Lombardi Brandon F.

Form 4

August 08, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

5. Relationship of Reporting Person(s) to

3235-0287

Expires:

January 31, 2005

0.5

Estimated average

OMB APPROVAL

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subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

if no longer

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2 Jaguar Nama and Tiakar or Trading

1(b).

share

(Print or Type Responses)

1. Name and Address of Reporting Person *

Lombardi Brandon F.			2. Issuer Name and Ticker or Trading Symbol Sprouts Farmers Market, Inc. [SFM]				I	Issuer				
(Last) (First) (Middle) 5455 EAST HIGH STREET, SUITE 111				3. Date of Earliest Transaction (Month/Day/Year) 08/07/2017					(Check all applicable)			
									Director 10% Owner S Officer (give title Other (specify below) below) Chief HR & Legal Officer			
(Street)				Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
PHOENIX, AZ 85054 (City) (State) (Zip)									Person			
	(City)	(State)	Tak	ole I - Non-l	On-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
	1.Title of Security (Instr. 3)	ecurity (Month/Day/Year) Execution		Date, if Transactiomr Disposed of (D) Code (Instr. 3, 4 and 5) ay/Year) (Instr. 8) (A) or			(D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Common Stock, par value \$0.001 per share	08/07/2017			M	20,000	,	\$ 3.7755	73,761	D		
	Common Stock, par value \$0.001 per	08/07/2017			S	20,000	D	\$ 24.3436 (1)	53,761 (2)	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration I (Month/Day	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (right to buy)	\$ 3.7755	08/07/2017		M	20,000	(3)	07/23/2019	Common stock, par value \$0.001 per share	20,000	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Lombardi Brandon F.

5455 EAST HIGH STREET

SUITE 111

PHOENIX, AZ 85054

Chief HR & Legal Officer

Signatures

/s/ Brandon F. 08/08/2017 Lombardi

**Signature of Reporting Date

Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$24.33 to \$24.365 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (2) Amount includes 13,561 shares of common stock, 1,734 restricted stock units, 35,143 shares of restricted stock and 3,323 performance share awards. Each share of restricted stock and performance share award represents the right to receive, upon vesting, one share of

Reporting Owners 2

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common stock. The restricted stock units will vest evenly on March 4, 2018 and March 4, 2019. The restricted stock will vest annually over three years on March 3, 2018, 2019 and 2020. The performance share awards will vest on March 11, 2018. All such vests assume continued employment through the applicable dates.

(3) All such options are presently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.