V F CORP Form 4 February 14, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Middle)

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * MCDONALD MACKEY J

(First)

2. Issuer Name and Ticker or Trading

Symbol

V F CORP [VFC]

3. Date of Earliest Transaction

(Month/Day/Year)

105 CORPORATE CENTER BLVD

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

02/13/2008

Director 10% Owner Officer (give title Other (specify

below) Chairman of the Board

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

GREENSBORO, NC 27408

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit oner Dispos (Instr. 3, 4	ed of (5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/13/2008		M	33,000	A	\$ 43.2	228,061.996	D	
Common Stock	02/13/2008		S	1,300	D	\$ 81.78	226,761.996	D	
Common Stock	02/13/2008		S	4,700	D	\$ 81.77	222,061.996	D	
Common Stock	02/13/2008		S	2,800	D	\$ 81.76	219,261.996	D	
Common Stock	02/13/2008		S	2,800	D	\$ 81.75	216,461.996	D	

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Common Stock	02/13/2008	S	1,500	D	\$ 81.745 214,961.996 D
Common Stock	02/13/2008	S	1,700	D	\$81.74 213,261.996 D
Common Stock	02/13/2008	S	800	D	\$ 81.735 212,461.996 D
Common Stock	02/13/2008	S	2,300	D	\$81.73 210,161.996 D
Common Stock	02/13/2008	S	200	D	\$ 81.725 209,961.996 D
Common Stock	02/13/2008	S	1,300	D	\$ 81.72 208,661.996 D
Common Stock	02/13/2008	S	200	D	\$ 81.715 208,461.996 D
Common Stock	02/13/2008	S	1,800	D	\$ 81.71 206,661.996 D
Common Stock	02/13/2008	S	2,200	D	\$81.7 204,461.996 D
Common Stock	02/13/2008	S	500	D	\$ 81.695 203,961.996 D
Common Stock	02/13/2008	S	2,700	D	\$81.69 201,261.996 D
Common Stock	02/13/2008	S	2,700	D	\$ 81.68 198,561.996 D
Common Stock	02/13/2008	S	300	D	\$ 81.675 198,261.996 D
Common Stock	02/13/2008	S	3,200	D	\$ 81.67 195,061.996 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(Instr. 3, 4,

SEC 1474 (9-02)

 $\label{thm:convertible} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amou
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionDerivative		Expiration Date	Underlying Secur
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)		
	Derivative				or Disposed of		
	Security				(D)		

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and 5)

Code V (A) (D) Date Expiration Title

Exercisable Date

Αn

or Nu of S

33

1999

Non-Qualified Common \$ 43.2 M 33,000 02/09/2000 02/08/2009 02/13/2008 **Stock Option** Stock

(right to buy)

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

MCDONALD MACKEY J 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408

Chairman of the Board

Signatures

Mark R. Townsend for Mackey J. McDonald (Pursuant to Signing Authority on 02/14/2008 File)

**Signature of Reporting Person

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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