

UNION FIRST MARKET BANKSHARES CORP
 Form 5
 February 14, 2011

FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
 Form 3 Holdings Reported Form 4 Transactions Reported

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
 PEAY D ANTHONY

(Last) (First) (Middle)

P O BOX 446, 211 N. MAIN STREET

(Street)

BOWLING GREEN, VA 22427

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 UNION FIRST MARKET BANKSHARES CORP [ubsh]

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)
 12/31/2010

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
 EVP & CFO

6. Individual or Joint/Group Reporting

(check applicable line)

Form Filed by One Reporting Person
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock	^	^	^	^	^	D	^
Common Stock	^	^	^	^	^	I	By spouse
Common Stock	^	^	^	^	^	I	By self as custodian for children

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Common Stock Â Â Â Â Â 8,436 I By Trustee of ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Incentive Stock Option (right to buy)	\$ 8.54	Â	Â	Â	Â Â	01/25/2002	01/25/2011	Common Stock	750
Employee Incentive Stock Option (right to buy)	\$ 10.67	Â	Â	Â	Â Â	01/02/2003	01/02/2012	Common Stock	3,000
Employee Incentive Stock Option (right to buy)	\$ 18.58	Â	Â	Â	Â Â	01/23/2004	01/23/2013	Common Stock	3,000
Employee Incentive Stock Option (right to buy)	\$ 22.65	Â	Â	Â	Â Â	01/29/2005	01/29/2014	Common Stock	3,750
Employee non-qualified Incentive Stock Option (right to buy)	\$ 16.45	Â	Â	Â	Â Â	04/28/2011	04/28/2020	Common Stock	8,530

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PEAY D ANTHONY P O BOX 446 211 N. MAIN STREET BOWLING GREEN, VA 22427	Â	Â	Â EVP & CFO	Â

Signatures

/s/ D. Anthony
Peay

02/14/2011

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares of restricted stock.
- (2) Adjusted to reflect shares not reported previously by reporting person.

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