	9M10					
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	H
Financial Margin	25,989(	(436)	111	(66)	(1,169)	-	-	-	
ALL	(6,738)	-	-	-	631	(301)	-	-	
Gross Income from Financial Intermediation	19,251 (	436)	111	(66)	(538)	(301)	-	-	
Savings Bond Operations (10)	2,072	-	-	-	-	-	-	-	
Fee and Commission Income	9,631	-	-	-	-	-	173	-	
Personnel Expenses	(6,769)	-	-	-	-	-	-	-	
Other Administrative Expenses	(8,034)	-	-	-	-	-	-	(241)	
Tax Expenses	(2,308)	-	-	-	(23)	-	-	-	
Equity in the Earnings (Losses) of Unconsolidated									
Companies	67	-	-	-	-	-	-	-	
Other Operating Income/Expenses	(3,284)	436(	(111)	66	561	-	(173)	241	
Operating Income	10,626	-	-	-	-	(301)	-	-	
Non-Operating Income	(240)	-	-	-	-	301	-	-	
Income Tax / Social Contribution and Non-controlling Interest	(3,351)	-	-	-	-	-	-	-	
Net Income	7,035	-	_	_	-	-	-	-	

- (1) Commission Expenses on the placement of loans and financing were reclassified from the item "Other Operating Expenses" to the item "Financial Margin";
- (2) Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin";
- (3) Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin";
- (4) Revenue from Loan Recovery classified under the item "Financial Margin"; Expenses with Discounts Granted classified under the item "Other Operating Income/Expenses"; Expenses with Write-offs of Leasing Operations classified under the item "Financial Margin" were reclassified to the item "ALL Expenses Allowance for Loan Losses" and reclassification of Tax Expenses, classified under Other Operating Expenses;
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# Consolidated Balance Sheet and Adjusted Statement of Income

# **Balance Sheet**

							I	R\$ million
	Sept11	Jun11	Mar11	Dec10	Sept10	Jun10	Mar10	Dec09
Assets								
Current and	<b>E</b> 10.220			(A. E.O.)	(04.400	<b>E 4 E</b> 0 6 0	<b></b>	40 < 020
Long-Term Assets	710,238	677,571	663,599	625,783	601,180	547,868	522,709	496,028
Cash and Cash Equivalents	10,018	7,715	6,785	15,738	9,669	6,877	8,705	6,947
Interbank Investments	85,963	86,147	100,159	73,232	92,567	96,478	97,165	110,797
Securities and Derivative Financial Instruments	244,622	231,425	217,482	213,518	196,081	156,755	157,309	146,619
Interbank and Interdepartmental Accounts	71,951	67,033	67,292	66,326	50,781	50,427	36,674	18,723
Loan and Leasing Operations	241,812	231,862	222,404	213,532	200,092	191,248	181,490	172,974
Allow ance for Loan Losses (ALL)	(19,091)	(17,365)	(16,740)	(16,290)	(16,019)	(15,782)	(15,836)	(16,313)
Other Receivables and Assets	74,963	70,754	66,217	59,727	68,009	61,864	57,202	56,281
<b>Permanent Assets</b>	12,051	11,736	11,788	11,702	10,723	10,232	9,917	10,195
Investments	1,721	1,699	1,675	1,577	1,616	1,553	1,537	1,549
Premises and Leased Assets	3,812	3,658	3,666	3,766	3,401	3,427	3,244	3,418
Intangible Assets	6,518	6,379	6,447	6,359	5,706	5,252	5,136	5,228
Total	722,289	689,307	675,387	637,485	611,903	558,100	532,626	506,223
Liabilities								
Current and Long-Term Liabilities	667,312	635,360	623,069	588,610	564,794	512,790	488,431	463,350
Deposits	224,664	213,561	203,822	193,201	186,194	178,453	170,722	171,073
Federal Funds Purchased and Securities Sold under	171,458	164,204	178,989	171,497	157,009	131,134	128,172	113,273
Securities Sold under	1/1,438	104,204	170,909	1/1,49/	137,009	131,134	120,172	113,273

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Agreements to Repurchase								
Funds from Issuance of Securities	32,879	29,044	21,701	17,674	13,749	12,729	8,550	7,482
Interbank and Interdepartmental	2054			. =00				• 0.50
Accounts	2,974	3,037	2,647	3,790	2,451	2,777	2,063	2,950
Borrow ing and Onlending	49,057	45,207	41,501	38,196	37,998	35,033	30,208	27,328
Derivative Financial Instruments	1,724	1,221	2,358	730	1,878	1,097	2,469	531
Provisions for Insurance, Private Pension Plans	97,099	93,938	89,980	87,177	82,363	79,308	77,685	75,572
and Savings Bonds								
Other Liabilities	87,457	85,148	82,071	76,345	83,152	72,259	68,562	65,141
<b>Deferred Income</b>	622	505	447	360	312	337	292	321
Non-controlling Interest in Subsidiaries	613	599	574	472	683	678	816	798
Shareholders' Equity	53,742	52,843	51,297	48,043	46,114	44,295	43,087	41,754
Total	722,289	689,307	675,387	637,485	611,903	558,100	532,626	506,223

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# **Consolidated Balance Sheet and Adjusted Statement of Income**

# **Adjusted Statement of Income**

							R	\$ million
	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	1Q10	4Q09
Financial Margin	10,230	9,471	9,362	9,018	8,302	8,047	7,689	7,492
Interest	9,669	9,167	8,849	8,553	7,904	7,663	7,406	7,144
Non-Interest	561	304	513	465	398	384	283	348
ALL	(2,779)	(2,437)	(2,360)	(2,295)	(2,059)	(2,161)	(2,188)	(2,695)
Gross Income from	7.451	7.024	7.002	<i>(</i> <b>7</b> 22	(242	<b>5</b> 997	5 501	4.707
Financial Intermediation	7,451	7,034	7,002	6,723	6,243	5,886	5,501	4,797
Income fromInsurance, Private Pension Plan and Savings Bond Operations	864	788	785	700	703	786	583	484
Fee and Commission Income	3,876	3,751	3,510	3,568	3,427	3,253	3,124	3,125
Personnel Expenses	(2,880)	(2,605)	(2,436)	(2,533)	(2,411)	(2,238)	(2,120)	(2,081)
Other Administrative								
Expenses	(3,405)	(3,179)	(3,140)	(3,257)	(2,890)	(2,738)	(2,647)	(2,746)
Tax Expenses	(866)	(913)	(880)	(858)	(779)	734)	(749)	(694)
Equity in the Earnings (Losses) of Unconsolidated Companies	41	16	34	60	19	19	29	82
Other Operating Revenues								
and Expenses	(907)	(764)	(922)	(646)	(598)	588)	(550)	(539)
- Other Operating Revenues	468	413	370	410	318	294	265	279
- Other Operating Expenses	(1,375)	(1,177)	(1,292)	(1,056)	(916)	882)	(815)	(818)
<b>Operating Income</b>	4,174	4,128	3,953	3,757	3,714	3,646	3,171	2,428
Non-Operating Income	10	(7)	(4)	10	(10)	(12)	4	(62)
Income Tax and Social Contribution	(1,304)	(1,271)	(1,138)	(1,059)	(1,123)	(1,161)	(1,010)	(519)
Non-controlling Interest	(16)	(25)	(73)	(24)	(63)	(18)	(18)	(8)
Adjusted Net Income	2,864	2,825	2,738	2,684	2,518	2,455	2,147	1,839

<sup>(1)</sup> Results from Insurance, Private Pension Plan and Savings Bond Operations = Retained Insurance, Private Pension Plan and Savings Bond Premiums - Variation in Technical Provisions of Insurance, Private Pension Plans and

Savings Bonds – Retained Claims – Drawings and Redemption of Savings Bonds – Selling Expenses with Insurance, Private Pension Plans and Savings Bonds.

**Financial Margin – Interest and Non-Interest** 

Financial Margin Breakdown

### Financial Margin - Interest and Non-Interest

# **Average Financial Margin Rate**

						R\$ million					
		Financial Margin									
	9M11	9M10	3Q11	2Q11	Varia	tion					
	) <b></b>	)1 <b>,110</b>	UQII	<b>-</b> Q11	Accrued	Quarter					
Interest - due to volume					5,090	396					
Interest - due to spread					(378)	106					
- Financial Margin - Interest	27,685	22,973	9,669	9,167	4,712	502					
- Financial Margin - Non-Interest	1,378	1,065	561	304	313	257					
Financial Margin	29,063	24,038	10,230	9,471	5,025	759					
Average Margin Rate (1)	7.9%	7.9%	8.0%	7.8%							

<sup>(1)</sup> Average Margin Rate = (Financial Margin / Average Assets – Purchase and Sale Commitments - Permanent Assets) Annualized

In the third quarter of 2011, financial margin was R\$10,230 million. Compared with the previous quarter there was an 8.0% or R\$759 million increase. This variation was a result of: (i) the "interest" margin of R\$502 million, which was mainly impacted by the increase in the volume of operations; and (ii) the growth of the "non-interest" margin in the amount of R\$257 million.

Financial margin grew by 20.9% or R\$5,025 million in the first nine months of 2011, when compared to the same period in the previous year. This growth is due to: (i) the R\$4,712 million increase in "interest" margin, of which: (a) R\$5,090 million corresponds to the increase in volume of operations; and partially offset by: (b) the decrease in spread of R\$378 million; and (ii) the increase in "non-interest" margin in the amount of R\$313 million.

# Financial Margin - Interest

# **Interest Financial Margin - Breakdown**

					]	R\$ million				
	Interest Financial Margin Breakdown									
	9M11	9M10	3Q11	2Q11	Variation					
	)WIII	)WIIU	3Q11	2Q11	Accrued	Quarter				
Loans	19,656	17,220	6,928	6,548	2,436	380				
Funding	3,393	2,113	1,252	1,132	1,280	120				
Insurance	2,618	1,920	800	819	698	(19)				

Financial Margin	27,685	22,973	9,669	9.167	4,712	502
Securities/Other	2,018	1,720	689	668	298	21

The "interest" financial margin reached R\$9,669 million in the third quarter of 2011, versus the R\$9,167 million posted in the second quarter of 2011, a positive result of R\$502 million. The business lines that contributed to this result in the quarter were: (i) "Loan;" and (ii) "Funding."

Year on year, "interest" financial margin posted growth of 20.5%, or R\$4,712 million, in the first nine months of 2011. Business lines that most contributed to this growth were: (i) "Loan;" (ii) "Funding;" and (iii) "Insurance," which are explained in further detail in the next items.

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# Financial Margin – Interest

# **Interest Financial Margin - Rates**

The annualized "interest" financial margin rate versus total average assets stood at 7.6% in the third quarter of 2011, stable in comparison with the second quarter of 2011.

# **Interest Financial Margin – Annualized Average Rates**

					]	R\$ million
		9M11			9M10	
	Interest	Average Balance	Average Rate	Interest	Average Balance	Average Rate
Loans	19,656	250,059	10.6%	17,220	203,266	11.5%
Funding	3,393	295,027	1.5%	2,113	231,808	1.2%
Insurance	2,618	92,422	3.8%	1,920	78,894	3.3%
Securities/Other	2,018	225,793	1.2%	1,720	192,084	1.2%
Financial Margin	27,685	-	7.5%	22,973	-	7.5%

	3Q11			2Q11		
	Interest	Average Balance	Average Rate	Interest	Average Balance	Average Rate
Loans	6,928	260,140	11.1%	6,548	250,771	10.9%
Funding	1,252	313,201	1.6%	1,132	295,721	1.5%
Insurance	800	95,865	3.4%	819	92,582	3.6%
Securities/Other	689	244,470	1.1%	668	226,903	1.2%
Financial Margin	9,669	-	7.6%	9,167	-	7.6%

# **Loan Financial Margin - Interest**

#### Loan Financial Margin - Breakdown

						R\$ million				
		Financial Margin - Loan								
	9M11	9M11 9M10 3Q11 2Q11	2Q11	Varia	tion					
	)WIII	9W10 3Q11 2Q1		2Q11	Accrued	Quarter				
Interest - due to volume					3,678	250				
Interest - due to spread					(1,242)	130				
Interest Financial Margin	19,656	17,220	6,928	6,548	2,436	380				
Revenues	36,295	29,109	13,399	11,840	7,186	1,559				
Expenses	(16,639)	(11,889)	(6,471)	(5,292)	(4,750)	(1,179)				

In the third quarter of 2011, financial margin with loan operations reached R\$6,928 million, up 5.8% or R\$380 million over the previous quarter. The variation was mainly the result of: (i) the R\$250 million growth in average business volume; and (ii) the gains from average spread totaling R\$130 million.

Compared to the first nine months of 2010, there was an increase of 14.1% or R\$2,436 million in the financial margin in 2011, a result of: (i) the 23.0% increase, or, R\$3,678 million, in the average volume of operations; and (ii) a decrease in average spread by R\$1,242 million, impacted by: (a) the increase in funding costs, due to higher interest rates in the period; and (b) a change in the portfolio mix, as a result of the greater Corporate segment share and its lower margin.

It is worth pointing out that Bradesco, through its credit democratization strategy, is working on the ongoing expansion and diversification of its financing offered through its extensive Customer Service Network, with the purpose of expanding the volume of operations.

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Economic and Financial Analysis

**Loan Financial Margin - Interest** 

Loan Financial Margin - Net Margin

The graph above presents a summary of loan activity. Gross Margin curve refers to interest income from loans, net of opportunity cost (essentially the accrued Interbank Deposit Certificate - CDI over rate in the period), which has gone up due to the increased volume of operations.

The ALL curve shows delinquency costs, which are represented by Allowance for Loan Losses (ALL) expenses, discounts granted in negotiations and net of loan recoveries and the result of the sale of foreclosed assets, among other items.

Net margin curve presents the result of loan interest income, net of ALL, which in the third quarter of 2011 recorded a slight increase of 0.9% from the previous quarter, driven by the growth in delinquency in the period. Comparing the nine-month period of 2011 to the same period of 2010, loan interest income grew by 11.7% or R\$1,268 million.

# **Loan Financial Margin - Interest**

# Expanded Loan Portfolio<sup>(1)</sup>

Expanded loan portfolio amounted to R\$332.3 billion in September 2011 (R\$319.8 billion in June 2011 and R\$272.5 billion in September 2010), recording growth of 3.9% in the quarter and 22.0% in the last twelve months.

(1) Includes sureties, guarantees, letters of credit, advances of credit card receivables, debentures, promissory notes, receivables-backed investment funds, mortgage-backed receivables and rural loans.

For further information, refer to page 38 hereof.

# Loan Portfolio Breakdown by Product and Type of Customer (Individuals and Corporate)

A breakdown of loan products for Individuals is presented below:

Individuals		R\$ million	Variation %		
muividuais	Sept11	Jun11	Sept10	Quarter	12M
Vehicles - CDC	27,554	26,804	22,668	2.8	21.6
Payroll-Deductible Loan (1)	17,509	16,886	13,950	3.7	25.5
Credit Card	17,454	17,141	15,168	1.8	15.1
Personal Loan	12,977	12,658	11,095	2.5	17.0
Rural Loan	6,414	6,009	5,380	6.7	19.2
Real Estate Financing (2)	6,372	5,521	3,926	15.4	62.3
BNDES/Finame Onlending	5,177	4,930	4,157	5.0	24.5
Leasing	5,011	5,946	9,058	(15.7)	(44.7)
Overdraft Facilities	3,035	3,013	2,723	0.7	11.5
Sureties and Guarantees	690	641	545	7.5	26.7
Other (3)	3,196	3,366	4,369	(5.1)	(26.9)
Total	105,389	102,915	93,038	2.4	13.3

Including:

<sup>(1)</sup> Loan assignment (FIDC): R\$442 million in September 2011, R\$439 million in June 2011 and R\$385 million in September 2010;

- (2) Loan assignment (CRI): R\$232 million in September 2011, R\$248 million in June 2011 and R\$312 million in September 2010; and
- (3) Loan assignment (FIDC) for the acquisition of assets: R\$3 million in September 2011, R\$3 million in June 2011 and R\$10 million in September 2010.

Loans for Individuals, which recorded growth of 13.3% in the last twelve months, were led by the following products: (i) real estate financing; (ii) payroll-deductible loans; and (iii) BNDES/Finame onlending. When compared to the second quarter of 2011, these operations grew by 2.4%, and the products that most contributed to this growth were: (i) real estate financing; (ii) rural loans; and (iii) BNDES/Finame onlending.

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## **Loan Financial Margin - Interest**

A breakdown of loan products for the Corporate segment is presented below:

Corporate		R\$ million		Variation	n %		
Corporate	Sept11	Jun11	Sept10	Quarter	12M		
Working Capital	38,590	37,863	31,371	1.9	23.0		
BNDES/Finame Onlending	29,895	28,359	23,461	5.4	27.4		
Operations Abroad	23,083	19,650	14,748	17.5	56.5		
Credit Card	12,962	12,069	9,798	7.4	32.3		
Overdraft Account	9,989	10,073	8,607	(0.8)	16.1		
Export Financing	9,123	9,367	8,748	(2.6)	4.3		
Real Estate Financing - Corporate							
Plan (1)	8,319	7,687	6,130	8.2	35.7		
Leasing	7,530	7,773	8,585	(3.1)	(12.3)		
Vehicles - CDC	5,092	4,568	3,587	11.5	42.0		
Rural Loan	4,714	4,738	4,487	(0.5)	5.1		
Sureties and Guarantees (2)	43,699	42,802	34,748	2.1	25.8		
Operations w ith Credit Risk -							
Commercial Portfolio (3)	22,799	21,473	15,073	6.2	51.3		
Other (4)	11,151	10,465	10,102	6.6	10.4		
Total	226,946	216,887	179,447	4.6	26.5		
Including:							
(1)	~ ~		` '	R\$293 million in Septemb			
(2)	91.2% of surety and guarantees from corporate customers were contracted by corporations;						
(3)	Operations with	h debentures and	d promissory not	es; and			
(4)	June 2011 and	R\$1,637 million	in September 20				

Loan and financing for Corporates grew by 26.5% in the last twelve months and 4.6% in the quarter. The main highlights in the last twelve months were the following: (i) operations bearing credit risk - commercial portfolio, comprising debentures and promissory notes; (ii) BNDES/Finame onlending; and (iii) real estate financing – corporate plan. In the quarter, loan and financing products for Corporate customers benefitted from the appreciation of the dollar against the real (18.8%) and the following portfolios posted significant growth: (i) BNDES/Finame onlending; (ii) real estate financing – corporate plan; and (iii) credit card.

### Loan Portfolio - Consumer Financing

The graph below shows the types of credit related to Consumer Financing of Individual Customers (CDC/vehicle leasing, personal loans, financing of goods, revolving credit cards and cash and installment purchases at merchants).

Consumer financing totaled R\$80.9 billion, which corresponded to a 1.2% increase in the quarter and a 10.6% increase in the last 12 months. Growth was led by: (i) vehicle financing (CDC/Leasing); and (ii) payroll-deductible loans, which together totaled R\$50.1 billion, accounting for 61.9% of the total consumer financing balance. Given their guarantees and characteristics, they provide a slight level of credit risk to this group of operations.

# **Loan Financial Margin - Interest**

### **Breakdown of Vehicle Portfolio**

		R\$ million	Variati	on %	
	Sept11	Jun11	Sept10	Quarter	12M
CDC Portfolio	32,646	31,372	26,255	4.1	24.3
Individuals	27,554	26,804	22,668	2.8	21.6
Corporate	5,092	4,568	3,587	11.5	42.0
Leasing Portfolio	9,238	10,522	14,524	(12.2)	(36.4)
Individuals	5,011	5,946	9,058	(15.7)	(44.7)
Corporate	4,227	4,576	5,466	(7.6)	(22.7)
Finame Portfolio	10,173	9,996	7,341	1.8	38.6
Individuals	1,061	1,069	699	(0.7)	51.8
Corporate	9,112	8,927	6,642	2.1	37.2
Total	52,057	51,890	48,120	0.3	8.2
Individuals	33,626	33,819	32,425	(0.6)	3.7
Corporate	18,431	18,071	15,695	2.0	17.4

Vehicle financing operations (individual and corporate customers) totaled R\$52.1 billion in September 2011, remaining stable in the quarter and up 8.2% on the same period last year. Of the total vehicle portfolio, 62.7% corresponds to CDC, 17.8% to Leasing and 19.5% to Finame. Individuals represented 64.6% of the portfolio, while Corporate Customers accounted for the remaining 35.4%.

# Loan Portfolio - By Type

The table below presents all operations bearing credit risk by type, which increased by 4.4% in the quarter and 23.3% in the last 12 months.

		R\$ million	Variation %		
	Sept11	Jun11	Sept10	Quarter	12M
Loans and Discounted Securities	125,883	121,142	100,928	3.9	24.7
Financing	87,952	82,178	67,862	7.0	29.6
Rural and Agribusiness Financing	15,435	14,823	13,659	4.1	13.0
Leasing Operations	12,542	13,720	17,644	(8.6)	(28.9)
Advances on Exchange Contracts	6,185	6,788	5,579	(8.9)	10.9
Other Loans	12,474	12,184	11,603	2.4	7.5
Total Loan Operations (1)	260,471	250,834	217,274	3.8	19.9

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Sureties and Guarantees Granted					
(Memorandum Accounts)	44,389	43,443	35,293	2.2	25.8
Credit Letters (Memorandum Accounts)	1,946	1,630	1,637	19.4	18.9
Advances from Credit Card Receivables	1,619	1,286	1,973	25.9	(18.0)
Co-obligation in Loan Assignment FIDC/CRI (Memorandum Accounts)	969	994	1,078	(2.5)	(10.1)
Co-obligation in Rural Loan Assignment (Memorandum Accounts)	142	141	157	0.5	(9.7)
Operations bearing Credit Risk - Commercial Portfolio $^{(2)}$	22,799	21,473	15,073	6.2	51.3
Total Operations bearing Credit Risk - Expanded Portfolio	332,335	319,802	272,485	3.9	22.0
Other Operations bearing Credit Risk (3)	16,675	14,590	10,643	14.3	56.7
Total Operations with Credit Risk	349,010	334,392	283,128	4.4	23.3

- (1) Concept defined by the Brazilian Central Bank;
- (2) Includes operations with debentures and promissory notes; and
- (3) Includes operations involving interbank deposit certificates (CDI), international treasury, euronotes, swaps, forward currency contracts and investments in receivables-backed investment funds (FIDC) and mortgage-backed receivables (CRI).

It is worth noting that growth in the Corporation portfolio in the past 12 months was impacted by funds raised by these customers on the capital markets. Therefore, it is worth pointing out the R\$7.7 billion increase in balance of operations with debentures and promissory notes for Corporations in the last twelve months, representing an increase of 51.3% in the period, resulting in lower growth of traditional loan operations for this type of customer.

### **Loan Financial Margin - Interest**

# Credit Portfolio Concentration $^{(1)}$ – by Sector

The loan portfolio by sector of economic activity remained practically stable in the last three months. In the last 12 months, there was a greater share of the "Services" and "Commerce" segments.

Activity Sector						R\$ million
Activity Sector	Sept11	<b>%</b>	Jun11	%	Sept10	%
<b>Public Sector</b>	1,407	0.5	1,083	0.4	960	0.4
<b>Private Sector</b>	259,064	99.5	249,751	99.6	216,314	99.6
Corporate	155,163	59.6	148,289	59.1	124,660	57.4
Industry	51,431	19.7	49,380	19.7	44,446	20.4
Commerce	40,860	15.7	39,649	15.8	31,104	14.3
Financial Intermediaries	688	0.3	821	0.3	603	0.3
Services	58,398	22.4	54,858	21.9	45,536	21.0
Agriculture, Cattle Raising, Fishing,						
Forestry and Forest Exploration	3,786	1.5	3,581	1.4	2,970	1.4
Individuals	103,901	39.9	101,462	40.4	91,654	42.2
Total	260,471	100.0	250,834	100.0	217,274	100.0

<sup>(1)</sup> Concept defined by the Brazilian Central Bank.

# Changes in the Loan Portfolio<sup>(1)</sup>

Of the R\$43.2 billion growth in the loan portfolio over the last 12 months, new borrowers were responsible for R\$24.9 billion, or 57.7%, representing 9.6% of the portfolio on September 30, 2011.

(1) Concept defined by the Brazilian Central Bank.

# **Loan Financial Margin - Interest**

#### Changes in the Loan Portfolio<sup>(1)</sup> - By Rating

The chart below shows that both new borrowers and remaining debtors from September 2010 (customers that remained in the loan portfolio for at least 12 months) presented a good level of credit quality (AA-C rating), demonstrating the adequacy and consistency of the credit policy and processes, as well as required guarantees and credit ranking instruments used by Bradesco.

Changes in the Portfolio by Rating as of September 30, 2010 and 2011							
Rating	Septe	Total Loan on September 2011		New customers between October 2010 and September 2011		Remaining customers from September 2010	
	R\$ million	%	R\$ million	%	R\$ million	%	
AA - C	240,236	92.2	23,631	94.8	216,605	92.0	
D	5,268	2.0	411	1.6	4,857	2.0	
E - H	14,967	5.8	889	3.6	14,078	6.0	
Total	260,471	100.0	24,931	100.0	235,540	100.0	

<sup>(1)</sup> Concept defined by the Brazilian Central Bank.

# Loan Portfolio<sup>(1)</sup> – By Customer Profile

The table below presents the changes in the loan portfolio by customer profile:

Type of Customer		R\$ million	Variation %		
Type of Customer	Sept11	Jun11	Sept10	Quarter	12M
Corporate	65,071	62,435	54,005	4.2	20.5
SMEs	91,499	86,937	71,615	5.2	27.8
Individuals	103,901	101,462	91,654	2.4	13.4
<b>Total Loan Operations</b>	260,471	250,834	217,274	3.8	19.9
(1) Company defined by the Dunnilian C	autual Daule				

(1) Concept defined by the Brazilian Central Bank.

There was a slight increase in credits rated as AA-C in the past 12 months, from 92.1% in September 2010 to 92.2% in September 2011. These figures dropped slightly quarter on quarter, as a result of operations with SMEs and Individuals, offset by the increased share of Corporations in the portfolio.

# Loan Portfolio<sup>(1)</sup> – By Customer Profile and Rating (%)

Type of Customer	Sept11			By Rating Jun11			Sept10		
	AA-C	D	Е-Н	AA-C	D	Е-Н	AA-C	D	Е-Н
Corporate	98.1	1.1	0.8	98.0	1.1	0.9	97.1	1.7	1.2
SMEs	91.5	2.7	5.8	91.7	2.6	5.7	91.8	2.3	5.9
Individuals	89.2	2.0	8.8	89.3	2.1	8.6	89.3	1.7	9.0
Total	92.2	2.0	5.8	92.3	2.0	5.7	92.1	1.9	6.0

<sup>(1)</sup> Concept defined by the Brazilian Central Bank.

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#### **Loan Financial Margin - Interest**

### Loan Portfolio<sup>(1)</sup> - By Business Segment

The table below shows growth in the loan portfolio by business segment, in which the growth in the assets of the Prime and Middle Market segments in the quarter stood out. Over the last twelve months, Prime, Retail and Middle Market posted the greatest growth.

<b>Business Segments</b>	R\$ millio					on			
Dusiness Segments	Sept11	<b>%</b>	Jun11	%	Sept10	<b>%</b>	Quarter	12M	
Retail	90,324	34.7	87,113	34.7	71,915	33.1	3.7	25.6	
Corporate (2)	76,084	29.2	73,920	29.5	64,591	29.7	2.9	17.8	
Middle Market	35,616	13.7	33,495	13.4	28,534	13.1	6.3	24.8	
Prime	11,152	4.2	10,159	4.0	7,832	3.6	9.8	42.4	
Other / Non-account									
holders (3)	47,295	18.2	46,148	18.4	44,402	20.5	2.5	6.5	
Total	260,471	100.0	250,834	100.0	217,274	100.0	3.8	19.9	

- (1) Concept defined by the Brazilian Central Bank.
- (2) Considers credits acquired with recourse. In the table on page 40, Loan Portfolio by Customer Profile, these amounts are allocated to Individuals; and
- (3) Mostly non-account holders from vehicle financing, cards and payroll-deductible loans.

#### Loan Portfolio<sup>(1)</sup> - By Currency

The balance of U.S. dollar-indexed and/or denominated loans and onlending operations (excluding ACCs – Advances on Foreign Exchange Contracts) totaled US\$13.5 billion (R\$13.6 billion in June 2011 and R\$9.7 billion in September 2010), representing a drop of 0.7% in the quarter and a growth of 39.2% in the last 12 months. In Brazilian reais, these same foreign currency operations totaled R\$25.0 billion in September 2011 (R\$21.2 billion in June 2011 and R\$16.4 billion in September 2010, an increase in Brazilian reais of 17.9% and 52.4%, respectively).

In September 2011, total loan operations, in Reais, stood at R\$235.5 billion (R\$229.6 billion in June 2011 and R\$200.9 billion in September 2010), up 2.5% from the previous quarter and 17.2% over the last twelve months.

(1) Concept defined by the Brazilian Central Bank.

Economic and Financial Analysis

## **Loan Financial Margin - Interest**

Loan Portfolio<sup>(1)</sup> - By Debtor

The concentration of credit exposure levels among the largest debtors reduced was down from the same period in the previous year. In the quarter, however: (i) the concentration of the largest debtor remained stable; (ii) there was a reduction in the 10, 20 and 50 largest debtors; and (iii) there was a slight increase in the concentration of the 100 largest debtors. The quality of the portfolio of the one hundred largest debtors, when evaluated using AA and A ratings, improved both in the last 12 months and in the quarter.

(1) Concept defined by the Brazilian Central Bank.

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Economic and Financial Analysis

### **Loan Financial Margin - Interest**

## Loan Portfolio<sup>(1)</sup> - By Flow of Maturities

In the third quarter of 2011, performing loan operations presented a longer debt maturity profile mainly as a result of the focus on BNDES and real-estate onlending.

It is worth noting that these operations are subject to lower risk, given their guarantees and characteristics, in addition to providing favorable conditions to gain customer loyalty.

(1) Concept defined by the Brazilian Central Bank.

Bradesco

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Economic and Financial Analysis	
Loan Financial Margin - Interest	
Loan Portfolio <sup>(1)</sup> – Delinquency over 90 days Total delinquency ratio over 90 days recorded a 0.1 p.p. increase in the quar- Individuals indicator, resulting from a change in criteria for delinquency cap a 0.1 p.p. increase in SMEs.	• • • • • • • • • • • • • • • • • • • •
The graph below details the stability in delinquency for operations over the quarter in comparison with the previous quarter and a slight increase.	• • • • • • • • • • • • • • • • • • •
(1) Concept defined by the Brazilian Central Bank.	
Report of	on Economic and Financial Analysis – September 2011

Economic and Financial Analysis

### **Loan Financial Margin - Interest**

The graph below shows that delinquency rates by type of customer in operations overdue from 61 to 90 days presented a decrease for Individuals in the quarter, while operations overdue over 90 days saw a slight increase.

For Corporate customers, delinquency rates of operations overdue from 61 to 90 days and over 90 days saw a slight increase in the quarter.

### **Loan Financial Margin - Interest**

#### Loan Portfolio<sup>(1)</sup> – Delinquency from 15 to 90 days

The graphs below present a history of Bradesco's delinquency ratios overdue for 15 to 90 days compared to those of the Brazilian Financial System. Total delinquency began to stabilize in the second quarter of 2011, following behavior in previous periods. It is worth mentioning that these figures only include portfolios reported in Bacen Circular Letter 2,957/99 and do not represent total loan portfolio delinquency.

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#### **Loan Financial Margin - Interest**

#### Renegotiated Portfolio - Delinquency over 90 days and ALL

The loan portfolio, without renegotiation, stood at R\$252.2 billion in September 2011, up 3.8% in the quarter. The graph below presents the behavior of the total portfolio and delinquency over 90 days, "with" and "without" renegotiation, the trend of which are quiet similar, proof that renegotiation does not have a material effect on delinquency.

In September 2011, the renegotiated portfolio totaled R\$ 8.3 billion, a 6.2% increase in the quarter. The renegotiated share in the total loan portfolio was 3.2% in September 2011 (3.1% in June 2011 and September 2010). It is worth noting that, in September 2010, for an existing provision of 62.9% of the portfolio, net loss over the last 12 months was 23.0%, meaning that the existing provision exceeded the loss seen in the following 12 months by over 170%. Furthermore, the Company's provisions remained stable in the period.

(1) Concept defined by the Brazilian Central Bank.

### **Loan Financial Margin - Interest**

### Allowance for Loan Losses (ALL) vs. Delinquency vs. Losses

The volume of Allowance for Loan Losses (ALL) amounted to R\$19.1 billion, representing 7.3% of the total portfolio, and comprises generic provisions (customer and/or operation rating), specific provisions (non-performing operations) and excess provisions (internal criteria).

Bradesco's provisioning levels reflect a cautious approach aimed at supporting potential changes in scenarios, such as higher delinquency levels and/or changes in the loan portfolio profile. Thus, as a measure to meant to guard the Bank from the international financial crisis, Bradesco allocated R\$1.0 billion to exceeding provision in the quarter, for a total of R\$4.0 billion.

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Economic and Financial Analysis

### **Loan Financial Margin - Interest**

It is worth mentioning the assertiveness of adopted provisioning criteria, which can be proven by: (i) analyzing the historical data on recorded allowances for loan losses; and (ii) effective losses in the subsequent twelve-month period. For instance, in September 2010, for an existing provision of 7.4% of the portfolio, the effective gross loss in the subsequent 12 months was 3.8%, which means the existing provision exceeded the loss over the subsequent 12 months by more than 91%, as shown in the graph below.

Analysis in terms of loss net of recovery shows a significant increase in the coverage margin. In September 2010, for an existing provision of 7.4% of the portfolio, the net loss in the subsequent 12 month period was 2.6%, meaning that the existing provision covered the loss in the subsequent 12 months by more than 187%.

### **Loan Financial Margin - Interest**

#### **Allowance for Loan Losses**

The Non-Performing Loan ratio (operations overdue for over 60 days) posted a slight increase in the quarter, from 4.5% in June 2011 to 4.6% in September 2011. Coverage ratios for the allowance for loans overdue for over 60 and 90 days stood at very comfortable levels.

- (1) Loan operations overdue for over 60 days and do not generate revenue appropriation under the accrual accounting method; and
- (2) As of September 2011, includes additional ALL, recorded in the amount of R\$1.0 billion.

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### **Loan Financial Margin - Interest**

### Loan Portfolio<sup>(1)</sup> – Portfolio Indicators

To facilitate monitoring of the quantitative and qualitative performance of Bradesco's loan portfolio, a comparative summary of the main figures and indicators is presented below:

		R\$ r	million (except %)
	Sept11	Jun11	Sept10
Total Loan Operations	260,471	250,834	217,274
- Individuals	103,901	101,462	91,654
- Corporate	156,570	149,372	125,620
Existing Provision	19,091	17,365	16,019
- Specific	9,173	8,669	7,895
- Generic	5,909	5,692	5,122
- Excess	4,009	3,003	3,002
Specific Provision / Existing Provision (%)	48.1	49.9	49.3
Existing Provision / Loan Operations (%)	7.3	6.9	7.4
AA - C Rated Loan Operations / Loan Operations (%)	92.2	92.3	92.1
D Rated Operations under Risk Management / Loan Operations (%)	2.0	2.0	1.9
E - H Rated Loan Operations / Loan Operations (%)	5.8	5.7	6.0
D Rated Loan Operations	5,268	5,095	4,125
Existing Provision for D Rated Loan Operations	1,419	1,379	1,066
D Rated Provision / Loan Operations (%)	26.9	27.1	25.9
D - H Rated Non-Performing Loans	13,381	12,639	11,099
Existing Provision/D - H Rated Non-Performing Loans (%)	142.7	137.4	144.3
E - H Rated Loan Operations	14,967	14,253	13,062
Existing Provision for E - H Rated Loan	<b>7</b>	,	-,
Operations	13,142	12,509	11,510
E - H Rated Provison / Loan Operations (%)	87.8	87.8	88.1
E - H Rated Non-Performing Loans	11,020	10,422	9,439
	173.2	166.6	169.7

# Existing Provision/E- H Rated Non-Performing

Loan (%)

Non-Performing Loans (2)	11,963	11,272	9,886
Non-Performing Loans (2) / Loan Operations (%)	4.6	4.5	4.6
Existing Provision / Non-Performing Loans (2) (%)	159.6	154.0	162.0
Loan Operations Overdue for over 90 days	9,839	9,172	8,351
Existing Provision / Operations Overdue for Over 90 days (%)	194.0	189.3	191.8

<sup>(1)</sup> Concept defined by the Brazilian Central Bank; and

<sup>(2)</sup> Loan operations overdue for over 60 days and do not generate revenue appropriation under the accrual accounting method.

### **Funding Financial Margin - Interest**

#### Funding Financial Margin - Breakdown

						R\$ million
		F	inancial Mar	gin - Fundin	ıg	
					Varia	tion
	9M11	9M10	3Q11	2Q11	Accrued	Quarter
Interest - due to volume					727	70
Interest - due to spread					553	50
Interest Financial Margin	3,393	2,113	1,252	1,132	1,280	120

Comparing the third quarter of 2011 with the previous quarter, there was an increase of 10.6% or R\$120 million in the "interest" funding financial margin. This growth was of the efforts of Bradesco to obtain new customers and due to: (i) increased volume of operations, which contributed to a R\$70 million growth; and (ii) average spread gains of R\$50 million, due to an improved funding mix.

In the first nine months of 2011, the "interest" funding financial margin reached R\$3,393 million, versus R\$2,113 million in the same period lastyear, for growth of 60.6% or R\$1,280 million.

The increase was driven by: (i) an increase in average business volume, contributing R\$727 million, as a result diversify products, which led to an increase in the average volume of time and savings deposits and financial letters; and (ii) greater spread gains of R\$553 million, due to an improvement in the funding mix and an increase in interest rates (Selic) in the period.

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### **Funding Financial Margin - Interest**

#### Loan vs. Funding

To analyze Loan Operations in relation to Funding, it is first necessary to deduct, from total customer funding: (i) the amount committed to compulsory deposits at the Brazilian Central Bank; (ii) the amount of available funds held at units in the customer service network; and (iii) to add funds from domestic and offshore lines that provide funding to meet loan and financing needs.

Bradesco presents low reliance on interbank deposits and foreign credit lines, given its capacity to effectively obtain funding from customers.

This is a result of: (i) the outstanding position of its service points; (ii) the extensive diversity of products offered; and (iii) the market's confidence in the Bradesco brand.

Note that the use of funds provides a comfortable margin, which proves that Bradesco was capable of meeting demand for resources for loan operations through its own funding.

ootam randing from eastomers.					
Funding vs. Investments	1	Variation %			
Tunding vs. Investments	Sept11	Jun11	Sept10	Quarter	12M
Demand Deposits	31,862	33,036	34,906	(3.6)	(8.7)
Sundry Floating	3,660	4,308	3,350	(15.0)	9.3
Savings Deposits	56,584	54,811	50,113	3.2	12.9
Time Deposits + Debentures (1)	183,374	172,500	144,674	6.3	26.7
Financial Letters	19,285	17,422	4,047	10.7	376.5
Other	16,594	15,565	12,630	6.6	31.4
<b>Customer Funds</b>	311,359	297,642	249,720	4.6	24.7
(-) Compulsory Deposits / Funds Available					
(2)	(69,208)	(65,065)	(51,690)	6.4	33.9
<b>Customer Funds Net of Compulsory</b>					
Deposits	242,151	232,577	198,029	4.1	22.3
Onlending	32,930	33,520	27,983	(1.8)	17.7
Foreign Credit Lines	12,412	15,851	15,101	(21.7)	(17.8)
Funding Abroad	46,237	34,738	24,922	33.1	85.5
Total Funding (A)	333,730	316,686	266,035	5.4	25.4
Loan Portfolio/Leasing/Cards (Other					
Receivables)/Acquired CDI (B) (3)	295,146	277,371	233,576	6.4	26.4
B/A (%)	88.4	87.6	87.8	0.8 p.p.	0.6 p.p.

<sup>(1)</sup> Debentures mainly used to back purchase and sale commitments;

<sup>(2)</sup> Excludes government bonds tied to savings accounts; and

<sup>(3)</sup> Comprises amounts relative to card operations (cash and installment purchases at merchants), amounts related to interbank deposit certificates (CDI) to debate from the compulsory and debenture amount.

### **Funding Financial Margin - Interest**

#### **Main Funding Sources**

The following table presents changes in main funding sources:

		R\$ million	Variation %		
	Sept11	Jun11	Sept10	Quarter	12M
Demand Deposits	31,862	33,036	34,906	(3.6)	(8.7)
Savings Deposits	56,584	54,811	50,113	3.2	12.9
Time Deposits	135,848	125,385	100,730	8.3	34.9
Debentures (1)	47,526	47,115	43,182	0.9	10.1
Borrow ing and Onlending	49,057	45,207	37,998	8.5	29.1
Funds from Issuance of Securities	13,594	11,622	9,702	17.0	40.1
Financial Letters	19,285	17,422	4,047	10.7	376.5
Subordinated Debts	26,180	24,564	25,697	6.6	1.9
Total	379,936	359,162	306,375	5.8	24.0

<sup>(1)</sup> Considers only debentures used to back purchase and sale commitments.

### **Demand Deposits**

The 3.6% or R\$1,174 million decrease recorded in the third quarter of 2011 compared to the previous quarter, and the R\$3,044 million or 8.7% decrease recorded when comparing the first nine months of 2011 and the same period last year, is mainly a result of new business opportunities offered to customers, due to fluctuations in interest rates in the period.

### **Savings Deposits**

Savings deposits recorded growth of 3.2% quarter on quarter and 12.9% over the last 12 months, mainly as a result of an increase in the amount of funds raised that exceeded redemptions in the period. The remuneration of balances (TR + 0.5% p.m.) reached 1.9% in the quarter and 7.4% in the last 12 months.

Bradesco is always increasing its savings accounts base and posted growth of 5.5% in savings accounts over the last twelve months.

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### **Funding Financial Margin - Interest**

#### **Time Deposits**

In the third quarter of 2011, time deposits grew by 8.3% (or R\$10,463 million) over the previousquarter. In the nine-month period of 2011 versus the same period in the previous year, there was a 34.9% increase or R\$35,118 million. These variations are mainly due to: (i) increased funding volume from institutional investors and the branch network; and (ii) the restatement of the deposit portfolio.

#### **Debentures**

On September 30, 2011, the balance of Bradesco s debentures was R\$47,526 million, up by 10.1% over the last twelve months, remaining virtually stable quarter on quarter.

These variations are mainly due to the placement and maturity of the securities, which are also used to back purchase and sale commitments that are, in turn, impacted by stable levels of economic activity.

#### **Borrowings and Onlending**

The 8.5%, or R\$3,850 million increase in the quarter is mainly due to: (i) the 18.8% increase in foreign exchange variation that impacted borrowing and onlending obligations denominated in and/or indexed to foreign currency, which increased from R\$11,308 million in June 2011 to R\$13,304 million in September 2011; and (ii) the R\$1,854 million increase in the volume of funding from borrowing and onlending in the country,

mainly through Finame and BNDES operations.

The balance grew 29.1%, or R\$11,059 million in the first nine months of 2011 versus the same period in 2010, mainly driven by: (i) the R\$7,351 million increase in the volume of funds from borrowings and onlending in the country, basically through Finame and BNDES operations; and (ii) the R\$3,708 million increase in borrowing and onlending denominated in and/or indexed to foreign currency, the balance of which was up from R\$9,596 million in September 2010 to R\$13,304 million in September 2011, driven by new funding and a positive 9.5% foreign exchange variation.

#### **Funding Financial Margin - Interest**

#### **Funds from Issuance of Securities**

The 13.2% or R\$3,835 million increase in the quarter is mainly due to: (i) the R\$1,863 million increase in the volume of Financial Letters; (ii) the increased volume of securities issued abroad of R\$1,213 million, a result of the positive foreign exchange variation of 18.8%; (iii) higher volume of Letters of Credit for Agribusiness, in the amount of R\$519 million; and (iv) an increase in Mortgage Bonds, in the amount of R\$229 million.

When compared to the same period last year, the first nine months of 2011 posted growth of 139.1% or R\$19,130 million, mainly the result of: (i) new issuances of Financial Letters to the market, up by R\$15,238 million, from R\$4,047 million in September 2010 to R\$19,285 million in September 2011; (ii) the increased volume of securities issued abroad of R\$2,602 million; (iii) the higher volume of Mortgage Bonds, in the amount of R\$1,243 million; (iv) the higher volume of Letters of Credit for Agribusiness, in the amount of R\$471 million; (v) higher volume of Collateral Mortgage Notes, in the amount of R\$338 million; and partially offset by: (vi) the R\$762 million decrease in the balance of debentures, due to the maturity of these securities.

#### **Subordinated Debt**

Subordinated Debt totaled R\$26,180 million in September 2011 (R\$6,606 million abroad andR\$19,574

million in Brazil). In the last 12 months, Bradesco issued R\$8,538 million in Subordinated Debt (R\$815 million abroad and R\$7,723 million in Brazil).

Additionally, it is worth pointing out that, in the third quarter of 2011, the Brazilian Central Bank authorized the use of Subordinated Financial Bills amounting to R\$5,239 million (R\$1,520 million in the second quarter) to compose Tier II of the Capital Adequacy Ratio, of which only R\$14,844 million of total subordinated debt is used to calculate the Capital Adequacy Ratio, given their maturity terms.

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### **Securities/Other Financial Margin - Interest**

### Securities/Other Financial Margin - Breakdown

						R\$ million		
	Financial Margin - Securities / Other							
	9M11 9M10 3O11		0M11 0M10 3O11 2O11	10 3Q11 2Q11 Vari		Varia	ation	
	)1 <b>/111</b>	J1110	UQII	2411	Accrued	Quarter		
Interest - due to volume					301	50		
Interest - due to spread					(3)	(29)		
Interest Financial Margin	2,018	1,720	689	668	298	21		
Revenues	25,723	13,090	13,624	6,209	12,633	7,415		
Expenses	(23,705)	(11,370)	(12,935)	(5,541)	(12,335)	(7,394)		

In the comparison between the third quarter of 2011 and the previous quarter, the interest financial margin with Securities/Other was up by R\$21 million. This performance was due to: (i) the increase in operation volume, which contributed with R\$50 million; offset by: (ii) the R\$29 million decrease in the average spread.

In the nine-month period of 2011, the "interest" financial margin with Securities/Other stood at R\$2,018 million, versus R\$1,720 million recorded last year, up 17.3% or R\$298 million. This is the result of: (i) an increase in the volume of operations, which affected the result in R\$301 million; and mitigated by: (ii) the R\$3 million drop in the average spread.

#### **Insurance Financial Margin - Interest**

### Insurance Financial Margin - Breakdown

						R\$ million			
		Financial Margin - Insurances							
	9M11	9M10	3Q11	2Q11	Varia	ation			
					Accrued	Quarter			
Interest - due to volume					383	27			
Interest - due to spread					315	(46)			
Interest Financial Margin	2,618	1,920	800	819	698	(19)			
Revenues	7,419	6,358	2,428	2,247	1,061	181			
Expenses	(4,801)	(4,438)	(1,628)	(1,428)	(363)	(200)			

In the third quarter of 2011, "interest" financial margin from insurance operations posted a drop of R\$19 million or 2.3% from the previous quarter, impacted by: (i) a R\$46 million decrease in the average spread, which resulted from: (a) lower return from assets indexed to IPCA; and (b) the performance of multimarket funds which, in turn, were affected by the 16.2% depreciation of the Ibovespa index in the quarter; and partially offset by (ii) a R\$27 million increase in average volume of operations.

By comparing the first nine months of 2011 to the same period in 2010, interest financial margin from insurance operations was up by 36.4%, or R\$698 million, mainly due to: (i) the increase in operation volume, amounting to R\$383 million; and (ii) average spread gains totaling R\$315 million.

#### **Financial Margin - Non-Interest**

### Non-Interest Financial Margin - Breakdown

						R\$ million		
	Non-Interest Financial Margin							
	9M11 9M10		3Q11	2Q11	Varia	ation		
	)WIII	)1 <b>1110</b>	JŲII	<b>2</b> V11	Accrued	Quarter		
Funding	(219)	(194)	(75)	(72)	(25)	(3)		
Insurance	142	422	42	44	(280)	(2)		
Securities/Other	1,455	838	594	332	617	262		
Total	1,378	1,065	561	304	313	257		

The "non-interest" financial margin in the third quarter of 2011 stood at R\$561 million, versus R\$304 million in the second quarter of 2011. This margin came to R\$1,378 million in the first nine months of 2011 over the R\$1,065 million in the same period of 2010. Variations in the "non-interest" financial margin are mainly due to:

- "Funding," represented by expenses with the Credit Guarantee Fund (*Fundo Garantidor de Crédito –FGC*) due to increased funding volume;
- "Insurance," the decrease quarter on quarter and between the nine-month periods of 2011 and 2010 basically represents lower gains from equity instruments; and
- "Securities/Other," the R\$262 million increase in the quarter-on-quarter comparison and the R\$617 million increase in the comparison between the nine-month periods of 2011 and 2010 were due to higher treasury/securities gains.

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# Insurance, Private Pension Plans and Savings Bonds

Analysis of the balance sheets and income statements of Grupo Bradesco de Seguros, Previdência e Capitalização:

### **Consolidated Balance Sheet**

	Sept-11	Jun-11	R\$ million Sept-10
Assets	Sept II	Juli 11	Sept 10
<b>Current and Long-Term Assets</b>	114,730	110,835	98,536
Securities	107,244	103,847	92,599
Insurance Premiums Receivable	1,748	1,522	1,427
Other Loans	5,738	5,466	4,510
Permanent Assets	2,616	2,515	2,183
Total	117,346	113,350	100,719
Liabilities			
Current and Long-Term Liabilities	104,119	100,347	88,817
Tax, Civil and Labor Contingencies	1,950	1,878	1,705
Payables on Insurance, Private Pension Plan and Savings Bond Operations	367	344	314
Other Liabilities	4,703	4,187	4,435
Insurance Technical Provisions	7,982	7,851	7,105
Technical Provisions for Life and Private Pension Plans	84,788	81,991	71,775
Technical Provisions for Savings Bonds	4,329	4,096	3,483
Non-controlling Interest	646	628	509
Shareholders' Equity	12,581	12,375	11,393
Total	117,346	113,350	100,719

### **Consolidated Statement of Income**

	9M11	9M10	3Q11	R\$ million 2Q11
Premiums from Insurance, Private Pension Plan Contributions and Income from Savings Bonds (1)	26,560	22,056	9,049	9,661
Premiums Earned from Insurance, Private Pension Plan Contribution and Savings Bonds	14,063	11,845	4,956	4,643
Interest Income of the Operation	2,584	2,283	812	845

Sundry Operating Revenues	773	722	275	333
Retained Claims	(8,317)	(7,063)	(2,875)	(2,737)
Savings Bonds Drawing and Redemptions	(1,926)	(1,543)	(735)	(642)
Selling Expenses	(1,384)	(1,166)	(482)	(478)
General and Administrative Expenses	(1,559)	(1,323)	(544)	(523)
Other (Operating Income/Expenses)	(211)	(76)	(60)	(43)
Tax Expenses	(339)	(266)	(114)	(114)
Operating Income	3,684	3,413	1,233	1,284
Equity Result	186	148	69	54
Non-Operating Income	(27)	(26)	(9)	(9)
<b>Income Before Taxes and Interest</b>	3,843	3,535	1,293	1,329
Income Tax and Contributions	(1,338)	(1,304)	(480)	(490)
Profit Sharing	(44)	(56)	(15)	(12)
Non-controlling Interest	(120)	(50)	(18)	(27)
Net Income	2,341	2,125	<b>780</b>	800

<sup>(1)</sup> Not considering, in all periods, the effect of Normative Resolution of ANS 206/09 (Health), which, as of January 2010, excluded PPNG (SES) and established the accounting of premiums "Pro-rata temporis." This accounting change did not affect Earned Premiums.

# Insurance, Private Pension Plans and Savings Bonds

#### Income Distribution of Grupo Bradesco de Seguros e Previdência

							F	R\$ million
	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	1Q10	4Q09
Life and Private Pension								
Plans	486	470	442	485	450	443	409	394
Health	132	200	201	177	131	122	148	129
Savings Bonds	86	79	86	63	50	57	65	44
Basic Lines and Other	76	51	32	54	90	79	81	35
Total	780	800	761	779	721	701	703	602

#### **Performance Ratios**

								%
	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	1Q10	4Q09
Claims Ratio (1)	71.5	72.2	72.0	71.1	72.4	71.8	73.3	74.3
Selling Ratio (2)	10.5	10.8	10.0	10.8	10.7	10.2	10.6	9.6
Administrative Expenses								
Ratio (3)	5.8	5.4	6.1	5.8	6.3	6.1	5.6	4.6
Combined Ratio (4) (5)	86.2	85.8	86.1	85.1	85.3	84.7	85.2	85.3

- (1) Retained Claims/Earned Premiums;
- (2) Selling Expenses/Earned Premiums;
- (3) Administrative Expenses/Net Premiums Written;
- (4) (Retained Claims + Selling Expenses + Other Operating Revenue and Expenses) / Earned Premiums +
- (Administrative Expenses + Taxes) / Net Premiums Written; and
- (5) Excludes additional provisions.

#### Premiums Written, Pension Plan Contributions and Savings Bond Income<sup>(1)</sup>

(1) Not considering, in all periods, the effect of ANS Normative Resolution 206/09 (Health), which, as of January 2010, excluded PPNG (SES) and established the accounting of premiums "Pro-rata temporis." This accounting change did not affect Earned Premiums.

In the third quarter of 2011, premiums written, pension plan contributions and savings bond revenue was down 6.3% from the second quarter of 2011 as a result of the exceptional growth of 42.1% posted by "Life

and Pension Plan" products in the previous quarter.

In the first nine months of 2011, premiums written, pension plan contributions and savings bond revenue increased by 20.4% in comparison with the same period last year. Leading growth in the nine-month period were the "Life and Pension Plan," "Health" and "Savings Bond" products, which posted gains of 21.9%, 23.0% and 26.5%, respectively.

According to Susep and ANS, in the insurance, private pension plan and savings bond segment, Bradesco Seguros e Previdência had collected R\$20.3 billion up to July 2011, maintaining its position as leader of the ranking with a market share of 24.9%. In the same period, R\$81.7 billion were collected by the insurance industry.

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Economic and Financial Analysis

# Insurance, Private Pension Plans and Savings Bonds

Premiums Written, Pension Plan Contributions and Savings Bond Income<sup>(1)</sup>

(1) Not considering, in all periods, the effect of ANS Normative Resolution 206/09 (Health), which, as of January 2010, excluded PPNG (SES) and established the accounting of premiums "Pro-rata temporis." This accounting change did not affect Earned Premiums.

Bradesco

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# Insurance, Private Pension Plans and Savings Bonds

**Retained Claims by Insurance Line** 

Note: for comparison purposes, we have excluded Technical Provision complements on benefits to be granted – Remission from the calculation of claims ratio (Earned Premiums) for the first quarter of 2010, amounting to R\$149 million (health insurance).

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#### Insurance, Private Pension Plans and Savings Bonds

**Insurance Selling Ratio by Insurance Line** 

Note: for comparison purposes, we have excluded Technical Provision complements on benefits to be granted – Remission from the selling ratio calculation (Earned Premiums) for the first quarter of 2010, amounting to R\$149 million (health insurance).

(1) In compliance with Susep Circular Letter 424/11, in the second quarter of 2011 we have reclassified the Risk Evaluation expenses from "Other Operating Expenses" account to "Other Selling Expenses", in the amount of R\$21,511 thousand (Auto/Re). Should this expense be taken in consideration, selling ratio for Auto/RFC and Basic Lines would stand at 17.5 and 18.6, respectively.

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# Insurance, Private Pension Plans and Savings Bonds

**Efficiency Ratio** 

General and Administrative Expenses / Revenue

Year on year, the efficiency ratio decreased 0.5 p.p. in the third quarter of 2011 due to the 17.6% increase in income for the period.

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# Insurance, Private Pension Plans and Savings Bonds

**Insurance Technical Provisions** 

The Insurance Group's technical provisions represented 30.1% of the insurance industry in July 2011, according to Susep and the National Supplementary Health Agency (ANS).

(1) According to RN 206/09 (ANS), as of January 2010, provisions for unearned premiums (PPNG) were excluded.

#### Bradesco Vida e Previdência

					R\$ million	(unless of	therwise in	dicated)
	3Q-11	2Q-11	1Q-11	4Q-10	3Q-10	2Q-10	1Q-10	4Q-09
Net Income	486	470	442	485	450	443	409	394
Income from Premiums and Contribution Revenue (1)	4,708	5,493	4,059	5,385	4,096	3,690	3,910	4,933
- Income fromPrivate Pension Plans and VGBL	3,829	4,713	3,317	4,617	3,403	3,052	3,291	4,295
- Income fromLife/Personal Accidents Insurance								
Premiums	879	780	742	768	693	638	619	638
<b>Technical Provisions</b>	84,788	81,991	78,547	76,283	71,775	68,975	67,572	65,692
Investment Portfolio	89,234	86,220	82,916	80,147	75,974	72,507	70,920	68,780
Claims Ratio	44.4	47.4	43.6	44.1	49.8	44.7	45.1	50.9
Selling Ratio	18.5	19.2	19.2	19.5	19.8	17.5	18.8	14.4
Combined Ratio	71.3	75.4	71.9	74.7	79.9	71.5	73.9	70.6
Participants / Policyholders (in thousands)	24,051	23,109	22,698	22,186	21,346	21,109	21,326	21,389
Premiums and Contributions Revenue Market Share (%) (2)	31.8	32.0	28.1	31.2	31.5	32.0	32.7	31.1
Life/APMarket Share - Insurance Premiums (%) <sup>(2)</sup>	16.5	16.3	16.0	17.3	17.0	16.8	16.8	16.8

<sup>(1)</sup> Life/VGBL/PGBL/Traditional; and

Due to its solid structure, a policy of product innovation and consumer trust, Bradesco Vida e Previdência maintained its leadership, holding a market share of 31.8% in terms of income from private pension plans and VGBL.

In the third quarter of 2011, income grew by 3.4% on the previous quarter, basically due to: (i) the performance of the "Life/AP" product with the 12.7% increase in sales in the period; and (ii) the decrease in claims and sales ratios.

Net income for the first nine months of 2011 was up 7.4% from that of the same period last year, mainly resulting from: (i) the 21.9% increase in revenue; (ii) an improved financial result; (iii) the decrease in the claims ratio; and partially offset by: (iv) the increase in administrative and personnel expenses, impacted by the collective bargaining agreement in January 2011.

<sup>(2)</sup> In 3Q11, considers data for July 2011.

#### Economic and Financial Analysis

#### Bradesco Vida e Previdência

Bradesco Vida e Previdência's technical provisions stood at R\$84.8 billion in September 2011, made up of R\$80.7 billion from the private pension plan segment and VGBL and R\$4.1 billion from life, personal accidents and other lines, up 18.1% over September 2010.

The Private Pension Plan and VGBL Portfolio totaled R\$83.7 billion in July 2011, equal to 33.9% of all market funds (source: Fenaprevi).

#### Growth of Participants and Life and Personal Accident Policyholders

In September 2011, the number of Bradesco Vida e Previdência customers grew by 12.7% compared to September 2010, surpassing a total of 2.1 million private pension plan and VGBL plan participants and 21.9 million personal accident

participants, totaling around 24.1 million customers. This impressive growth was fueled by the strength of the Bradesco brand and the improvement of selling and management policies.

# Bradesco Saúde - Consolidated

				1	R\$ million	(unless otl	nerwise in	dicated)
	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	1Q10	4Q09
Net Income	132	200	201	177	131	122	148	129
Net Premiums Issued (1)	2,348	2,249	2,136	2,002	1,925	1,845	1,705	1,622
Technical Provisions	3,991	3,888	3,737	3,512	3,471	3,453	3,405	3,555
Claims Ratio	83.3	83.2	83.3	80.1	80.7	80.6	83.0	85.7
Selling Ratio	4.9	4.7	4.7	4.6	4.8	4.6	4.5	4.1
Combined Ratio	97.4	97.5	98.1	97.9	96.1	96.2	96.8	96.8
Policyholders (in thousands)	8,727	8,408	8,190	8,019	7,468	7,236	7,075	4,310
Written Premiums Market Share (%) (2)	49.8	49.7	51.7	51.7	51.1	50.4	49.4	48.7

<sup>(1)</sup> Not considering the effect of RN 206/09 (ANS) in the total of R\$62 million (Health), which, as of January 2010, excluded PPNG (SES) and established the accounting of premiums "Pro-rata temporis." This accounting change did not affect Earned Premiums; and

(2) 3Q11 considers data for July 2011.

Note: for comparison purposes, we have excluded Technical Provision complements for benefits to be granted – Remission from the calculation of first quarter of 2010 ratios, amounting to R\$149 million.

The main performance ratios of the third quarter of 2011 remained stable in comparison with the previous quarter; however, the financial income did not post the same strong performance seen in the second quarter.

The income for the first nine months of 2011 was 32.9% greater year-on-year, mainly due to:

(i) a 23.0% increase in revenue; (ii) the improved financial result; partially offset by: (iii) the 2.0 p.p. increase in claims, due to a greater share of the health managed segment; and (iv) increased administrative and personnel expenses, impacted by the collective bargaining agreement in January 2011.

In September 2011, Bradesco Saúde and Mediservice maintained strong market position in the corporate segment (source: ANS).

Approximately 39 thousand companies in Brazil have Bradesco Saúde Insurance and Mediservice plans. Of the 100 largest companies in Brazil, in terms of revenue, 45 are Bradesco Saúde and Mediservice customers (source: *Exame* Magazine's Best and Major Companies ("*Melhores e Maiores*") ranking, July 2011).

# Number of Policyholders of Bradesco Saúde - Consolidated

Bradesco Saúde – Consolidated has over 8.7 million customers. The high share of corporate policies in the overall portfolio (94.4% in September 2011) shows the Company's high level of specialization and customization in the corporate segment, a major advantage in today's supplementary health insurance market.

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#### Economic and Financial Analysis

# Bradesco Capitalização

					R\$ million	n (unless o	therwise in	ndicated)
	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	1Q10	4Q09
Net Income	86	79	86	63	50	57	65	44
Income from Savings Bonds	849	751	649	706	658	594	526	575
Technical Provisions	4,329	4,096	3,891	3,724	3,483	3,317	3,141	3,024
Customers (in thousands)	3,024	2,888	2,794	2,691	2,610	2,583	2,553	2,531
Premiums and Contributions								
Revenue Market Share (%) (1)	21.4	21.3	21.2	21.1	20.4	19.7	20.9	19.7
(1) 3Q11 considers data for July	2011.							

Income for the third quarter of 2011 was up 8.9% over net income recorded in the previous quarter, mainly due to: (i) a 13.0% increase in income; (ii) an improved financial result; and (iii) the maintenance of administrative efficiency ratio at the same levels of the second quarter of 2011.

Net income for the first nine months of 2011 was up 45.9% year-on-year, due to (i) the 26.5% increase in savings bond revenues; and (ii) the improved financial result.

## Bradesco Capitalização

Bradesco Capitalização ended the third quarter of 2011 as a leader of the private savings bond companies ranking, due to its policy of transparency and of adjusting its products based on potential consumer demand.

In order to offer the savings bond that best fits the profile and budget of each customer, the Bank has developed several products that vary in accordance with payment method (lump-sum or monthly), contribution term, frequency of drawings and premium amounts. This phase was mainly marked by a closer relationship with the public by consolidating the *Pé Quente Bradesco* family of products.

Among these, we can point out the performance of our social and environmental products, from which a part of the profit is allocated to socially responsible projects, while also allowing the customer to create a financial reserve. Bradesco Capitalização currently has partnerships with the following social and environmental institutions: (i) Fundação SOS Mata Atlântica (contributes to the conservation of biological and cultural diversity of the Atlantic Forest, stimulating social and environmental citizenship); (ii) Instituto Ayrton Senna (contributes to education and human development, reducing illiteracy rates, school failure and drop-out rates); (iii) Fundação Amazonas Sustentável (contributes to the sustainable development, environmental preservation and improvement to the quality of life of the communities that live and benefit from the preservation centers in the state of Amazonas); (iv) the Brazilian Cancer Control Institute (contributes to the development of projects for the prevention, early diagnosis and treatment of cancer in Brazil); and (v) Projeto Tamar (created to preserve sea turtles).

Bradesco Capitalização is the first and only savings bonds company in Brazil to receive the ISO 9001 certification of Quality Management. In 2009, it was certified with the ISO 9001:2008 for Management of Bradesco Savings Bonds. This certification, granted by Fundação Vanzolini, attests to the quality of its internal processes and confirms the principle that underpins Bradesco Savings Bonds: good products, services and continuous growth.

The portfolio is made up of 19.9 million active bonds, of which: 35.0% are Traditional Bonds sold in the Branch Network and at Bradesco *Dia&Noite* service channels, up 27.3% over September 2010; and 65.0% are incentive bonds (assignment of drawing rights), such as partnerships with Bradesco Vida e Previdência and Bradesco Auto/RE, which were up 15.3% over September 2010. Given that the purpose of this type of savings bond is to add value to the associated company or even encourage the performance of its customers, bonds have reduced maturity and grace terms and a lower sale price.

#### **Bradesco Auto/RE**

					R\$ millio	n (unless o	therwise in	ndicated)
	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	1Q10	4Q09
Net Income	50	44	39	58	28	27	22	43
Net Premiums Issued	1,042	1,061	871	865	941	952	935	855
<b>Technical Provisions</b>	3,853	3,828	3,688	3,554	3,525	3,455	3,402	3,162
Claims Ratio	61.3	61.0	68.1	69.3	69.7	69.9	70.7	70.2
Selling Ratio	18.5	20.1	17.2	17.6	17.3	17.6	17.7	16.6
Combined Ratio	103.3	99.1	108.7	106.9	105.2	105.3	104.3	107.8
Policyholders (in thousands)	3,632	3,567	3,330	3,337	3,208	2,980	2,814	2,592
Premiums and Contributions Revenue Market Share (%) (1)	10.5	10.5	9.7	10.6	11.2	11.7	12.1	10.4

(1) 3Q11 data considers July 2011.

Net income for the third quarter of 2011 was up by 13.6% from the previous quarter, mainly due to: (i) the stability of the claims ratio; and (ii) the increase in financial and equity income.

Accumulated income up to September 2011 posted growth of 72.7% when compared to the same period last year, mainly due to: (i) a 6.6 p.p. decrease in claims; (ii) improved financial result and equity income; and partially offset by: (iii) an increase in administrative and personnel expenses, resulting from the collective bargaining agreement dated January 2011.

In the Proprietary Insurance segment, Bradesco Auto/RE has renewed insurance programs with its main customers through partnerships with brokers that specialize in the segment and a close relationship with Bradesco Corporate and Bradesco Empresas (Middle Market) segments. The excellent performance of the Oil industry and recovery of the Civil Construction industry have also contributed to Bradesco Auto/RE's growth in the segment.

In Aviation and Maritime Hull insurance, the increased exchange with Bradesco Corporate and Bradesco Empresas has been drawn on extensively, taking full advantage of the stronger sales of new aircraft and those of the maritime segment.

The transportation segment is still the primary focus, with essential investments made to leverage new business, especially in the renewal of Reinsurance Agreements, which gives insurers the power to assess and cover risk, and consequently increase competitiveness in more profitable businesses, such as international transportation insurance for shipping companies involved in international trade.

Despite strong competition in the Auto/RFC line, the insurer has increased its customer base, mainly due to the improvement to current products and the creation of products for a specific target-public. Among them, the Exclusive Bradesco Customer Insurance for Banco Bradesco account holder (*Bradesco Seguro Exclusivo Clientes Bradesco*), and *Auto Mulher* for women stand out.

For better service, Bradesco Auto/RE has currently 13 Bradesco Auto Centers (BAC), providing the policyholder with the most variable services in a single place.

Services offered: auto claims services, reserve rental cars, installation of anti-theft equipment, preventative maintenance checks, glass repairs or replacement and environmental vehicle inspections.

#### **Bradesco Auto/RE**

#### Number of Policyholders in Auto/RE

Mass insurance targets individuals, self-employed professionals and SMEs. The launch of new products combined with the continuous improvement of methods and systems has contributed to growth in the customer base, which increased by 13.2% in the last twelve months, to a total of 3.6 million customers.

In this segment, we continued to focus on Residential Insurance, with a 49.2% growth in the first nine months of 2011, surpassing 1.8 million insured homes.

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# Economic and Financial Analysis

# **Fee and Commission Income**

A breakdown of the changes in Fee and Commission Income for the respective periods is presented below:

Fee and Commission Income	03.514	01510	2011	2011		R\$ million Variation
	9M11	9M10	3Q11	2Q11	Accrued	Quarter
Card Income	3,691	3,046	1,299	1,236	645	63
Checking Account	2,039	1,715	708	681	324	27
Loan Operations	1,455	1,263	505	496	192	9
Fund Management	1,451	1,341	506	474	110	32
Collection	893	795	318	298	98	20
Consortium Management	389	314	139	129	75	10
Custody and Brokerage Services	318	341	108	102	(23)	6
Payment	231	212	78	76	19	2
Underw riting / Financial	200	200	50	104	0	(46)
Advising Services	209	200	58	104	9	(46)
Other	462	577	157	155	(115)	2
Total	11,137	9,804	3,876	3,751	1,333	125

Explanations of the main items that influenced the variation in fee and commission income between periods can be found below.

#### **Fee and Commission Income**

#### **Card Income**

Card income stood at R\$1,299 million in the third quarter of 2011, up R\$63 million, or 5.1% over the previous quarter. This performance is mainly due to the increase in transactions and income, with a consequent increase in average ticket.

In the nine-month period of 2011, the same figure posted year-on-year growth of 21.2%, or R\$645 million, mainly due to an increase in revenue from purchases and services, resulting from the expansion of the card base by 8.7%, from 140.7 million in September 2010 to 153.0 million in September 2011. This expansion led to a 20.2% increase in revenue from credit cards in the period, for a total of R\$65,004 million in nine-month period of 2011, as well as a 16.9% increase in transactions, from 696.6 million in the nine-month period of 2010 to 814.4 million in the nine-month period of 2011.

It is important to note the impact from the increase in the interest held in Visavale, from 45.0% to 50.0% in the last twelve months.

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### **Fee and Commission Income**

#### **Checking Account**

In the third quarter of 2011, income from checking accounts was up by 4.0% quarter-on-quarter, mainly due to: (i) a net increase of 708 thousand new checking accounts (664 thousand individual accounts and 44 thousand corporate accounts); and (ii) the expansion of the service portfolio provided to the Bank's customers.

In the first nine months of 2011 versus the same period in the previous year, revenue increased by 18.9% or R\$324 million, mainly due to the expansion of the checking account base, which posted a net increase of 2,225 thousand new accounts (2,116 thousand new individual accounts and 109 thousand new corporate accounts).

### **Loan Operations**

In the third quarter of 2011, income from loan operations amounted to R\$505 million, up 1.8% in comparison with the previous quarter, mainly due to the greater volume of contracted operations in the period, in which the 5.6% increase in SMEs operations compared to the second quarter of 2011 stood out.

The 15.2% growth in the nine-month period of 2011 when compared with the same period in the previous year is mainly due to: (i) the increase in income from collateral, up 21.7%, mainly deriving from the 25.8% growth in the volume of Sureties and Guarantees; and (ii) an increase in the volume of contracted operations in 2011.

### **Fee and Commission Income**

# **Asset Management**

In the third quarter of 2011, revenue from asset management was up by R\$32 million on the previous quarter, mainly due to 2.8% growth in the volume of funds raised and under management.

In the first nine months of 2011 versus the same period last year, the R\$110 million or 8.2% increase was mainly due to: (i) increases in funds raised and managed by Bradesco, which grew by 12.9%; offset by: (ii) the 24.5% drop in the Ibovespa index in the period. The highlight was income from third-party funds, which grew by 40.5% in the period, followed by growth in fixed-income funds of 16.4%.

Shareholders' Equity		R\$ million	Variation %		
Shareholders Equity	Sept11	Jun11	Sept10	Quarter	12M
Investment Funds	293,578	284,117	258,809	3.3	13.4
Managed Portfolios	17,633	18,533	17,825	(4.9)	(1.1)
Third-Party Fund Quotas	8,240	8,032	6,412	2.6	28.5
Total	319,451	310,682	283,046	2.8	12.9

Asset Distribution		R\$ million	Variation %		
Asset Distribution	Sept11	Jun11	Sept10	Quarter	12M
Investment Funds – Fixed Income	270,354	258,686	232,295	4.5	16.4
Investment Funds – Equities	23,224	25,431	26,514	(8.7)	(12.4)
Investment Funds – Third-Party Funds	7,102	6,895	5,055	3.0	40.5
<b>Total - Investment Funds</b>	300,680	291,012	263,864	3.3	14.0
Managed Portfolios - Fixed	10,403	10,698	8,918	(2.8)	16.7

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Income					
Managed Portfolios – Equities	7,230	7,835	8,907	(7.7)	(18.8)
Managed Portfolios - Third-Party					
Funds	1,138	1,137	1,357	0.1	(16.1)
<b>Total - Managed Funds</b>	18,771	19,670	19,182	(4.6)	(2.1)
Total Fixed Income	280,757	269,384	241,213	4.2	16.4
Total Equities	30,454	33,266	35,421	(8.5)	(14.0)
Total Equities	30,434	33,200	33,421	(6.3)	
Total Third-Party Funds	8,240	8,032	6,412	2.6	28.5
Overall Total	319,451	310,682	283,046	2.8	12.9

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Economic and Financial Analysis

#### **Fee and Commission Income**

### **Cash Management Solutions (Payments and Collections)**

The R\$22 million or 5.9% growth in this revenue in the third quarter of 2011 over the previous quarter is mainly due to the increase in business volume and number of processed documents, from 431 million to 454 million.

In the nine-month period of 2011 versus the same period last year, Payment and Collection income grew by 11.6%, or R\$117 million, mainly due to an increase in the number of processed documents, which grew from 1,096 million in the nine-month period of 2010 to 1,297 million in the same period in 2011.

### **Consortium Management**

The 4.4% increase in the number of active quotas in the third quarter of 2011 compared to the second quarter of 2011 led Bradesco Consórcios to sell 23,113 net quotas, totaling 548,097 active quotas on September 30, 2011 (524,984 active quotas on June 30, 2011), resulting in a 7.8% increase in revenue, ensuring Bradesco's leading position in all segments (real estate, auto, trucks/tractors).

In the nine-month period of 2011 versus the same period of the previous year, there was a 23.9% increase in revenue, resulting from: (i) the growth in the volume of bids; and (ii) the increase in sales of new quotas, from 455,193 active quotas sold on September 30, 2010 to 548,097 on September 30, 2011, an increase of 92,904 net quotas.

#### **Fee and Commission Income**

### **Custody and Brokerage Services**

In the third quarter of 2011, total revenue from custody and brokerage services increased 5.9% when compared to the previous quarter. This performance mainly results from volumes traded on the BM&FBovespa.

In the first nine months of 2011 versus the same period of the previous year, the 6.7% revenue decrease is mainly related to: (i) the behavior of the capital markets in this period, which impacted brokerage revenues; and partially offset by: (ii) the R\$87 billion gain in assets under custody.

# **Underwriting / Financial Advising**

The R\$46 million decrease in the quarter-on-quarter comparison mainly refers to increased gains with capital market operations in the second quarter of 2011, particularly underwriting operations. Furthermore, changes in this revenue are often the result of volatile behavior of capital markets.

In the nine months of 2011, there was an increase of R\$9 million year on year as a result of a higher business volume in the period.

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# **Administrative and Personnel Expenses**

Administrative and Personnel	9M11	9M10	3Q11	2Q11	Varia	R\$ million
Expenses	91V111	9W110	3Q11	2Q11	Accrued	Quarter
Administrative Expenses					neciucu	Quarter
Third-Party Services	2,649	2,246	936	874	403	62
Communication	1,177	1,025	408	391	152	17
Depreciation and Amortization	814	710	277	266	104	11
Data Processing	691	615	247	219	76	28
Advertising and Marketing	607	521	211	194	86	17
Transportation	560	466	201	180	94	21
Rental	490	420	170	162	70	8
Asset Maintenance	400	331	139	139	69	-
Financial System Services	370	267	135	127	103	8
Materials	281	204	105	95	77	10
Leased Assets	259	272	87	82	(13)	5
Security and Surveillance	240	203	84	80	37	4
Water, Electricity and Gas	168	156	53	57	12	(4)
Trips	113	89	42	36	24	6
Other	905	751	310	278	154	32
Total	9,724	8,275	3,405	3,179	1,449	226
Personnel Expenses						
Structural	6,384	5,510	2,288	2,101	874	187
Social Charges	4,821	4,215	1,720	1,593	606	127
Benefits	1,563	1,295	568	508	268	60
Non-Structural	1,537	1,259	592	504	278	88
Management and Employee	,					
Profit Sharing (PLR)	822	736	321	233	86	88
Provision for Labor Claims	518	378	199	201	140	(2)
Training	108	68	50	39	40	11
Termination Costs	89	77	22	31	12	(9)
Total	7,921	6,769	2,880	2,605	1,152	275
<b>Total Administrative and</b>						
<b>Personnel Expenses</b>	17,645	15,044	6,285	5,784	2,601	501
Employees	101,334	92,003	101,334	98,317	9,331	3,017
<b>Service Points</b>	62,055	52,015	62,055	59,473	10,040	2,582

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In the third quarter of 2011, total Administrative and Personnel Expenses amounted to R\$6,285 million, up 8.7% in relation to the previous quarter.

# **Personnel Expenses**

In the third quarter of 2011, personnel expenses totaled R\$2,880 million, up 10.6% or R\$275 million from the previous quarter.

Within the "structural" portion, the R\$187 million increase is mainly the result of: (i) the adjustment for the increase of salary levels, based on the collective bargaining agreement and restatement of labor liabilities in the amount of R\$110 million, of which R\$ 42 million refers to the increase in the monthly payroll as of September 2011; and (ii) greater expenses with payroll, social charges and benefits, in the amount of R\$77 million, mainly due to the increase in staff in the period driven by organic growth.

In the "non-structural" portion, the R\$88 million increase is basically due to higher expenses with management and employee profit sharing (PLR).

# **Administrative and Personnel Expenses**

### **Personnel Expenses**

In the first nine months of 2011 versus the same period last year, the R\$1,152 million increase reflects: (i) the "structural" portion of R\$874 million related to: (a) the increase in expenses with payroll, social charges and benefits, impacted by salary increases; and (b) the increase in staff driven by organic growth; and (ii) the R\$278 million gain in the "non-structural" portion, mainly

due to higher expenses with: (a) provisions for labor proceedings, totaling R\$140 million; and (b) management and employee profit sharing (PLR), totaling R\$86 million.

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### **Administrative and Personnel Expenses**

# **Administrative Expenses**

In the third quarter of 2011, administrative expenses totaled R\$3,405 million, up by 7.1%, or R\$226 million from the previous quarter. Main variations were: (i) R\$62 million with outsourced services, mainly due to: (a) variable expenses from the placement of Cards and CDC products (e.g.: Call Center); and (b) legal and corporate advising services; (ii) R\$28 million with data processing expenses; and (iii) R\$21 million with transportation expenses.

The year-on-year growth of R\$1,449 million, or 17.5%, in the nine-month period of 2011 is mainly due to higher expenses with: (i) outsourced services, in the amount of R\$403 million, related to: (a) the partial outsourcing of credit card processing (Fidelity); and (b) variable expenses tied to revenues (non-bank correspondents); (ii) an increase in business and service volume; (iii) contract adjustments; and (iv) expenses directly related to organic growth and the consequent increase in Service Points (from 52,015 on September 30, 2010 to 62,055 on September 30, 2011).

# Operating Coverage Ratio<sup>(1)</sup>

The coverage ratio over the last 12 months dropped by 0.8 p.p. in this quarter, as a result of: (i) the increase in personnel and administrative expenses, mainly originated by: (a) the impact of the collective bargaining agreement; and (b) the increase in expenses with outsourced services, partly resulting from an increase in business volume and the expansion of service points; and partially offset by: (ii) the growth fee and commission income.

(1) Fee and Commission Income / Administrative and Personnel Expenses (over the last 12 months).

### **Tax Expenses**

The R\$47 million decrease quarter on quarter in tax expenses essentially arises from lower PIS/Cofins expenses.

In the nine-month period of 2011 versus the same period of the previous year, tax expenses grew by R\$397 million, mainly due to: (i) the increase in expenses with ISS/PIS/Cofins taxes reflecting higher taxable income, especially financial margin and fee and commission income.

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Análise Econômico-Financeira

### **Equity in the Earnings of Unconsolidated Companies**

In the third quarter of 2011, equity in the earnings of unconsolidated companies stood at R\$41 million. The R\$25 million increase from the previous quarter was mainly due to greater results with the companies IRB – Brasil Resseguros and Serasa.

Year on year, the R\$24 million increase recorded in the first nine months of 2011 was mainly due to greater results from the unconsolidated company IRB – Brasil Resseguros.

### **Operating Income**

Operating result in the third quarter of 2011 was R\$4,174 million, up 1.1% from the second quarter of 2011, mainly impacted by: (i) the R\$759 million increase in financial margin; (ii) the R\$125 million increase in fee and commission income; (iii) the R\$76 million increase in operating income from Insurance, Private Pension Plans and Savings Bonds, partially offset by: (iv) a R\$501 million increase in personnel and administrative expenses; (v) a R\$342 million increase in allowance for loan losses expenses; and (vi) a R\$143 million increase in other operating expenses (net of other revenue).

Year on year, the R\$1,724 million, or 16.4%, increase in operating income for the first nine months of 2011 is the result of: (i) R\$5,025 million growth in financial margin; (ii) a R\$1,333 million increase in fee and commission income; (iii) a R\$365 million increase in operating income from Insurance, Private Pension Plans and Savings

Bonds; partially offset by: (iv) a R\$2,601 million growth in personnel and administrative expenses; (v) the higher allowance for loan losses expenses, in the amount of R\$1,168 million; (vi) an increase in other operating expenses (net of other revenue), in the amount of R\$857 million; and (vii) a R\$397 million increase in tax expenses.

# **Non-Operating Income**

The R\$17 million variation between the third quarter of 2011 and 2010 is mainly due to greater losses from the sale of assets in the second quarter of 2011.

Comparing the nine-month periods of 2011 and 2010, the variation is mainly the result of greater non-operating expenses.

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Return to Shareholders

### Sustainability

# **Dow Jones Sustainability Indexes 2011**

Bradesco was once again included in the Down Jones Sustainability Indexes, a distinguished list prepared by the New York Stock Exchange made up of companies that have adopted the best practices for sustainable development. Created in 1999, the Down Jones Sustainability Indexes are among of the most important international indicators in terms of companies' financial, environmental and social performances and are a reference for world investors who consider sustainable practices when deciding on investments.

#### ICO2 - Carbon Efficient Index

The BM&FBovespa – São Paulo Securities, Commodities and Futures Exchange released a list of companies comprising the ICO2 – Carbon Efficient Index and Bradesco is once again among the companies in favor of a low carbon economy.

The theoretical portfolio of the ICO2 lasts four months, from January to April, May to August and September to December. At the end of each four-month period, the portfolio will be reassessed using criteria and procedures included in this index methodology.

# **Revision of Equator Principles**

Bradesco attended meetings of the Equator Principles Association's task force, held on September 21 and 22, in London (England), as part of the commitment's review process.

Due to its active role in work groups that discuss the themes of "Climate Changes" and "Application Scope," Bradesco met with banks from around the world to discuss the inclusion and applicability of these themes within the new version of the Equator Principles.

#### **Financial Education**

Bradesco has held a number of events for financial education in underprivileged communities in Rio de Janeiro and São Paulo. Nine events have already been held in Rio de Janeiro, at the following locations: Cidade de Deus, Gardênia Azul, Rio das

About 80 citizens, including residents of the communities, have already attended the lectures given by professionals from the Bank's Training Department.

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Pedras, Dona Marta, Cantagalo, Complexo do Alemão, Santo Cristo, Turano and Rocinha. In São Paulo, the Bank hopes to hold lectures in the communities of Paraisópolis and Heliópolis by the end of November.

# Newsweek's 2011 Green rankings

Bradesco ranked 4th in World's 500 Greenest Companies list according to Newsweek magazine, prepared in partnership with consulting firms Trucost and Sustainalytics, published on October 16, 2011.

The companies were ranked based on issues such as GHG emission, management (policies, initiatives, disputes) and transparency.

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# **Investor Relations Area - RI**

In continuing its 2011 APIMEC Meetings cycle, in the third quarter of 2011, Bradesco held nine events in the cities of Fortaleza, Porto Alegre, Brasília, Belo Horizonte, Rio de Janeiro, São Paulo, Recife, Salvador and Santos.

More than 2.9 thousand people participated in these meetings, including analysts, shareholders, customers and investors. All of the meetings were broadcast live over the internet with simultaneous translation into English, and were followed by more than 10 thousand viewers. The São Paulo event also included a transmission in *Libras* (Brazilian Sign Language), reinforcing the democratization of information.

A summary of all of the events and a replay of the entire meeting in São Paulo can be found at www.bradesco.com.br/ri.

The Investor Relations Area, through a partnership with Ágora and Bradesco Corretora, was present at the 9<sup>th</sup> edition of Expomoney São Paulo. Nearly 20 thousand people participated in the three-day event on financial education.

Service to Shareholders, Analysts and Investors	9M11	2010	2009
Meetings with Investors	136	130	160
Conference Calls	174	77	59
Events in Brazil	19	17	16
Events Abroad	21	24	18
APIMEC Meetings (Association of Analysts and Capital Market Professionals)	16	18	17
Videochats	3	4	4
INI (National Investors' Institute)	1	1	1
Total	370	271	275

### **Corporate Governance**

Within the Corporate Governance structure, Bradesco's Board of Directors is supported by five Statutory Committees (Ethical Conduct, Audit, Internal Controls and Compliance, Compensation and Integrated Risk Management and Capital Allocation), in addition to 42 Executive Committees that assist the Board of Executive Officers in performing their duties. Shareholders are entitled to 100% tag-along rights for common shares, 80% for preferred shares and to a minimum mandatory dividend of 30% of net income adjusted by the legal reserve. Preferred shares are entitled to dividends 10% greater than those paid to common shares.

On March 10, 2011, all matters submitted to the Shareholders' Meetings were approved.

For more information, go to the corporate governance section of the investor relations website at www.bradesco.com.br/ri.

#### Return to Shareholders

### **Bradesco Shares**

### Number of Shares - Common and Preferred Shares 1)

					In <sup>.</sup>	thousands
	Sept11	Dec10	Dec09	Dec08	Dec07	Dec06
Common Shares	1,909,911	1,880,830	1,710,205	1,534,806	1,009,337	500,071
Preferred Shares	1,907,931	1,881,225	1,710,346	1,534,900	1,009,337	500,812
Subtotal – Outstanding Shares	3,817,842	3,762,055	3,420,551	3,069,706	2,018,674	1,000,883
Treasury Shares	6,953	395	6,535	163	2,246	758
Total	3,824,795	3,762,450	3,427,086	3,069,869	2,020,920	1,001,641
(1) Stock bonus and splits during the period were not included.						

On September 30, 2011, Bradesco's capital stock was R\$30.1 billion, composed of 3,824,795 thousand shares (all book-entry shares with no par value), of which 1,912,398 thousand were common shares and 1,912,397 thousand were preferred shares. The largest shareholder is the holding company Cidade de Deus Cia. Comercial de Participações, which directly holds 48.7% of voting capital and 24.4% of total capital.

Cidade de Deus Participações is controlled by the Aguiar Family, Fundação Bradesco and a holding company, Nova Cidade de Deus Cia Comercial de Participações, which is in turn controlled by Fundação Bradesco and BBD Participações, the majority of the shareholders of which are members of Bradesco's Board of Directors, Statutory Board of Executive Officers and management-level employees.

#### Number of Shareholders – Domiciled in Brazil and Abroad

	Ownership Ownership						
	Sept11	%	% of Capital Sept10			of Capital	
			(%)			(%)	
Individuals	338,462	89.90	23.75	339,339	89.69	24.55	
Corporate	37,147	9.87	46.85	37,218	9.84	43.79	
Subtotal Domiciled in the Country	375,609	99.77	70.60	376,557	99.53	68.34	
Domiciled Abroad	867	0.23	29.40	1,774	0.47	31.66	
Total	376,476	100.00	100.00	378,331	100.00	100.00	

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On September 30, 2011, there were 375,609 shareholders domiciled in Brazil, accounting for 99.77% of total shareholders and holding 70.60% of all shares, while a total of 867 shareholders resided abroad, accounting for 0.23% of shareholders and holding 29.40% of shares.

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Return to Shareholdres

### **Bradesco Shares**

### Share Performance<sup>(1)</sup>

			In R\$ (ເ	unless o	therwis	e indicated)
	3Q11	2Q11	Variation %	9M11	9M10	Variation %
Earnings per Share	0.75	0.74	1.4	2.21	1.89	16.9
Dividends/Interest on Shareholders' Equity –						
Common Share (after Income Tax)	0.210	0.208	1.0	0.620	0.536	15.7
Dividends/Interest on Shareholders' Equity –						
Preferred Share (after Income Tax)	0.231	0.228	1.3	0.681	0.588	15.8
Book Value per Share (Common and Preferred)	14.08	13.82	1.9	14.08	12.26	14.8
Last Trading Day Price – Common Shares	22.94	26.78	(14.3)	22.94	26.93	(14.8)
Last Trading Day Price – Preferred Shares	27.71	31.70	(12.6)	27.71	33.78	(18.0)
Market Value (R\$ million) (2)	96,682	111,770	(13.5)	96,682	114,510	(15.6)
Market Value (R\$ million) - Most Liquid Share (3)	105,792	121,167	(12.7)	105,792	127,622	(17.1)
(1) Adjusted for corporate events in the period.						

<sup>(2)</sup> Number of shares (excluding treasury shares) x closing price for common and preferred shares on the last trading day of the period; and

(3) Number of shares (excluding treasury shares) x closing price for preferred shares on the last trading day of the period.

In the first nine months of 2011, Bradesco's preferred shares decreased 18.0% in comparison with the same period of 2010, while common shares also saw a loss of 14.8% in the same period. It is worth mentioning that the Ibovespa Index fell by 24.6% in the same period.

In the third quarter of 2011, Bradesco's preferred and common shares dropped by 12.6% and 14.3%, respectively, while the Ibovespa index saw a depreciation of 16.2% in comparison with the second quarter of 2011.

Return to Shareholders

#### **Main Indicators**

**Market Value:** considers the closing price of common and preferred shares, multiplied by the respective number of shares (excluding treasury shares).

Market Value/Shareholders' Equity: indicates the multiple by which Bradesco's market value exceeds its book shareholders' equity.

**Dividend Yield:** the ratio between share price and dividends and/or interest on shareholders' equity paid to shareholders in the last twelve months, which indicates the return on investment represented by the allocation of net income.

Formula used: the amount received by shareholders as dividends and/or interest on shareholders' equity in the last twelve months divided by the closing price of preferred shares on the last trading day in the period.

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Return to Shareholdres

# Weight in Main Stock Market Indexes

Bradesco shares are components of Brazil's main stock indexes, including the Corporate Sustainability Index (ISE), the Special Tag-Along Stock Index (ITAG), the Special Corporate Governance Stock Index (IGC) and the Financial Index (IFNC), which comprises banks, insurers and financial companies.

%	Sept11
Ibovespa	3.4
IB rX - 50	7.2
IB rX - 100	7.2
Ifinanceiro (IFNC)	20.2
ISE	5.0
Special Corporate Governance Stock Index (IGC)	6.1
Special Tag-Along Stock Index (ITAG)	11.8
ICO2	10.5

# Dividends / Interest on Shareholder's Equity

In the first nine months of 2011, R\$2,838 million were paid to shareholders as dividends and interest on shareholders' equity, equivalent to 31.5% of book net income in the period. Considering the accrued amount allocated over the last 12 months, this figure comes to 31.5%.

Over the last few years, Bradesco has allocated amounts to its shareholders that surpass the minimum established in its Bylaws.

(1) Accumulated over the last 12 months.

Bradesco

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Additional Information

### **Market Share of Products and Services**

Market shares held by the Organization in the Banking and Insurance industries and in the Customer Service Network are presented below.

	Sept11	Jun11	Sept10	Jun10
Banks – Source: Brazilian Central Bank (Bacen)				
Demand Deposits	N/A	17.6	18.3	18.5
Savings Deposits	N/A	14.1	14.1	14.1
Time Deposits	N/A	14.3	13.5	13.6
Loan Operations (1)	12.4 <sup>(3)</sup>	12.6	12.5	12.6
Loan Operations - Vehicles Individuals (CDC + Leasing) (1)	16.4 <sup>(3)</sup>	16.8	18.0	19.0
Payroll-Deductible Loans (1)	11.2 <sup>(3)</sup>	11.3	10.6	10.5
Bradesco Collection (Balance)	N/A	N/A	28.4	29.2
Number of Branches	19.6	18.7	18.3	17.8
Banks - Source: Federal Revenue Service/ Brazilian Data				
Processing Service (Serpro)				
Federal Revenue Collection Document (DARF)	N/A	21.8	21.7	21.3
Brazilian Unified Tax Collection System Document (DAS)	N/A	17.2	17.1	17.0
Banks – Source: Social Security National Institute				
(INSS)/Dataprev				
Social Pension Plan Voucher (GPS)	N/A	14.2	14.6	14.6
Benefit Payment to Retirees and Pensioners	23.4	22.9	21.1	20.8
Banks – Source: Anbima				
Investment Funds + Portfolios	16.7	16.6	16.8	16.5
Insurance, Private Pension Plans and Savings Bonds –				
Source:				
Insurance Superintendence (Susep) and National Agency				
for Supplementary Healthcare (ANS)				
Insurance, Private Pension Plan and Savings Bond Premiums	<b>24</b> .9 <sup>(2)</sup>	25.0	24.7	24.8
Insurance Premiums (including Long-Term Life Insurance -				
VGBL)	25.0 <sup>(2)</sup>	25.0	24.9	25.3
Life Insurance and Personal Accident Premiums	16.5 <sup>(2)</sup>	16.3	17.0	16.8
Auto/Basic Lines (RE) Insurance Premiums	10.5 <sup>(2)</sup>	10.5	11.2	11.7
Auto/Optional Third-Party Liability (RCF) Insurance Premiums	14.1 <sup>(2)</sup>	14.0	14.7	15.2
Health Insurance Premiums	49.8 <sup>(2)</sup>	49.7	51.1	50.4
Revenues from Private Pension Plan Contributions (excluding				
VGBL)	29.2 <sup>(2)</sup>	28.8	27.1	26.2
Income from Savings Bonds	<b>21.4</b> <sup>(2)</sup>	21.3	20.4	19.7
Technical Provisions for Insurance, Private Pension Plans and				
Savings Bonds	30.1 <sup>(2)</sup>	30.2	30.3	31.4
Insurance and Private Pension Plans – Source:				
National Federation of Life and Pension Plans (Fenaprevi)				

Income on VGBL Premiums Revenues from Unrestricted Benefits Generating Plans	32.5 (2)	32.8	32,6	33,5
(PGBL) Contributions	25.2 <sup>(2)</sup>	24.8	23,2	22,1
Private Pension Plan Investment Portfolios (including VGBL)	33.9 (2)	34.2	35,1	35,4
Credit Card – Source: Brazilian Association of Credit				
Cards and Services (Abecs)				
Credit Card Revenue	N/A	21.6 <sup>(4)</sup>	21.6	21.5
Leasing – Source: Brazilian Association of Leasing				
Companies (ABEL)				
Lending Operations	N/A	18.5	19.0	19.1
Consortia – Source: Bacen				
Real Estate	26.2 <sup>(3)</sup>	26.9	28.8	27.5
Auto	25.1 <sup>(3)</sup>	25.4	25.3	24.2
Trucks, Tractors and Agricultural Implements	16.6 <sup>(3)</sup>	16.9	16.7	15.4
International Area – Source: Bacen				
Export Market	20.9	22.1	25.4	25.8
Import Market	17.8	17.9	19.8	19.5

(1) Bacen data for August 2011 and June 2011 are preliminary;

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<sup>(2)</sup> Reference date: July 2011;

<sup>(3)</sup> Reference date: August 2011; and

<sup>(4)</sup> Projected Market. N/A – Not Available.

Additional Information

### **Market Share of Products and Services**

Bradesco customers enjoy a wide range of options for consulting and carrying out their financial transactions, in addition to the ability to acquire products and services through high-tech means, such as ATMs, telephone (*Bradesco Fone Fácil*), the Internet and mobile phones (*Bradesco Celular*).

As part of our commitment to social responsibility, people with special needs can rely on a number of special services provided by the Bradesco *Dia&Noite* Customer Service Channels, such as:

- •Accessibility to the ATM Network for the visually-impaired and wheelchair users;
- •Internet Banking utility for the visually impaired;
- •Visual Mouse for those with motor disabilities:
- •Personalized assistance for the hearing impaired, by means of digital language in *Fone Fácil*; and
- •Bradesco Celular for the visually impaired.

### **Branch Network**

Dogion	Sep	t11	Market	Sept	10	Market
Region	Bradesco	Market	Share	Bradesco	Market	Share
North	192	864	22.2%	169	798	21.2%
Northeast	586	2,884	20.3%	531	2,735	19.4%
Midwest	318	1,523	20.9%	291	1,439	20.2%
Southeast	2,191	10,848	20.2%	1,971	10,491	18.8%
South	658	3,859	17.1%	536	3,681	14.6%
Total	3,945	19,978	19.7%	3,498	19,144	18.3%

### **Compulsory Deposits/Liabilities**

%	Sept11	Jun11	Mar11	Dec10	Sept10	Jun10	Mar10	Dec09
Demand Deposits	-				-			
Rate (2) (6)	43	43	43	43	43	42	42	42
Additional (3)	12	12	12	12	8	8	8	5
Liabilities (1)	28	29	29	29	29	30	30	30
Liabilities (Microfinance)	2	2	2	2	2	2	2	2
Free	15	14	14	14	18	18	18	21
Savings Deposits								

Rate (4)	20	20	20	20	20	20	20	20
Additional (3)	10	10	10	10	10	10	10	10
Liabilities	65	65	65	65	65	65	65	65
Free	5	5	5	5	5	5	5	5
Time Deposits								
Rate (3) (5)	20	20	20	20	15	15	15	13.5
Additional (3)	12	12	12	12	8	8	8	4
Free	68	68	68	68	77	77	77	82.5

(1) At Banco Bradesco, liabilities are applied to Rural Loans;

- (2) Collected in cash and not remunerated;
- (3) Collected in cash with the Special Clearance and Custody System (Selic) rate;
- (4) Collected in cash with the Reference Interest rate (TR) + interest of 6.17% p.a;
- (5) As of the calculation period from March 29, 2010 to April 1, 2010, with compliance as of April 9, 2010, liabilities are now exclusively in cash, and may be met using credits acquired as provided for by current legislation; and
- (6) FGC was prepaid 60 times in August 2008, as of the calculation period from October 20, 2008 to October 31, 2008, with compliance as of October 29, 2008.

Additional Information

### Investments in Infrastructure, Information Technology and Telecommunication

The Bradesco Organization is built on a solid foundation supported by strategic pillars, one of which is Information Technology, enabling it to offer customers high quality services characterized by speed and security in carrying out operations at all of its service points.

Bradesco customers in the Biometric reading registry can now choose to carry out transactions at ATMs using only their bank card and the biometric reader, without the need for providing their six-digit pin number. This initiative will allow for greater security, comfort and practicality when performing transactions using these terminals. Bradesco was the first bank to utilize this type of technology.

The Bank's position as a pioneer in IT was confirmed when it was awarded the prize for Best Individual Internet Banking in Brazil, in the first edition of this award promoted by *Global Finance* magazine. The new Internet Banking, launched in January, is the result of surveys, benchmarking and usability tests and includes the most modern internet resources with innovations and functions developed to facilitate daily use by customers.

Guided by best practices and protected against contingencies, Bradesco's IT infrastructure has central computers capable of processing over 317,400 Mips (million instructions per second). Every day, an average of 225.7 million transactions are processed, with availability remaining at 99.9%. This environment is managed in order to make complex tasks simple and manageable, while maintaining low operating risk and the scalability needed to support the Bank's growth.

As a prerequisite for its continuous expansion, up to the third quarter of 2011, Bradesco had invested R\$2,819 million in Infrastructure and IT in order to update its IT environment, drawing on best practices and existing technologies.

The total amount invested in recent years, including infrastructure (facilities, furniture and fixtures), can be found below:

					R\$ million
	9M11	2010	2009	2008	2007
Infrastructure	546	716	630	667	478
Information Technology and Telecommunications	2,273	3,204	2,827	2,003	1,621
Total	2,819	3,920	3,457	2,670	2,099

Additional Information

### **Risk Management**

Risk management is a highly strategic activity due to the increasing complexity of products and services offered and the globalization of the Organization's business. Therefore, Bradesco is constantly enhancing its process.

The Organization's decisions are based on factors that combine return on previously identified, measured and assessed risks, providing the conditions required to meet strategic goals while working to strengthen the Organization.

The Organization deals with risk management in an integrated manner, providing unique policies,

#### **Capital Adequacy Ratio**

In September 2011, Bradesco's Reference Shareholders' Equity amounted to R\$68,806 million, versus a Required Reference Shareholders' Equity of R\$51,393 million, resulting in a R\$17,413 million capital margin. This figure was mostly impacted by the credit risk portion (PEPR), representing 92% of the risk-weighted assets, resulting from the expansion in credit operations.

The Capital Adequacy Ratio recorded in September 2011 was in line with the figure recorded in July 2011, which stood at 14.7%.

processes, criteria and methodology for risk control by means of a statutory body, the Integrated Risk Management and Capital Allocation Committee, which is supported by specific committees and risk management policies approved by the Board of Directors.

Detailed information on the risk management process, reference shareholders' equity and required reference shareholders' equity, as well as the Organization's risk exposure, can be found in the Risk Management Report on the Investor Relations website, at <a href="https://www.bradesco.com.br/ri">www.bradesco.com.br/ri</a>.

It is worth mentioning the eligibility of the Subordinated Financial Bills that were included under Tier II Capital in the third quarter of 2011, which amounted to R\$5,239 million. This increase was partially offset by Circular Letter 3,515/10, issued by the Brazilian Central Bank, which as of July 2011, set forth an increase in capital requirements for loan and leasing operations contracted as of December 6, 2010, for loans with maturity higher than 24 months.

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Calculation Basis							R	\$ million
Calculation basis	Sept11	Jun11	Mar11	Dec10	Sept10	Jun10	Mar10	Dec09
Reference Shareholders'								
Equity	68,806	62,524	59,923	56,147	55,920	52,906	56,062	55,928
Level I	56,877	55,110	53,240	49,897	48,081	46,284	47,821	46,529
Shareholders' Equity	53,742	52,843	51,297	48,043	46,114	44,295	43,087	41,754
Mark-to-Market Adjustments	2,781	1,947	1,660	1,678	1,590	1,752	1,347	1,328
Additional Provision	-	-	-	-	-	-	3,005	3,003
Reduction of Deferred Assets	(260)	(279)	(291)	(296)	(306)	(441)	(434)	(354)
Minority/Other	613	599	574	472	683	678	816	798
Level II	12,063	7,544	6,809	6,373	8,079	6,856	8,469	9,623
Mark-to-Market Adjustments	(2,781)	(1,947)	(1,660)	(1,678)	(1,590)	(1,752)	(1,347)	(1,328)
Subordinated Debt	14,844	9,491	8,469	8,051	9,669	8,608	9,816	10,951
Deduction of Funding								
Instruments	(134)	(130)	(126)	(123)	(240)	(234)	(228)	(224)
Risk-weighted assets	467,206	426,007	398,443	380,844	356,103	332,430	334,107	313,719
Required Reference								
Shareholders' Equity (PRE)	51,393	46,861	43,829	41,892	39,171	36,567	36,752	34,509
Credit Risk	47,183	43,324	40,775	38,938	36,426	34,754	34,872	33,046
Operating Risk	2,810	2,690	2,690	2,574	2,574	1,678	1,678	1,133
Market Risk	1,400	847	364	380	171	135	202	330
Margin (Excess/ Reference								
Shareholders' Equity								
Insuficiency)	17,413	15,663	16,094	14,255	16,749	16,339	19,310	21,419
Leverage Margin	158,303	142,393	146,309	129,591	152,264	148,536	175,545	194,718
Capital Adequacy Ratio	14.7%	14.7%	15.0%	14.7%	15.7%	15.9%	16.8%	17.8%

dependent Auditors' Report
_ imited assurance report from independent auditors on the supplementary accounting information
o The Board of Directors of
anco Bradesco S.A.
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#### Introduction

We were engaged to apply limited assurance procedures for the supplementary accounting information include the Economic and Financial Analysis Report of Banco Bradesco S.A. ("Bradesco") as of and for the three and nine month periods ended September 30, 2011. Management is responsible for the preparation and fair presentation of this supplementary accounting information. Our responsibility is to issue a Limited Assurance Report on such supplementary accounting information based on our review.

### Scope, procedures applied and limitations

The limited assurance procedures were performed in accordance with standard NBC TO 3000 – Assurance Engagement Other than Audit and Review, issued by the Brazilian Federal Accounting Council (CFC – Conselho Federal de Contabilidade) and the ISAE 3000 - International Standard on Assurance Engagements issued by the International Auditing and Assurance Standards Board - IASB, both for assurance engagements other than audits or reviews of historical financial information.

The limited assurance procedures comprised: (a) the planning of the work, considering the relevance of the supplementary financial information and the internal controls systems that served as a basis for the preparation of the Economic and Financial Analysis Report of Bradesco, (b) the understanding of the calculation methodology and the consolidation of indicators through interviews with the management responsible for the preparation of the supplementary accounting information, and (c) the comparison of the financial and accounting indicators with the interim information disclosed at this date and.

The procedures that were applied do not constitute an audit or review in accordance with Brazilian and international auditing and review standards, as well as these procedures and the obtained evidence are more limited than for reasonable assurance procedures. Additionally, our report does not offer limited assurance on the scope of future information (such as goals, expectations and ambitions) and descriptive information that is subject to subjective assessment.

### Criteria for preparation of the supplementary accounting information

The additional accounting information disclosed in the Economic and Financial Analysis Report as of and for the three and nine month periods ended September 30, 2011 was prepared by management of Bradesco, based on the consolidated financial information contained in the interim financial information and the criteria described in the Economic and Financial Analysis Report, in order to provide additional analysis, but without being part of the interim financial information as of and for the three and nine month periods ended September 30, 2011.

### Conclusion

Based on our review, we are not aware of any facts that would lead us to believe that the supplementary accounting information in the Economic and Financial Analysis Report as of and for the three and nine month periods ended September 30, 2011 is inconsistent, in all material respects, with regard to interim accounting information referred to in the paragraph of criteria for the preparation of additional accounting information.

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Limited assurance report from independent auditors on the supplementary accounting information

#### Other Information

### Review of corresponding balance of prior periods.

The additional accounting information relating to the periods ended June 30, 2011 and March 31, 2011, which is presented herein by Management as additional information, for comparative purposes, were reviewed by us, and we issued on it a Reasonable Assurance Report dated July 26, 2011 and a Limited Assurance Report dated April 26, 2011, respectively, which did not include any modification.

The supplementary accounting information for the year ended December 31, 2010 and prior periods were reviewed by other independent auditors and they issued on it their report, dated January 28, 2011, which did not include any modification.

São Paulo, October 25, 2011

Original report in Portuguese signed by KPMG Auditores Independentes CRC 2SP 014428/O-6

Cláudio Rogélio Sertório

Accountant CRC 1SP 212059/O-0

### Management Report

Dear Shareholders.

We hereby present the consolidated financial statements of Banco Bradesco S.A. for the quarter ended September 30, 2011, pursuant to the accounting practices adopted in Brazil and applicable to institutions authorized to operate by the Brazilian Central Bank.

Throughout the third quarter, the lack of a rigorous fiscal policy in the developed countries shook the confidence of the markets, thus reducing the pace of global economic activity. This scenario has significantly impacted the financial markets and will likely postpone the normalization of monetary policies adopted by the world's main central banks. Brazil, however, has room (limited in other economies) to implement policies which should maintain moderately-paced economic growth. By the same token, the significant advances in social areas and the expected investments in infrastructure in the coming years are regarded as opportunities for the country's solid banking system.

The Bradesco Organization's third-quarter highlights included:

- on August 29, the Bank announced a 10% increase in monthly dividends per share as of October 2011, in compliance with the Monthly Remuneration System, from R\$0.013219250 to R\$0.014541175 for common shares, and from R\$0.014541175 to R\$0.015995293 for preferred shares; and
- on September 8, Bradesco was once again included in the Dow Jones Sustainability Index, a select list prepared by the New York Stock Exchange comprising those companies with the best sustainable development practices.

Also in the first nine months, shareholders were allocated R\$2.838 billion as Interest on Shareholders' Equity and Dividends, R\$1.104 billion of which paid in monthly and interim payments and R\$1.734 billion recorded in provision.

Taxes and contributions (including social security) paid or provisioned between January and September 2011, totaled R\$14.127 billion, of which R\$6.042 billion corresponded to taxes withheld and collected from third parties and R\$8.085 billion to taxes levied on the activities of the Bradesco Organization, equivalent to 97.39% of Net Income.

At the end of the third quarter, paid-in Capital Stock totaled R\$30.100 billion. Together with Equity Reserves of R\$23.642 billion, Shareholders' Equity came to R\$53.742 billion, 16.54% up on the same period last year and equivalent to a book value of R\$14.08 per share.

Based on its stock price, Bradesco's Market Capitalization came to R\$96.682 billion on September 30, 2011, equivalent to 1.80 times Shareholders' Equity.

Managed Shareholders' Equity, which is represented by the Shareholders' Equity plus the non-controlling interest in subsidiaries, stood at 7.53% of Consolidated Assets, which totaled R\$722.289 billion, 18.04% more than in September 2010. Thus the Capital Adequacy Ratio came to 14.96% in the consolidated financial result and 14.73% in the consolidated economic and financial result, considerably higher than the 11% minimum established by National Monetary Council Resolution 2,099/94, in compliance with the Basel Committee. At the end of the quarter, the fixed asset ratio in relation to Consolidated Reference Assets, was 44.11% in the consolidated financial

In the first nine months of 2011, Bradesco recorded Net Income of R\$8.302 billion, corresponding to earnings per share of R\$2.17 and an annualized return on average shareholders' equity<sup>(\*)</sup> of 22.03%. The annualized return on average total assets stood at 1.63%, versus 1.70% in the same period last year.

result and 16.74% in the consolidated economic and financial result, well within the 50% limit.

In accordance with Article 8 of Brazilian Central Bank Circular Letter 3,068/01, Bradesco declares that it has the financial capacity and the intention of holding to maturity those securities classified under "held-to-maturity securities".

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### Management Report

Total funding and assets under management on September 30, 2011 totaled R\$973.194 billion, 16.07% higher than in the same period in 2010, broken down as follows:

- R\$396.122 billion in demand deposits, time deposits, interbank deposits, other deposits, open market and savings accounts, up 15.42% over the same period last year;
- R\$319.451 billion in assets under management, comprising investment funds, managed portfolios and third-party fund quotas, up 12.86% on September 2010;
- R\$145.765 billion in the exchange portfolio, borrowings and onlendings, working capital, payment and collection of taxes and related charges, funds from security and subordinated debt issues in Brazil and other funding operations, 22.22% more than the same period last year;
- R\$97.099 billion in technical provisions for insurance, supplementary private pension plans and savings bonds, a 17.89% increase over the same period in 2010; and
- R\$14.757 billion in foreign funding, through public and private issues, subordinated debt and the securitization of future financial flows, equivalent to US\$7.958 billion.

At the end of the period, consolidated loan operations stood at R\$332.335 billion, 21.96% higher than September 2010, broken down as follows:

• R\$6.185 billion in advances on exchange contracts, giving a total export financing portfolio of US\$14.999 billion:

- R\$12.542 billion in leasing operations;
- R\$15.435 billion in rural lending;
- R\$80.949 billion in consumer financing, including R\$10.504 billion in credit card receivables;
- R\$44.389 billion in sureties and guarantees;
   and
- R\$31.270 billion in operations involving the onlending of foreign and domestic funds, originating mainly from the Brazilian Development Bank (BNDES), one of the main onlending agents.

The Organization allocated R\$11.400 billion to real estate financing in the first nine months for the construction and acquisition of private homes, corresponding to 57,004 properties.

Banco Bradesco BBI, the Bradesco Organization's Investment Bank, advises customers on primary and secondary share offerings, mergers and acquisitions and the structuring and distribution of debt instruments, including debentures, promissory notes, CRIs, mortgage-backed investment funds, receivables-backed investment funds (FIDCs) and bonds in Brazil and abroad, in addition to structured financing operations for companies and project finance. In the first nine months of 2011, Bradesco BBI carried out operations worth over R\$83.215 billion.

On September 30, 2011, Grupo Bradesco de Seguros e Previdência, one of the leaders in the Insurance, Private Pension Plan and Savings Bond segments, recorded Net Income of R\$2.341 billion and Shareholders' Equity of R\$12.581 billion. Net written insurance premiums, pension contributions and savings bond revenue was R\$26.498 billion,

• US\$4.024 billion in import financing in foreign currency;

22.34% higher than in the same period in 2010.

Bradesco

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### Management Report

The Organization's customer service network is present, directly and indirectly, in 100% of Brazil's municipalities, and several locations abroad. On September 30, 2011, it comprised 50,083 service points, with 33,217 terminals in the Bradesco Dia&Noite (Day&Night) Network, of which 32,721 also operate on weekends and holidays; 12,379 terminals in the Banco24Horas (24-Hour Bank) network and terminals shared by Bradesco, Banco do Brasil and Banco Santander, through which Bradesco customers can make withdrawals, transfers and payments, obtain statements, check balances and contract loans. In the payroll-deductible loan segment, the network had 1,157 Bradesco Promotora correspondent bank branches, and in the vehicle segment, 22,256 Bradesco Financiamento points of sale:

6,925 Branches, PABs (Banking Service Branches) and PAAs (Advanced Service Branches) in Brazil (Branches: Bradesco 3,921, Banco Bradesco Financiamentos 19, Banco Bankpar 2, Banco Bradesco BBI 1, Banco Bradesco Cartões 1 and Banco Alvorada 1; PABs: 1,320; and PAAs: 1,660);

- 3 Overseas Branches, 1 in New York, and 2 in Grand Cayman;
- 8 Overseas Subsidiaries (Banco Bradesco Argentina S.A. in Buenos Aires, Banco Bradesco Europa S.A. in Luxembourg, Bradesco Securities Inc. in New York, Bradesco Securities UK Limited in London, Bradesco Services Co. Ltd. in Tokyo, Bradesco Trade Services Limited in Hong Kong, Cidade Capital Markets Ltd., in Grand Cayman, and Ibi Services, Sociedad de Responsabilidad Limitada in Mexico);
- 6,233 Banco Postal Branches;
- 31,372 Bradesco Expresso service points;

In accordance with CVM Rule 381/03, the Bradesco Organization did not contract nor was provided services by KPMG Auditores Independentes that were not related to the external audit, in an amount exceeding 5% of the total cost thereof. The Organization's policy is in line with the principles of preserving the auditors' independence, which are based on generally accepted international criteria, i.e. the auditors should not audit their own work, perform managerial duties for their clients or promote their clients' interests.

The Bradesco Organization's Human Resources strategy prioritizes the training and development of employees through heavy investments in training programs, aimed at fostering professional development, as well as improving service quality and efficiency. In the first nine months of 2011, 2,241 courses were administered to 1,533,952 employees. Benefits aimed at promoting the quality of life, well-being and security of its staff and their dependants covered 200,922 employees at the end of the period.

In the social area, the Organization concentrates its efforts on the educational and social work developed by Fundação Bradesco, which has 40 schools in all Brazilian states and the Federal District, with a special emphasis on socially and economically underprivileged regions. With a 2011 budget of R\$307.994 million, Fundação Bradesco will provide free, high-quality educational services to more than 526 thousand people in the various segments in which it operates, 111,639 of whom are students enrolled in the following levels: basic education (kindergarten to high school), high-school technical education, youth and adult education, and preliminary and continuing qualification. A further 415 thousand will be enrolled in other on-site and distance courses through the Virtual School (its e-learning portal), the Digital Inclusion Centers (CIDs) and programs executed through partnerships with Educa+Ação.

- 1,589 PAEs electronic service branches in companies; and
- 3,953 External terminals in the Bradesco *Dia&Noite* (Day&Night) ATM network and 10,815 terminals in the *Banco24Horas* (24-Hour Bank) ATMs, and 2,040 terminals shared by Bradesco, Banco do Brasil and Banco Santander.

The more than 50 thousand basic education students receive meals, medical and dental assistance, uniforms and school supplies free of charge.

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Financial Statements, Report of Independent Auditors and Fiscal Council's Report

### Management Report

The Bradesco Sports and Education Program maintains 21 training and specialist centers in the city of Osasco, São Paulo, for teaching volleyball and basketball, located in the Sports Development Center of ADC Bradesco Sports and Education, Fundação Bradesco schools, public schools, private schools and sports centers. Currently around 2 thousand girls, aged between 8 and 18 are taking part in the program, reinforcing Bradesco's social commitment to representing a country that is increasingly open to valuing talent, effort and the full exercise of citizenship, combining health, sports and education.

In the third quarter, Bradesco received several important recognitions, as follows:

- Elected by *Consumidor Moderno* magazine as the company that best relates to its customers in the Banking, Credit Card and Insurance categories;
- Elected the company with the 4<sup>th</sup> Best Social and Environmental Responsibility Practices in the world and the only Brazilian company among the top 15, according to the "World's Greenest Companies" ranking by *Newsweek* magazine;
- Recognized by the Association of Capital Market Analysts and Investment Professionals (Apimec), for its commitment to transparency, its relations with market analysts and investors and the excellent organization of its Apimec SP meetings, for the 12<sup>th</sup> consecutive year;
- Winner of the Best in Personnel Management Award among companies with more than 10 thousand employees, presented by *Valor Carreira* magazine in a survey by Aon Hewitt;

- Included, also for the 12<sup>th</sup> consecutive year, in the list of 100 Best Companies to Work For in Brazil, according to an *Época* magazine survey, which was assessed by Great Place to Work, the world's most important people management consulting firm. Bradesco was also considered the best financial institution to work for in the country by the 2011 edition of the Guia Você S/A Exame Best Companies to Work For. This was the 13<sup>th</sup> time and 12<sup>th</sup> consecutive time that Bradesco was included in this list, which is based on a study by the Fundação Instituto de Administração (FIA), which ranks the companies following a survey of their own employees; and
- Grupo Bradesco Seguros, the largest insurance conglomerate in Brazil was recognized by the 2011 edition of *Exame* magazine's *Melhores e Maiores* yearbook and by *IstoÉ Dinheiro* magazine's *As Melhores da Dinheiro* yearbook in the Insurance, Pension Plan and Health categories. It was also recognized as the top insurance company in Brazil for the 5<sup>th</sup> consecutive year by the 2011 edition of the *Valor 1000* yearbook, led by Bradesco Saúde, considered the largest company in the health segment, Bradesco Vida e Previdência, ranked number one in the life and pension plan segment, and Bradesco Capitalização, considered the largest private company in savings bond segment.

The performance and results presented herein underline the success of the Organization's strategy, rooted as always in the pursuit of the highest standards of quality and efficiency. In recognition of this success, we would like to thank our shareholders and customers for their support and trust and our employees and other partners for their dedicated work.

Cidade de Deus, October 25, 2011

# Board of Directors and Board of Executive Officers

(\*) Excludes the mark-to-market effect of available-for-sale securities recorded under shareholders' equity.

# Consolidated Balance Sheet - R\$ thousand

A 4 -	201	2010	
Assets	September	June	September
Current assets	523,934,140	495,155,119	439,258,659
Cash and cash equivalents (Note 6)	10,018,083	7,714,874	9,668,864
Interbank investments (Notes 3d and 7)	84,183,100	84,575,252	91,964,700
Investments in federal funds purchased and securities sold			
under agreements to repurchase	76,028,087	78,135,490	84,804,337
Interbank deposits	8,156,717	6,446,925	7,161,735
Allowance for losses	(1,704)	(7,163)	(1,372)
Securities and derivative financial instruments (Notes 3e,			
3f, 8 and 32b)	194,946,379	179,004,354	145,670,193
Own portfolio	125,507,723	116,844,984	113,398,320
Subject to repurchase agreements	64,860,406	55,976,522	28,239,091
Derivative financial instruments (Notes 3f, 8e II and 32b)	2,630,271	2,132,589	1,514,242
Compulsory deposits - Brazilian Central Bank	1,901	1,301,564	-
Underlying guarantee provided	1,887,281	1,681,830	2,478,528
Securities subject to unrestricted repurchase agreements	58,797	1,066,865	40,012
Interbank accounts	70,741,214	66,167,257	50,042,573
Unsettled payments and receipts	976,599	942,100	854,993
Restricted credits (Note 9):			
- Compulsory deposits - Brazilian Central Bank	69,707,946	65,162,438	49,098,395
- National treasury - rural loans	578	578	578
- National Housing System (SFH)	1,763	3,768	8,877
Correspondent banks	54,328	58,373	79,730
Interdepartmental accounts	688,693	351,747	250,671
Internal transfer of funds	688,693	351,747	250,671
Loan operations (Notes 3g, 10 and 32b)	109,423,126	105,362,190	89,244,676
Loan operations:			
- Public sector	959,838	652,559	572,768
- Private sector	119,643,000	114,789,148	97,736,983
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	(11,179,712)	(10,079,517)	(9,065,075)
Leasing operations (Notes 2, 3g, 10 and 32b)	5,840,364	6,286,286	7,316,025
Leasing receivables:			
- Public sector	6,810	7,915	9,552
- Private sector	11,146,582	11,990,230	13,734,816
Unearned income from leasing	(4,675,714)	(5,052,005)	(5,665,988)
Allowance for leasing losses (Notes 3g, 10f, 10g and 10h)	(637,314)	(659,854)	(762,355)
Other receivables	46,523,599	44,134,183	43,632,560
Receivables on sureties and guarantees honored (Note	0.044	0.004	10 11
10a-3)	8,944	2,221	19,414
Foreign exchange portfolio (Note 11a)	13,999,732	13,929,604	18,698,657
Receivables	608,478	577,556	431,066

Securities trading	1,861,361	775,579	743,896
Specific loans	2,226	2,241	1,784
Insurance premiums receivable	2,347,850	2,288,886	1,988,506
Sundry (Note 11b)	28,321,699	27,206,452	22,478,622
Allowance for other loan losses (Notes 3g, 10f, 10g and 10h)	(626,691)	(648, 356)	(729,385)
Other assets (Note 12)	1,569,582	1,558,976	1,468,397
Other assets	676,040	651,886	734,558
Provision for losses	(221,693)	(226, 188)	(259,446)
Prepaid expenses (Notes 3i and 12b)	1,115,235	1,133,278	993,285
Long-term receivables	186,303,873	182,415,829	161,921,443
Interbank investments (Notes 3d and 7)	1,779,775	1,571,961	602,382
Interbank investments	1,779,775	1,571,961	602,382

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# Consolidated Balance Sheet - R\$ thousand

	201	2010		
Assets	September	June	September	
Securities and derivative financial instruments (Notes 3e,	•		•	
3f, 8 and 32b)	49,675,235	52,420,217	50,411,016	
Own portfolio	28,992,647	31,487,514	23,086,367	
Subject to repurchase agreements	19,836,301	20,213,275	25,649,149	
Derivative financial instruments (Notes 3f, 8e II and 32b)	173,735	126,483	849,641	
Privatization currencies	82,397	84,482	88,607	
Underlying guarantees provided	590,155	508,463	737,252	
Interbank accounts	521,249	513,597	487,621	
Restricted credits (Note 9):				
- SFH – National Housing System	521,249	513,597	487,621	
Loan operations (Notes 3g, 10 and 32b)	102,441,369	97,325,583	79,476,888	
Loan operations:				
- Public sector	440,743	421,086	372,026	
- Private sector	108,226,547	102,279,805	83,766,306	
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	(6,225,921)	(5,375,308)	(4,661,444)	
Leasing operations (Notes 2, 3g, 10 and 32b)	5,645,598	6,173,084	8,770,842	
Leasing receivables:				
- Public sector	-	1,213	5,955	
- Private sector	11,625,666	12,699,616	17,209,393	
Unearned income from leasing	(5,561,638)	(5,927,391)	(7,649,996)	
Allowance for leasing losses (Notes 3g, 10f, 10g and 10h)	(418,430)	(600,354)	(794,510)	
Other receivables	25,470,895	23,875,332	21,809,647	
Receivables	27,085	27,492	11,747	
Securities trading	333,316	331,265	92,087	
Sundry (Note 11b)	25,113,336	23,517,811	21,711,784	
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	(2,842)	(1,236)	(5,971)	
Other assets (Note 12)	769,752	536,055	363,047	
Other assets	565	565	565	
Prepaid expenses (Notes 3i and 12b)	769,187	535,490	362,482	
Permanent assets	12,051,355	11,736,065	10,723,324	
Investments (Notes 3j, 13 and 32b)	1,721,028	1,698,969	1,615,858	
Interest in unconsolidated companies:				
- Local	1,192,374	1,165,547	1,134,092	
Other investments	791,664	796,546	764,166	
Allowance for losses	(263,010)	(263,124)	(282,400)	
Premises and equipment (Notes 3k and 14)	3,811,582	3,656,011	3,395,799	
Premises	1,179,256	1,136,336	964,669	
Other assets	7,927,748	7,800,510	7,310,430	

Accumulated depreciation	(5,295,422)	(5,280,835)	(4,879,300)
Leased assets (Note 14)	1,058	1,857	5,251
Leased assets	8,946	11,783	13,943
Accumulated depreciation	(7,888)	(9,926)	(8,692)
Intangible assets (Notes 3I and 15)	6,517,687	6,379,228	5,706,416
Intangible assets	11,932,227	11,433,948	9,850,064
Accumulated amortization	(5,414,540)	(5,054,720)	(4,143,648)
Total	722,289,368	689,307,013	611,903,426

The Notes are an integral part of the Financial Statements.

# Consolidated Balance Sheet - R\$ thousand

l inhilition	201	2010	
Liabilities	September	June	September
Current liabilities	433,890,594	417,659,158	374,192,118
Deposits (Notes 3n and 16a)	139,898,063	134,653,507	112,317,737
Demand deposits	31,861,863	33,007,178	33,903,803
Savings deposits	56,583,682	54,810,856	50,113,236
Interbank deposits	367,653	324,862	423,821
Time deposits (Notes 16a and 32b)	51,084,865	46,481,304	26,875,252
Other deposits	-	29,307	1,001,625
Federal funds purchased and securities sold under			
agreements to repurchase (Notes 3n and 16b)	135,493,085	131,111,286	124,319,519
Own portfolio	95,349,584	89,572,204	64,137,854
Third-party portfolio	36,250,448	34,995,792	56,143,200
Unrestricted portfolio	3,893,053	6,543,290	4,038,465
Funds from issuance of securities (Notes 16c and 32b)	9,942,359	8,396,679	4,637,783
Mortgage and real estate notes, letters of credit and others	9,403,322	7,998,513	3,357,520
Debentures (Note 16c-1)	-	-	761,813
Securities issued abroad	539,037	398,166	518,450
Interbank accounts	479,448	370,193	274,014
Correspondent banks	479,448	370,193	274,014
Interdepartmental accounts	2,494,774	2,666,561	2,177,249
Third-party funds in transit	2,494,774	2,666,561	2,177,249
Borrowing (Notes 17a and 32b)	11,724,375	10,385,661	8,007,930
Borrowing abroad	11,724,375	10,385,661	8,007,930
Local onlending - official institutions (Notes 17b and 32b)	11,709,671	10,406,049	8,135,280
National treasury	67,642	17,087	24,193
Brazilian Development Bank (BNDES)	5,011,301	4,115,691	2,709,344
Caixa Econômica Federal – Federal savings bank (CEF)	17,529	16,917	18,607
Fund for financing the acquisition of industrial machinery and			
equipment (Finame)	6,613,199	6,256,354	5,383,136
Foreign onlending (Notes 17b and 32b)	64,292	28,194	465,851
Foreign onlending	64,292	28,194	465,851
Derivative financial instruments (Notes 3f, 8e II and 32b)	1,581,784	1,056,517	1,720,698
Derivative financial instruments	1,581,784	1,056,517	1,720,698
Technical provisions for insurance, private pension plans			
and savings bonds (Notes 3o and 21)	75,871,532	73,089,533	62,974,262
Other liabilities	44,631,211	45,494,978	49,161,795
Collection of taxes and other contributions	3,021,262	3,147,130	2,628,609
Foreign exchange portfolio (Note 11a)	7,091,181	7,907,699	13,696,626
Social and statutory	1,920,747	1,706,462	1,601,389
Tax and social security (Note 20a)	5,193,410	5,582,901	3,696,247
Securities trading	2,532,060	1,055,059	1,140,008
Financial and development funds	323	314	190

Subordinated debts (Notes 19 and 32b)	3,081,126	5,561,632	7,681,324
Sundry (Note 20b)	21,791,102	20,533,781	18,717,402
Long-term liabilities	233,420,961	217,700,996	190,602,291
Deposits (Notes 3n and 16a)	84,765,897	78,907,404	73,876,521
Interbank deposits	2,269	3,645	21,500
Time deposits (Notes 16a and 32b)	84,763,628	78,903,759	73,855,021
Federal funds purchased and securities sold under			
agreements to repurchase (Notes 3n and 16b)	35,964,490	33,093,209	32,689,218
Own portfolio	35,948,008	33,077,199	32,689,218
Unrestricted portfolio	16,482	16,010	-

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Report on Economic and Financial Analysis – September 2011

### Consolidated Balance Sheet - R\$ thousand

Liabilitiaa	201	2010	
Liabilities	September	June	September
Funds from issuance of securities (Notes 16c and 32b)	22,936,291	20,646,883	9,111,601
Mortgage and real estate notes, letters of credit and others	15,323,987	14,107,106	4,080,381
Securities issued abroad	7,612,304	6,539,777	5,031,220
Borrowing (Notes 17a and 32b)	1,515,502	894,805	1,122,385
Borrowing abroad	1,515,502	894,805	1,122,385
Local onlending - official institutions (Notes 17b and 32b)	24,043,635	23,492,920	20,266,544
BNDES	8,467,336	8,794,621	8,775,125
CEF	53,622	55,845	68,852
Finame	15,522,046	14,641,827	11,421,940
Other institutions	631	627	627
Derivative financial instruments (Notes 3f, 8e II and 32b)	142,661	164,815	157,306
Derivative financial instruments	142,661	164,815	157,306
Technical provisions for insurance, private pension plans			
and savings bonds (Notes 3o and 21)	21,227,239	20,848,770	19,388,518
Other liabilities	42,825,246	39,652,190	33,990,198
Tax and social security (Note 20a)	14,970,770	16,822,804	12,487,376
Subordinated debts (Notes 19 and 32b)	23,099,334	19,002,079	18,015,919
Sundry (Note 20b)	4,755,142	3,827,307	3,486,903
Deferred income	622,272	505,228	312,056
Deferred income	622,272	505,228	312,056
Non-controlling interest in subsidiaries (Note 22)	613,440	598,863	683,298
Shareholders' equity (Note 23)	53,742,101	52,842,768	46,113,663
Capital:			
- Domiciled in Brazil	29,696,304	29,696,713	27,886,726
- Domiciled abroad	403,696	403,287	613,274
Capital reserves	11,441	11,441	62,614
Profit reserves	24,908,925	23,055,876	17,455,598
Asset valuation adjustments	(1,095,156)	(261,458)	95,451
Treasury shares (Notes 23d and 32b)	(183,109)	(63,091)	-
Shareholders' equity managed by the Parent Company	54,355,541	53,441,631	46,796,961
Total	722,289,368	689,307,013	611,903,426

The Notes are an integral part of the Financial Statements.

# Consolidated Statement of Income – R\$ thousand

		2011		2010
	3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September YTD	September YTD
Revenues from financial intermediation	25,326,959	21,210,823	67,457,397	50,602,439
Loan operations (Note 10j)	12,253,075	11,292,920	34,047,731	27,302,328
Leasing operations (Note 10j)	311,581	442,024	1,199,608	1,737,409
Operations with securities (Note 8h)	8,501,704	5,783,594	19,630,435	11,935,455
Financial income from insurance, private pension				
plans and savings bonds (Note 8h)	2,386,598	2,234,135	7,346,667	6,561,260
Derivative financial instruments (Note 8h)	(640,820)	(199,952)	(468,783)	679,037
Foreign exchange operations (Note 11a)	784,613	142,010	1,056,034	409,820
Compulsory deposits (Note 9b)	1,710,064		4,581,711	1,899,273
Sale or transfer of financial assets	20,144	20,677	63,994	77,857
Financial intermediation expenses Federal funds purchased and securities sold under	20,539,720	13,320,695	47,184,073	31,351,244
agreements to repurchase (Note 16e)  Monetary restatement for inflation and interest on technical provisions for insurance, private pension	11,126,389	9,678,290	29,905,506	19,472,505
plans and savings bonds (Note 16e)	1,582,155	1,382,278	4,667,434	4,329,305
Borrowing and onlending (Note 17c)	3,924,434	(425,989)	3,483,085	806,935
Leasing operations (Note 10j)	808	, ,	2,933	4,536
Allowance for loan losses (Notes 3g, 10g and 10h)	3,905,934		9,125,115	6,737,963
Gross income from financial intermediation	4,787,239	7,890,128	20,273,324	19,251,195
Other operating income (expenses)	(2,447,792)	(3,285,543)	(9,200,290)	(8,625,120)
Fee and commission income (Note 24)	3,772,299	• • •	10,815,721	9,632,121
Other fee and commission income	2,889,493	2,818,443	8,377,029	7,642,758
Revenues from banking fees	882,806	805,593	2,438,692	1,989,363
Insurance, private pension plans and savings				
bonds retained premiums (Notes 3o and 21d)	8,953,967	9,564,654	26,305,969	21,477,460
Net premiums written	9,025,255	9,628,024	26,497,919	21,659,623
Reinsurance premiums	(71,288)	(63,370)	(191,950)	(182,163)
Variation of technical provisions for insurance,				
private pension plans and savings bonds (Note 3o)	(3,996,907)	(4,921,669)	(12,242,315)	(9,632,587)
Retained claims (Note 3o)	(2,874,895)	(2,737,051)	(8,317,284)	(7,062,879)
Savings bonds drawings and redemptions (Note				
30)	(735,506)	(641,642)	(1,926,422)	(1,543,421)
Insurance, private pension plans and savings				
bonds selling expenses (Note 3o)	(482,648)	,	,	,
Personnel expenses (Note 25)	(3,378,538)	(2,604,610)	(8,419,094)	(6,769,294)

Other administrative expenses (Note 26)	(3,314,342)	(3,092,268)	(9,443,921)	(8,035,409)
Tax expenses (Note 27)	(695,318)	(1,028,183)	(2,618,659)	(2,307,978)
Equity in the earnings of unconsolidated				
companies (Note 13b)	40,667	15,877	90,732	66,689
Other operating income (Note 28)	2,902,150	3,673,486	7,261,592	1,901,051
Other operating expenses (Note 29)	(2,638,721)	(4,661,204)	(9,322,861)	(5,185,355)
Operating income	2,339,447	4,604,585	11,073,034	10,626,075
Non-operating income (Note 30)	9,791	(74,020)	(119,751)	(240,392)
Income before income taxes and social				
contribution and non-controlling interest	2,349,238	4,530,565	10,953,283	10,385,683
Income taxes and social contribution (Notes				
34a and 34b)	481,648	(1,721,140)	(2,537,269)	(3,252,052)
Non-controlling interest in subsidiaries	(15,731)	(24,036)	(113,431)	(98,703)
Net income				

The Notes are an integral part of the Financial Statements.

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Report on Economic and Financial Analysis – September 2011

# Statement of Changes in Shareholders' Equity – R\$ thousand

	Paid-ir	n capital	Capital rese	erves	Profit i	reserves		aluation ments .
Events	Capital stock	Unrealized capital	Goodwill from share subscription	Other	Legal	Statutory	BradescoS	ubsidiaries
Balances on								
December 31, 2009	26,500,000	-	56,465	6,149	2,254,302	12,768,368	7,921	349,420(
Capital increase	0 000 000	`				(0,000,000)		
through reserves	2,000,000	-	-	-	-	(2,000,000)	-	-
Acquisition of treasury shares								
Cancellation of			-	-	_	·	- -	-
treasury shares			_	_	_	(193,614)	_	_
Asset valuation						(130,014)	,	
adjustments			_	_	_		72,127	(334,017)
Net income			_	_	_		,	-
Allocations:- Reserves			-	_	351.746	4,274,796	-	-
- Interest					,	1,-1 1,1 0		
on								
shareholde	ers'							
equity paid			-	-	-	-	-	-
- Dividends								
paid			_	_	_		. <u>-</u>	_
Balances on								
	28,500,000	-	56,465	6,149	2,606,048	14,849,550	80,048	15,403
Balances on June								
30, 2011	30,100,000	-	11,441	-:	2,992,370	20,063,506	147,898	(409,356)
Acquisition of treasury								
shares			-	-	-	· -	-	- (
Asset valuation								
adjustments			-	-	-	-	(353,401)	(480,297)
Net income			-	-	-		-	-
Allocations: Reserves - Interest on			-	-	140,758	1,712,291	-	-
shareholde	ers'							
equity								
provisioned	d		_	_	_		. <u>-</u>	_
-	-		-	_	_	·	· -	-

Dividends paid and/or provisioned

Balances on September 30, 2011	30,100,000	-	11,441	-3,133,1	128 21,77	75,797 (205	5,503)	(889,653)(
Balances on December 31, 2010 Capital increase	30,000,000(1,5	500,000)	56,465	6,1492,755,3	885 16,72	26,601 17	2,294	(163,995)
through reserves Capital increase through share	100,000	-	(56,465)(6	5,149) (37,38	86)	-	-	-
subscription Acquisition of treasury		500,000	-	-	-	-	-	-
shares Goodwill from share	-	-	-	-	-	-	-	- (
subscription Asset valuation	-	-	11,441	-	-	-	-	-
adjustments Net income	-	-	- -	-	-	- (377 -	7,797) -	(725,658) -
Allocations: Reserves - Interest on shareholde equity paid and/or	ers' d	-	-	- 415,1	129 5,04	9,196	-	-
provisione - Dividends paid and/or		-	-	-	-	-	-	-
provisione Balances on September 30, 2011		- -	11,441	- -3,133,1	-   28 21,77	- '5,797 (205	5,503)	(889,653)(

The Notes are an integral part of the Financial Statements.

# Value Added Statement - R\$ thousand

Description	2rd Outputs	%	2011	0/	Contorna
1 Incomo	3 <sup>rd</sup> Quarter		2 <sup>nd</sup> Quarter	% 265.7	Septemb
1 – Income 1.1) Financial intermediation	26,579,290 25,326,959		22,121,626 21,210,823		70,120, 67,457,
1.2) Fee and commission	3,772,299	57.2	3,624,036	43.5	
1.3) Allowance for loan losses			(2,685,136)		
1.4) Other	1,385,966	21.0	(28,097)	-	-
2 – Financial intermediation expenses	(16,633,786)				-
3 – Inputs acquired from third-parties			(2,582,872)		-
Materials, water, electricity and gas	(158,407)	(2.4)	(151,525)	(1.8)	(449,5
Third-party services	(935,873)	` ,	, ,	, ,	
Communication	(408,006)	(6.2)	(391,434)		
Financial system services	(134,908)	(2.0)		(1.5)	(364,7
Advertising and marketing	(211,114)	(3.2)		(2.3)	(607,0
Transportation	(201,415)	(3.1)	(179,878)	(2.2)	(560,3
Data processing	(246,831)	(3.7)	(219,023)	(2.6)	(691,2
Maintenance and repairs	(138,614)	(2.1)	(138,665)	(1.7)	(400,0
Security and surveillance	(83,585)	(1.3)	(79,855)	(1.0)	(239,5
Travel	(41,870)	(0.6)	(35,660)	(0.4)	(112,7
Other	(218,843)	(3.2)	(198,290)	(2.4)	(631,2
4 – Gross value added (1-2-3)	7,166,038				
5 – Depreciation and amortization	(610,225)	(9.3)	• •		(1,781,2
6 – Net value added produced by the Entity (4-5)	6,555,813	99.4		99.8	
7 – Value added received through transfer	40,667	0.6	15,877	0.2	,
Equity in earnings of unconsolidated companies	40,667	0.6	•	0.2	-
8 – Value added to distribute (6+7)	6,596,480	100.0		100.0	
9 – Value added distributed	6,596,480	100.0	8,328,331	100.0	
9.1) Personnel	2,999,154	45.5	2,263,469	27.3	
Salaries	1,326,467	20.1	1,191,228	14.3	
Benefits	579,508	8.8	510,524	6.1	1,585,
FGTS (Government Severance Indemnity Fund for Employees)	112,775	1.7		1.3	•
Other	980,404	14.9	•		
9.2) Taxes, fees and contributions	593,054	9.0		37.1	6,204,
Federal	478,275	7.3		35.8	5,862,
State	1,865	17	994	1 2	3,
Municipal  9.2) Value distributed to providers of capital	112,914	1.7		1.3 <b>1.9</b>	
9.3) Value distributed to providers of capital Rentals	<b>173,386</b>	<b>2.6</b> 2.6	•		
Asset leasing	170,386 3,000	2.0	162,280 2,693	1.9	489, 8,
9.4) Value distributed to shareholders	<b>2,830,886</b>	42.9	2,809,425	33.7	,
Interest on shareholders' equity	797,710	12.1	793,355	9.5	
Dividends	164,396	2.5		1.9	
DIVIDOTION	104,030	۷.5	100,104	1.9	+00,

Retained earnings 1,853,049 28.1 1,832,870 22.0 5,464, Non-controlling interest in retained earnings 15,731 0.2 24,036 0.3 113,

The Notes are an integral part of the Financial Statements.

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# Consolidated Statement of Cash Flows – R\$ thousand

	3 <sup>rd</sup> Quarter	2011 2 <sup>nd</sup> Quarter	September	2010 September
Cash flow from operating activities:			•	•
Net income before income tax and social				
contribution and non-controlling interest	2,349,238	4,530,565	10,953,283	10,385,683
Adjustments to net income before taxes and				
non-controlling interest	5,521,706	8,807,289	20,103,456	15,382,813
Allowance for loan losses	3,905,934		9,125,115	6,737,963
Depreciation and amortization	610,225		1,781,210	
Losses from/provisions for asset impairment	146,914	,		521
Expenses with civil, labor and tax provisions	(585,092)		•	
Expenses for principal and interest from technical	(,,	, ,	, , -	, ,
provisions for insurance, private pension plans and				
savings bonds	1,582,155	1,382,278	4,667,434	4,329,305
Equity in the earnings (losses) of unconsolidated	1,00=,100	.,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1,0=0,000
companies	(40,667)	(15,877)	(90,732)	(66,689)
(Gain)/loss on sale of investments	(55,999)	(10,011)	(55,999)	(25,785)
(Gain)/loss on sale of fixed assets	1,406	1,818	4,190	
(Gain)/loss on sale of foreclosed assets	51,918	•	179,605	•
Other	(95,088)	•	19,180	47,136
Adjusted net income before taxes and	(00,000)	.0,00 .		,
non-controlling interest	7,870,944	13.337.854	31,056,739	25,768,496
(Increase) in interbank investments	(14,279,607)		(13,138,115)	(720,371)
(Increase) in securities and derivative financial	(11,270,007)	(1,100,021)	(10,100,110)	(120,011)
instruments	(27 103 427)	(12,602,148)	(37 117 025)	(25 080 039)
(Increase)/decrease in interbank and	(27,100,127)	(12,002,110)	(07,117,020)	(20,000,000)
interdepartmental accounts	(435,579)	133,706	(1,929,324)	(1,381,774)
(Increase) in loan and leasing operations	, ,	(11,533,592)		
(Increase)/decrease in insurance premiums	(12,000,021)	(11,000,002)	(01,077,207)	(01,271,100)
receivable	(58,964)	(110,368)	(430,788)	279,085
Increase in technical provisions for insurance,	(00,001)	(110,000)	(100,700)	270,000
private pension plans and savings bonds	1,578,313	2,576,490	5,254,246	2,461,554
Increase/(decrease) in deferred income	117,044		261,917	
(Increase) in other receivables and other assets	(3,509,918)	,	(12,063,767)	( , ,
(Increase)/decrease in reserve requirements in the	(0,000,010)	(0,070,011)	(12,000,707)	(11,001,000)
Brazilian Central Bank	(4,545,508)	514,778	(4 510 927)	(31,174,766)
Increase in deposits	11,103,049		,	15,121,174
Increase/(decrease) in federal funds purchased	11,100,040	5,700, <del>4</del> 72	01,400,001	10,121,174
and securities sold under agreements to				
repurchase	7,253,080	(14,784,286)	(39,585)	43,735,691
Increase in funds from issuance of securities	3,835,088	, ,	15,204,699	6,266,800
Increase in borrowings and onlending	3,849,846		10,861,250	10,670,254
Increase/(decrease) in other liabilities	2,201,181	(3,767,788)	6,565,696	12,060,700
morease/(ueorease) in other liabilities	۷,201,101	(3,707,700)	0,505,090	12,000,700

Income tax and social contribution paid	(1,391,377)	(1,293,025)	(4,858,173)	(2,481,691)
Net cash provided by/(used in) operating activities	(25.595.856)	(11,241,082)	(7,997,053)	9,380,660
Cash flow from investment activities:	(=0,000,000)	(11,211,002)	(1,001,000)	0,000,000
(Purchases)/proceed from available-for-sale				
securities	14,388,515	(2,340,799)	7,606,152	(20,587,737)
(Purchases of) held-to-maturity securities	(668,913)	(423,397)	(1,557,592)	(2,709,411)
Proceeds from sale of foreclosed assets	56,053	63,009	160,916	276,682
Divestments	5,242	1,029	7,836	19,902
Proceeds from the sale of premises and equipment				
and operating leased assets	7,662	-	16,060	252,480
Acquisition of foreclosed assets	(171,831)	(162,157)	(461,296)	(651,326)
Acquisition of investments	(2,371)	(10,515)	(132,620)	(66,722)
Acquisition of premises and equipment and				
operating leased assets	(438,464)	(253,639)	(878,261)	(759,338)
Acquisition of intangible assets	(474,350)	(227,582)	(1,105,271)	(1,305,722)
Dividends and interest on shareholders' equity				
received	15,891	36,415	65,656	35,145
Net cash provided by/(used in) investing				
• • • • • • • • • • • • • • • • • • • •				
activities	12,717,434	(3,317,636)	3,721,580	(25,496,047)
Cash flow from financing activities:	, ,		, ,	. , , ,
Cash flow from financing activities: Increase/(decrease) in subordinated debts	<b>12,717,434</b> 1,616,749	<b>(3,317,636)</b> 155,562	<b>3,721,580</b> (134,486)	<b>(25,496,047)</b> 2,593,266
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share	, ,		(134,486)	
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription	1,616,749	155,562	(134,486) 1,511,441	2,593,266
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription Dividends and interest on shareholders' equity paid	1,616,749 - (783,351)	155,562 - (159,164)	(134,486) 1,511,441 (3,083,649)	2,593,266 - (2,487,347)
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription Dividends and interest on shareholders' equity paid Non-controlling interest	1,616,749 - (783,351) (1,154)	155,562	(134,486) 1,511,441 (3,083,649) 28,473	2,593,266 - (2,487,347) (213,080)
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription Dividends and interest on shareholders' equity paid Non-controlling interest Acquisition of own shares	1,616,749 - (783,351)	155,562 - (159,164)	(134,486) 1,511,441 (3,083,649)	2,593,266 - (2,487,347)
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription Dividends and interest on shareholders' equity paid Non-controlling interest Acquisition of own shares Net cash provided by/(used in) financing	1,616,749 - (783,351) (1,154) (120,018)	155,562 - (159,164) 849	(134,486) 1,511,441 (3,083,649) 28,473 (173,060)	2,593,266 - (2,487,347) (213,080) (4,740)
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription Dividends and interest on shareholders' equity paid Non-controlling interest Acquisition of own shares Net cash provided by/(used in) financing activities	1,616,749 - (783,351) (1,154)	155,562 - (159,164)	(134,486) 1,511,441 (3,083,649) 28,473	2,593,266 - (2,487,347) (213,080)
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription Dividends and interest on shareholders' equity paid Non-controlling interest Acquisition of own shares Net cash provided by/(used in) financing activities Net increase/(decrease) in cash and cash	1,616,749 (783,351) (1,154) (120,018) <b>712,226</b>	155,562 - (159,164) 849 - (2,753)	(134,486) 1,511,441 (3,083,649) 28,473 (173,060) (1,851,281)	2,593,266 (2,487,347) (213,080) (4,740) (111,901)
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription Dividends and interest on shareholders' equity paid Non-controlling interest Acquisition of own shares Net cash provided by/(used in) financing activities Net increase/(decrease) in cash and cash equivalents	1,616,749  (783,351) (1,154) (120,018) <b>712,226 (12,166,196)</b>	155,562 - (159,164) 849	(134,486) 1,511,441 (3,083,649) 28,473 (173,060) (1,851,281)	2,593,266 - (2,487,347) (213,080) (4,740)
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription Dividends and interest on shareholders' equity paid Non-controlling interest Acquisition of own shares Net cash provided by/(used in) financing activities Net increase/(decrease) in cash and cash equivalents Cash and cash equivalents – at the beginning of the	1,616,749 (783,351) (1,154) (120,018) <b>712,226</b> (12,166,196)	155,562 - (159,164) 849 - (2,753) (14,561,471)	(134,486) 1,511,441 (3,083,649) 28,473 (173,060) (1,851,281) (6,126,754)	2,593,266 (2,487,347) (213,080) (4,740) (111,901) (16,227,288)
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription Dividends and interest on shareholders' equity paid Non-controlling interest Acquisition of own shares Net cash provided by/(used in) financing activities Net increase/(decrease) in cash and cash equivalents Cash and cash equivalents – at the beginning of the period	1,616,749  (783,351) (1,154) (120,018) <b>712,226 (12,166,196)</b>	155,562 - (159,164) 849 - (2,753) (14,561,471)	(134,486) 1,511,441 (3,083,649) 28,473 (173,060) (1,851,281)	2,593,266 (2,487,347) (213,080) (4,740) (111,901) (16,227,288)
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription Dividends and interest on shareholders' equity paid Non-controlling interest Acquisition of own shares Net cash provided by/(used in) financing activities Net increase/(decrease) in cash and cash equivalents Cash and cash equivalents – at the beginning of the period Cash and cash equivalents – at the end of the	1,616,749 (783,351) (1,154) (120,018) <b>712,226 (12,166,196)</b> 42,279,824	155,562 (159,164) 849 (2,753) (14,561,471) 56,841,295	(134,486) 1,511,441 (3,083,649) 28,473 (173,060) (1,851,281) (6,126,754) 36,240,382	2,593,266  (2,487,347) (213,080) (4,740)  (111,901)  (16,227,288)  82,720,913
Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and goodwill in share subscription Dividends and interest on shareholders' equity paid Non-controlling interest Acquisition of own shares Net cash provided by/(used in) financing activities Net increase/(decrease) in cash and cash equivalents Cash and cash equivalents – at the beginning of the period	1,616,749 (783,351) (1,154) (120,018) <b>712,226</b> (12,166,196)	155,562 (159,164) 849 (2,753) (14,561,471) 56,841,295	(134,486) 1,511,441 (3,083,649) 28,473 (173,060) (1,851,281) (6,126,754)	2,593,266 (2,487,347) (213,080) (4,740) (111,901) (16,227,288)

The Notes are an integral part of the Financial Statements.

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### Notes to the Consolidated Financial Statements

We present below the Notes to the Consolidated Financial Statements of Bradesco, subdivided as follows:

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#### Notes to the Consolidated Financial Statements

#### 1) OPERATIONS

Banco Bradesco S.A. (Bradesco) is a private-sector publicly traded company that, operating as a Multiple Service Bank, carries out all types of authorized banking activities through its commercial, foreign exchange, consumer financing and housing loan portfolios. The Bank operates in a number of other activities through its direct and indirect subsidiaries, particularly in leasing, investment banking, brokerage, consortium management, credit cards, insurance, private pension plans and savings bonds. Operations are conducted within the context of the Bradesco Organization companies, working in an integrated manner in the market.

### 2) PRESENTATION OF THE FINANCIAL STATEMENTS

The consolidated financial statements of Bradesco include the financial statements of Banco Bradesco, its foreign branches, direct and indirect subsidiaries and jointly-controlled investments, in Brazil and abroad, including SPEs (Special Purpose Entities). They were prepared based on accounting practices determined by Laws 4,595/64 (Brazilian Financial System Law) and 6,404/76 (Brazilian Corporation Law), with the amendments introduced by Laws 11,638/07 and 11,941/09 related to the accounting of operations, as well as the rules and instructions of the National Monetary Council (CMN) and the Brazilian Central Bank (Bacen), Brazilian Securities and Exchange Commission (CVM), when applicable, National Private Insurance Council (CNSP), Insurance Superintendence (Susep) and National Agency for Supplementary Healthcare (ANS), and consider the financial statements of leasing companies based on the finance lease accounting method, whereby leased fixed assets are reclassified to the leasing operations account, less the residual value paid in advance.

In the preparation of our consolidated financial statements, intercompany investments, asset and liability account balances, revenue, expenses and unrealized profit were eliminated and net income and shareholders' equity due to the non-controlling shareholders were accounted for in a separate line item. In the case of investments which are jointly controlled with other shareholders, asset, liability and income components were included in the consolidated financial statements in proportion to the interest in the capital stock of each investee. Goodwill determined on acquisition of investments in subsidiaries and jointly-controlled companies is presented under investments and intangible assets (Note 15a). The exchange variation arising from transactions of foreign branches and subsidiaries is presented in the income statement account together with changes in the value of derivative financial instruments and loan and onlending operations, in order to eliminate the effect of these investment hedge instruments.

The financial statements include estimates and assumptions, such as: the calculation of estimated losses from loan operations; estimates of the fair value of certain financial instruments; civil, tax and labor provisions; losses from impairment of securities classified as available-for-sale and held-to-maturity and non-financial assets; other provisions; the calculation of technical provisions for insurance, private pension plans and savings bonds; and the determination of the useful life of specific assets. Actual results could differ from those established by these estimates and assumptions.

Bradesco's consolidated financial statements were approved by the Board of Directors on October 25, 2011.

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### Notes to the Consolidated Financial Statements

We present below the main direct and indirect investees included in the Consolidated Financial Statements:

		Tota 201	ıl own 1
	Activity	September 30	Jun 30
Financial Area - Brazil			
Alvorada Cartões, Crédito, Financiamento e Investimento S.A.	Banking	100.00%	100.0
Banco Alvorada S.A.	Banking	99.95%	99.9
Banco Bradesco Financiamentos S.A.	Banking	100.00%	100.0
Banco Bankpar S.A.	Banking	100.00%	100.0
Banco Bradesco BBI S.A.	Investment bank	98.35%	98.3
Banco Boavista Interatlântico S.A.	Banking	100.00%	100.0
Bankpar Arrendamento Mercantil S.A.	Leasing	100.00%	100.0
Banco Bradesco Cartões S.A.	Cards	100.00%	100.0
Bradesco Administradora de Consórcios Ltda.	Consortium management	100.00%	100.0
Bradesco Leasing S.A. Arrendamento Mercantil	Leasing	100.00%	100.0
Bradesco S.A. Corretora de Títulos e Valores Mobiliários	Brokerage	100.00%	100.0
BRAM - Bradesco Asset Management S.A. DTVM	Asset management	100.00%	100.0
Ágora Corretora de Títulos e Valores Mobiliários S.A.	Brokerage	100.00%	100.0
Banco Ibi S.A.	Cards	100.00%	
Cielo S.A. (1) (2)	Services	28.65%	28.6
Financial Area – abroad			
Banco Bradesco Argentina S.A.	Banking	99.99%	99.9
Banco Bradesco Europa S.A.	Banking	100.00%	
Banco Bradesco S.A. Grand Cayman Branch (3)	Banking	100.00%	100.0
Banco Bradesco New York Branch	Banking	100.00%	100.0
Banco Bradesco S.A. Nassau Branch (5)	Banking	-	
Bradesco Securities, Inc.	Brokerage	100.00%	100.0
Bradesco Securities, UK.	Brokerage	100.00%	100.0
Insurance, Private Pension Plans and Savings Bonds Area			
Atlântica Capitalização S.A.	Savings bonds	100.00%	100.0
Bradesco Argentina de Seguros S.A.	Insurance	99.90%	
Bradesco Auto/RE Companhia de Seguros	Insurance	100.00%	100.0
Bradesco Capitalização S.A.	Savings bonds	100.00%	
Bradesco Saúde S.A.	Insurance/health	100.00%	
Odontoprev S.A.	Insurance/dental health	43.50%	
Bradesco Seguros S.A.	Insurance	100.00%	
Bradesco Vida e Previdência S.A.	Private pension plans/insurance		
Atlântica Companhia de Seguros	Insurance	100.00%	100.0
Other activities			
Andorra Holdings S.A. (4)	Holding	100.00%	100.0

Bradseg Participações Ltda.	Holding	100.00%100.0
Bradescor Corretora de Seguros Ltda.	Insurance brokerage	100.00%100.0
Bradesplan Participações Ltda.	Holding	100.00%100.0
Cia. Securitizadora de Créditos Financeiros Rubi	Credit acquisition	100.00%100.0
Columbus Holdings S.A.	Holding	100.00%100.0
Nova Paiol Participações Ltda.	Holding	100.00%100.0
Scopus Tecnologia Ltda.	Information technology	100.00%100.0
Tempo Serviços Ltda.	Services	100.00%100.0
União Participações Ltda.	Holding	100.00%100.0

- (1) Company proportionally consolidated, pursuant to CMN Resolution 2,723/00 and CVM Rule 247/96;
- (2) The special purpose entity Brazilian Merchant Voucher Receivables Limited is being consolidated. The company takes part in the securitization operation of the future flow of credit card bills receivables of clients domiciled abroad (Note 16d);
- (3) The special purpose entity International Diversified Payment Rights Company is being consolidated. The company takes part in the securitization operation of future flow of payment orders received from overseas (Note 16d);
- (4) Increase of interest by share acquisition in December 2010; and
- (5) Activities discontinued in January 2011 and operations were transferred to Banco Bradesco S.A. Grand Cayman Branch.

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#### Notes to the Consolidated Financial Statements

### 3) SIGNIFICANT ACCOUNTING POLICIES

#### a) Functional and Presentation Currencies

Consolidated financial statements are presented in Reais, which is Bradesco's functional currency. Operations of foreign branches and subsidiaries are mainly a continuation of activities in Brazil, and therefore, assets, liabilities and results are adjusted to comply with accounting practices adopted in Brazil and translated into Reais using the exchange rate of the applicable currency. Gains and losses arising from this translation process are reallocated in the period's income to the item "Derivative Financial Instruments" and "Borrowing and Onlending Operations".

### b) Determination of net income

Net income is determined on the accrual basis of accounting, which establishes that income and expenses should be included in the determination of net income in the period to which they relate, always simultaneously when they are correlated, regardless of receipt or payment.

Transactions with fixed rates are recorded at their redemption value and unearned income and unexpired expenses are recorded as a deduction from the corresponding assets and liabilities. Financial income and expenses are prorated daily and calculated based on the exponential method, except when relating to discounted notes or to foreign transactions which are calculated based on the straight-line method.

Floating rate or foreign-currency-indexed transactions are updated to the balance sheet date.

Insurance and coinsurance premiums accepted, net of premiums assigned in coinsurance and reinsurance, as well as corresponding commissions, are appropriated to income over the period of corresponding insurance policies and invoices and are deferred for appropriation on a straight-line basis, during the risk coverage period, by means of accrual and reversal of unearned premiums reserve and deferred selling expenses. Accepted coinsurance and retrocession operations are recorded based on the information received from other companies and reinsurance companies, respectively.

Supplementary pension plan contributions and life insurance premiums with a survival clause are recognized in income as they are received.

Revenue from savings bonds is recorded when effectively received, except for pre-printed bonds of fixed amount and lump-sum payment, which are recorded at the time of issue. The expenses for placement of bonds, classified as "Selling Expenses," are recognized as they are incurred. Brokerage expenses are recorded when the respective savings bond contributions are effectively received. Redemptions and drawings are recorded simultaneously to the accounting for the corresponding revenues.

Expenses with technical provisions for private pension plans and savings bonds are recorded when their corresponding revenues are recognized.

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#### Notes to the Consolidated Financial Statements

#### c) Cash and cash equivalents

Cash and cash equivalents are represented by: cash in domestic and foreign currency, investments in gold, open market investments and interest-earning deposits in other banks, with maturity at inception date of 90 days or less and present an insignificant risk of change in fair value, used by Bradesco to manage its short-term commitments.

#### d) Interbank investments

Purchase and sale commitments with unrestricted movement agreements are recorded at market value. Other investments are recorded at acquisition cost, plus income earned up to the balance sheet date, net of loss accrual, when applicable.

#### e) Securities – Classification:

- · Trading securities securities acquired for the purpose of being actively and frequently traded. They are recorded at the acquisition cost, plus income earned and adjusted to market value through income for the period;
- Available-for-sale securities securities that are not specifically intended for trading purposes or to be held to maturity. They are recorded at their acquisition cost, plus income earned, which is recorded to income for the period and adjusted to market value through shareholders' equity, net of tax effects, which will be only recognized to income when effectively realized; and
- · Held-to-maturity securities securities for which there is intention and financial capacity to hold in the portfolio up to maturity. They are recorded at acquisition cost, plus earnings recognized through income for the period.

Securities classified in the trading and available-for-sale categories, as well as derivative financial instruments, are stated at their estimated fair value in the consolidated balance sheet. The fair value is generally based on market prices or quotations for assets or liabilities with similar characteristics. If market prices are not available, fair values are based on traders' quotations, pricing models, discounted cash flows or similar techniques for which the determination of fair value may require judgment or significant estimates by Management.

#### f) Derivative financial instruments (assets and liabilities)

Classified based on Management's intended use thereof on the date of entering into the operation and whether it was carried out for hedging purposes or not.

Operations involving derivative financial instruments are designed to meet the Bank's own needs in order to manage overall exposure, as well as to meet customers' requests for the management of their positions.

Gains and losses are recorded in income or expenses accounts of the respective financial instruments.

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#### Notes to the Consolidated Financial Statements

Derivative financial instruments used to mitigate risks deriving from exposure to variations in the market value of financial assets and liabilities are designated as hedges and are classified according to their nature as:

- Market risk hedge: for financial instruments classified in this category as well as the hedge-related financial assets and liabilities, gains and losses, realized or not, are recorded in the income statement; and
- Cash flow hedge: the effective valuation or devaluation of financial instruments classified in this category is recorded, net of tax effects, in a specific account in shareholders' equity. The non-effective portion of the respective hedge is directly recognized in the income statement.

# g) Loan and leasing operations, advances on foreign exchange contracts, other receivables with credit characteristics and allowance for loan losses

Loan and leasing operations, advances on foreign exchange contracts and other receivables with credit characteristics are classified in their corresponding risk levels in compliance with: (i) the parameters established by CMN Resolution 2,682/99, at nine levels of risk from "AA" (minimum risk) to "H" (maximum risk); and (ii) Management's assessment risk. This assessment, which is carried out on a periodic basis, considers current economic conditions and past loan loss experience, as well as specific and general risks relating to operations, borrowers and guarantors. Moreover, the length of the delay in payment defined in CMN Resolution 2,682/99 is also taken into account for client risk rating purposes as follows:

Past-due period (1)	Client rating
from 15 to 30 days	В
from 31 to 60 days	С
from 61 to 90 days	D
from 91 to 120 days	E
from 121 to 150 days	F
from 151 to 180 days	G
more than 180 days	Н

(1) For operations with unexpired term of over 36 months, the past-due periods are doubled, as allowed by CMN Resolution 2,682/99.

Interest and updates for inflation on past-due operations are recognized only up to the 59<sup>th</sup> day they are past due. From the 60<sup>th</sup> day, they are recorded to deferred income.

H-rated past-due operations remain at this level for six months, after which they are written-off against the existing allowance and controlled in memorandum accounts for at least five years.

Renegotiated operations are maintained, at least, at the same classification as their prior rating. Renegotiations already charged-off against the allowance and which were recorded in memorandum accounts are rated as "H" level and any possible revenues derived from their renegotiation are recognized as revenue only when they are effectively received. When there is a significant payment on the operation or when new material facts justify a change in risk level, the operation may be reclassified to a lower risk category.

The estimated allowance for loan losses is calculated at an amount sufficient to cover probable losses and takes into consideration CMN and Bacen rules and instructions, together with assessments carried out by the Management, in the determination of credit risk.

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#### Notes to the Consolidated Financial Statements

#### h) Income tax and social contribution (assets and liabilities)

Income tax and social contribution credits, calculated on tax losses, negative basis of social contribution and temporary additions are recorded in "Other Receivables - Sundry" and the provisions for deferred tax liabilities on tax difference in leasing depreciation and mark-to-market adjustments of securities is recorded in "Other Liabilities – Tax and Social Security". Only income tax applies to the tax difference in leasing depreciation.

Tax credits on temporary additions will be realized upon use and/or reversal of the corresponding provisions to which they refer. Tax credits on tax losses and negative basis of social contribution will be realized as taxable income is generated, considering the 30% limit of the taxable profit of the reference period. Such tax credits are recorded based on current expectations for realization, taking into account the technical studies and analyses carried out by Management.

The provision for income tax is recorded at a rate of 15% of taxable income, plus a 10% surcharge. Social contribution on net income is calculated at a 15% rate for financial institutions and insurance companies and at 9% for other companies.

Tax credits brought forward from previous periods prior to the legislation that increased the social contribution rate to 15% for financial and insurance companies, were recorded up to the limit of the corresponding consolidated tax liabilities (Note 34).

Provisions were recorded for other income and social contribution taxes in accordance with specific applicable legislation.

Pursuant to Law 11,941/09, changes in the determination criteria for income, costs and expenses included in the net income for the period, enacted by Law 11,638/07 and by Articles 37 and 38 of Law 11,941/09, shall not have an effect on taxable income, and, for tax purposes, accounting methods and criteria in force on December 31, 2007 will be considered. For accounting purposes, the tax effects of adopting the aforementioned laws are recorded in the corresponding deferred tax assets and liabilities.

#### i) Prepaid expenses

Prepaid expenses are payments for future benefits or services, which are recorded to the income statement according to the accrual method of accounting.

This group is basically represented by: (i) commissions paid to resellers in vehicle financing; (ii) commissions paid to insurance brokers; and (iii) advance payments of advertising and marketing expenses (Note 12b).

#### j) Investments

Investments in subsidiaries, jointly-controlled companies and unconsolidated companies, with significant influence over the investee or ownership of 20% or more in voting capital, are evaluated by the equity method of accounting.

Tax incentives and other investments are assessed at acquisition cost, net of the provision for impairment, when applicable.

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#### Notes to the Consolidated Financial Statements

#### k) Fixed assets

Correspond to tangible assets used in the Bank's activities or acquired for this purpose, including those from operations which transfer risks, benefits and controls of the assets.

Fixed assets are stated at acquisition cost, net of the respective accumulated depreciations, calculated using the straight-line method according to the estimated economic useful life of assets, as follows: premises – 4% p.a.; furniture and fixtures, machinery and equipment – 10% p.a.; transport systems – 20% p.a.; and data processing systems – 20% to 50% p.a. and reduced by impairment provisions, when applicable.

### Intangible assets

Intangible assets are intangible rights acquired for business activities or exercised with that purpose.

Intangible assets comprise:

- Future profitability/client portfolio acquired and acquisition of the right to provide banking services: these are recorded and amortized, when applicable, over the period in which the asset will directly and indirectly contribute to future cash flow and reduced by impairment provisions, when applicable; and
- Software: this is recorded at cost less amortization calculated using the straight-line method during the estimated useful life (20% to 50% p.a.), which is estimated as of the date it is available for use and reduced by impairment provisions, when applicable. Internal software development costs are recognized as assets when it is possible to demonstrate the intention and ability to complete such development, as well as reliably measuring costs directly attributable to the software, which will be amortized during its estimated useful life, considering the future economic benefits generated.

#### m) Asset impairment

Securities classified as available-for-sale and held-to-maturity, as well as non-financial assets, except other assets and tax credits, are tested, at least annually, for impairment. If a loss is reported, it must be recognized in the income statement for the period when the book value of an asset exceeds its recoverable value (calculated by: (i) the potential sale value or realization value less the respective expenses or (ii) the value in use calculated by the cash-generating unit, whichever is highest).

A cash generating unit is the smallest identifiable group of assets that generates cash flows materially independent from other assets and groups.

n) Deposits and federal funds purchased and securities sold under agreements to repurchase

These are recorded at the amount of the liabilities and include, when applicable, related charges up to the balance sheet date, on a daily prorated basis.

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#### Notes to the Consolidated Financial Statements

#### o) Technical provisions related to insurance, private pension plan and savings bond activities

Technical provisions are calculated according to actuarial technical notes as set forth by Susep and ANS, and criteria set forth by CNSP Resolutions 162/06, 181/07, 195/08 and 204/09.

- · Basic, life and health insurance lines:
- Unearned Premiums Provision (PPNG) comprises retained premiums (except reinsurance assignment, as according to CNSP Resolution 195/08, as of 2009, insurance companies should not deduct the amounts transferred to third parties through reinsurance operations from the calculation of provisions), which are deferred during the term of effectiveness of the insurance policies, determining the daily prorated value of the unearned premium of the unexpired risk period (future risk of policies in effect). According to Resolution 206/09, ANS eliminated PPNG for private healthcare companies and insurance companies. It also established the accounting of "pro-rata temporis" earned premiums;
- The provision for claims incurred but not reported (IBNR) is calculated based on an actuarial basis to quantify the amount of claims occurred and not reported by policyholders/beneficiaries. Pursuant to CNSP Resolution 195/08, as of 2009, insurance companies cannot deduct the amounts transferred to third parties through reinsurance operations from calculation of provisions;
- The provision for unsettled claims is recorded based on indemnity estimates for notices of claims received from policyholders/beneficiaries up to the balance sheet date. The provision is monetarily restated for inflation and includes all claims under litigation. In the case of health insurance, the provision for unsettled claims comprises the following: (i) up to February 2011, only litigations, which complements the IBNR provision; and (ii) as from March 2011, the estimated payments, according to claims reported up to the end of the quarter;
- The supplementary premium provision (PCP) is recorded on a monthly basis to complement the PPNG and includes estimates for the risks in effect but not issued (RVNE);
- The provision for insufficient premiums is recorded when there is insufficiency of the unearned premium provision to cover incurred claims, considering expected indemnities and related expenses, throughout periods to be incurred related to risks in effect on the reference date of calculation;
- Other technical provisions refer to the provision for future adjustments of premiums and those required for the technical balance of the individual health plan portfolio, adopting a method included in the actuarial technical note approved by ANS. For basic lines, this provision refers to premiums of extended warranty for products whose manufacturer's guarantee has not ended;
- The provision for benefits to be granted, of the individual health plan portfolio, refers to a 5-year coverage for dependents if the policyholder is deceased, adopting a formulation included in the actuarial technical note approved by ANS; and

- The provision for benefits granted from the individual health plan portfolio comprises liabilities arising from payment release contractual clauses referring to health plan coverage, and its accounting complies with Resolution - RN 75/04 of ANS, and premiums for the payment release of Bradesco Saúde policyholders - "Plano GBS".

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#### Notes to the Consolidated Financial Statements

- Supplementary private pension plans and life insurance covering survival:
- The mathematical provision for benefits to be granted refers to participants whose benefits have yet to begin. In private pension plans known as "traditional", the provision represents the difference between the current value of future benefits and the current value of future contributions, corresponding to obligations assumed under retirement, disability, pension and regular income plans. The provision is calculated using methodologies and assumptions set forth in the Actuarial Technical Notes;
- Mathematical provisions of benefits to be granted pegged to life insurance and unrestricted benefit generating private pension plans (VGBL and PGBL) represent the amount of contributions made by participants, net of carrying costs and other contractual charges, plus financial earnings generated by investments in fund quotas in Exclusive Investment Funds (FIEs);
- The mathematical provision for benefits granted refers to participants already using the benefits and corresponds to the present value of future obligations related to the payment of ongoing benefits;
- The contribution insufficiency provision (PIC) is recorded for a possible unfavorable fluctuation in technical risks taken in the mathematical provision for benefits to be granted, in the mathematical provision for benefits granted, considering that the participants are likely to have a higher survival rate. In plans covering survival, the provision is calculated on an actuarial basis and takes into consideration the actuarial tables AT-2000 Male (normalized) for males and AT-2000 Female (normalized) for females, with improvement rate of 1.5% p.a. and actual interest rate of 4% p.a. In disability plans covering survival risks, the provision takes into consideration the biometric AT-49 Male table and real interest rate of 4% p.a. Improvement is a technique that automatically updates the survival table, considering the expected increase in future survival rates;
- The financial fluctuation provision is recorded up to a limit of 15% of the mathematical provision for benefits to be granted related to private pension plans in the category of variable contribution with guarantee of earnings to cover possible financial fluctuations. The real interest rate of 4% p.a. is used to calculate this provision;
- The provision for administrative expenses is recorded to cover administrative expenses of defined benefit and variable contribution plans, and it is calculated in conformity with the methodology set forth in the actuarial technical note; and
- The financial excess provision corresponds to the portion of financial revenue from the investment of provisions that exceeds the minimum returns from private pension plans that have a financial excess participation clause.
- Savings bonds:

- The mathematical provision for redemptions is recorded for each active or suspended savings bo during the estimated term set forth in the general conditions of the plan, and it is calculated according methodology set forth in the actuarial technical notes approved by Susep;				
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#### Notes to the Consolidated Financial Statements

- The provisions for redemptions are established for the expired savings bonds and unexpired plans where early redemption has been required by the customer. The provisions are monetarily restated for inflation based on the indexes determined in each plan;
- The provisions for unrealized and payable drawings are recorded to cover prizes in future drawings (unrealized) and also for prizes in drawings where customers have already been selected (payable);
- The provision for contingencies is recorded to cover possible insufficiencies related to payments of redemptions required and/or premiums from drawings; and
- The provision for administrative expenses is recorded to cover the plan's disclosure and selling expenses, brokerage and other expenses. The provision complies with the methodology set forth in an Actuarial Technical Note.

#### p) Provisions, contingent assets and liabilities and legal liabilities – tax and social security

The provisions, contingent assets and liabilities, and legal liabilities are recognized, measured and disclosed in accordance with the criteria defined by CPC 25, approved by CMN Resolution 3,823/09 and CVM Resolution 594/09:

- Contingent Assets: are not recognized in the financial statements, except when Management has control over the situation or when there are real guarantees or favorable judicial decisions, to which no further appeals are applicable, characterizing the gain as practically certain and confirmed expectations of receipt or compensation with another liability. Contingent assets with probable chances of success are disclosed in the notes to the financial statements (Note 18a);
- Provisions: these are recorded taking into consideration the opinion of legal advisors, the nature of the lawsuits, similarity with previous processes, complexity and positioning of the courts, whenever the loss is assessed as probable, which would cause a probable outflow of funds for the settlement of liabilities and when the amounts involved are measurable with sufficient reliability;
- Contingent liabilities: according to CPC 25, the term "contingent" refers to liabilities that will not be recorded as their existence will only be confirmed by the occurrence of one or more future and uncertain events beyond Management's control. Contingent liabilities do not meet the recognition criteria, as they are classified as possible losses, and they must only be disclosed in the notes when relevant. Liabilities classified as remote are not provisioned nor disclosed (Notes 18b and 18c); and
- Legal obligations: provision for tax risks: results from judicial proceedings, being contested on the grounds of legality or constitutionality, which, regardless of the assessment of the probability of success, are fully recognized in the financial statements (Note 18b).

#### q) Funding expenses

Expenses related to funding transactions involving the issuance of securities are recognized in the income statement over the term of the transaction and are presented as reduction of the corresponding liability.

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#### Notes to the Consolidated Financial Statements

#### r) Other assets and liabilities

Assets are stated at their realizable amounts, including, when applicable, related income and monetary and exchange variations (on a daily prorated basis), and less provision for losses, when deemed appropriate. Liabilities comprise known or measurable amounts, including related charges and monetary and exchange variations (on a daily prorated basis).

### s) Subsequent events

These refer to events occurring between the date of financial statements and the date their issuance is authorized.

They comprise the following:

- Events resulting in adjustments: events that related to conditions already existing on the reference date of the financial statements; and
- Events not resulting in adjustments: events related to conditions not existing on the reference date of the financial statements.

#### 4) INFORMATION FOR COMPARISON PURPOSES

No reclassifications or other material information were recorded in previous periods that may affect the comparison with financial statements on September 30, 2011.

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### Notes to the Consolidated Financial Statements

# 5) BALANCE SHEET AND STATEMENT OF INCOME ADJUSTED BY BUSINESS SEGMENT

### a) Balance sheet

	Financia	l (1) (2)	Insurano (2)
	Brazil	Abroad	Brazil
Assets			
Current and long-term assets	560,446,340		
Cash and cash equivalents	, ,	4,120,802	,
Interbank investments	84,388,403		
Securities and derivative financial instruments	129,945,728		106,979,4
Interbank and interdepartmental accounts	71,951,156		
Loan and leasing operations	200,121,316		
Other receivables and other assets	68,247,190	916,168	7,484,7
Permanent assets	<b>42,520,562</b> 33,332,600 3,414,090	76,246	2,616,9
Investments	33,332,600	33,522	1,586,3
Premises and equipment and leased assets	3,414,090	15,240	342,0
Intangible assets	5,773,872	27,484	688,5
Total on September 30, 2011	602,966,902	70,219,424	117,336,4
Total on June 30, 2011	577,735,402	56,717,476	113,341,9
Total on September 30, 2010	515,307,131	44,294,124	100,707,8
Liabilities			
Current and long-term liabilities	548,477,017	50,274,247	104,136,4
Deposits	201,084,865	23,746,833	
Federal funds purchased and securities sold under agreements to repurchase	167,625,959	3,831,616	
Funds from issuance of securities	25,654,141	8,151,341	
Interbank and interdepartmental accounts	2,973,580	642	
Borrowing and onlending	73,797,181	7,436,927	
Derivative financial instruments	1,673,004		
Technical provisions from insurance, private pension plans and savings bonds	-	,	97,097,6
Other liabilities:			, ,
- Subordinated debts	19,574,071	6.606.389	
- Other	56,094,216		
Deferred income	622,272	,	.,,.
Shareholders' equity/non-controlling interest in subsidiaries	•	19,945,177	13.200.0
Shareholders' equity - parent company	53,742,101		. 0,=00,0
Total on September 30, 2011	602,966,902	70 219 424	117 336 4
Total on coptomic to, 2011	332,300,302	. 0,2 10,727	, ,000,4

Total on June 30, 2011 Total on September 30, 2010 577,735,40256,717,476113,341,9 515,307,13144,294,124100,707,8



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#### Notes to the Consolidated Financial Statements

### b) Statement of income

	Financial	(1) (2)	Insurance group (2) (3)	
	Brazil	Abroad	Brazil	Abroad
Revenues from financial intermediation	59,072,495	1,220,765	7,347,191	-
Expenses from financial intermediation	41,995,103	754,266	4,667,434	-
Gross income from financial intermediation	17,077,392	466,499	2,679,757	-
Other operating income/expenses	(10,439,229)	(37,679)	1,154,421	(13)
Operating income	6,638,163	428,820	3,834,178	(13)
Non-operating income	(74,309)	7,601	(27,307)	(3)
Income before taxes and non-controlling interest	6,563,854	436,421	3,806,871	(16)
Income tax and social contribution	(1,138,992)	(434)	(1,359,452)	(20)
Non-controlling interest in subsidiaries	(6,956)	-	(106,226)	-
Net income for the nine-month period ended September 30, 2011	5,417,906	435,987	2,341,193	(36)
Net income for the nine-month period ended September 30, 2010	3,821,662	1,029,704	2,125,201	(667)
Net income for the third quarter of 2011	1,435,554	549,733	779,880	17
Net income for the second quarter of 2011	1,989,101	(39,409)	800,092	1
(4) The "Figure 12" as we get a promise of the posicility times, buildings	! /···l- !	-1	San Land	

- (1) The "Financial" segment comprises: financial institutions; holding companies (which are mainly responsible for managing financial resources); as well as credit card, consortium and asset management companies;
- (2) The balances of equity accounts, income and expenses among companies from the same segment are being eliminated;
- (3) The "Insurance Group" segment comprises insurance, private pension plan and savings bond companies; and
- (4) Related to amounts eliminated among companies from different segments, as well as among operations carried out in Brazil and abroad.

#### 6) CASH AND CASH EQUIVALENTS

R\$ thousand
2011 2010
September June 30 September
30 30

 Funds available in domestic currency
 5,665,775
 5,483,512
 6,306,806

 Funds available in foreign currency
 4,352,206
 2,231,279
 3,361,979

 Investments in gold
 102
 83
 79

 Total cash and due from banks
 10,018,083
 7,714,874
 9,668,864

 Short-term interbank investments (1)
 20,095,54534,564,950 56,824,761

 Total cash and cash equivalents
 30,113,62842,279,824 66,493,625

(1) Refer to operations with maturity dates at inception of 90 days or less and with insignificant risk of change in fair value.

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### Notes to the Consolidated Financial Statements

### 7) INTERBANK INVESTMENTS

# a) Breakdown and maturities

			20 <sup>-</sup>	11		R	\$ thousand <b>2010</b>
	1 to 30 days	31 to 180 days	181 to 360 days	More than 3 360 days	September 30	June 30	September 30
Investments in federal funds purchased and securities sold under agreements to repurchase							
<ul><li>Own portfolio position</li><li>Financial treasury</li></ul>	7,022,489	29,187,467	-	-	36,209,956	37,622,054	24,683,717
bills  National treasury	285,783	-	-	-	285,783	230,380	1,073,075
notes  National treasury	6,277,634	19,398,248	-	-	25,675,882	30,557,728	18,616,512
bills • Other	459,072 -	9,789,219	-	-	10,248,291	6,833,946	4,993,954 176
Funded position • Financial treasury	19,073,103	16,975,894	-	-	36,048,997	35,014,307	
bills  National treasury	9,017,348	-	-	-	9,017,348	17,276,150	37,748,318
notes  National treasury	2,947,412	14,477,986	-	-	17,425,398	12,168,998	13,542,647
bills		2,497,908 <b>3,464,955</b>	-			5,569,159 <b>5,499,129</b>	
<ul><li>Short position</li><li>National treasury</li></ul>	•		-			, ,	, ,
bills <b>Subtotal</b>	304,179 <b>26,399,771</b>	3,464,955 <b>49,628,316</b>			, ,	5,499,129 <b>78,135,490</b>	, ,
Interest-earning deposits in other banks: • Interest-earning							
deposits in other banks  • Provisions for losses	4,916,872	1,808,808 (1,207)		1,779,775	9,936,492 (1,704)		
Subtotal	4,916,872	, ,	, ,	1,779,775	, ,	, , ,	, ,

### **Total on September**

30, 2011	31,316,643 51,435,917	1,430,540	1,779,775 8	35,962,875
%	36.4 59.8	1.7	2.1	100.0
<b>Total on June 30, 2011</b>	38,549,398 43,962,316	2,063,538	1,571,961	86,147,213
%	44.8 51.0	2.4	1.8	100.0
Total September 30,				
2010	60,250,063 30,594,869	1,119,768	602,382	92,567,082
%	65.1 33.0	1.2	0.7	100.0

### b) Income from interbank investments

Classified in the statement of income as income on securities transactions

			R	\$ thousand
	3rd	2011 2 <sup>nd</sup> 5	SeptemberS	2010 September
	Quarter	Quarter	30 YTD	30 YTD
Income from investments in purchase and sale commitments:				
Own portfolio position	1,041,206	999,249	2,745,952	1,359,352
Funded position	1,263,151	1,106,525	3,625,278	4,578,331
Short position	234,467	228,497	737,840	230,882
Subtotal	2,538,824	2,334,271	7,109,070	6,168,565
Income from interest-earning deposits in other banks	512,837	166,487	823,261	412,636
Total (Note 8h)	3,051,661	2,500,758	7,932,331	6,581,201



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44,223,223

34,017

#### Notes to the Consolidated Financial Statements

commitments (2)

### 8) SECURITIES AND DERIVATIVE FINANCIAL INSTRUMENTS

Information on securities and derivative financial instruments is as follows:

# a) Summary of the consolidated classification of securities by business segment and issuer

									R
	1	Insurance/	Private	2011					2
	Financial		pension	Other	September	%	June 30	%	Septen
	i illaliciai	savings bonds	plans	activities	30	70		,0	30
Trading									
securities	100,237,599	2,416,594	28,612,565	339,117	131,605,875	66.0	104,928,880	56.1	91,333
- Government									
securities	69,967,717	,	,	•	71,219,378				
<ul><li>Corporate bonds</li><li>Derivative</li></ul>	27,465,876	1,541,050	719,414	45,982	29,772,322	15.0	27,973,245	14.9	20,867
financial									
instruments (1) - PGBL / VGBL	2,804,006	-	-	-	2,804,006	1.4	2,259,072	1.2	2,363
restricted bonds	-	- :	27,810,169	-	27,810,169	13.9	25,376,974	13.7	25,649
Available-for-sale									
securities	33,596,071	1,472,115	1,555,222	46,170	36,669,578	18.4	51,891,791	27.7	42,082
<ul> <li>Government</li> </ul>									
securities	20,807,562	,	72,361		20,900,163				
<ul> <li>Corporate bonds</li> </ul>	12,788,509	1,452,831	1,482,861	45,214	15,769,415	7.9	15,084,296	8.1	10,845
Held-to-maturity									
securities (4) - Government	891,133	7,972,455	22,326,947	-	31,190,535	15.6	30,380,677	16.2	28,647
securities	891,133	7,943,531	21,917,610	-	30,752,274	15.4	29,918,615	16.0	27,898
- Corporate bonds	-	28,924	409,337	-	438,261	0.2	462,062	0.2	749
Subtotal	134,724,803	11,861,164	52,494,734	385,287	199,465,988	100.0	187,201,348	100.0	162,063
Purchase and sale									
commitments (2)				•	45,155,626		44,223,223		34,017
Overall total	137,189,264	17,727,876	89,207,427	497,047	244,621,614		231,424,571		196,081
<ul> <li>Government</li> </ul>									
securities					122,871,815				
<ul><li>Corporate bonds</li><li>PGBL / VGBL</li></ul>	43,058,391	3,022,805	2,611,612	91,196	48,784,004	24.5	45,778,675	24.5	34,826
restricted bonds	-	- 2	27,810,169	-	27,810,169	13.9	25,376,974	13.6	25,649
Subtotal	134,724,803	11,861,164	52,494,734	385,287	199,465,988	100.0	187,201,348	100.0	162,063
Purchase and sale									
· · · · · · · · · · · · · · · · · · ·					4- 4 6		4400000		

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2,464,461 5,866,71236,712,693 111,760 45,155,626

Overall total

137,189,26417,727,87689,207,427 497,047244,621,614

231,424,571

196,081

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### Notes to the Consolidated Financial Statements

# b) Breakdown of consolidated portfolio by issuer

				2011					
Securities (3)				Septembe	ber 30				
Securities (3)	1 to 30 days	31 to 180 days	181 to 360 days	More than 360 days	Market/ book value (5) (6) (7)	Restated cost	Ма		
Government securities	1,625,351	14,891,224	9,996,600	96,358,640	122,871,815	121,349,469	9		
Financial treasury bills	19,443	872,327	292,580	6,302,636	7,486,986	7,547,222	2		
National treasury bills	1,238,675	918	8,297,051	34,062,331	43,598,975	42,691,05	5		
National treasury notes	271,479	13,419,996	1,383,217	54,837,917	69,912,609	69,342,774	4		
Brazilian foreign debt notes	32,736	570,149	18,504	1,070,909	1,692,298	1,600,519	9		
Privatization currencies	-	-	-	82,397	82,397	69,112	2		
Foreign government securities	63,018	25,447	-	-	88,465	88,456	ô		
Other	-	2,387	5,248	2,450	,	•			
Corporate bonds	12,057,744	3,945,842	1,119,825	31,660,593	48,784,004	50,288,282	2		
Bank deposit certificates	392,879	139,902	101,181	1,336,109	1,970,071	1,970,07	1		
Shares	4,112,133	-	-	-	4,112,133	5,715,946	3		
Debentures	-	2,113,691	500,368	20,268,403	22,882,462	22,881,364	4		
Promissory notes	48,464	,		-	360,387	•	1		
Foreign corporate bonds	71,943	•		4,129,691		4,170,782	2		
Derivative financial instruments (1)	1,272,429	1,134,511	223,331	173,735	2,804,006	2,813,609	Э		
Other	6,159,896	242,648	294,945	5,752,655	12,450,144	12,372,919	Э		
PGBL / VGBL restricted bonds	2,672,284	2,543,168	4,395,989	18,198,728	27,810,169	27,810,169	9		
Subtotal	16,355,379	21,380,234	15,512,414	146,217,961	199,465,988	199,447,920	0		
Purchase and sale commitments (2)	42,475,565	962,112	1,682,908	35,041	45,155,626	45,155,626	6		
Hedge – cash flow (Note 8g)	-	-	-	-	-		-		

Overall total

58,830,94422,342,34617,195,322146,253,002244,621,614244,603,546

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### Notes to the Consolidated Financial Statements

# c) Consolidated classification by category, maturity and business segment

# I) Trading securities

		2011					
0			Septemb	ıber 30			
Securities (3)	1 to 30 days	31 to 180 days		More than 360 days	Market/ book value (5) (6) (7)	Restated cost	
- Financial	7,730,645	17,662,949	6,933,173	67,910,831	100,237,598	99,252,745	
National treasury bills	1,238,314	-	5,531,179	25,118,584	31,888,077	31,194,105	
Financial treasury bills	19,403	722,257	238,864	5,313,523	6,294,047	6,347,653	
Bank deposit certificates	327,563	139,785	2,073	62,773	532,194	532,194	
Derivative financial instruments (1)	1,272,429	1,134,511	223,331	173,735	2,804,006	2,813,609	
Debentures	-	2,113,691	13,861	19,336,940	21,464,492	21,465,920	
Promissory notes	-	309,631	-	-	309,631	312,834	
Brazilian foreign debt notes	28	-	18,504	-	18,532	18,549	
National treasury notes	236,312	13,215,551	806,906	17,412,154	31,670,923	31,308,855	
Foreign corporate securities	574	1,850	-	39,946	42,370	41,470	
Foreign government securities	63,018	25,447	<del>-</del>	-	88,465	88,456	
Shares	142,571	-	<del>-</del>	-	142,571	146,719	
Other	4,430,433	226	98,455	453,176	4,982,290	4,982,381	
- Insurance companies and savings bonds	1,182,894	95,991	113,058	1,024,651	2,416,594	2,416,594	
Financial treasury bills	-	95,658	2,254	350,571	448,483	448,483	
National treasury bills	-	3	16,901	12,024	28,928	28,928	
Bank deposit certificates	5,249	-	92,261	186,825	284,335	284,335	
National treasury notes	-	-	-	398,133	398,133	398,133	
Shares	2,888	-	-	-	2,888	2,888	
Debentures	-	-	1,642	5,875	•		
Foreign private bonds	5,968	-	-	-	5,968	5,968	
Other	1,168,789	330	-	71,223	1,240,342	1,240,342	

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### Notes to the Consolidated Financial Statements

					20-	11		
Securities (3)				Septemb				
(0)	1 to 30 days	31 to 180 days	181 to 360 days	More than 360 days	Market/ book value (5) (6) (7)	Restated cost	Mark-to-market	Market/ book valu (5) (6) (7)
- Private								
pension plans	3,105,574	2,548,859	4,417,140	18,540,992	28,612,565	28,612,152	2 413	26,156,25
Financial		<b>5</b> 004		404	5.050	5.050		0.0-
treasury bills	-	5,691	-	161	5,852	5,852	-	6,97
National				40.700	40.700	40.077	7 440	F7.00
treasury notes	-	-	-	48,790	48,790	48,377	' 413	57,66
National			14 710	12 627	20 240	20 240	1	26.72
treasury bills Shares	968	-	14,713	13,627	28,340 968	28,340 968		26,73 1,19
PGBL / VGBL	900	-	-	-	900	900	-	1,13
restricted								
bonds	2 672 284	2 543 168	4 395 989	18 198 728	27,810,169	27 810 169		25,376,97
Other	432,322	-	6,438			718,446		686,71
- Other	.02,022		0, .00	_, 0,000	, , , , , , ,	7.10,1.10	•	000,7
activities	41,569	30,610	26,699	240,239	339,117	339,117	, <u> </u>	333,50
Financial	,	,	,	,	,	,		,
treasury bills	40	27,099	19,434	197,124	243,697	243,697	-	251,04
Bank deposit								
certificates	1,446	117	410	4,835	6,808	6,808	-	9,11
National								
treasury bills	360	915	1,954	•		8,043		11,29
Debentures	-	-	1,517	5,640	7,157	7,157	-	7,93
National								
treasury notes	35,167	140	-	0,000		41,395		24,37
Other	4,556	2,339	3,384	•		32,017		29,74
Subtotal	12,060,682	20,338,409	11,490,070	87,716,713	131,605,874	130,620,608	985,266	104,928,88
Purchase and								
sale								
commitments	10 17E EGE	060 110	1 602 000	25.041	AE 155 606	4E 1EE 606	•	44 222 22
<b>(2)</b> Financial	<b>42,475,565</b> 2,563,581	362	<b>1,682,908</b> 12,046		<b>45,155,626</b> 2,576,221	2,576,221		<b>44,223,22</b> 2,394,00
Insurance	2,363,361	302	12,040	232	2,376,221	2,376,221	-	2,394,00
companies and								
savings bonds	5,787,349	9,063	70,300	_	5,866,712	5,866,712	_	5,120,60
Private	5,767,548	3,003	10,500	-	5,000,712	5,000,712		5,120,00
	34,124,635	952 687	1,600,562	34 809	36,712,693	36 712 693	-	36,708,61
- PGBL/VGBL	32,100,295		1,600,562		34,677,879			34,734,07
. GDL/VGDL	52,100,200	5 12,2 10	.,000,002	o <del>-</del> ,000	31,011,013	31,377,070	•	51,707,07

- Funds	2,024,340	10,474	-	- 2,034,814	2,034,814	- 1,974,53
Overall total	54,536,24721	1,300,52113,172	,97887,751,75	4176,761,5001	175,776,234	985,266149,152,10
Derivative						
financial						
instruments						
(liabilities)	(1 015 029)	(299 164) (155	591) (254 661	1) (1 724 445)	(1 636 154)	(88 291) (1 221 33

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### Notes to the Consolidated Financial Statements

# II) Available-for-sale securities

			2011				
				Septem			
Securities (3) (8)		31 to			Market/		
	1 to 30	180		More than	book	Restated	Marl
	days	days	360 days	360 days	• •	cost	.v.a
		-			(6) (7)		
- Financial	1,556,582			28,161,533			
National treasury bills	-		2,732,304	8,913,283			
Brazilian foreign debt securities	10,432		· -	772,200	•	,	
Foreign corporate securities	65,401	,		4,089,745			
National treasury notes	-			7,233,537			
Financial treasury bills	-	3,198	32,027	367,080	402,305	409,066	6
Bank deposit certificates	3,880	-	· -	1,072,827	1,076,707	1,076,707	,
Debentures	-	-	7,632	697,615	705,247	705,051	
Shares	1,367,778	-	. <u>-</u>	-	1,367,778	1,707,044	ļ.
Privatization currencies	-	-	· -	82,397	82,397	69,112	<u>-</u>
Other	109,091	244,433	198,354	4,932,849	5,484,727	5,373,848	3
- Insurance companies and savings bonds	1,265,741	4,068	131,144	71,163	1,472,116	2,026,991	
Financial treasury bills	-	4,068	-	15,216	19,284	19,284	
Shares	1,247,480	-	. <u>-</u>	-	1,247,480	1,776,389	)
Debentures	-	-	131,144	50,666	181,810	179,542	2
Other	18,261	-		5,281	23,542	51,776	6
- Private pension plans	1,404,885	14,356	;	135,981	1,555,222	2,292,094	,
Shares	1,350,386	_		-	1,350,386	2,081,877	7
Financial treasury bills	_	14,356	-	58,005	72,361	72,228	3
Bank deposit certificates	38,076	-	· -	-	38,076	38,076	6
Debentures	_	_		77,976	77,976	77,916	6
Other	16,423	-	· <u>-</u>	-	16,423	21,997	7
- Other activities	45,214	_	. <u>-</u>	956	46,170		
Bank deposit certificates	3,835		. <u>-</u>	-	o o =	•	
Shares	62		. <u>-</u>	-	,	•	
Financial treasury bills	-	_		956	956		
Other	41,317	_		-	41,317		
Subtotal	,		3.555.846	28,369,633	•	•	
Hedge – cash flow (Note 8g)	, -, <b>-</b> -	-	,	-,,	.,,	) = = <del>= ) = = =</del>	