ELECTRONICS FOR IMAGING INC Form 10-Q October 31, 2014 Table of Contents

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

(Mark One)

X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2014

or

" TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: 000-18805

# ELECTRONICS FOR IMAGING, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of

94-3086355 (I.R.S. Employer

incorporation or organization)

Identification No.)

6750 Dumbarton Circle, Fremont, CA 94555

(Address of principal executive offices) (Zip code)

(650) 357-3500

(Registrant s telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act). (Check one):

Large accelerated filer x Accelerated filer

Non-accelerated filer "Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

The number of shares of Common Stock outstanding as of October 16, 2014 was 47,011,619.

## **Electronics For Imaging, Inc.**

## **INDEX**

PART I Fin	ancial Information	Page No.
Item 1.	Financial Statements Condensed Consolidated Financial Statements (unaudited)	
	Condensed Consolidated Balance Sheets at September 30, 2014 and December 31, 2013	3
	Condensed Consolidated Statements of Operations for the three and nine months ended September 30, 2014 and 2013	4
	Condensed Consolidated Statements of Comprehensive Income for the three and nine months ended September 30, 2014 and 2013	5
	Condensed Consolidated Statements of Cash Flows for the nine months ended September 30, 2014 and 2013	6
	Notes to Condensed Consolidated Financial Statements	7
Item 2.	Management s Discussion and Analysis of Financial Condition and Results of Operations	29
Item 3.	<b>Quantitative and Qualitative Disclosures about Market Risk</b>	47
Item 4.	Controls and Procedures	49
PART II O	ther Information	
Item 1.	Legal Proceedings	49
Item 1A.	Risk Factors	50
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	51
Item 3.	Defaults Upon Senior Securities	51
Item 4.	Mine Safety Disclosure	51
Item 5.	Other Information	51
Item 6.	<u>Exhibits</u>	52
<u>Signatures</u>		53
Exhibit 3.1 Exhibit 3.2		
Exhibit 4.1 Exhibit 10.1		
Exhibit 10.2 Exhibit 12.1 Exhibit 31.1 Exhibit 31.2 Exhibit 32.1 Exhibit 101		

## PART I FINANCIAL INFORMATION

## **Item 1: Condensed Consolidated Financial Statements**

**Electronics For Imaging, Inc.** 

## **Condensed Consolidated Balance Sheets**

## (unaudited)

(in thousands)	Septe	ember 30, 2014	Decei	mber 31, 2013
Assets	•	ŕ		ŕ
Current assets:				
Cash and cash equivalents	\$	445,374	\$	177,084
Short-term investments, available for sale		156,579		177,957
Accounts receivable, net of allowances of \$13.9 and \$16.4 million, respectively		148,371		130,717
Inventories		80,666		68,345
Income taxes receivable and deferred tax assets		29,939		20,945
Other current assets		22,366		25,516
Total current assets		883,295		600,564
Property and equipment, net		84,344		84,829
Goodwill		249,142		233,203
Intangible assets, net		67,433		68,722
Deferred tax assets		14,384		34,300
Other assets		9,945		4,766
Total assets	\$	1,308,543	\$	1,026,384
Liabilities and Stockholders Equity				
Current liabilities:				
Accounts payable	\$	87,506	\$	75,132
Accrued and other liabilities		62,819		78,515
Deferred revenue		44,856		42,569
Income taxes payable and deferred tax liabilities		5,193		4,654
• •				
Total current liabilities		200,374		200,870
Convertible senior notes, net		282,015		, , , , , , , , , , , , , , , , , , , ,
Imputed financing obligation		12,229		11,500
Noncurrent contingent and other liabilities		8,478		6,815
Noncurrent deferred tax liabilities		6,134		6,738
Noncurrent income taxes payable		16,269		33,011
. ,				
Total liabilities		525,499		258,934
		,		,
Commitments and contingencies (Note 8)				
Stockholders equity:				
Preferred stock, \$0.01 par value; 5,000 shares authorized; none issued and outstanding				
Common stock, \$0.01 par value; 150,000 shares authorized; 49,524 and 47,370 shares		405		47.4
issued, respectively		495		474
Additional paid-in capital		559,552		474,330

Treasury stock, at cost; 2,457 and 396 shares, respectively	(101,712)	(12,897)
Accumulated other comprehensive loss	(4,019)	(1,388)
Retained earnings	328,728	306,931
Total stockholders equity	783,044	767,450
Total liabilities and stockholders equity	\$ 1,308,543	\$ 1,026,384

See accompanying notes to condensed consolidated financial statements.

## **Electronics For Imaging, Inc.**

## **Condensed Consolidated Statements of Operations**

## (unaudited)

	Three months ended September 30,			Nine months ended September 30,				
(in thousands, except per share amounts)  Revenue		<b>2014</b> 197,674	\$	<b>2013</b> 178,823	\$	<b>2014</b> 579,327	\$	<b>2013</b> 530,480
Cost of revenue (1)	Ψ.	88,877	Ψ	81,610		263,782		241,424
Gross profit		108,797		97,213		315,545		289,056
Operating expenses:								
Research and development (1)		33,840		32,021		100,563		95,180
Sales and marketing (1)		36,113		34,885		107,902		102,133
General and administrative (1)		17,617		10,468		49,973		37,509
Restructuring and other (Note 11)		3,021		1,196		5,662		4,443
Amortization of identified intangibles		5,284		4,767		15,266		14,640
Total operating expenses		95,875		83,337		279,366		253,905
Income from operations		12,922		13,876		36,179		35,151
Interest expense		(1,070)		(416)		(1,635)		(1,968)
Interest income and other income (expense), net		(5,000)		1,534		(4,720)		(150)
Income before income taxes		6,852		14,994		29,824		33,033
Benefit from (provision for) income taxes		(2,047)		1,147		(8,025)		894
Net income	\$	4,805	\$	16,141	\$	21,799	\$	33,927
Net income per basic common share	\$	0.10	\$	0.34	\$	0.47	\$	0.73
Net income per diluted common share	\$	0.10	\$	0.33	\$	0.45	\$	0.70
Shares used in basic per-share calculation		46,904		46,786		46,829		46,514
Shares used in diluted per-share calculation		48,184		48,622		48,304		48,387

## (1) Includes stock-based compensation expense as follows:

	2	014	2	2013	2014	2013
Cost of revenue	\$	780	\$	484	\$ 1,894	\$ 1,335

Research and development	2,316	1,986	6,482	5,524
Sales and marketing	1,486	1,303	4,069	3,138
General and administrative	4.452	2,494	12,706	8.712

See accompanying notes to condensed consolidated financial statements.

## **Electronics For Imaging, Inc.**

## **Condensed Consolidated Statements of Comprehensive Income**

## (unaudited)

	Three months ended September 30,			September 3	
(in thousands)	201		2013	2014	2013
Net income	\$ 4,	805	\$ 16,141	\$ 21,799	\$ 33,927
Net unrealized investment gains (losses):					
Unrealized holding gains (losses), net of tax provisions of less than \$0.1 million for the three					
and nine months ended September 30, 2014 and tax provision of less than \$0.1 million and					
tax benefit of less than \$0.1 million for the three and nine months ended September 30, 2013,					
respectively		13	75	52	(59)
Reclassification adjustments for holding (gains) losses included in net income, net of tax benefits of less than \$0.1 million for the three and nine months ended September 30, 2014, and tax provision of less than \$0.1 million and tax benefit of less than \$0.1 million for the					
three and nine months ended September 30, 2013, respectively		(7)	3	(26)	(15)
Net unrealized investment gains (losses)		6	78	26	(74)
Currency translation adjustments, net of tax provisions of less than \$0.1 million for the three and nine months ended September 30, 2014 and less than \$0.1 and \$0.3 million for the three					
and nine months ended September 30, 2013, respectively	(4,	807)	2,407	(2,639)	(1,165)
Unrealized gains (losses) on cash flow hedges		(17)	114	(18)	52
Comprehensive income (loss)	\$	(13)	\$ 18,740	\$ 19,168	\$ 32,740

See accompanying notes to condensed consolidated financial statements.

## **Electronics For Imaging, Inc.**

## **Condensed Consolidated Statements of Cash Flows**

## (unaudited)

		oths ended other 30,
(in thousands)	2014	2013
Cash flows from operating activities:		
Net income	\$ 21,799	\$ 33,927
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	22,682	21,479
Deferred taxes	(10,257)	(13,996)
Tax benefit from employee stock plans	10,176	6,958
Excess tax benefit from stock-based compensation	(11,314)	(7,130)
Provision for bad debts and sales-related allowances	2,520	5,252
Provision for inventory obsolescence	3,799	3,939
Stock-based compensation	25,151	18,709
Contingent consideration payments related to businesses acquired	(1,428)	(619)
Non-cash accretion of interest expense on convertible notes and imputed financing obligation	1,387	67
Non-cash acquisition-related compensation costs	-,	699
Other non-cash charges and credits	(2,638)	(496)
Changes in operating assets and liabilities, net of effect of acquired companies	(15,138)	(10,849)
changes in operating assets and natimates, not of effect of acquired companies	(13,130)	(10,017)
Net cash provided by operating activities	46,739	57,940
Cash flows from investing activities:		
Purchases of short-term investments	(70,587)	(120,821)
Proceeds from sales and maturities of short-term investments	90,349	39,379
Purchases, net of proceeds from sales, of property and equipment	(12,938)	(32,725)
Businesses purchased, net of cash acquired	(20,745)	(4,533)
Businesses purchased, net of easit acquired	(20,743)	(4,555)
Net cash used for investing activities	(13,921)	(118,700)
Cash flows from financing activities:		
Proceeds from issuance of common stock	16,196	11,980
Proceeds from issuance of convertible notes, net of debt issuance cost payments	337,207	
Purchase of convertible note hedges	(63,928)	
Proceeds from issuance of warrants	34,535	
Purchases of treasury stock and net settlement of restricted stock	(88,816)	(28,852)
Repayment of debt assumed through business acquisitions	(525)	(1,693)
Contingent consideration payments related to businesses acquired	(9,359)	(9,998)
Excess tax benefit from stock-based compensation	11,314	7,130
·		
Net cash provided by (used for) financing activities	236,624	(21,433)
Effect of foreign exchange rate changes on cash and cash equivalents	(1,152)	(1,073)
Increase (decrease) in cash and cash equivalents	268,290	(83,266)
Cash and cash equivalents at beginning of period	177,084	283,996
Cash and cash equivalents at end of period	\$ 445,374	\$ 200,730

See accompanying notes to condensed consolidated financial statements.

6

#### **Electronics For Imaging, Inc.**

#### **Notes to Condensed Consolidated Financial Statements**

## 1. Basis of Presentation and Significant Accounting Policies

Basis of Presentation

The accompanying unaudited interim condensed consolidated financial statements ( condensed consolidated financial statements ) include the accounts of Electronics For Imaging, Inc. and its subsidiaries ( EFI or Company ). Intercompany accounts and transactions have been eliminated in consolidation.

These condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles in the United States (U.S. GAAP or GAAP) for interim financial information, rules and regulations of the Securities and Exchange Commission (SEC) for interim financial statements, and accounting policies consistent in all material respects with those applied in preparing our audited annual consolidated financial statements included in our Annual Report on Form 10-K for the year ended December 31, 2013. These condensed consolidated financial statements and accompanying notes should be read in conjunction with our annual consolidated financial statements and the notes thereto for the year ended December 31, 2013, included in our Annual Report on Form 10-K. In the opinion of management, these condensed consolidated financial statements reflect all adjustments, including normal recurring adjustments, management considers necessary for the fair presentation of our financial position, operating results, comprehensive income, and cash flows for the interim periods presented. Our results for the interim periods are not necessarily indicative of results for the entire year.

#### Recent Accounting Pronouncements

**Revenue Recognition.** The Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2014-09, Revenue from Contracts with Customers, in May 2014. ASU 2014-09 will significantly enhance the comparability of revenue recognition practices across entities, industries, jurisdictions, and capital markets. The principles-based guidance in ASU 2014-09 provides a framework for addressing revenue recognition issues comprehensively. The core principle of the standard is that revenue should be recognized in an amount that reflects the consideration that the entity expects to be entitled in exchange for goods or services, which are referred to as performance obligations.

The guidance requires comprehensive annual and interim disclosures regarding the nature, amount, timing, and uncertainty of recognized revenue. Qualitative and quantitative disclosures will be required regarding:

contracts with customers, including revenue and impairments recognized, disaggregation, and information about contract balances and performance obligations,

significant judgments and changes in judgments required to determine the timing of satisfaction of performance obligations (over time and determine the transaction price, amounts allocated to performance obligations, and the timing for recognizing revenue resulting from the satisfaction of performance obligations, and

assets recognized from the costs to obtain or fulfill a contract.

ASU 2014-09 will be effective in the first quarter of 2017. We are evaluating the impact of ASU 2014-09 on our financial condition and results of operations.

**Discontinued Operations.** In April 2014, the FASB issued ASU 2014-08, Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity, which is effective in the first quarter of 2015. Early adoption is permitted for disposals that have not been previously reported as discontinued operations.

Under the new guidance, a discontinued operation is a component or group of components of an entity that are either disposed of or classified as held for sale and represents a strategic shift that has (or will have) a major effect on our operations and financial results. A strategic shift includes disposal of a major geographic area of operations, major line of business, major equity method investment, or other major components

of an entity. This differs from current guidance, which defines discontinued operations as disposals of a component of an entity that is a reportable segment, an operating segment, a reporting unit, a subsidiary, or an asset group.

A business activity that upon acquisition qualifies as held for sale will also be a discontinued operation under the new guidance.

Presentation as a discontinued operation is no longer prohibited if there are operations and cash flows of the component that have not been eliminated from the reporting entity s ongoing operations, or if there is significant continuing involvement with a component after its disposal. Additional disclosures are required when an entity retains significant continuing involvement with a discontinued operation after its disposal, including the amount of cash flows to and from a discontinued operation.

7

Discontinued operations are excluded from income from continuing operations and presented as a separate component of income before income taxes when the requirements of ASU 2014-08 have been met. Consolidated net income is not impacted by the segregation of discontinued operations within the Consolidated Statement of Operations.

**Balance Sheet Presentation of Unrecognized Tax Benefits.** In July 2013, the FASB issued ASU 2013-11, Presentation of an Unrecognized Tax Benefit When a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carryforward Exists. Our liability for gross unrecognized tax benefits was \$34.8 and \$33.0 million as of September 30, 2014 and December 31, 2013, respectively.

As of January 1, 2014, we reclassified \$26.0 million of unrecognized tax benefits as a reduction of deferred tax assets in accordance with ASU 2013-11, which was effective in the first quarter of 2014. We are required to reclassify gross unrecognized tax benefits against net operating loss carryforwards, similar tax loss carryforwards, and tax credit carryforwards that are available to settle additional income taxes that would result from the disallowance of a tax position.

Supplemental Cash Flow Information

	Nine months ended September 30,		
(in thousands)	2014	2013	
Net cash paid for income taxes	\$ 5,427	\$ 9,670	
Cash paid for interest expense	\$ 91	\$ 196	
Acquisition-related activities:			
Cash paid for acquisitions, excluding contingent consideration	\$ 22,653	\$ 4,596	
Cash acquired in acquisitions	(1,908)	(63)	
Net cash paid for acquisitions	\$ 20,745	\$ 4,533	
Non-cash investing and financing activities:			
Non-cash acquisition of property under a build-to-suit lease	\$	\$ 11,199	
Property and equipment received, but not paid	561	17,875	
	¢ 561	\$ 20,074	
	\$ 561	\$ 29,074	

## 2. Earnings Per Share

Net income per basic common share is computed using the weighted average number of common shares outstanding during the period. Net income per diluted common share is computed using the weighted average number of common and dilutive potential common shares outstanding during the period. Potential common shares result from the assumed exercise of outstanding common stock options having a dilutive effect using the treasury stock method, non-vested shares of restricted stock having a dilutive effect, shares to be purchased under our Employee Stock Purchase Plan ( ESPP ) having a dilutive effect, the assumed conversion of our convertible senior notes ( Notes ) having a dilutive effect using the treasury stock method as well as the dilutive effect of our warrants when the stock price exceeds the conversion price, and non-vested restricted stock for which the performance criteria have been met. Any potential shares that are anti-dilutive as defined in Accounting Standards Codification ( ASC ) 260, Earnings Per Share, are excluded from the effect of dilutive securities.

Performance-based and market-based restricted stock and stock options that would be issuable if the end of the reporting period were the end of the vesting period, if the result would be dilutive, are assumed to be outstanding for purposes of determining net income per diluted common share as of the later of the beginning of the period or the grant date in accordance with ASC 260-10-45-48. Accordingly, performance-based restricted stock units (RSUs), which vested on various dates during the three and nine months ended September 30, 2014 and 2013, based on achievement of specified performance criteria related to revenue and non-GAAP operating income targets and market-based RSUs and stock options, which vested on various dates during the nine months ended September 30, 2013, based on achievement of specified stock prices for defined periods are included in the determination of net income per diluted common share as of the beginning of the period.

Basic and diluted earnings per share for the three and nine months ended September 30, 2014 and 2013 are reconciled as follows (in thousands, except per share amounts):

	Thre	e months en	ded Sep	otember 30, 2013	Nine	months end	ded Sep	otember 30, 2013
Basic net income per share:								
Net income available to common shareholders	\$	4,805	\$	16,141	\$	21,799	\$	33,927
Weighted average common shares outstanding		46,904		46,786		46,829		46,514
Basic net income per share	\$	0.10	\$	0.34	\$	0.47	\$	0.73
Dilutive net income per share:								
Net income available to common shareholders	\$	4,805	\$	16,141	\$	21,799	\$	33,927
Weighted average common shares outstanding		46,904		46,786		46,829		46,514
Dilutive stock options and non-vested restricted stock		1,280		1,836		1,475		1,873
Weighted average common shares outstanding for purposes of computing								
diluted net income per share		48,184		48,622		48,304		48,387
Dilutive net income per share	\$	0.10	\$	0.33	\$	0.45	\$	0.70

Potential shares of common stock that are not included in the determination of diluted net income per share because they are anti-dilutive for the periods presented consist of shares to be purchased under our ESPP having an anti-dilutive effect of less than 0.1 million shares for the three and nine months ended September 30, 2014 and the assumed exercise of stock options, vesting of restricted stock, and shares to be purchased under our ESPP having an anti-dilutive effect of less than 0.1 and 0.2 million for the three and nine months ended September 30, 2013, respectively.

The weighted-average number of common shares outstanding does not include the effect of the potential common shares from our Notes and warrants, which were issued in September 2014. The effects of these potentially outstanding shares were not included in the calculation of diluted net income per share because the effect would have been anti-dilutive since the conversion price of the Notes exceeded the average market price of our common stock. We have the option to pay cash, issue shares of common stock, or any combination thereof for the aggregate amount due upon conversion of the Notes. Our intent is to settle the principal amount of the Notes in cash upon conversion. As a result, only the amount payable in excess of the principal amount of the Notes are considered in diluted net income per share under the treasury stock method. Please refer to Note 6 Convertible Senior Notes, Note Hedges, and Warrants for additional information.

#### 3. Acquisitions

We acquired privately-held SmartLinc, Inc. ( SmartLinc), a Wisconsin corporation, privately-held Rhapso S.A. ( Rhapso ), a *societe anonyme* organized under the laws of France, privately-held DirectSmile GmbH ( DirectSmile ), a limited liability company under German law, and DiMS! organizing print BV ( DIMS ), a limited liability company under Dutch law, which have been integrated into our Productivity Software operating segment, for aggregate cash consideration of \$20.4 million, net of cash acquired, plus additional potential future cash earnouts, which are contingent on achieving certain performance targets.

The fair value of the earnouts related to the 2014 acquisitions are currently estimated to be \$9.9 million by applying the income approach in accordance with ASC 805-30-25-5, Business Combinations. Key assumptions include discount rates between 4.7% and 5.2% and a probability-adjusted revenue level. Probability-adjusted revenue is a significant input that is not observable in the market, which ASC 820-10-35, Fair Value Measurement, refers to as a Level 3 input. This contingent liability is reflected in the Condensed Consolidated Balance Sheet as of September 30, 2014, as current and noncurrent liabilities of \$5.2 and \$4.7 million, respectively. In accordance with ASC 805-30-35-1, changes in the fair value of contingent consideration subsequent to the acquisition date are recognized in general and administrative expenses.

SmartLinc, headquartered in Milwaukee, Wisconsin, was acquired on January 16, 2014, and provides business process automation software for shipping and logistics operations.

Rhapso, headquartered in Les Ulis, France, was acquired on April 14, 2014, and provides printing, packaging, and scheduling software to European customers in the corrugated packaging market sector.

DirectSmile, headquartered in Berlin, Germany, was acquired on July 18, 2014, and provides software solutions for variable data printing and cross media marketing automation.

DIMS, headquartered in Lichtenvoorde, Netherlands, was acquired on September 15, 2014, and is a leading supplier of business process automation software for high end, multilingual, and multi-national print and packaging companies with a large portion of its installed base in Europe. The DIMS solution will be integrated into our Fiery digital front end ( DFE ) so that DIMS customers can realize the benefits of having Fiery driven print engines as part of their digital workflow.

9

These acquisitions were accounted for as purchase business combinations. In accordance with ASC 805, the purchase price has been allocated to the tangible and identifiable intangible assets acquired and liabilities assumed on the basis of their respective estimated fair values on each acquisition date based on the valuation performed by management with the assistance of a third party. Excess purchase consideration was recorded as goodwill. Factors contributing to a purchase price that results in goodwill include, but are not limited to, the retention of research and development personnel with skills to develop future technology, support personnel to provide maintenance services related to the products, a trained sales force capable of selling current and future products, and the positive reputation of each of these businesses in the market.

We engaged a third party valuation firm to aid management in its analysis of the fair value of these acquired businesses. All estimates, key assumptions, and forecasts were either provided by or reviewed by us. While we chose to utilize a third party valuation firm, the fair value analyses and related valuations represent the conclusions of management and not the conclusions or statements of any third party.

The purchase price allocations are preliminary and subject to change within the measurement periods as the valuations are finalized. We expect to continue to obtain information to assist us in finalizing the fair value of the net assets acquired at the respective acquisition dates during the respective measurement periods. Measurement period adjustments determined to be material will be applied retrospectively to the appropriate acquisition date in our condensed consolidated financial statements and, depending on the nature of the adjustments, our operating results subsequent to the respective acquisition date could be affected.

#### Valuation Methodologies

Intangible assets acquired consist of customer relationships, trade names, existing technology, and in-process research & development ( IPR&D ). The intangible asset valuation methodology for each acquisition assumes discount rates between 17% and 19%.

**Customer Relationships** were valued using the excess earnings method, which is an income approach. The value of customer relationships lies in the generation of a consistent and predictable revenue source without incurring the costs normally required to develop the relationships. Customer relationships were valued by estimating the revenue attributable to existing customer relationships and probability-weighted in each forecast year to reflect the uncertainty of maintaining existing relationships based on historical attrition rates.

**Trade Names** were valued using the relief from royalty method with royalty rates based on various factors including an analysis of market data, comparable trade name agreements, and consideration of historical advertising dollars spent supporting the trade name.

**Existing Technology** was valued using the relief from royalty method based on royalty rates for similar technologies. The value of existing technology is derived from consistent and predictable revenue, including the opportunity to cross-sell to existing customers and the avoidance of the costs associated with developing the technology. Revenue related to existing technology was adjusted in each forecast year to reflect the evolution of the technology and the cost of sustaining research and development required to maintain the technology.

**IPR&D** was valued by estimating the cost to develop purchased IPR&D into commercially viable products, estimating the net cash flows resulting from the sale of those products, and discounting the net cash flows back to their present value using a discount rate of 20%. Project schedules were 76% complete based on management s estimate of tasks completed to achieve technical and commercial feasibility depending on the measure of completion that is utilized. IPR&D is subject to amortization after product launch over the product life or otherwise subject to impairment in accordance with acquisition accounting guidance.

The preliminary allocation of the purchase price to the assets acquired and liabilities assumed (in thousands) with respect to these acquisitions at their respective acquisition dates is summarized as follows:

	Weighted average useful life	Purchase Price Allocation
Customer relationships	5 years	\$ 8,569
Existing technology	4 years	4,890
Trade names	4 years	1,231
IPR&D		389
Goodwill		21,078

36,157

Net tangible liabilities	(3,758)
Total purchase price	\$ 32,399

Pro forma results of operations have not been presented because they are not material to our consolidated results of operations. Goodwill, which represents the excess of the purchase price over the net tangible and intangible assets acquired, that was generated by our acquisitions of SmartLinc, Rhapso, DirectSmile, and DIMS is not deductible for tax purposes.

Rhapso and DirectSmile generate revenue and incur operating expenses in Euros. Upon consideration of the salient economic indicators discussed in ASC 830-10-55-5, Foreign Currency Matters, we consider the Euro to be the functional currency for these entities.

#### 4. Balance Sheet Details

Inventories

Inventories, net of allowances, as of September 30, 2014 and December 31, 2013 consisted of the following (in thousands):

	•	nber 30, 014	ember 31, 2013
Raw materials	\$	38,505	\$ 35,470
Work in process		4,718	3,434
Finished goods		37,443	29,441
	\$	80,666	\$ 68,345

## Deferred Cost of Revenue

Deferred cost of revenue related to unrecognized revenue on shipments to customers was \$2.6 and \$6.6 million as of September 30, 2014 and December 31, 2013, respectively, and is included in other current assets in our Condensed Consolidated Balance Sheets.

#### **Product Warranty Reserves**

The changes in product warranty reserves during the nine months ended September 30, 2014 and 2013 were as follows (in thousands):

	2014		2013
Balance at January 1,	\$ 11,047	\$	10,158
Provisions, net of releases	9,356		8,336
Settlements	(9,962)		(8,068)
Balance at September 30,	\$ 10,441	\$	10,426

Accumulated Other Comprehensive Income (Loss) ( OCI )

OCI classified within stockholders equity in our Condensed Consolidated Balance Sheets as of September 30, 2014 and December 31, 2013 consisted of the following (in thousands):

	Sep	September 30, 2014		
Net unrealized investment gains	\$	253	\$	227
Currency translation losses		(4,240)		(1,601)
Other		(32)		(14)
Accumulated other comprehensive loss	\$	(4,019)	\$	(1,388)

Amounts reclassified out of OCI were less than \$0.1 million, net of tax, for the three and nine months ended September 30, 2014 and 2013, and consisted of unrealized gains and losses from investments in debt securities that are reported within interest income and other income (expense), net, in our Condensed Consolidated Statements of Operations.

## 5. Investments and Fair Value Measurements

We invest our excess cash on deposit with major banks in money market, U.S. Treasury and government-sponsored entity, corporate debt, municipal, asset-backed, and mortgage-backed residential securities. By policy, we invest primarily in high-grade marketable securities. We are exposed to credit risk in the event of default by the financial institutions or issuers of these investments to the extent of amounts recorded in the Condensed Consolidated Balance Sheets.

We consider all highly liquid investments with an original maturity of three months or less at the time of purchase to be cash equivalents. Typically, the cost of these investments has approximated fair value. Marketable investments with a maturity greater than three months are classified as available-for-sale short-term investments. Available-for-sale securities are stated at fair value with unrealized gains and losses reported as a separate component of OCI, adjusted for deferred income taxes. The credit portion of any other-than-temporary impairment is included in net income. Realized gains and losses on sales of financial instruments are recognized upon sale of the investments using the specific identification method.

11

Our available-for-sale short-term investments as of September 30, 2014 and December 31, 2013 are as follows (in thousands):

	Amo	ortized cost	 unrealized gains	 ınrealized osses	Fair value
September 30, 2014					
U.S. government and sponsored entities	\$	24,974	\$ 32	\$ (4)	\$ 25,002
Corporate debt securities		105,829	148	(29)	105,948
Municipal securities		6,386	3		6,389
Asset-backed securities		15,700	255	(19)	15,936
Mortgage-backed securities residential		3,288	18	(2)	3,304
Total short-term investments	\$	156,177	\$ 456	\$ (54)	\$ 156,579
December 31, 2013					
U.S. government and sponsored entities	\$	28,880	\$ 36	\$ (7)	\$ 28,909
Corporate debt securities		114,333	273	(42)	114,564
Municipal securities		15,319	7	(2)	15,324
Asset-backed securities		14,148	97	(9)	14,236
Mortgage-backed securities residential		4,906	28	(10)	4,924
Total short-term investments	\$	177,586	\$ 441	\$ (70)	\$ 177,957

The fair value and duration that investments, including cash equivalents, have been in a gross unrealized loss position as of September 30, 2014 and December 31, 2013 are as follows (in thousands):

	Less than Fair Value	Unre	nths ealized osses		than 12 onths Unrealiz Losse		TOT	Unre	ealized osses
September 30, 2014		24	,550	7 411	20550		1 1111 / 111110	2,	350
U.S. government and sponsored entities	\$ 9,697	\$	(4)	\$	\$		\$ 9,697	\$	(4)
Corporate debt securities	29,462		(29)				29,462		(29)
Asset-backed securities	6,168		(19)				6,168		(19)
Mortgage-backed securities residential	571		(1)	151		(1)	722		(2)
Total	\$ 45,898	\$	(53)	\$ 151	\$	(1)	\$ 46,049	\$	(54)
December 31, 2013									
U.S. government and sponsored entities	\$ 16,294	\$	(7)	\$	\$		\$ 16,294	\$	(7)
Corporate debt securities	29,125		(42)				29,125		(42)
Municipal securities	6,243		(2)				6,243		(2)
Asset-backed securities	6,705		(9)				6,705		(9)
Mortgage-backed securities residential	1,659		(8)	188		(2)	1,847		(10)
Total	\$ 60,026	\$	(68)	\$ 188	\$	(2)	\$ 60,214	\$	(70)

For fixed income securities that have unrealized losses as of September 30, 2014, we have determined that we do not have the intent to sell any of these investments and it is not more likely than not that we will be required to sell any of these investments before recovery of the entire amortized cost basis. We have evaluated these fixed income securities and determined that no credit losses exist. Accordingly, management has determined that the unrealized losses on our fixed income securities as of September 30, 2014 were temporary in nature.

Amortized cost and estimated fair value of investments at September 30, 2014 is summarized by maturity date as follows (in thousands):

	Amo	ortized cost	Fair value
Mature in less than one year	\$	107,092	\$ 107,362
Mature in one to three years		49,084	49,217
Total short-term investments	\$	156,176	\$ 156,579

Net realized gains of less than \$0.1 million from sales of investments were recognized in interest income and other income (expense), net, for the three and nine months ended September 30, 2014. Net realized losses of less than \$0.1 million from sales of investments were recognized in interest income and other income (expense), net, for the three and nine months ended September 30, 2013. Net unrealized gains of \$0.4 million were included in OCI in the accompanying Condensed Consolidated Balance Sheets as of September 30, 2014 and December 31, 2013.

#### Fair Value Measurements

ASC 820 identifies fair value as the exchange price, or exit price, representing the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants. As a basis for considering market participant assumptions in fair value measurements, ASC 820 establishes a three-tier fair value hierarchy as follows:

12

Level 1: Inputs that are quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date;

Level 2: Inputs that are other than quoted prices included within Level 1, that are either directly or indirectly observable for the asset or liability through correlation with market data at the measurement date for the duration of the instrument s anticipated life or by comparison to similar instruments; and

Level 3: Inputs that are unobservable or that reflect management s best estimate of what market participants would use in pricing the asset or liability at the measurement date. These include management s own judgments about market participant assumptions developed based on the best information available in the circumstances.

We utilize the market approach to measure the fair value of our fixed income securities. The market approach is a valuation technique that uses prices and other relevant information generated by market transactions involving identical or comparable assets or liabilities. The fair value of our fixed income securities is obtained using readily-available market prices from a variety of industry standard data providers, large financial institutions, and other third-party sources for the identical underlying securities. The fair value of our investments in certain money market funds is expected to maintain a Net Asset Value of \$1 per share and, as such, is priced at the expected market price.

We obtain the fair value of our Level 2 financial instruments from several third party asset managers, custodian banks, and the accounting service providers. Independently, these service providers use professional pricing services to gather pricing data, which may include quoted market prices for identical or comparable instruments or inputs other than quoted prices that are observable either directly or indirectly. As part of this process, we engaged a pricing service to assist management in its pricing analysis and assessment of other-than-temporary impairment. All estimates, key assumptions, and forecasts were either provided by or reviewed by us. While we chose to utilize a third party pricing service, the impairment analysis and related valuations represent the conclusions of management and not the conclusions or statements of any third party.

Our investments and liabilities measured at fair value have been presented in accordance with the fair value hierarchy specified in ASC 820 as of September 30, 2014 and December 31, 2013 in order of liquidity as follows (in thousands):

	Total	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant other Observable Inputs (Level 2)	Unobservable Inputs (Level 3)
September 30, 2014				
Assets:				
Money market funds	\$ 266,852	\$ 266,852	\$	\$
U.S. government and sponsored entities	25,002		25,002	
Corporate debt securities	105,948		105,948	
Municipal securities	6,389		6,389	
Asset-backed securities	15,936		15,703	233
Mortgage-backed securities residential	3,304		3,304	
	\$ 423,431	\$ 266,852	\$ 156,346	\$ 233
Liabilities:				
Contingent consideration, current and noncurrent	\$ 17,435	\$	\$	\$ 17,435
Self-insurance	1,775			1,775
	\$ 19,210	\$	\$	\$ 19,210
December 31, 2013				
Assets:				
Money market funds	\$ 52,595	\$ 52,595	\$	\$
U.S. government and sponsored entities	28,909	12,712	16,197	

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Corporate debt securities	117,195		117,195	
Municipal securities	17,377		17,377	
Asset-backed securities	14,236		14,135	101
Mortgage-backed securities residential	4,923		4,923	
	\$ 235,235	\$ 65,307	\$ 169,827	\$ 101
Liabilities:				
Contingent consideration, current and noncurrent	\$ 21,052	\$	\$	\$ 21,052
Self-insurance	2,554			2,554
	\$ 23,606	\$	\$	\$ 23,606

Money market funds of \$266.9 and \$52.6 million have been classified as cash equivalents as of September 30, 2014 and December 31, 2013, respectively. Corporate debt securities of \$2.6 million have been classified as cash equivalents at December 31, 2013. Municipal securities of \$2.1 million have been classified as cash equivalents at December 31, 2013.

Investments are generally classified within Level 1 or Level 2 of the fair value hierarchy because they are valued using quoted market prices or alternative pricing sources with reasonable levels of price transparency. Investments in U.S. Treasury obligations and overnight money market mutual funds have been classified as Level 1 because these securities are valued based on quoted prices in active markets or are actively traded at \$1.00 Net Asset Value. There have been no transfers between Level 1 and 2 during the nine months ended September 30, 2014 and 2013.

Government agency investments and corporate debt instruments, including investments in asset-backed and mortgage-backed securities, have generally been classified as Level 2 because markets for these securities are less active or valuations for such securities utilize significant inputs, which are directly or indirectly observable. We hold asset-backed securities with income payments derived from and collateralized by a specified pool of underlying assets. Asset-backed securities in the portfolio are predominantly collateralized by credit cards and auto loans. We also hold two asset-backed securities collateralized by mortgage loans, which have been fully reserved.

We review investments in debt securities for other-than-temporary impairment whenever the fair value is less than the amortized cost and evidence indicates the investment s carrying amount is not recoverable within a reasonable period of time. We assess the fair value of individual securities as part of our ongoing portfolio management. Our other-than-temporary assessment includes reviewing the length of time and extent to which fair value has been less than amortized cost, the seniority and durations of the securities, adverse conditions related to a security, industry, or sector, historical and projected issuer financial performance, credit ratings, issuer specific news, and other available relevant information. To determine whether an impairment is other-than-temporary, we consider whether we have the intent to sell the impaired security or if it will be more likely than not that we will be required to sell the impaired security before a market price recovery and whether evidence indicating the cost of the investment is recoverable outweighs evidence to the contrary.

In determining whether a credit loss existed, we used our best estimate of the present value of cash flows expected to be collected from each debt security. For asset-backed and mortgage-backed securities, cash flow estimates, including prepayment assumptions, we rely on data from widely accepted third party data sources or internal estimates. In addition to prepayment assumptions, cash flow estimates vary based on assumptions regarding the underlying collateral including default rates, recoveries, and changes in value. Expected cash flows were discounted using the effective interest rate implicit in the securities. Based on this analysis, there were no other-than-temporary impairments, including credit-related impairments, during the nine months ended September 30, 2014 and 2013.

## Liabilities for Contingent Consideration

Acquisition-related liabilities for contingent consideration (i.e., earnouts) are related to the purchase business combinations of DIMS, DirectSmile, and SmartLinc in 2014, Outback Software Pty. Ltd. doing business as Metrix Software (Metrix), GamSys Software SPRL (GamSys), and PrintLeader Software (PrintLeader) in 2013; Technique, Inc. and Technique Business Systems Limited (collectively, Technique), Online Print Marketing Ltd. and DataCreation Pty. Ltd. together doing business as Online Print Solutions (OPS), Metrics Sistemas de Informação, Serviços e Comércio Ltda. and Metrics Sistemas de Informação e Serviço Ltda. (collectively, Metrics), FXcolors (FX Colors), and Creta Print S.L. (Cretaprint) in 2012; alphagraph-team GmbH (Alphagraph), Entrac Technologies, Inc. (Entrac); and Streamline Development, LLC (Streamline) in 2011; and Radius Solutions Incorporated (Radius) in 2010.

The fair value of these earnouts is estimated to be \$17.4 and \$21.1 million as of September 30, 2014 and December 31, 2013, respectively, by applying the income approach in accordance with ASC 805-30-25-5. Key assumptions include discount rates between 4.2% and 6.4%, achievement of acquisition-related executive deferred compensation cost, and probability-adjusted revenue and gross profit levels. Probability-adjusted revenue and gross profit are significant inputs that are not observable in the market, which ASC 820-10-35 refers to as Level 3 inputs. Acquisition-related executive deferred compensation cost of \$1.8 million was expensed during the two years ended December 31, 2013, coinciding with the continuing employment of a former stockholder of an acquired company, thereby increasing the liability for contingent consideration accordingly. These contingent liabilities have been reflected in the Condensed Consolidated Balance Sheet as of September 30, 2014 as current and noncurrent liabilities of \$10.4 and \$7.0 million, respectively.

The OPS and Technique earnout performance probability percentages were reduced or not achieved in 2014, partially offset by increased performance achievement with respect to the Metrics earnout performance target in 2014. The Entrac, Cretaprint, Streamline, OPS, and Alphagraph earnout performance probability percentages were reduced or not achieved in 2013, partially offset by an increase in the performance probability percentage with respect to the Metrics earnout performance target in 2013. Consequently, the decrease in the fair value of contingent consideration was \$2.7 and \$7.1 million, partially offset by \$0.5 and \$1.4 million of earnout interest accretion related to all acquisitions, during the nine months and year ended September 30, 2014 and December 31, 2013, respectively. In accordance with ASC 805-30-35-1, changes in the fair value of contingent consideration subsequent to the acquisition date have been recognized in general and administrative expense.

Earnout payments during the nine months ended September 30, 2014 of \$6.2, \$2.5, \$2.0, and \$0.1 million are related to the previously accrued Cretaprint, Metrics, Technique, and FX Colors contingent consideration liabilities, respectively. Earnout payments during the year ended

December 31, 2013 of \$8.9, \$4.5, \$1.9, \$0.7, and \$0.6 million are related to previously accrued Cretaprint, Metrics, Radius, Alphagraph, and Streamline contingent consideration liabilities, respectively.

14

Changes in the fair value of contingent consideration are summarized as follows (in thousands):

Fair value of contingent consideration at January 1, 2013	\$ 38,050
Fair value of PrintLeader contingent consideration at May 8, 2013	389
Fair value of GamSys contingent consideration at May 31, 2013	2,640
Fair value of Metrix contingent consideration at October 16, 2013	1,123
Deferred compensation expense dependent on future employment	940
Changes in valuation	(5,779)
Payments	(16,683)
Foreign currency adjustment	372
Fair value of contingent consideration at December 31, 2013	\$ 21,052
Fair value of SmartLinc contingent consideration at January 16, 2014	1,546
Fair value of DirectSmile contingent consideration at July 18, 2014	4,162
E' 1 CDD40 d' 1 d' 10 d 1 15 2014	4.456
Fair value of DIMS contingent consideration at September 15, 2014	4,456
Changes in valuation	(2,223)
Payments	(10,787)
Foreign currency adjustment	(771)
Fair value of contingent consideration at September 30, 2014	\$ 17,435

ASC 820-10-50-2 requires a narrative description of the sensitivity of recurring fair value measurements to changes in unobservable inputs if a change in those inputs might result in a significantly higher or lower fair value measurement. Since the primary inputs to the fair value measurement of the contingent consideration liability are the discount rate and probability-adjusted revenue, we reviewed the sensitivity of the fair value measurement to changes in these inputs. Probability-adjusted gross profit was not considered in the sensitivity analysis as its impact on the fair value measurement is conditional on achievement of the revenue performance targets by Cretaprint and has significantly less impact on the overall potential earnout payment.

We assessed the probability of achieving the revenue performance targets for the contingent consideration associated with each acquisition at percentage levels between 60% and 100% as of each respective acquisition date based on an assessment of the historical performance of each acquired entity, our current expectations of future performance, and other relevant factors. A change in probability-adjusted revenue of five percentage points from the level assumed in the current valuations would result in a change in the earnout liability of \$1.0 million resulting in a corresponding adjustment to general and administrative expense. Likewise, a change in the discount rate of one percentage point results in a change in the fair value of contingent consideration of \$0.2 million.

#### Liability for Self-Insurance

We are partially self-insured for certain losses related to employee medical and dental coverage, excluding employees covered by health maintenance organizations. We generally have an individual stop loss deductible of \$125 thousand per enrollee unless specific exposures are separately insured. We have accrued a contingent liability of \$1.8 and \$2.6 million as of September 30, 2014 and December 31, 2013, respectively, which are not discounted, based upon examination of historical trends, historical actuarial analysis, our claims experience, industry claims experience, and various estimates. The primary estimates used in the development of our accrual include total enrollment (including employee contributions), population demographics, and historical claims costs incurred, which are significant inputs that are not observable in the market, which ASC 820-10-35 refers to as Level 3 inputs.

Changes in the contingent liability for self-insurance are summarized as follows (in thousands):

Fair value of self-insurance liability at January 1, 2013	\$ 1,375
Additions to reserve	11,590
Employee contributions	2,333

Insurance claims and administrative fees paid	(12,744)
Fair value of self-insurance liability at December 31, 2013	\$ 2,554
Additions to reserve	9,102
Employee contributions	1,718
Insurance claims and administrative fees paid, net of stop loss recoveries	(11,599)
Fair value of self-insurance liability at September 30, 2014	\$ 1,775

#### **Table of Contents**

While we believe these estimates are reasonable based on the information currently available, if actual trends, including the severity of claims and medical cost inflation, differ from our estimates, our consolidated financial position, results of operations, or cash flows could be impacted. ASC 820-10-50-2 requires a narrative description of the sensitivity of recurring fair value measurements to changes in unobservable inputs if a change in those inputs might result in a significantly higher or lower fair value measurement. Since the primary inputs to the fair value measurement of the self-insurance liability are the historical claims costs incurred, we reviewed the sensitivity of the fair value measurement to changes in medical cost assumptions and the severity of claims experienced by employees. A change in the severity of claims experienced and medical cost inflation of 10% results in a change in the fair value of the self-insurance liability of \$0.1 million.

#### Fair Value of Derivative Instruments

We utilize the income approach to measure the fair value of our derivative assets and liabilities under ASC 820. The income approach uses pricing models that rely on market observable inputs such as yield curves, currency exchange rates, and forward prices, and are therefore classified as Level 2 measurements. The notional amount of our derivative assets and liabilities was \$90.1 and \$27.2 million as of September 30, 2014 and December 31, 2013, respectively. The fair value of our derivative assets and liabilities that were designated for cash flow hedge accounting treatment having notional amounts of \$3.0 and \$2.5 million as of September 30, 2014 and December 31, 2013, was not material.

## Fair Value of Convertible Senior Notes

In September 2014, we issued \$345 million aggregate principal amount of 0.75% Convertible Senior Notes due 2019 (Notes). The Notes are carried at their original issuance value, net of unamortized debt discount, and are not marked to market each period. The approximate fair value of the Notes as of September 30, 2014 was approximately \$351 million and was considered a Level 2 fair value measurement (see Note 5 of the Notes to Condensed Consolidated Financial Statements Investments and Fair Value Measurements). Fair value was estimated based upon actual trades at the end of the reporting period or the most recent trade available as well as our stock price at the end of the reporting period. A substantial portion of the market value of our Notes in excess of the outstanding principal amount relates to the conversion premium.

#### 6. Convertible Senior Notes ( Notes ), Note Hedges, and Warrants

0.75% Convertible Senior Notes Due 2019

In September 2014, we completed a private placement of \$345 million principal amount of 0.75% Convertible Senior Notes due 2019 (Notes). The Notes were sold to the initial purchasers for resale to qualified institutional buyers pursuant to Rule 144A under the Securities Act of 1933, as amended. The net proceeds from this offering were approximately \$336.4 million, after deducting the initial purchasers commissions and the estimated offering expenses payable by us. We used approximately \$29.4 million of the net proceeds to pay the cost of the Note Hedges described below (after such cost was partially offset by the proceeds from the Warrant transactions described below).

The Notes are senior unsecured obligations of EFI with interest payable semiannually in arrears on March 1 and September 1 of each year, commencing March 1, 2015. The Notes are not callable and will mature on September 1, 2019, unless previously purchased or converted in accordance with their terms prior to such date. Holders of the Notes who convert in connection with a fundamental change, as defined in the Indenture, may require us to purchase for cash all or any portion of their Notes at a purchase price equal to 100 percent of the principal amount of the Notes to be repurchased, plus accrued and unpaid interest, if any.

The initial conversion rate is 18.9667 shares of common stock per \$1,000 principal amount of Notes, which is equivalent to an initial conversion price of approximately \$52.72 per share of common stock. Upon conversion of the Notes, holders will receive cash, shares of common stock or a combination thereof, at our election. Our intent is to settle the principal amount of the Notes in cash upon conversion. If the conversion value exceeds the principal amount, we would deliver shares of our common stock for our conversion obligation in excess of the aggregate principal amount. As of September 30, 2014, none of the conditions allowing holders of the Notes to convert had been met.

16

Throughout the term of the Notes, the conversion rate may be adjusted upon the occurrence of certain events. Holders of the Notes will not receive any cash payment representing accrued and unpaid interest upon conversion of a Note. Holders may convert their Notes only under the following circumstances:

during any calendar quarter commencing after the calendar quarter ending on December 31, 2014 (and only during such calendar quarter), if the last reported sale price of our common stock for at least 20 trading days (whether or not consecutive) during a period of 30 consecutive trading days ending on the last trading day of the immediately preceding calendar quarter is greater than or equal to 130% of the conversion price on each applicable trading day;

during the five business day period after any five consecutive trading day period (Notes Measurement Period) in which the trading price (as the term is defined in the Indenture) per \$1,000 principal amount of notes for each trading day of such Notes Measurement Period was less than 98% of the product of the last reported stock price on such trading day and the conversion rate on each such trading day;

upon the occurrence of specified corporate events; or

at any time on or after March 1, 2019 until the close of business on the second scheduled trading immediately preceding the maturity date. In accounting for the issuance of the Notes, we separated the Notes into liability and equity components. The carrying amount of the liability component was calculated by measuring the estimated fair value of a similar liability that does not have an associated convertible feature. The carrying amount of the equity component representing the conversion option was determined by deducting the fair value of the liability component from the face value of the Notes as a whole. The excess of the principal amount of the liability component over its carrying amount ( debt discount ) is amortized to interest expense over the term of the Notes using the effective interest method with an effective interest rate of 4.98% per annum (5.46% inclusive of debt issuance costs). The equity component is not remeasured as long as it continues to meet the conditions for equity classification.

In accounting for the transaction costs related to the Note issuance, we allocated the total amount incurred to the liability and equity components based on their relative values. Issuance costs of \$7.0 million attributable to the \$281.4 million liability component are being amortized to expense over the term of the Notes, and issuance costs of \$1.6 million attributable to the \$63.6 million equity component were offset against the equity component in stockholders equity. Additionally, we recorded a deferred tax liability of \$23.7 million on the debt discount, which is not deductible for tax purposes.

The Notes consist of the following at September 30, 2014 (in thousands):

Liability component	\$ 345,000
Less: debt discount, net of amortization	(62,985)
Net carrying amount	\$ 282,015
Equity component	\$ 63,643
Less: debt issuance costs allocated to equity	(1,582)
Net carrying amount	\$ 62.061

Interest expense recognized related to the Notes during the three and nine months ended September 30, 2014 was as follows (in thousands):

0.75% coupon	\$ 151
Amortization of debt issuance costs	79
Amortization of debt discount	658

\$ 888

#### Note Hedges

We entered into convertible note hedge transactions with respect to our common stock ( Note Hedges ). In September 2014, we paid an aggregate amount of \$63.9 million for the Note Hedges. The Note Hedges will expire upon maturity of the Notes. The Note Hedges are intended to offset the potential dilution upon conversion of the Notes and/or offset any cash payments we are required to make in excess of the principal amount upon conversion of the Notes in the event that the market value per share of our common stock, as measured under the terms of the Note Hedges, is greater than the strike price of the Note Hedges. The strike price of the Note Hedges initially correspond to the conversion price of the Notes and is subject to anti-dilution adjustments substantially similar to those applicable to the conversion price of the Notes. The Note Hedges are separate transactions and are not part of the Notes. Holders of the Notes will not hot have any rights with respect to the Note Hedges.

#### Warrants

Concurrently with entering into the Note Hedges, we separately entered into warrant transactions ( Warrants ), whereby we sold warrants to acquire shares of our common stock at a strike price of \$68.86 per share. We received aggregate proceeds of \$34.5 million from the sale of the Warrants. If the average market value per share of our common stock for the reporting period, as measured under the Warrants, exceeds the strike price of the Warrants, the Warrants will have a dilutive effect on our earnings per share. The Warrants are separate transactions and are not part of the Notes or the Note Hedges and are accounted for as a component of additional paid-in capital. Holders of the Notes and Note Hedges will not have any rights with respect to the Warrants.

## Income tax reporting on the Note Hedges

For income tax reporting purposes, we have elected to integrate the Notes with the Note Hedges to create a synthetic debt instrument for income tax purposes. This creates an original issue discount (OID) debt instrument for income tax reporting purposes; therefore, the cost of the Note Hedges will be accounted for as interest expense over the term of the Notes for income tax reporting purposes. The associated income tax benefit of \$23.8 million established upon issuance of the Notes will be realized for income tax reporting purposes over the term of the Notes and was recorded as an increase to both noncurrent deferred tax assets and additional paid-in-capital. Over the term of the Notes, the additional interest expense deducted for income tax purposes will reduce noncurrent deferred tax assets. During the three and nine months ended September 30, 2014, tax benefits of \$0.3 million associated with the additional interest deductions was accounted for as a reduction to non-current deferred tax assets.

## 7. Income taxes

We recognized tax provisions of \$2.0 and \$8.0 million on pretax net income of \$6.9 and \$29.8 million during the three and nine months ended September 30, 2014, respectively, and tax benefits of \$1.1 and \$0.9 million on pretax net income of \$15.0 and \$33.0 million during the three and nine months ended September 30, 2013, respectively. The provisions for income taxes before discrete items reflected in the table below were \$4.2 and \$13.2 million during the three and nine months ended September 30, 2014, respectively, and \$2.7 and \$7.0 million during the three and nine months ended September 30, 2013, respectively. The increase in the provision for income taxes before discrete items for the three and nine months ended September 30, 2014, compared with the same periods in the prior year, is due primarily to a decrease in tax benefits from lower foreign tax jurisdictions and tax benefits related to the U.S. federal research and development credit recognized only in 2013.

Primary differences between our recorded tax provision rate and the U.S. statutory rate of 35% include lower taxes on permanently reinvested foreign earnings, the tax effects of stock-based compensation expense pursuant to ASC 718-740, Stock Compensation Income Taxes, which are non-deductible for tax purposes, and tax benefits related to credits for research and development costs in 2013. During the three and nine months ended September 30, 2014, we recognized \$2.3 and \$2.4 million, respectively, of previously unrecognized tax benefits, primarily as a result of the expiration of the U.S. federal statute of limitations, as compared to the recognition of \$3.5 and \$3.7 million of previously unrecognized tax benefits during the three and nine months ended September 30, 2013, respectively. During the nine months ended September 30, 2014, we recognized a \$3.1 million tax benefit related to the increased valuation of intangible assets for Brazilian tax reporting resulting from the merger of our Brazilian subsidiaries. Pursuant to the American Taxpayer Relief Act of 2012, on January 2, 2013, we recognized a tax benefit of \$3.2 million resulting from the renewal of the U.S. federal research and development tax credit retroactive to 2012. ASC 740-10-45-15 requires that the effects of a change in tax law or rates be recognized in the period that includes the enactment date. Accordingly, the portion of the retroactive credit that related to 2012 was entirely recognized on January 2, 2013.

Our tax provision before discrete items is reconciled to our recorded provision for (benefit from) income taxes for the three and nine months ended September 30, 2014 and 2013 as follows (in millions):

	Three months ended		ed September 30, 2013		Nine months ended		•	l September 30, 2013	
Provision for income taxes before discrete items	\$	4.2	\$	2.7	\$	13.2	\$	7.0	
Interest related to unrecognized tax benefits		0.1		0.1		0.3		0.3	
Benefit related to restructuring and other expenses		0.1		(0.2)		0.1		(1.1)	
Benefit related to the 2012 U.S. federal research and									
development tax credit								(3.2)	
Benefit related to merger of Brazilian entities						(3.1)			
Non-deductible stock compensation charge						0.3			
Deductions related to ESPP dispositions		(0.3)		(0.3)		(0.6)		(0.6)	
Provision for (benefit from) reassessment of tax exposure									
related to filing of prior year tax returns		0.4		0.4		0.4		0.7	
Benefit from reversals of uncertain tax positions due to									
statute of limitation expirations		(2.3)		(3.5)		(2.4)		(3.7)	
Benefit from reversals of accrued interest related to									
uncertain tax positions		(0.2)		(0.3)		(0.2)		(0.3)	
Provision for (benefit from) income taxes	\$	2.0	\$	(1.1)	\$	8.0	\$	(0.9)	

The provision for reassessment of tax exposure related to the filing of prior year tax returns of \$0.4 and \$0.7 million for the three and nine months ended September 30, 2013, respectively, in the table above consists of \$1.8 million of tax expense required to correctly state our prior year tax provision, which was partially offset by \$1.4 and \$1.1 million change in estimate for items recognized in the prior year. The prior year adjustment is required to correctly state our tax provision subsequent to the realignment of the ownership of our intellectual property that is described more fully below. We have determined that the impact of the prior year adjustment is immaterial to our condensed consolidated financial statements for the three and nine months ended September 30, 2013, as well as our annual results for the year ending December 31, 2013, which is based on our expected annual tax rates.

We earn a significant amount of our operating income outside the U.S., which is deemed to be permanently reinvested in foreign jurisdictions. Most of this income is earned in the Netherlands, Spain, and the Cayman Islands, which are jurisdictions with tax rates materially lower than the statutory U.S. tax rate of 35%. In January 2012, we realigned the ownership of our Productivity Software and Cretaprint intellectual property to parallel our worldwide intellectual property ownership.

As of September 30, 2014 and December 31, 2013, gross unrecognized tax benefits were \$34.8 and \$33.0 million, respectively, which would affect the effective tax rate, if recognized. Over the next twelve months, our existing tax positions will continue to generate increased liabilities for unrecognized tax benefits. It is reasonably possible that our gross unrecognized tax benefits will decrease up to \$3.7 million in the next twelve months. These adjustments, if recognized, would positively impact our effective tax rate, and would be recognized as additional tax benefits in our Condensed Consolidated Statements of Operations. The reduction in unrecognized tax benefits relates primarily to a lapse of the statute of limitations for federal and state tax purposes.

In accordance with ASU 2013-11, which became effective in the first quarter of 2014, we have recorded \$18.5 million of gross unrecognized tax benefits as an offset to deferred tax assets as of September 30, 2014, and the remaining \$16.3 million has been recorded as non-current income taxes payable.

We recognize potential accrued interest and penalties related to unrecognized tax benefits in income tax expense. As of September 30, 2014 and December 31, 2013, we have accrued \$0.8 and \$1.0 million, respectively, for potential payments of interest and penalties.

As of September 30, 2014, we were subject to examination by the Internal Revenue Service for the 2011-2013 tax years, state tax jurisdictions for the 2009-2013 tax years, the Netherlands tax authority for the 2012-2013 tax years, and the Spanish tax authority for the 2010-2013 tax years.

19

### 8. Commitments and Contingencies

#### **Contingent Consideration**

We are required to make payments to the former stockholders of acquired companies based on the achievement of specified performance targets. The fair value of these earnouts is estimated to be \$17.4 and \$21.1 million at September 30, 2014 and December 31, 2013, respectively, by applying the income approach in accordance with ASC 805-30-25-5. These contingent liabilities have been reflected in the Condensed Consolidated Balance Sheet as of September 30, 2014, as current and noncurrent liabilities of \$10.4 and \$7.0 million, respectively. The potential undiscounted amount of future contingent consideration cash payments that we could be required to make related to our business acquisitions, beyond amounts currently accrued, is \$5.9 million as of September 30, 2014.

## Self-Insurance

We are partially self-insured for certain losses related to employee medical and dental coverage, excluding employees covered by health maintenance organizations. We generally have an individual stop loss deductible of \$125 thousand per enrollee unless specific exposures are separately insured. We recognize our self-insurance expense for interim reporting purposes on a pro rata basis over the year in accordance with ASC 720-20-35-3, Insurance Costs. This approach treats usual recurring self-insurance losses as integral to annual reporting. Therefore, any expected changes in the incurred but not reported liability and related insurance recoveries that are not related to specific events are spread over the entire year.

We have accrued a contingent liability of \$1.8 and \$2.6 million as of September 30, 2014 and December 31, 2013, respectively, which represents an allocation of the ultimate claims cost that will be incurred through year end. The estimated liability is not discounted and is established based upon analysis of historical data supplied by our insurance carrier and an internal update on September 30, 2014 of the actuarial analysis that we previously obtained at December 31, 2013. We will further refine our accrual at December 31, 2014 based upon appropriate actuarial analysis and estimates. The primary estimates used in the development of our accrual at September 30, 2014 include total enrollment (including employee contributions), population demographics, and historical claims costs incurred. While we believe these estimates are reasonable based on the information currently available, if actual trends, including the severity of claims and medical cost inflation, differ from our estimates, our consolidated financial position, results of operations, or cash flows could be impacted.

#### Lease Commitments and Contractual Obligations

As of September 30, 2014, we have leased certain of our current facilities under noncancellable operating lease agreements. We are required to pay property taxes, insurance, and nominal maintenance costs for certain of these facilities and any increases over the base year of these expenses on the remainder of our facilities.

On April 26, 2013, we purchased an approximately 119,000 square foot cold shell building located at 6750 Dumbarton Circle, Fremont, California, the related land, and certain other property improvements for a purchase price of \$21.5 million. We have incurred build-out and construction costs, including furniture and equipment and capitalized interest, of \$22.1 million.

We entered into a 15-year lease agreement pursuant to which we leased approximately 59,000 square feet of a building located at 6700 Dumbarton Circle, Fremont, California, which is adjacent to the building that we purchased. The lease commenced on September 1, 2013. Minimum lease payments are \$18.5 million, net of full abatement of rent for the first three years of the lease term. During the initial lease term, we also have certain rights of first refusal to (i) lease the remaining portion of the facility and/or (ii) purchase the facility.

This location now serves as our worldwide corporate headquarters, as well as engineering, marketing, and administrative operations for our Fiery operating segment. We relocated our former corporate headquarters to this location during the fourth quarter of 2013.

The leased facility was a cold shell requiring additional build-out and tenant improvements. The landlord paid the costs of the build-out up to \$4.5 million, including all structural improvements, and we paid the costs of tenant improvements beyond that amount. We have incurred \$5.3 million, including furniture and equipment and capitalized interest. The landlord is responsible for any costs related to force majeure events that result in any damage to the facility. We are responsible for cost over-runs, if any, related to force majeure events including strikes, war, and material availability. Since we are responsible for cost overruns related to certain force majeure events, we are in substance offering an indemnification for events outside of our control. As such, we are deemed to be the accounting owner of the facility. As of September 30, 2014, we have capitalized \$10.9 million in property and equipment based on the estimated replacement cost of the unfinished space, including capitalized interest, reduced by accumulated depreciation.

Monthly lease payments are allocated between the land element of the lease, which is accounted for as an operating lease upon lease execution, and the imputed financing obligation. The imputed financing obligation is being amortized upon lease commencement in accordance with the effective interest method using the interest rate determined in accordance with the requirements of sale leaseback accounting. The imputed interest cost incurred during the construction period was capitalized as a component of the construction cost upon lease commencement. As of September 30, 2014, the imputed financing obligation in connection with the facility was \$12.2 million, including accrued interest, which was classified as a long-term imputed financing obligation in our Condensed Consolidated Balance Sheet. If the requirements of sale leaseback accounting are satisfied, or at the end of the initial lease term, we will reverse the net book value of the building and the corresponding imputed financing obligation.

# Legal Proceedings

We may be involved, from time to time, in a variety of claims, lawsuits, investigations, or proceedings relating to contractual disputes, securities laws, intellectual property rights, employment, or other matters that may arise in the normal course of business. We assess our potential liability in each of these matters by using the information available to us. We develop our views on estimated losses in consultation with inside and outside counsel, which involves a subjective analysis of potential results and various combinations of appropriate litigation and settlement strategies. We accrue estimated losses from contingencies if a loss is deemed probable and can be reasonably estimated.

As of September 30, 2014, we are subject to the various claims, lawsuits, investigations, or proceedings discussed below.

# Componex Corporation ( Componex ) v. EFI

Componex is a manufacturer of rolls used in machines handling continuous sheets of product and is a supplier for certain products in our VUTEk product line. On May 30, 2013, Componex filed an action in the United States District Court for the Western District of Wisconsin (District Court) alleging that rolls supplied to EFI by other vendors infringe two patents held by Componex. We have moved for summary judgment that, among other things, Componex s patents are not valid and that, even if they are, the rolls supplied and used in our products do not infringe the patents. Componex also moved for summary judgment of infringement. A hearing on the motion was held on July 16, 2014, and a trial is currently scheduled for December 2014.

We do not believe that Componex s patents or infringement claims based on the patents are valid and we do not believe it is probable that we will incur a material loss in this matter. However, if the District Court determines that the patents are valid and that the rolls used in our products infringe them, it is reasonably possible that our financial statements could be materially affected. We are not able to provide a reasonable estimate of the range of loss. Such an evaluation includes, among other things, a determination of the total sales in the United States of the implicated systems using the rolls; what a reasonable royalty, if any, might be under the circumstances; and the relevant period for which damages would apply, if any.

# Digitech Image Technologies, LLC ( Digitech ) Patent Litigation

On August 16, 2012, Digitech initiated litigation against EFI; Konica Minolta Holdings, Inc., Konica Minolta Holdings, U.S.A., Inc., and Konica Minolta Business Solutions, U.S.A., Inc. (collectively, Konica Minolta); and Xerox Corporation (Xerox) for infringement of a patent related to the creation of device profiles in digital image reproduction systems in the United States District Court for the Central District of California (District Court).

In addition to its own defenses, EFI has contractual obligations to indemnify certain of its customers to varying degrees subject to various circumstances, including Konica Minolta, Xerox, and others. We do not believe that our products infringe any valid claim of Digitech s patent. We filed our response to the action, denying infringement and arguing that the patent at issue is not valid. We also moved to strike Digitech s infringement contentions as lacking a proper basis. In July 2013, the District Court granted summary judgment that the patent at issue is invalid. In August 2013, the District Court entered judgment in favor of EFI and the other defendants. In August 2013, Digitech filed its notice of appeal to the United States Court of Appeals for the Federal Circuit ( Court of Appeals ). On July 11, 2014, the Court of Appeals affirmed the District Court s judgment in its entirety. The Court of Appeals decision is final, and we do not have any material loss in this matter.

# Durst Fototechnik Technology GmbH ( Durst ) v. Electronics for Imaging GmbH ( EFI GmbH ) and EFI, et al.

On or about June 14, 2011, Durst filed an action against EFI GmbH and EFI in the Regional Court of Dusseldorf, Germany (Regional Court), alleging infringement of a German patent. The Regional Court preliminarily determined that the white base coat printing method in our GS and QS super-wide format printer product lines infringes the Durst patent. We appealed this decision to the Higher Regional Court of Dusseldorf.

In a separate action filed in the German Federal Patent Court, we challenged the validity of the Durst patent in light of prior art. The Federal Patent Court held a hearing on the validity of the patent in October 2013 and, following the hearing, declared the relevant claims in Durst s patents to be invalid.

In November 2013, following the Federal Patent Court s decision invalidating the patent, the Higher Regional Court of Dusseldorf stayed Durst s infringement action until a final decision is reached in EFI s nullity proceeding.

Durst did not appeal the Federal Patent Court s decision, which is now final. Accordingly, on April 22, 2014, we requested that the Regional Court lift its stay, dismiss Durst s infringement case, and impose certain costs of the proceeding on Durst. On May 15, 2014, the Dusseldorf court dismissed the case. We no longer have any potential liability in this matter.

# B.V.B.A Omnigraphics, formerly N.V. Perfectproof Europe ( Perfectproof ) v. EFI GmbH

On December 31, 2001, Perfectproof filed a complaint against BEST GmbH, currently EFI GmbH, in the *Tribunal de Commerce* of Brussels, Belgium (the Commercial Court ), alleging unlawful unilateral termination of an alleged exclusive distribution agreement and claiming damages of approximately EU 0.6 million for such termination and additional damages of EU 0.3 million, or a total of approximately \$1.2 million. In a judgment issued by the Commercial Court on June 24, 2002, the court declared that the distribution agreement was not exclusive and questioned its jurisdiction over the claim. Perfectproof appealed, and by decision dated November 30, 2004, the *Court d Appel* of Brussels (the Court of Appeal ) rejected the appeal and remanded the case to the Commercial Court. Subsequently, by judgment dated November 17, 2009, the Commercial Court dismissed the action for lack of jurisdiction of Belgian courts over the claim. On March 25, 2009, Perfectproof again appealed to the Court of Appeal. On November 16, 2010, the Court of Appeal declared, among other things, that the Commercial Court was competent to hear the case; that the exclusive agreement required reasonable notice prior to termination; and that Perfectproof is entitled to damages. The court appointed an expert to review the parties records and address certain questions relevant in assessing Perfectproof s damages claim. On October 19, 2011, the expert issued its final report itemizing damages that are, in the aggregate, significantly less than the amount claimed by Perfectproof. The final determination of damages of less than \$0.1 million was adopted by the court on February 10, 2014. We have no further liability in this matter.

#### **Other Matters**

As of September 30, 2014, we were also subject to various other claims, lawsuits, investigations, and proceedings in addition to those discussed above. There is at least a reasonable possibility that additional losses may be incurred in excess of the amounts that we have accrued. However, we believe that certain of these claims are not material to our financial statements or the range of reasonably possible losses is not reasonably estimable. Litigation is inherently unpredictable, and while we believe that we have valid defenses with respect to legal matters pending against us, our financial statements could be materially affected in any particular period by the unfavorable resolution of one or more of these contingencies or because of the diversion of management s attention and the incurrence of significant expenses.

# 9. Segment Information and Geographic Data

ASC 280, Segment Reporting, requires operating segment information to be presented based on the internal reporting used by the chief operating decision making group to allocate resources and evaluate operating segment performance. Our enterprise management processes use financial information that is closely aligned with our three operating segments at the gross profit level. Relevant discrete financial information is prepared at the gross profit level for each of our three operating segments, which is used by the chief operating decision making group to allocate resources and assess the performance of each operating segment.

We classify our revenue, operating segment profit (i.e., gross profit), assets, and liabilities in accordance with our operating segments as follows:

*Industrial Inkjet*, which consists of our VUTEk super-wide and EFI wide format industrial digital inkjet printers and related ink, Jetrion label and packaging digital inkjet printing systems and related ink, Cretaprint digital inkjet printers for ceramic tile decoration, digital inkjet printer parts, and professional services. Printing surfaces include paper, vinyl, corrugated, textile, glass, plastic, ceramic tile, and many other flexible and rigid substrates.

**Productivity Software**, which consists of (i) our business process automation software, including Monarch and Metrics; (ii) Pace, our business process automation software that is available in a cloud-based environment; (iii) Digital StoreFront, our cloud-based e-commerce solution that allows print service providers to accept, manage, and process printing orders over the internet; (iv) Radius, our business process automation software for label and packaging printers; and (v) other business process automation and e-commerce solutions designed for the printing and packaging industries.

*Fiery,* which consists of DFEs that transform digital copiers and printers into high performance networked printing devices for the office and commercial printing market. This operating segment is comprised of (i) stand-alone DFEs connected to digital printers, copiers, and other peripheral devices, (ii) embedded DFEs and design-licensed solutions used in digital copiers and multi-functional devices, (iii) optional software

integrated into our DFE solutions such as Fiery Central, Command WorkStation, and MicroPress, (iv) Entrac, our self-service and payment solution, (v) PrintMe, our mobile printing application, and (vi) stand-alone software-based solutions such as our proofing and scanning solutions.

22

Our chief operating decision making group evaluates the performance of our operating segments based on net sales and gross profit. Gross profit for each operating segment includes revenue from sales to third parties and related cost of revenue attributable to the operating segment. Cost of revenue for each operating segment excludes certain expenses managed outside the operating segments consisting primarily of stock-based compensation expense. Operating income is not reported by operating segment because operating expenses include significant shared expenses and other costs that are managed outside of the operating segments. Such operating expenses include various corporate expenses such as stock-based compensation, corporate sales and marketing, research and development, income taxes, various non-recurring charges, and other separately managed general and administrative expenses.

Operating segment profit (i.e., gross profit), excluding stock-based compensation expense, for the three and nine months ended September 30, 2014 and 2013 is summarized as follows (in thousands):

	Three Months Ended September 30,				Nine Months Ended September 3			
	2014		2013		2014			2013
Industrial Inkjet								
Revenue	\$	95,472	\$	87,117	\$	277,315	\$	255,423
Gross profit		37,693		34,675		106,643		101,822
Gross profit percentages		39.5%		39.8%		38.5%		39.9%
Productivity Software								
Revenue	\$	33,622	\$	28,532	\$	96,075	\$	84,770
Gross profit		24,294		20,397		69,325		60,553
Gross profit percentages		72.3%		71.5%		72.2%		71.4%
Fiery								
Revenue	\$	68,580	\$	63,174	\$	205,937	\$	190,287
Gross profit		47,590		42,625		141,471		128,016
Gross profit percentages		69.4%		67.5%		68.7%		67.3%

A reconciliation of our segment gross profit to our condensed consolidated statements of operations for the three and nine months ended September 30, 2014 and 2013 is as follows (in thousands):

	Thre	Three Months Ended September 30, 2014 2013			Nine Months End 2014	led Se	ptember 30, 2013
Segment gross profit	\$	109,577	\$	97,697	\$ 317,439	\$	290,391
Stock-based compensation expense		(780)		(484)	(1,894)		(1,335)
Gross profit	\$	108,797	\$	97,213	\$ 315,545	\$	289,056

Tangible and intangible assets, net of liabilities, are summarized by operating segment as follows (in thousands):

September 30, 2014	Industrial Inkjet	Productivity Software	Fierv
Goodwill	\$ 59,842	\$ 125,037	\$ 64,263
Identified intangible assets, net	27,709	38,302	1,422
Tangible assets, net of liabilities	105,631	(17,650)	17,459
Net tangible and intangible assets	\$ 193,182	\$ 145,689	\$ 83,144
December 31, 2013			
Goodwill	\$ 61,704	\$ 106,697	\$ 64,801
Identified intangible assets, net	33,436	33,271	2,015

Tangible assets, net of liabilities	95,350	(14,388)	25,736
Net tangible and intangible assets	\$ 190,490	\$ 125,580	\$ 92,552

Operating segment assets exclude corporate assets, such as cash and cash equivalents, short-term investments, corporate headquarters facility, convertible notes, imputed financing obligation, taxes receivable, and taxes payable.

# Geographic Areas

Our revenue originates in the U.S., China, the Netherlands, Germany, France, Japan, the U.K., Spain, Brazil, Australia, and New Zealand. We report revenue by geographic area based on ship-to destination. Shipments to some of our significant printer manufacturer/distributor customers are made to centralized purchasing and manufacturing locations, which in turn sell through to other locations. As a result of these factors, we believe that sales to certain geographic locations might be higher or lower, as the ultimate destinations are difficult to ascertain.

23

Our revenue by ship-to destination for the three and nine months ended September 30, 2014 and 2013 was as follows (in thousands):

	Three months ender 2014		ded September 30, 2013		0, Nine months end 2014		led Sej	otember 30, 2013
Americas	\$	116,137	\$	102,393	\$	318,685	\$	296,806
Europe, Middle East, and Africa ( EMEA )		54,212		52,189		181,652		152,219
Asia Pacific ( APAC )		27,325		24,241		78,990		81,455
Japan		6,720		4,349		18,307		17,383
APAC, ex Japan		20,605		19,892		60,683		64,072
Total revenue	\$	197,674	\$	178,823	\$	579,327	\$	530,480

#### 10. Derivatives and Hedging

We are exposed to market risk and foreign currency exchange risk from changes in foreign currency exchange rates, which could affect operating results, financial position, and cash flows. We manage our exposure to these risks through our regular operating and financing activities and, when appropriate, through the use of derivative financial instruments. These derivative financial instruments are used to hedge monetary assets and liabilities, including intercompany transactions and trade receivables, as well as reduce earnings and cash flow volatility resulting from shifts in market rates. Our objective is to offset gains and losses resulting from these exposures with losses and gains on the derivative contracts used to hedge them, thereby reducing volatility of earnings or protecting fair values of assets and liabilities. We do not have any leveraged derivatives, nor do we use derivative contracts for speculative purposes. ASC 815, Derivatives and Hedging, requires the fair value of all derivative instruments, including those embedded in other contracts, to be recorded as assets or liabilities in our Condensed Consolidated Balance Sheet. The related cash flow impacts of our derivative contracts are reflected as cash flows from operating activities.

Our exposures are related to non-U.S. dollar-denominated revenue in Europe, Japan, the U.K., Latin America, China, Australia, and New Zealand and are primarily related to non-U.S. dollar-denominated operating expenses in Europe, India, Japan, the U.K., China, Brazil, and Australia. We hedge our operating expense cash flow exposure in Indian rupees. We hedge remeasurement exposure associated with Brazilian real and Euro-denominated intercompany loans, Euro-denominated trade receivables, and Indian rupee net monetary assets. As of September 30, 2014, we had not entered into hedges against any other currency exposures, but we may consider hedging against movements in other currencies in the future.

By their nature, derivative instruments involve, to varying degrees, elements of market and credit risk. The market risk associated with these instruments resulting from currency exchange movement is expected to offset the market risk of the underlying transactions, assets, and liabilities being hedged (e.g., operating expense exposure in Indian rupees, the collection of Euro-denominated trade receivables, or the settlement of Brazilian real and Euro-denominated intercompany loans). We do not believe there is significant risk of loss from non-performance by the counterparty associated with these instruments because, by policy, we deal with counterparties having a minimum investment grade or better credit rating. Credit risk is managed through the continuous monitoring of exposures to such counterparties.

# Cash Flow Hedges

Foreign currency derivative contracts with notional amounts of \$3.0 and \$2.5 million and net asset/liability amounts that are immaterial have been designated as cash flow hedges of our Indian rupee operating expense exposure at September 30, 2014 and December 31, 2013. The changes in fair value of these contracts are reported as a component of OCI and reclassified to operating expense in the periods of payment of the hedged operating expenses. The amount of ineffectiveness that was recorded in the Condensed Consolidated Statement of Operations for these designated cash flow hedges was immaterial. All components of each derivative s gain or loss were included in the assessment of hedge effectiveness.

# Balance Sheet Hedges

Forward contracts not designated as hedging instruments with notional amounts of \$87.1 and \$24.7 million are used to hedge foreign currency balance sheet exposures at September 30, 2014 and December 31, 2013, respectively. They are not designated for hedge accounting treatment since there is a natural offset for the remeasurement of the underlying foreign currency denominated asset or liability. We recognize changes in the fair value of non-designated derivative instruments in earnings in the period of change. Gains (losses) on foreign currency forward contracts used to hedge balance sheet exposures are recognized in interest income and other income (expense), net, in the same period as the

remeasurement gain (loss) of the related foreign currency denominated assets and liabilities. Forward contracts not designated as hedging instruments consist of hedges of Brazilian real and Euro-denominated intercompany loans with notional amounts of \$67.1 and \$24.7 million at September 30, 2014 and December 31, 2013, respectively, and hedges of Euro-denominated trade receivables and Indian rupee net monetary assets with notional amounts of \$17.7 and \$2.3 million, respectively, at September 30, 2014.

24

# 11. Restructuring and Other

During the three and nine months ended September 30, 2014 and 2013, cost reduction actions were taken to lower our quarterly operating expense run rate as we analyzed our cost structure. Our restructuring plans have been implemented to better align our costs with revenue levels and to re-align our cost structure following our business acquisitions. These charges primarily relate to cost reduction actions undertaken to integrate recently acquired businesses, consolidate facilities, and lower our quarterly operating expense run rates. Restructuring and other consists primarily of restructuring, severance, retention, facility downsizing and relocation, and integration expenses. Our restructuring and other plans are accounted for in accordance with ASC 420, Exit or Disposal Cost Obligations, ASC 712, Compensation Non-Retirement Postemployment Benefits, and ASC 820.

We recognized restructuring and other charges of \$3.0 and \$5.7 million for the three and nine months ended September 30, 2014, respectively, and \$1.2 and \$4.4 million for the three and nine months ended September 30, 2013, respectively, primarily consisting of restructuring, severance, retention, integration, and charges to downsize or relocate our facilities. Restructuring and severance charges of \$0.8 and \$2.5 million related to 26 and 96 head count reductions for the three and nine months ended September 30, 2014, respectively, and \$0.6 and \$2.0 million related to 22 and 84 head count reductions for the three and nine months ended September 30, 2013, respectively. Severance costs include severance payments, related employee benefits, and outplacement or employee relocation costs. Retention expenses of \$0.2 and \$0.7 million for the three and nine months ended September 30, 2013, respectively, primarily related to acquisition-related executive deferred compensation cost coinciding with the continuing employment of a former stockholder of an acquired company.

Facilities relocation expenses of \$1.8 and \$2.0 million were incurred during the three and nine months ended September 30, 2014, respectively, primarily due to the consolidation of our German operations. Facilities relocation expenses of \$0.2 and \$0.6 million were incurred during the three and nine months ended September 30, 2013, respectively, primarily due to the relocation of certain manufacturing and administrative locations and the relocation of our corporate headquarters. Integration expenses of \$0.4 and \$1.2 million were incurred during the three and nine months ended September 30, 2014, respectively, and \$0.2 and \$1.2 million were incurred during the three and nine months ended September 30, 2013, respectively.

Restructuring and other reserve activities for the nine months ended September 30, 2014 and 2013 are summarized as follows (in thousands):

	2014	2013
Reserve balance at January 1,	\$ 873	\$ 1,670
Restructuring	3,794	1,600
Other	1,868	2,843
Non-cash acquisition-related compensation and restructuring	(27)	(748)
Cash payments	(4,029)	(4,091)
Reserve balance at September 30,	2,479	1,274

# 12. Stock-based Compensation

We account for stock-based payment awards in accordance with ASC 718, Stock Compensation, which requires the measurement and recognition of compensation expense for all equity awards granted to our employees and directors, including employee stock options, RSUs, and ESPP purchases related to all stock-based compensation plans based on the fair value of such awards on the date of grant. We amortize stock-based compensation cost on a graded vesting basis over the vesting period, after assessing the probability of achieving the requisite performance criteria with respect to performance-based and market-based awards. Stock-based compensation cost is recognized over the requisite service period for each separately vesting tranche of the award as though the award were, in substance, multiple awards.

Stock-based compensation expense related to stock options, ESPP purchases, and RSUs under ASC 718 for the three and nine months ended September 30, 2014 and 2013 is summarized as follows (in thousands):

Three months ended September 30, Nine months ended September 30, 2014 2013 2014 2013

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Stock -based compensation expense by type of award:				
Employee stock options	\$ 37	\$ 170	\$ 191	\$ 804
RSUs	7,853	5,478	22,784	15,608
ESPP	1,145	619	2,146	2,297
Total stock-based compensation	9,035	6,267	25,121	18,709
Tax effect on stock-based compensation	(2,554)	(2,530)	(6,968)	(6,278)
•				
Net effect on net income	\$ 6,481	\$ 3,737	\$ 18,153	\$ 12,431

Valuation Assumptions for Stock Options and ESPP Purchases

We use the Black-Scholes-Merton (BSM) option pricing model to value stock-based compensation for all equity awards, except market-based awards. Market-based awards are valued using the Monte Carlo valuation model.

The BSM model determines the fair value of stock-based payment awards based on the stock price on the date of grant and is affected by assumptions regarding a number of highly complex and subjective variables. These variables include, but are not limited to, our expected stock price volatility over the term of the awards, expected term, interest rates, and actual and projected employee stock option exercise behavior. Expected volatility is based on the historical volatility of our stock over a preceding period commensurate with the expected term of the option. The expected term is based upon management s consideration of the historical life, vesting period, and contractual period of the options granted. The risk-free interest rate for the expected term of the option is based on the U.S. Treasury yield curve in effect at the time of grant. Expected dividend yield was not considered in the option pricing formula since we do not pay dividends and have no current plans to do so in the future.

Stock options were not granted during the three and nine months ended September 30, 2014 and 2013. The estimated weighted average fair value per share of ESPP shares issued and the assumptions used to estimate fair value for the three and nine months ended September 30, 2014 and 2013 are as follows:

	Three months end	ed September 30,	Nine months ended September 3			
	2014	2013	2014	2013		
Weighted average fair value per share	\$ 11.42	\$ 8.31	\$ 11.12	\$ 7.53		
Expected volatility	25% - 27%	25% - 35%	25% - 28%	25% - 38%		
Risk-free interest rate	0.1% - 0.5%	0.1% - 0.4%	0.1% - 0.5%	0.1% - 0.4%		
Expected term (in years)	0.5 - 2.0	0.5 - 2.0	0.5 - 2.0	0.5 - 2.0		

Stock options outstanding and exercisable, including performance-based and market-based options, as of September 30, 2014 and activity for the nine months ended September 30, 2014 are summarized below (in thousands, except weighted average exercise price and remaining contractual term):

	Shares outstanding	av	ighted erage ise price	Weighted average remaining contractual term (years)	ggregate nsic value
Options outstanding at January 1, 2014	1,060	\$	14.66		
Options granted					
Options forfeited and expired	(4)		26.02		
Options exercised	(481)		15.75		
Options outstanding at September 30, 2014	575	\$	13.68	3.22	\$ 17,569
Options vested and expected to vest at September 30, 2014	569	\$	13.67	3.21	\$ 17,368
Options exercisable at September 30, 2014	482	\$	13.39	3.03	\$ 14,848

Aggregate intrinsic value for stock options represents the difference between the closing price per share of our common stock on the last trading day of the fiscal period and the option exercise price multiplied by the number of in-the-money stock options outstanding, vested and expected to vest, and exercisable at September 30, 2014.

Non-vested RSUs, including performance-based and market-based RSUs, as of September 30, 2014 and activity during the nine months ended September 30, 2014 are summarized below (shares in thousands):

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Non-vested shares	Shares	avera	eighted age grant fair value
Non-vested at January 1, 2014	2,089	\$	23.44
Restricted stock granted	1,099		41.18
Restricted stock vested	(1,036)		21.86
Restricted stock forfeited	(172)		24.20
Non-vested at September 30, 2014	1,980	\$	34.05

Vested RSUs

Performance-based RSUs that vested based on annual financial results are included in the period that the performance criteria were met. The grant date fair value of RSUs vested during the nine months ended September 30, 2014 was \$45.2 million. The aggregate intrinsic value at September 30, 2014 for RSUs expected to vest was \$74.6 million and the remaining weighted average vesting period was 1.39 years. Aggregate intrinsic value for RSUs vested and expected to vest represents the closing price per share of our common stock on the last trading day of the fiscal period, multiplied by the number of RSUs vested and expected to vest as of September 30, 2014.

Performance-based and Market-based RSUs and Stock Options

Performance-based and market-based RSUs and stock options included in the tables above as of September 30, 2014 and activity for the nine months ended September 30, 2014 are summarized below (in thousands):

	Performa	nce-based Stock	Market-based
	RSUs	Options	RSUs
Non-vested at December 31, 2013	452	16	
Granted Vested Forfeited	601 (138) (116)		34
Non-vested at September 30, 2014	799	16	34

We use the BSM option pricing model to value performance-based awards. We use a Monte Carlo option pricing model to value market-based awards. Performance-based and market-based stock options were not granted during the nine months ended September 30, 2014. The estimated grant date fair value per share of performance-based and market-based RSUs granted and the assumptions used to estimate grant date fair value for the nine months ended September 30, 2014 are as follows:

	Performance-based	Mar	ket-based
Grant date fair value per share	\$40.18 to \$41.11	\$	32.10
Service period (years)	1.0 - 4.0		
Derived service period (years)			1.53
Implied volatility			35.0%
Risk-free interest rate			2.3%

Our performance-based RSUs generally vest when specified performance criteria are met based on revenue, non-GAAP operating income, or other targets during the service period; otherwise, they are forfeited. The performance criteria for long-term incentive plans must be achieved during four consecutive quarters during the service period. Non-GAAP operating income is defined as operating income determined in accordance with GAAP, adjusted to remove the impact of certain expenses. The grant date fair value per share determined in accordance with the BSM valuation model is being amortized over the service period of the awards. The probability of achieving the awards was determined based on review of the actual results achieved thus far by each business unit compared with the operating plan during the pertinent service period as well as the overall strength of the business unit. Stock-based compensation expense was adjusted based on this probability assessment. As actual results are achieved during the service period, the probability assessment is updated and stock-based compensation expense adjusted accordingly.

Market-based awards vest when our average closing stock price exceeds defined multiples of the closing stock price on a specified date for 90 consecutive trading days. If these multiples were not achieved by another specified date, the awards are forfeited. The grant date fair value is being amortized over the average derived service period of the awards. The average derived service period and total fair value were determined using a Monte Carlo valuation model based on our assumptions, which include a risk-free interest rate and implied volatility.

# 13. Common Stock Repurchase Programs

On August 31, 2012, the board of directors approved the repurchase of \$100 million of outstanding common stock. Under this publicly announced plan, we repurchased 0.7 million shares for an aggregate purchase price of \$19.3 million during the year ended December 31, 2013.

27

# **Table of Contents**

On November 6, 2013, the board of directors cancelled \$58 million remaining for repurchase under the 2012 authorization and approved a new authorization to repurchase \$200 million of outstanding common stock. This authorization expires in November 2016. Under this publicly announced plan, we repurchased 0.1 million shares for an aggregate purchase price of \$2.5 million during the year ended December 31, 2013. We repurchased 0.5 and 1.5 million shares for an aggregate purchase price of \$21.0 and \$65.7 million during the three and nine months ended September 30, 2014, respectively. These repurchases included the use of a portion of the net proceeds from the Notes offering to repurchase of 0.2 million shares for an aggregate purchase price of \$10.0 million as authorized under the stock repurchase program in a privately negotiated transaction concurrently with the closing of the Notes offering effected through one of the initial purchasers as our agent.

Our employees have the option to surrender shares of common stock to satisfy their tax withholding obligations that arise on the vesting of RSUs. In addition, certain employees can surrender shares to satisfy the exercise price of certain stock options and any tax withholding obligations incurred in connection with such exercises. Employees surrendered 0.2 and 0.5 million shares for an aggregate purchase price of \$7.1 and \$23.1 million for the three and nine months ended September 30, 2014, respectively, and 0.2 and 0.5 million shares for an aggregate purchase price of \$6.0 and \$13.9 million for the three and nine months ended September 30, 2013, respectively.

These repurchased shares reduce shares outstanding and are recorded as treasury stock under the cost method thereby reducing stockholders equity by the cost of the repurchased shares. Our buyback program is limited by SEC regulations and is subject to compliance with our insider trading policy.

On November 6, 2013, the board of directors approved the retirement of 34.0 million shares of treasury stock. These retired shares are now classified as authorized, but unissued, shares. The retired shares had a carrying value, at cost, of \$592.4 million. Under the cost method, the par value of formally retired treasury stock is deducted from common stock, a pro rata share is deducted from additional paid-in capital, and any remaining excess of cost over the par value and the pro rata share of additional paid-in capital is deducted from retained earnings.

#### 14. Accounts Receivable

# Financing Receivables

We had financing receivables of \$3.4 and \$5.2 million consisting of \$2.6 and \$4.3 million of sales-type lease receivables, included within other current assets and other assets, and \$0.8 and \$0.9 million of trade receivables having a contractual maturity in excess of 360 days at September 30, 2014 and December 31, 2013, respectively. The credit quality of financing receivables are evaluated on the same basis as trade receivables. We have not experienced material amounts of past due financing receivables.

Accounts Receivable Sales Arrangements

In accordance with ASC 860-20, Transfers and Servicing, trade receivables are derecognized from our Condensed Consolidated Balance Sheet when sold to third parties upon determining that such receivables are presumptively beyond the reach of creditors in a bankruptcy proceeding. The recourse obligation is measured using market data from similar transactions and the servicing liability is determined based on the fair value that a third party would charge to service these receivables.

We have facilities in Spain that enable us to sell to third parties, on an ongoing basis, certain trade receivables without recourse. Trade receivables sold without recourse are generally short-term receivables with payment due dates of less than one year, which are secured by international letters of credit. Trade receivables sold under these facilities were \$1.1 and \$5.6 million during the three and nine months ended September 30, 2014, respectively, and \$8.3 million during the year ended December 31, 2013, which approximates the cash received.

We have facilities in the U.S. that enable us to sell to third parties, on an ongoing basis, certain trade receivables with recourse. The trade receivables sold with recourse are generally short-term receivables with payment due dates of less than 10 days from the date of sale, which are subject to a servicing obligation. Trade receivables sold under these facilities were \$7.1 and \$13.9 million during the three and nine months ended September 30, 2014, respectively, and \$12.9 million during the year ended December 31, 2013, which approximates the cash received. We report collections from the sale of trade receivables to third parties as operating cash flows in the Condensed Consolidated Statements of Cash Flows because such receivables are the result of an operating activity and the associated interest rate risk is de minimis.

Table of Contents 51

28

# Item 2: Management s Discussion and Analysis of Financial Condition and Results of Operations Forward-looking Statements

This Quarterly Report on Form 10-Q (Report), including Management s Discussion and Analysis of Financial Condition and Results of Operations, contains forward-looking statements regarding future events and the future results of the Company that are based on current expectations, estimates, forecasts, and projections about the industry in which the Company operates and the beliefs and assumptions of the management of the Company. Words such as anticipate, believe, continue, estimate, expect, goal, will, variations of such words, and similar expressions are intended to identify such potential, project, seek, should, target, forward-looking statements. Such statements reflect the current views of the Company and its management with respect to future events and are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, the Company s actual results, performance, or achievements could differ materially from the results expressed in, or implied by, these forward-looking statements. Factors that might cause or contribute to such differences include, but are not limited to, those discussed in this Report under the section entitled Risk Factors in Item 1A of Part II of this report and Item 1A of Part I of our Annual Report on Form 10-K for the year ended December 31, 2013 and elsewhere and in other reports the Company files with the SEC. The following discussion should be read in conjunction with our Annual Report on Form 10-K for the fiscal year ended December 31, 2013 and the condensed consolidated financial statements and notes thereto included elsewhere in this Report. The Company assumes no obligation to revise or update these forward-looking statements to reflect actual results, events, or changes in factors or assumptions affecting such forward-looking statements.

#### **Business Overview**

We are a world leader in customer-centric digital printing innovation focused on the transformation of the printing, packaging, and ceramic tile decorative industries from the use of traditional analog based presses to digital on-demand printing.

Our products include industrial super-wide, wide format, and label and packaging digital inkjet printers that utilize our digital ink, ceramic tile decoration digital inkjet printers, digital inkjet printer parts, and professional services; print production workflow, web-to-print, cross-media marketing, and business process automation solutions; and color digital front ends ( DFEs ) creating an on-demand digital printing ecosystem. Our award-winning business process automation solutions are integrated from creation to print and are vertically integrated with our digital industrial inkjet printers. Our inks include digital ultra-violet ( UV ) and light emitting diode ( LED ) ink, of which we are the largest world-wide manufacturer, textile dye sublimation, and thermoforming ink. Our product portfolio includes industrial inkjet products ( Industrial Inkjet ) including VUTEk super-wide and EFI wide format industrial digital inkjet printers and related ink, Jetrion label and packaging digital inkjet printing systems and related ink, and Cretaprint digital inkjet printers for ceramic tile decoration; print production workflow, web-to-print, cross-media marketing, and business process automation software ( Productivity Software ), which provides corporate printing, label and packaging, publishing, and mailing and fulfillment solutions for the printing industry; and Fiery DFEs ( Fiery ). Our integrated solutions and award-winning technologies are designed to automate print and business processes, streamline workflow, provide profitable value-added services, and produce accurate digital output.

# **Critical Accounting Policies**

The preparation of financial statements and related disclosures in conformity with U.S. GAAP requires management to make judgments, assumptions, and estimates that affect the amounts reported. An accounting policy is deemed to be critical if it requires an accounting estimate to be made based on assumptions about matters that are highly uncertain at the time the estimate is made, if different estimates reasonably could have been used, or if changes in the estimate that are reasonably possible could materially impact the financial statements. Management believes there have been no significant changes during the nine months ended September 30, 2014 to the items that we disclosed as our critical accounting policies and estimates in Management s Discussion and Analysis of Financial Condition and Results of Operations in our Annual Report on Form 10-K for the year ended December 31, 2013.

# **Recent Accounting Pronouncements**

See Note 1 of our Notes to Condensed Consolidated Financial Statements for a full description of recent accounting pronouncements including the respective expected dates of adoption.

# Overview

We completed a private placement of \$345 million principal amount of 0.75% Convertible Senior Notes due 2019 ( Notes ) in September 2014. The Notes were sold under a purchase agreement entered into among the Company, Morgan Stanley & Co., LLC, and Goldman, Sachs & Co.,

(together, the Initial Purchasers ). The Notes were sold to the Initial Purchasers in reliance on an exemption from registration provided by Section 4 (a)(2) of the Securities Act of 1933, as amended (Securities Act ) for resale to qualified institutional buyers pursuant to Rule 144A under the Securities Act. The net proceeds from this offering were approximately \$336.4 million, after deducting the Initial Purchasers discounts and commissions and the estimated offering expenses payable by us. As described more fully in Note 6 Convertible Senior Notes, Note Hedges, and Warrants, we used approximately \$29.4 million of the net proceeds to pay the cost of the Note Hedges (after such cost was partially offset by the proceeds from the Warrant transactions).

29

In connection with the issuance of the Notes, we entered into an indenture with U.S. Bank, N.A., as trustee. Under the indenture, the Notes are senior unsecured obligations with interest payable semiannually in arrears on March 1 and September 1 of each year, commencing March 1, 2015. The Notes will mature on September 1, 2019, unless previously purchased or converted in accordance with their terms prior to such date. We may not redeem the Notes prior to maturity; however, holders of the Notes may convert them at certain times and upon the occurrence of certain events in the future.

Key financial results for the three and nine months ended September 30, 2014 were as follows:

Our results of operations for the three and nine months ended September 30, 2014 compared with the three and nine months ended September 30, 2013 reflect revenue growth, consistent gross profit, consistent operating expenses as a percentage of revenue, and increased foreign exchange loss. Our revenue growth was driven by increased revenue in all three operating segments. We completed our acquisitions of DIMS, DirectSmile, Rhapso, and SmartLinc in 2014. We completed our acquisitions of Lector Computersysteme GmbH (Lector), Metrix, GamSys, and PrintLeader in 2013. Their results are included in our results of operations commencing on their respective acquisition dates.

Our consolidated revenue increased by 11% and 9% or \$18.9 and \$48.8 million, during the three and nine months ended September 30, 2014, respectively, compared with the three and nine months ended September 30, 2013. Industrial Inkjet, Productivity Software, and Fiery revenue increased by \$8.4, \$5.1, and \$5.4 million during the three months ended September 30, 2014, respectively, and by \$21.9, \$11.3, and \$15.7 million, during the nine months ended September 30, 2014, respectively, as compared with the same periods in the prior year. Recurring ink and maintenance revenue increased by 18% during the three months ended September 30, 2014 compared with the same period in the prior year and represented 29% of consolidated revenue.

Our gross profit percentage was comparable at 55% and 54% during the three and nine months ended September 30, 2014, respectively, compared with 54% during the three and nine months ended September 30, 2013.

Operating expenses increased by \$12.5 and \$25.5 million during the three and nine months ended September 30, 2014, respectively, compared with the three and nine months ended September 30, 2013. Operating expenses increased as a percentage of revenue from 47% and 48% percent of revenue during the three and nine months ended September 30, 2013, respectively, to 49% and 48% of revenue during the three and nine months ended September 30, 2014, respectively, primarily related to increased stock-based compensation expense and facilities-related restructuring expenses related to the consolidation of our operations in Germany. Personnel-related expenses increased primarily due to head count increases related to our business acquisitions. These expenses are net of various cost reduction actions including reduced variable compensation, prototype and non-recurring engineering spending, and other discretionary spending.

Interest expense increased by \$0.7 million during the three months ended September 30, 2014, and decreased by \$0.3 million during the nine months ended September 30, 2013, compared with the corresponding periods in the prior year. Interest expense during the three and nine months ended September 30, 2014, consists primarily of interest expense related to our Notes and imputed interest expense related to our build-to-suit lease, which is compared with imputed interest expense related to the deferred proceeds from sale of building and land, net of capitalized interest related to our new corporate headquarters, and imputed interest expense related to our build-to-suit lease during the three and nine months ended September 30, 2013.

Interest income and other income (expense), net, decreased from a gain of \$1.5 million during the three months ended September 30, 2013, to a loss of \$5.0 million during the three months ended September 30, 2014, primarily due to the foreign exchange loss of \$5.2 million during the three months ended September 30, 2014, compared to a foreign exchange gain of \$1.3 million during the three months ended September 30, 2013, resulting from revaluation of foreign currency denominated net assets (mainly denominated in Euros, British pounds sterling, and Indian rupees).

Interest income and other income (expense), net, decreased from a loss of \$0.2 million during the nine months ended September 30, 2013, to a loss of \$4.7 million during the nine months ended September 30, 2014, primarily due to the foreign exchange loss of \$5.6 million during the nine months ended September 30, 2014, compared to a foreign exchange loss of \$0.8 million during the nine months ended September 30, 2013, resulting from revaluation of foreign currency denominated net assets (mainly denominated in Euros, British pounds sterling, and Indian rupees).

We recognized tax provisions of \$2.0 and \$8.0 million on pre-tax operating income of \$6.9 and \$29.8 million during the three and nine months ended September 30, 2014, respectively, compared to tax benefits of \$1.1 and \$0.9 million on pre-tax operating income of \$15.0 and \$33.0 million during the three and nine months ended September 30, 2013, respectively. These provisions and benefits include the recognition of previously unrecognized tax benefits during the three and nine months ended September 30, 2014 and 2013, tax benefit resulting from the increased valuation of intangible assets for Brazilian tax reporting during the nine months ended September 30, 2014, and the retroactive renewal of the U.S. federal research and development tax credit during the nine months ended September 30, 2013.

30

# **Results of Operations**

Our Condensed Consolidated Statements of Operations as a percentage of total revenue for the three and nine months ended September 30, 2014 and 2013 is as follows:

	Three months ende	d September 30,	Nine months ended	September 30,
	2014	2013	2014	2013
Revenue	100%	100%	100%	100%
Gross profit	55	54	54	54
Operating expenses:				
Research and development	17	18	17	18
Sales and marketing	18	19	18	19
General and administrative	9	6	9	7
Restructuring and other	2	1	1	1
Amortization of identified intangibles	3	3	3	3
-				
Total operating expenses	49	47	48	48
Income from operations	6	7	6	6
Interest expense				
Interest income and other income (expense), net	(3)	1	(1)	
Income before income taxes	3	8	5	6
Benefit from (provision for) income taxes	(1)	1	(1)	
_				
Net income	2%	9%	4%	6%

These operating results are not necessarily indicative of our results for any future period.

# Revenue

We classify our revenue, gross profit, assets, and liabilities in accordance with our three operating segments as follows:

Industrial Inkjet, which consists of our VUTEk super-wide and EFI wide format industrial digital inkjet printers and related ink, Jetrion label and packaging digital inkjet printing systems and related ink, Cretaprint digital inkjet printers for ceramic tile decoration, digital inkjet printer parts, and professional services. Printing surfaces include paper, vinyl, corrugated, textile, glass, plastic, ceramic tile, and many other flexible and rigid substrates.

Productivity Software, which consists of (i) our business process automation software, including Monarch and Metrics; (ii) Pace, our business process automation software that is available in a cloud-based environment; (iii) Digital StoreFront, our cloud-based e-commerce solution that allows print service providers to accept, manage, and process printing orders over the internet; (iv) Radius, our business process automation software for label and packaging printers; and (v) other business process automation and e-commerce solutions designed for the printing and packaging industries.

Fiery, which consists of DFEs that transform digital copiers and printers into high performance networked printing devices for the office and commercial printing market. This operating segment is comprised of (i) stand-alone DFEs connected to digital printers, copiers, and other peripheral devices, (ii) embedded DFEs and design-licensed solutions used in digital copiers and multi-functional devices, (iii) optional software integrated into our DFE solutions such as Fiery Central, Command WorkStation, and MicroPress, (iv) Entrac, our self-service and payment solution, (v) PrintMe, our mobile printing application, and (vi) stand-alone software-based solutions such as our proofing and scanning solutions.

On a sequential basis, revenue increased by \$4.7 million, or 2%, during the third quarter compared to second quarter 2014 results, due to increased Industrial Inkjet and Productivity Software revenue, and comparable Fiery revenue. The Industrial Inkjet revenue increase was due to increased sales of super-wide and wide format digital inkjet printers and increased UV and LED ink revenue, partially offset by decreased

revenue from ceramic tile decoration digital inkjet printers due to the slowdown in the Chinese construction industry.

31

# Revenue by Operating Segment for the Three Months Ended September 30, 2014 and 2013

Our revenue by operating segment for the three months ended September 30, 2014 and 2013 was as follows (in thousands):

	Three months ended September 30,								
		Percent			Chang	e			
	2014	of total	2013	of total	\$	%			
Industrial Inkjet	\$ 95,472	48%	\$ 87,117	49%	\$ 8,355	10%			
Productivity Software	33,622	17	28,532	16	5,090	18			
Fiery	68,580	35	63,174	35	5,406	9			
Total revenue	\$ 197,674	\$ 100%	\$ 178,823	\$ 100%	\$ 18,851	11%			

# Overview

Our consolidated revenue increased by approximately 11%, or \$18.9 million, from \$178.8 million for the three months ended September 30, 2013 to \$197.7 million for the three months ended September 30, 2014 consisting of increased Industrial Inkjet, Productivity Software, and Fiery revenue of \$8.4, \$5.1, and \$5.4 million, respectively. Our revenue growth was primarily driven by the strength of our Industrial Inkjet operating segment in the digital printing markets in which it participates, the benefits of the acquisition strategy in our Productivity Software operating segment with respect to both product offerings and our distribution channel, and product launches by the leading printer manufacturers in the Fiery operating segment.

# Industrial Inkjet Revenue

Industrial Inkjet revenue increased by 10% during the three months ended September 30, 2014, compared with the three months ended September 30, 2013. Industrial Inkjet revenue in the super-wide and wide format products lines is benefiting from the ongoing analog to digital and solvent to UV migration. The Industrial Inkjet revenue increase was primarily due to:

significantly increased UV and LED ink revenue,

strong demand for our products incorporating LED technology such as:

the GS5500r 5-meter digital UV inkjet super-wide format printer,

the newly launched H1625 digital UV inkjet wide format printer,

the HS100 digital UV inkjet press representing an alternative to analog presses, and

other super-wide and wide format digital inkjet printers,

partially offset by decreased ceramic tile decoration digital inkjet printer revenue as the Chinese construction market continues to be weak and companies are delaying investment in new equipment.

# Productivity Software Revenue

Productivity Software revenue increased by 18% during the three months ended September 30, 2014, compared with the three months ended September 30, 2013, primarily due to increased recurring maintenance revenue resulting from our business acquisition strategy; increased Radius and Metrics license revenue, as well as license and subscription revenue from recently acquired businesses. Productivity Software revenue benefited from our acquisitions of Rhapso, SmartLinc, DirectSmile, and DIMS, which closed in 2014, and Metrix and Lector, which closed during the fourth quarter of 2013. Our Productivity Software revenue is benefiting from the need for printing companies to improve productivity and efficiency through business process automation growth.

# Fiery Revenue

Fiery revenue increased by 9% during the three months ended September 30, 2014, compared with the three months ended September 30, 2013. Although end customer and reseller preference for Fiery products drives demand, most Fiery revenue relies on printer manufacturers to design, develop, and integrate Fiery technology into their print engines. Fiery revenue continues to benefit from new product launches by these printer manufacturers resulting in increased stand-alone DFE revenue, favorable mix of DFE and software revenue, increased sales of Entrac self-service payment solutions, and low reseller inventory.

# Revenue by Operating Segment for the Nine Months Ended September 30, 2014 and 2013

Our revenue by operating segment for the nine months ended September 30, 2014 and 2013 was as follows (in thousands):

	Nine months ended September 30,							
		Percent			Chang	e		
	2014	of total	2013	of total	\$	%		
Industrial Inkjet	\$ 277,315	48%	\$ 255,423	48%	\$ 21,892	9%		
Productivity Software	96,075	16	84,770	16	11,305	13		
Fiery	205,937	36	190,287	36	15,650	8		
Total revenue	\$ 579,327	\$ 100%	\$ 530,480	\$ 100%	\$ 48.847	9%		

32

#### Overview

Our consolidated revenue increased by approximately 9%, or \$48.8 million, from \$530.5 million for the nine months ended September 30, 2013 to \$579.3 million for the nine months ended September 30, 2014 consisting of increased Industrial Inkjet, Productivity Software, and Fiery revenue of \$21.9, \$11.3, and \$15.7 million, respectively.

#### Industrial Inkjet Revenue

Industrial Inkjet revenue increased by 9% during the nine months ended September 30, 2014, compared with the nine months ended September 30, 2013. We continue to experience growth resulting from the ongoing analog to digital and solvent to UV migration. The Industrial Inkjet revenue increase was led by significantly increased UV and LED ink revenue, strong demand for our UV digital inkjet printers incorporating cool cure LED technology and our digital UV inkjet press incorporating LED technology, and increased shipments of label and packaging digital inkjet printers. UV ink revenue increased as a result of the high utilization that our UV printers are experiencing in the field, partially offset by decreased solvent printer installed base demand measured by solvent ink usage. Super-wide and wide format digital UV inkjet printer revenue increases have been partially offset by decreased ceramic tile decoration digital inkjet printer revenue as a result of the slowdown in the Chinese construction market.

# Productivity Software Revenue

Productivity Software revenue increased by 13% during the nine months ended September 30, 2014, compared with the nine months ended September 30, 2013, primarily due to increased Radius, Pace, and PrintStream license revenue and revenue from recently acquired businesses. Productivity Software revenue benefited from our acquisitions of Rhapso, SmartLinc, DirectSmile, and DIMS, which closed in 2014, and Metrix and Lector, which closed during the fourth quarter of 2013.

#### Fiery Revenue

Fiery revenue increased by 8% during the nine months ended September 30, 2014, compared with the nine months ended September 30, 2013. Although end customer and reseller channel preference for Fiery products drives demand, most Fiery revenue relies on printer manufacturers to design, develop, and integrate Fiery technology into their print engines. The Fiery revenue increase is primarily due to new product launches by these printer manufacturers resulting in increased controller and embedded server revenue, professional service revenue, and Entrac revenue.

# Revenue by Geographic Area for the Three Months Ended September 30, 2014 and 2013

Our revenue by geographic area for the three months ended September 30, 2014 and 2013 was as follows (in thousands):

	Three months ended September 30,								
		Percent			Change	e			
	2014	of total	2013	of total	\$	%			
Americas	\$ 116,137	59%	\$ 102,393	57%	\$ 13,744	13%			
EMEA	54,212	27	52,189	29	2,023	4			
APAC	27,325	14	24,241	14	3,084	13			
Japan	6,720	3	4,349	3	2,371	55			
APAC, ex Japan	20,605	11	19,892	11	713	4			
Total revenue	\$ 197,674	100%	\$ 178,823	100%	\$ 18,851	11%			

Shipments to some of our significant printer manufacturer customers are made to centralized purchasing and manufacturing locations, which in turn ship to other locations, making it difficult to obtain accurate geographical shipment data. Accordingly, we believe that export sales of our products into each region may differ from what is reported. We expect that sales outside of the U.S. will continue to represent a significant portion of our total revenue.

Americas revenue increased by 13% for the three months ended September 30, 2014, compared with the three months ended September 30, 2013, resulting from increased revenue in all three operating segments.

EMEA revenue increased by 4% for the three months ended September 30, 2014, compared with the three months ended September 30, 2013, primarily due to increased Productivity Software revenue. We drove significant sales into the EMEA region through our 2014 acquisitions of SmartLinc, Rhapso, DirectSmile, and DIMS. The Industrial Inkjet operating segment experienced increased revenue from super-wide format digital UV inkjet printers, which was substantially offset by decreased ceramic tile decoration digital inkjet printer revenue.

Japan revenue growth has returned during the three months ended September 30, 2014, which increased by 55% compared with the three months ended September 30, 2013, resulting from increased Fiery and Industrial Inkjet revenue.

APAC revenue, excluding Japan, increased by 4% for the three months ended September 30, 2014, compared with the three months ended September 30, 2013, primarily due to increased Productivity Software revenue. The Industrial Inkjet operating segment experienced increased revenue from super-wide format digital UV inkjet printers, which was substantially offset by decreased ceramic tile decoration digital inkjet printer revenue primarily due to decreased ceramic tile decoration digital inkjet printer revenue in China.

Revenue by Geographic Area for the Nine Months Ended September 30, 2014 and 2013

Our revenue by geographic area for the nine months ended September 30, 2014 and 2013 was as follows (in thousands):

		Nine months ended September 30,							
		Percent			Change	e			
	2014	of total	2013	of total	\$	%			
Americas	\$ 318,685	55%	\$ 296,806	56%	\$ 21,879	7%			
EMEA	181,652	31	152,219	29	29,433	19			
APAC	78,990	14	81,455	15	(2,465)	(3)			
Japan	18,307	3	17,383	3	924	5			
APAC, ex Japan	60,683	11	64,072	12	(3,389)	(5)			
Total revenue	\$ 579,327	100%	\$ 530,480	100%	\$ 48,847	9%			

Americas revenue increased by 7% for the nine months ended September 30, 2014 compared with the nine months ended September 30, 2013, resulting from increased revenue in all three of our operating segments. A decrease in ceramic tile decoration digital inkjet revenue partially offset strong growth in super-wide and wide format digital UV inkjet printer revenue.

EMEA revenue increased by 19% for the nine months ended September 30, 2014 compared with the nine months ended September 30, 2013, resulting from double digit percentage growth in super-wide and wide format digital UV inkjet printers, ink, and service, Productivity Software, and Fiery revenue. Ceramic tile digital inkjet revenue was comparable to the prior year.

Japan revenue increased by 5% for the nine months ended September 30, 2014, compared with the nine months ended September 30, 2013, primarily due to revenue from super-wide and wide format digital UV inkjet printers.

APAC revenue, excluding Japan, decreased by 5% for the nine months ended September 30, 2014, compared with the nine months ended September 30, 2013, primarily due to reduced revenue from ceramic tile decoration digital inkjet revenue resulting from the slowdown in the Chinese construction industry.

# Revenue Concentration

A substantial portion of our revenue over the years has been attributable to sales of products through the leading printer manufacturers and independent distributor channels. We have a direct relationship with several leading printer manufacturers and work closely to design, develop, and integrate Fiery technology into their print engines. The printer manufacturers act as distributors and sell Fiery products to end customers through reseller channels. End customer and reseller channel preference for the Fiery DFE and software solutions drive demand for Fiery products through the printer manufacturers.

Although end customer and reseller channel preference for Fiery products drives demand, most Fiery revenue relies on printer manufacturers to design, develop, and integrate Fiery technology into their print engines. A significant portion of our revenue is, and has been, generated by sales of our Fiery DFE products to a relatively small number of leading printer manufacturers. For the three and nine months ended September 30, 2014, Xerox provided 12% and 11% of consolidated revenue, respectively, in the aggregate. For the three and nine months ended September 30, 2013, Xerox provided 13% and 12% of consolidated revenue, respectively, in the aggregate.

No assurance can be given that our relationships with these and other printer manufacturers will continue or that we will successfully increase the number of printer manufacturing customers or the size of our existing relationships. We expect that if we continue to increase our revenue in

the Industrial Inkjet and Productivity Software operating segments, the percentage of our revenue from the leading printer manufacturer customers will continue to decrease.

34

Gross Profit

Gross profit by operating segment, excluding stock-based compensation, for the three and nine months ended September 30, 2014 and 2013, was as follows (in thousands):

	Three Months Ended September 30,			•			. /	
I. d 1 I 1		2014		2013		2014		2013
Industrial Inkjet								
Revenue	\$	95,472	\$	87,117	\$	277,315	\$	255,423
Gross profit		37,693		34,675		106,643		101,822
Gross profit percentages		39.5%		39.8%		38.5%		39.9%
Productivity Software								
Revenue	\$	33,622	\$	28,532	\$	96,075	\$	84,770
Gross profit		24,294		20,397		69,325		60,553
Gross profit percentages		72.3%		71.5%		72.2%		71.4%
Fiery								
Revenue	\$	68,580	\$	63,174	\$	205,937	\$	190,287
Gross profit		47,590		42,625		141,471		128,016
Gross profit percentages		69.4%		67.5%		68.7%		67.3%

A reconciliation of our segment gross profit to our condensed consolidated statements of operations for the three and nine months ended September 30, 2014 and 2013 is as follows (in thousands):

	Thre	Three Months Ended September 30,				Nine Months Ended Septembe		
		2014		2013		2014		2013
Segment gross profit	\$	109,577	\$	97,697	\$	317,439	\$	290,391
Stock-based compensation expense		(780)		(484)		(1,894)		(1,335)
Gross profit	\$	108,797	\$	97,213	\$	315,545	\$	289,056

Our gross profit percentage was comparable at 55% and 54% during the three and nine months ended September 30, 2014, respectively, compared with 54% during the three and nine months ended September 30, 2013. For the three and nine months ended September 30, 2014, increased Productivity Software and Fiery gross profit percentages were offset by a decrease in the Industrial Inkjet gross profit percentage. The decline of 0.3 and 1.4 percentage points in the Industrial Inkjet gross margin percentage during the three and nine months ended September 30, 2014, respectively, was primarily driven by relatively fixed manufacturing costs being spread over lower ceramic tile decoration digital inkjet printer revenue. The increase in the Productivity Software gross profit percentage of 0.8 percentage points during the three and nine months ended September 30, 2014 and 2013, resulted primarily from increased revenue. The increase in Fiery gross profit percentages of 1.9 and 1.4 percentage points during the three and nine months ended September 30, 2014, respectively, resulted from favorable mix of higher margin products sold during the respective periods.

Our gross profit will fluctuate significantly as a result of product mix changes. Consolidated gross profit can be impacted by a variety of other factors, which are unique to each operating segment. These factors include market prices achieved on our current and future products, availability and pricing of key components (including memory, processors, ink components, and print heads), subcontractor manufacturing costs, product mix, sales and distribution channel, geographic mix, product transition results, new product introductions, competition, and general economic conditions in the U.S. and abroad. Consequently, gross profit may fluctuate significantly from period to period.

Many of our products and subassemblies are manufactured by subcontract manufacturers that purchase most of the necessary components. If our subcontract manufacturers cannot obtain necessary components at favorable prices, we could experience increased product costs. We purchase certain components directly including processors, memory, certain ASICs, and software licensed from various sources, which include Adobe PostScript ® software.

35

Operating Expenses

Operating expenses for the three and nine months ended September 30, 2014 and 2013 were as follows (in thousands):

	Three	Three months ended September 30, Change			Nine n	e		
	2014	2013	\$	%	2014	2013	\$	%
Research and development	\$ 33,840	\$ 32,021	\$ 1,819	6%	\$ 100,563	\$ 95,180	\$ 5,383	6%
Sales and marketing	36,113	34,885	1,228	4	107,902	102,133	5,769	6
General and administrative	17,617	10,468	7,149	68	49,973	37,509	12,464	33
Restructuring and other	3,021	1,196	1,825	153	5,662	4,443	1,219	27
Amortization of identified intangibles	5,284	4,767	517	11	15,266	14,640	626	4
-								
Total operating expenses	\$ 95,875	\$ 83,337	\$ 12,538	15%	\$ 279,366	\$ 253,905	\$ 25,461	10%

Operating expenses increased by \$12.5 and \$25.5 million, or 15% and 10% during the three and nine months ended September 30, 2014, respectively. Operating expenses increased as a percentage of revenue from 47% and 48% percent of revenue during the three and nine months ended September 30, 2013, respectively, to 49% of revenue during the three and nine months ended September 30, 2014, primarily related to increased stock-based compensation expense due to a comparable number of RSUs granted, but at a higher stock price, and facilities-related restructuring expenses related to the consolidation of our operations in Germany. Personnel-related expenses increased primarily due to head count increases related to our business acquisitions. These expenses are net of various cost reduction actions including reduced variable compensation, prototype and non-recurring engineering spending, and other discretionary spending.

# Research and Development

Research and development expenses include personnel, consulting, travel, research and development facilities, and prototype materials expenses.

Research and development expenses for the three months ended September 30, 2014 were \$33.8 million, or 17% of revenue, compared to \$32.0 million, or 18% of revenue, for the three months ended September 30, 2013, an increase of \$1.8 million, or 6%. Personnel-related expenses increased by \$1.7 million primarily due to head count increases related to our business acquisitions, partially offset by reduced variable compensation. Prototypes and non-recurring engineering, consulting, contractor, freight, and related travel expenses decreased by \$0.4 million. Stock-based compensation expense increased by \$0.3 million primarily due to the increased fair value of grants.

Research and development expenses for the nine months ended September 30, 2014 were \$100.6 million, or 17% of revenue, compared to \$95.2 million, or 18% revenue, for the nine months ended September 30, 2013, an increase of \$5.4 million, or 6%. Personnel-related expenses increased by \$3.9 million primarily due to head count increases related to our business acquisitions, partially offset by reduced variable compensation. Prototypes and non-recurring engineering, consulting, contractor, and related travel expenses increased by \$0.5 million primarily due to accelerated product development efforts in advance of new product launches earlier in 2014. Stock-based compensation expense increased by \$1.0 million primarily due to the increased fair value of grants.

We expect that if the U.S. dollar remains volatile against the Indian rupee, Euro, British pound sterling, or Brazilian real, research and development expenses reported in U.S. dollars could fluctuate, although we hedge our operating expense exposure to the Indian rupee, which partially mitigates this risk.

# Sales and Marketing

Sales and marketing expenses include personnel, trade shows, marketing programs and promotional materials, sales commissions, travel and entertainment, depreciation, and sales office expenses in the U.S., Europe, and APAC.

Sales and marketing expenses for the three months ended September 30, 2014 were \$36.1 million, or 18% of revenue, compared to \$34.9 million, or 18% of revenue, for the three months ended September 30, 2013, an increase of \$1.2 million, or 4%. Personnel-related expenses increased by \$0.3 million primarily due to head count increases related to our business acquisitions, partially offset by reduced commissions and variable compensation. Trade show and marketing program spending, including consulting, contractor, travel, and freight, has increased by \$0.3 million. Stock-based compensation expense increased by \$0.2 million primarily due to the increased fair value of grants. The remaining increase

of \$0.4 million is primarily due to facility and information technology expenses related to our sales and marketing activities.

Sales and marketing expenses for the nine months ended September 30, 2014 were \$107.9 million, or 19% of revenue, compared to \$102.1 million, or 19% of revenue, for the nine months ended September 30, 2013, an increase of \$5.8 million, or 6%. Personnel-related expenses increased by \$2.8 million primarily due to head count increases related to our business acquisitions, partially offset by reduced variable compensation. Trade show and marketing program spending, including consulting, contractor, travel, and freight, has increased by \$0.9 million. Stock-based compensation expense increased by \$0.9 million primarily due to the increased fair value of grants. The remaining increase of \$1.2 million is primarily due to facility and information technology expenses related to our sales and marketing activities.

36

Over time, our sales and marketing expenses may increase in absolute terms if revenue increases in future periods as we continue to actively promote our products and introduce new products and services. We expect that if the U.S. dollar remains volatile against the Euro, British pound sterling, Brazilian real, Australian dollar, and other currencies, sales and marketing expenses reported in U.S. dollars could fluctuate.

# General and Administrative

General and administrative expenses consist primarily of human resources, legal, and finance expenses.

General and administrative expenses for the three months ended September 30, 2014 were \$17.6 million, or 9% of revenue, compared to \$10.5 million, or 6% of revenue, for the three months ended September 30, 2013, an increase of \$7.1 million, or 68%. Stock-based compensation expense increased by \$2.0 million primarily due to the increased fair value of grants. Imputed sublease income of \$1.0 million, partially offset by imputed depreciation of \$0.4 million, was accrued as of September 30, 2013 related to the deferred proceeds from sale of building and land. Acquisition-related expenses increased by \$0.4 million as a result of two acquisitions during the third quarter of 2014. Legal and travel expenses increased by \$0.7 million due to increased litigation activity and settlements in the current quarter. Litigation settlement expenses increased general and administrative expenses by \$3.9 million compared with 2013 due to the settlement of the Kerajet patent infringement claim in 2013, which resulted in the release of \$3.3 million of litigation reserves compared with litigation settlement expense of \$0.6 million in 2014. The remaining increase of \$0.9 million is primarily due to facility expenses related to our new corporate headquarters.

The estimated probability or actual achievement of several earnout performance targets was reduced during the three months ended September 30, 2014, net of earnout interest accretion, resulting in a reduction of the associated liability and a credit to general and administrative expense of \$0.6 million. The estimated probability or actual achievement of several earnout performance targets was increased during the three months ended September 30, 2013, including earnout interest accretion, resulting in an increase in the associated liability and a charge to general and administrative expense of \$0.4 million.

General and administrative expenses for the nine months ended September 30, 2014 were \$50.0 million, or 9% of revenue, compared to \$37.5 million, or 7% revenue, for the nine months ended September 30, 2013, an increase of \$12.5 million, or 33%. Stock-based compensation expense increased by \$4.0 million primarily due to the increased fair value of grants. Imputed sublease income of \$2.7 million, partially offset by imputed depreciation of \$1.2 million, has been accrued during the nine months ended September 30, 2013 related to the deferred proceeds from sale of building and land. Acquisition-related expenses increased by \$0.4 million as a result of four acquisitions in 2014 compared with two acquisitions in 2013. Legal and travel expenses increased by \$1.0 million due to increased litigation activity and settlements in the current quarter. Litigation settlement expenses increased general and administrative expenses by \$4.2 million compared with 2013 due to the settlement of the Kerajet patent infringement claim in 2013, which resulted in the release of \$3.3 million of litigation reserves compared with litigation settlement expense of \$0.9 million in 2014. The remaining increase of \$3.2 million is primarily due to facility expenses related to our new corporate headquarters.

The estimated probability or actual achievement of several earnout performance targets was reduced during the nine months ended September 30, 2014, net of earnout interest accretion, resulting in a reduction of the associated liability and a credit to general and administrative expense of \$2.2 million. A similar change in the estimated probability or actual achievement of several earnout performance targets during the nine months ended September 30, 2013 resulted in a reduction of the associated liability and a credit to general and administrative expense of \$0.4 million in the prior year.

We expect that if the U.S. dollar remains volatile against the Euro, British pound sterling, Indian rupee, Brazilian real, or other currencies, general and administrative expenses reported in U.S. dollars could fluctuate.

#### Stock-based Compensation

We account for stock-based payment awards in accordance with ASC 718, which requires stock-based compensation expense to be recognized based on the fair value of such awards on the date of grant. We amortize compensation cost on a graded vesting basis over the vesting period, after assessing the probability of achieving requisite performance criteria with respect to performance-based awards. Stock-based compensation cost is recognized over the requisite service period for each separately vesting tranche of the award as though the award were, in substance, multiple awards. This has the impact of greater stock-based compensation expense during the initial years of the vesting period.

Stock-based compensation expenses were \$9.0 and \$6.3 million for the three months ended September 30, 2014 and 2013, respectively, an increase of \$3.3 million, primarily due to our increased stock price and RSUs granted during the quarter. Stock-based compensation expenses were \$25.2 and \$18.7 million for the nine months ended September 30, 2014 and 2013, respectively, an increase of \$6.5 million, primarily due to comparable number of RSUs granted compared to prior quarters, but at a higher stock price.

# Restructuring and Other

During the three and nine months ended September 30, 2014 and 2013, cost reduction actions were taken to lower our quarterly operating expense run rate as we analyzed our cost structure. Our restructuring plans have been implemented to better align our costs with revenue levels and to re-align our cost structure following our business acquisitions. These charges primarily relate to cost reduction actions undertaken to integrate recently acquired businesses, consolidate facilities, and lower our quarterly operating expense run rates. Restructuring and other consists primarily of restructuring, severance, retention, facility downsizing and relocation, and integration expenses. Our restructuring and other plans are accounted for in accordance with ASC 420, ASC 712, and ASC 820.

We recognized restructuring and other charges of \$3.0 and \$5.7 million for the three and nine months ended September 30, 2014, respectively, and \$1.2 and \$4.4 million for the three and nine months ended September 30, 2013, respectively, primarily consisting of restructuring, severance, retention, integration, and charges to downsize or relocate our facilities. Restructuring and severance charges of \$0.8 and \$2.5 million related to 26 and 96 head count reductions for the three and nine months ended September 30, 2014, respectively, and \$0.6 and \$2.0 million related to 22 and 84 head count reductions for the three and nine months ended September 30, 2013, respectively. Severance costs include severance payments, related employee benefits, and outplacement or employee relocation costs. Retention expenses of \$0.2 and \$0.7 million for the three and nine months ended September 30, 2013, respectively, primarily related to acquisition-related executive deferred compensation cost coinciding with the continuing employment of a former stockholder of an acquired company.

Facilities relocation expenses of \$1.8 and \$2.0 million were incurred during the three and nine months ended September 30, 2014, respectively, primarily due to the consolidation of our German operations. Facilities relocation expenses of \$0.2 and \$0.6 million were incurred during the three and nine months ended September 30, 2013, respectively, primarily due to the relocation of certain manufacturing and administrative locations and the relocation of our corporate headquarters. Integration expenses of \$0.4 and \$1.2 million were incurred during the three and nine months ended September 30, 2014, respectively, and \$0.2 and \$1.2 million were incurred during the three and nine months ended September 30, 2013, respectively.

#### **Amortization of Identified Intangibles**

Amortization of identified intangibles for the three months ended September 30, 2014 was \$5.3 million, or 3% of revenue, compared to \$4.8 million, or 3% of revenue, for the three months ended September 30, 2013, an increase of \$0.5 million, or 11%. Amortization of identified intangibles for the nine months ended September 30, 2014 was \$15.3 million, or 3% of revenue, compared to \$14.6 million, or 3% of revenue, for the nine months ended September 30, 2013, an increase of \$0.7 million, or 4%. The intangible amortization increase is primarily due to the amortization of intangible assets identified through the DIMS, DirectSmile, Rhapso, SmartLinc, Lector, and Metrix acquisitions, partially offset by Pace, Entrac, Streamline, and Raster intangible assets becoming fully amortized during the respective periods.

# Interest Expense

Interest expense for the three months ended September 30, 2014 was \$1.1 million compared to \$0.4 million for the three months ended September 30, 2013, an increase of \$0.7 million. Interest expense increased primarily due to \$0.8 million of interest expense related to our Notes and increased imputed interest expense of \$0.2 million related to our build-to-suit lease, partially offset by imputed interest expense of \$0.9 million related to the deferred proceeds from sale of building and land in 2013, net of capitalized interest of \$0.6 million, related to our new corporate headquarters.

Interest expense for the nine months ended September 30, 2014 was \$1.6 million compared to \$2.0 million for the nine months ended September 30, 2013, a decrease of \$0.4 million. Interest expense decreased primarily due to \$0.8 million of interest expense related to our Notes, increased imputed interest expense of \$0.6 million related to our build-to-suit lease, offset by imputed interest expense of \$2.7 million related to the deferred proceeds from sale of building and land in 2013, net of capitalized interest of \$0.9 million related to our new corporate headquarters.

Interest Income and Other Income (Expense), Net

Interest income and other income (expense), net, includes interest income, gains and losses from sales of our cash equivalents and short-term investments, and net foreign currency transaction gains and losses.

Interest income and other income (expense), net, decreased from a gain of \$1.5 million during the three months ended September 30, 2013, to a loss of \$5.0 million during the three months ended September 30, 2014, primarily due to the foreign exchange loss of \$5.2 million during the three months ended September 30, 2014, compared to a foreign exchange gain of \$1.3 million during the three months ended September 30,

2013, resulting from the revaluation of our foreign currency denominated net assets (mainly denominated in Euros, British pounds sterling, and Indian rupees).

38

Interest income and other income (expense), net, decreased from a loss of \$0.2 million during the nine months ended September 30, 2013, to a loss of \$4.7 million during the nine months ended September 30, 2014, primarily due to the foreign exchange loss of \$5.6 million during the nine months ended September 30, 2014, compared to a foreign exchange loss of \$0.8 million during the nine months ended September 30, 2013, resulting from the revaluation of our foreign currency denominated net assets (mainly denominated in Euros, British pounds sterling, and Indian rupees).

Income Before Income Taxes

The components of income before income taxes are as follows (in thousands):

		onths Ended mber 30,	Nine Months Ended September 30,		
	2014	2013	2014	2013	
U.S.	\$ 9,483	\$ (1,343)	\$ 15,306	\$ (1,198)	
Foreign	(2,631)	16,337	14,518	34,231	
Total	\$ 6,852	\$ 14,994	\$ 29,824	\$ 33,033	

For the three months ended September 30, 2014, pretax net income of \$6.9 million consisted of a U.S. pretax net income of \$9.5 million and foreign pretax net loss of \$2.6 million. The pretax net income attributable to U.S. operations included amortization of identified intangibles of \$1.7 million, stock-based compensation of \$9.0 million, restructuring and other of \$0.6 million, acquisition-related costs of \$0.5 million, litigation settlement expense of \$0.7 million, and interest expense related to our Notes of \$0.9 million. The pretax net loss attributable to foreign operations included amortization of identified intangibles of \$3.5 million, and restructuring and other of \$2.4 million, partially offset by the change in fair value of contingent consideration of \$0.7 million. The exclusion of these items from net income would result in a U.S. and foreign pretax net income of \$22.9 and \$2.6 million, respectively, for the three months ended September 30, 2014.

For the nine months ended September 30, 2014, pretax net income of \$29.8 million consisted of U.S. and foreign pretax net income of \$15.3 and \$14.5 million, respectively. The pretax net income attributable to U.S. operations included amortization of identified intangibles of \$5.3 million, stock-based compensation of \$25.2 million, restructuring and other of \$1.9 million, acquisition-related costs of \$1.1 million, and litigation settlement expense of \$0.9 million, and interest expense related to our Notes of \$0.9 million. The pretax net income attributable to foreign operations included amortization of identified intangibles of \$10.0 million, restructuring and other of \$3.8 million, and earnout interest accretion of \$0.5 million, partially offset by the change in fair value of contingent consideration of \$2.7 million. The exclusion of these items from net income would result in a U.S. and foreign pretax net income of \$50.6 and \$26.1 million, respectively, for the nine months ended September 30, 2014

For the three months ended September 30, 2013, pretax net income of \$15.0 million consisted of a U.S. pretax net loss of \$1.4 million and foreign pretax net income of \$16.4 million. The pretax net loss attributable to U.S. operations included amortization of identified intangibles of \$1.9 million, stock-based compensation of \$6.3 million, and restructuring and other of \$0.5 million, partially offset by imputed net expenses related to the deferred property transaction of \$0.3 million. The pretax net income attributable to foreign operations included amortization of identified intangibles of \$2.9 million, restructuring and other of \$0.7 million, and earnout interest accretion of \$0.3 million, partially offset by the release of reserves related to the Kerajet patent litigation of \$3.3 million. The exclusion of these items from net income would result in a U.S. and foreign pretax net income of \$7.0 and \$17.0 million, respectively, for the three months ended September 30, 2013.

For the nine months ended September 30, 2013, pretax net income of \$33.0 million consisted of U.S. pretax net loss of \$1.2 million and foreign pretax net income of \$34.2 million. The pretax net loss attributable to U.S. operations included amortization of identified intangibles of \$6.4 million, stock-based compensation of \$18.7 million, restructuring and other of \$2.3 million, acquisition-related costs of \$0.8 million, and imputed net expenses related to the deferred property transaction of \$0.3 million, partially offset by change in fair value of contingent consideration of \$1.7 million. The pretax net income attributable to foreign operations included amortization of identified intangibles of \$8.2 million, restructuring and other of \$2.2 million, and change in fair value of contingent consideration of \$0.3 million, partially offset by the release of reserves related to the Kerajet patent litigation of \$3.3 million. The exclusion of these items from net income would result in a U.S. and foreign pretax net income of \$25.6 and \$42.5 million, respectively, for the nine months ended September 30, 2013.

39

Provision for (Benefit from) Income Taxes

We recognized tax provisions of \$2.0 and \$8.0 million on pretax net income of \$6.9 and \$29.8 million during the three and nine months ended September 30, 2014, respectively, and tax benefits of \$1.1 and \$0.9 million on pretax net income of \$15.0 and \$33.0 million during the three and nine months ended September 30, 2013, respectively. The provisions for income taxes before discrete items reflected in the table below were \$4.2 and \$13.2 million during the three and nine months ended September 30, 2014, respectively, and \$2.7 and \$7.0 million during the three and nine months ended September 30, 2013, respectively. The increase in the provision for income taxes before discrete items for the three and nine months ended September 30, 2014, compared with the same periods in the prior year, is due primarily to a decrease in tax benefits from lower foreign tax jurisdictions and tax benefits related to the U.S. federal research and development credit recognized only in 2013.

Primary differences between our recorded tax provision rate and the U.S. statutory rate of 35% include lower taxes on permanently reinvested foreign earnings, the tax effects of stock-based compensation expense pursuant to ASC 718-740, which are non-deductible for tax purposes, and tax benefits related to credits for research and development costs in 2013. During the three and nine months ended September 30, 2014, we recognized \$2.3 and \$2.4 million, respectively, in previously unrecognized tax benefits primarily as a result of the expiration of the U.S. federal statute of limitations, as compared to the recognition of \$3.5 and \$3.7 million of previously unrecognized tax benefits during the three and nine months ended September 30, 2013, respectively. During the nine months ended September 30, 2014, we recognized a \$3.1 million tax benefit related to the increased valuation of intangible assets for Brazilian tax reporting resulting from the merger of our Brazilian subsidiaries. Pursuant to the American Taxpayer Relief Act of 2012, on January 2, 2013, we recognized a tax benefit of \$3.2 million resulting from the renewal of the U.S. federal research and development tax credit retroactive to 2012. ASC 740-10-45-15 requires that the effects of a change in tax law or rates be recognized in the period that includes the enactment date. Accordingly, the portion of the retroactive credit that related to 2012 was entirely recognized on January 2, 2013.

Our tax provision before discrete items is reconciled to our recorded provision for (benefit from) income taxes for the three and nine months ended September 30, 2014 and 2013 as follows (in millions):

	Three n	onths end	led Sep	tember N	<b>O</b> ne m	onths ende	d Sept	tember 30
	2	014	2	2013		2014	2	2013
Provision for income taxes before discrete items	\$	4.2	\$	2.7	\$	13.2	\$	7.0
Interest related to unrecognized tax benefits		0.1		0.1		0.3		0.3
Benefit related to restructuring and other expenses		0.1		(0.2)		0.1		(1.1)
Benefit related to the 2012 U.S. federal research and development tax								
credit								(3.2)
Benefit related to merger of Brazilian entities						(3.1)		
Non-deductible stock compensation charge						0.3		
Deductions related to ESPP dispositions		(0.3)		(0.3)		(0.6)		(0.6)
Provision for (benefit from) reassessment of tax exposure related to								
filing of prior year tax returns		0.4		0.4		0.4		0.7
Benefit from reversals of uncertain tax positions due to statute of								
limitation expirations		(2.3)		(3.5)		(2.4)		(3.7)
Benefit from reversals of accrued interest related to uncertain tax								
positions		(0.2)		(0.3)		(0.2)		(0.3)
	Φ.	2.0	Φ.	(1.1)	Φ.	0.0	ф	(0.0)
Provision for (benefit from) income taxes	\$	2.0	\$	(1.1)	\$	8.0	\$	(0.9)

The provision for reassessment of tax exposure related to the filing of prior year tax returns of \$0.4 and \$0.7 million for the three and nine months ended September 30, 2013, respectively, in the table above consists of \$1.8 million of tax expense required to correctly state our prior year tax provision, which was partially offset by \$1.4 and \$1.1 million change in estimate for items recognized in the prior year. The prior year adjustment is required to correctly state our tax provision subsequent to the realignment of the ownership of our intellectual property that is described more fully below. We have determined that the impact of the prior year adjustment is immaterial to our condensed consolidated financial statements for the three and nine months ended September 30, 2013, as well as our annual results for the year ending December 31, 2013, which is based on our expected annual tax rates.

We earn a significant amount of our operating income outside the U.S., which is deemed to be permanently reinvested in foreign jurisdictions. Most of this income is earned in the Netherlands, Spain, and the Cayman Islands, which are jurisdictions with tax rates materially lower than the

statutory U.S. tax rate of 35%. In January 2012, we realigned the ownership of our Productivity Software and Cretaprint intellectual property to parallel our worldwide intellectual property ownership. Our effective tax rate could fluctuate significantly and be adversely impacted if anticipated earnings in the Netherlands, Spain, and the Cayman Islands are proportionally lower than current projections and earnings in all other jurisdictions are proportionally higher than current projections.

40

While we currently do not foresee a need to repatriate the earnings of these operations, should we require more capital in the U.S. than is generated by our U.S. operations, we may elect to repatriate funds held in our foreign jurisdictions or raise capital in the U.S. through debt or equity issuances. These alternatives could result in higher effective tax rates, the cash payment of taxes, and/or increased interest expense.

As of September 30, 2014 and December 31, 2013, gross unrecognized tax benefits were \$34.8 and \$33.0 million, respectively, which would affect the effective tax rate, if recognized. Over the next twelve months, our existing tax positions will continue to generate increased liabilities for unrecognized tax benefits. It is reasonably possible that our gross unrecognized tax benefits will decrease up to \$3.7 million in the next twelve months. These adjustments, if recognized, would positively impact our effective tax rate, and would be recognized as additional tax benefits in our Condensed Consolidated Statements of Operations. The reduction in unrecognized tax benefits relates primarily to a lapse of the statute of limitations for federal and state tax purposes.

In accordance with ASU 2013-11, which became effective in the first quarter of 2014, we have recorded \$18.5 million of gross unrecognized tax benefits as an offset to deferred tax assets as of September 30, 2014, and the remaining \$16.3 million has been recorded as non-current income taxes payable.

We recognize potential accrued interest and penalties related to unrecognized tax benefits in income tax expense. As of September 30, 2014 and December 31, 2013, we have accrued \$0.8 and \$1.0 million, respectively, for potential payments of interest and penalties.

As of September 30, 2014, we were subject to examination by the Internal Revenue Service for the 2011-2013 tax years, state tax jurisdictions for the 2009-2013 tax years, the Netherlands tax authority for the 2012-2013 tax years, and the Spanish tax authority for the 2010-2013 tax years.

We assess the likelihood that our deferred tax assets will be recovered from future taxable income by considering both positive and negative evidence relating to their recoverability. If we believe that recovery of these deferred tax assets is not more likely than not, we establish a valuation allowance. Significant judgment is required in determining any valuation allowance recorded against deferred tax assets. In assessing the need for a valuation allowance, we considered all available evidence, including recent operating results, projections of future taxable income, our ability to utilize loss and credit carryforwards, and the feasibility of tax planning strategies. Other than valuation allowances on deferred tax assets related to foreign tax credits resulting from the 2003 acquisition of Best GmbH, compensation deductions potentially limited by Internal Revenue Code (IRC) Section 162(m), and California deferred tax assets that will not be realized based on the size of the net operating loss and research and development credits being generated, we have determined that is more likely than not that we will realize the benefit related to all other deferred tax assets. To the extent we increase a valuation allowance, we will include an expense within the tax benefit in the condensed consolidated statement of operations in the period in which such determination is made.

#### **Non-GAAP Financial Information**

#### **Use of Non-GAAP Financial Information**

To supplement our condensed consolidated financial results prepared in accordance with GAAP, we use non-GAAP measures of net income and earnings per diluted share that are GAAP net income and GAAP earnings per diluted share adjusted to exclude certain recurring and non-recurring costs, expenses, and gains.

We believe the presentation of non-GAAP net income and non-GAAP earnings per diluted share provides important supplemental information regarding non-cash expenses and significant recurring and non-recurring items that we believe are important to understanding financial and business trends relating to our financial condition and results of operations. Non-GAAP net income and non-GAAP earnings per diluted share are among the primary indicators used by management as a basis for planning and forecasting future periods and by management and our Board of Directors to determine whether our operating performance has met specified targets and thresholds. Management uses non-GAAP net income and non-GAAP earnings per diluted share when evaluating operating performance because it believes the exclusion of the items described below, for which the amounts and/or timing may vary significantly depending on the Company s activities and other factors, facilitates comparability of the Company s operating performance from period to period. We have chosen to provide this information to investors so they can analyze our operating results in the same way that management does and use this information in their assessment of our business and the valuation of our Company.

#### Use and Economic Substance of Non-GAAP Financial Measures

We compute non-GAAP net income and non-GAAP earnings per diluted share by adjusting GAAP net income and GAAP earnings per diluted share to remove the impact of the amortization of acquisition-related intangibles, stock-based compensation expense, restructuring and other

expenses, acquisition-related transaction expenses, costs to integrate such acquisitions into our business, changes in the fair value of contingent consideration, litigation settlement charges, non-cash interest expense related to our Notes, imputed interest expense and depreciation, net of accrued sublease income and capitalized interest, related to the sale of our corporate headquarters facility and related land, and the tax effects of those adjustments. Effective in 2014, we use a constant non-GAAP tax rate of 19%, which we believe reflects the long-term average tax rate based on our international structure and geographic distribution of revenue and profit.

These excluded items are described below:

Intangible assets acquired to date are being amortized on a straight-line basis.

Stock-based compensation expense recognized in accordance with ASC 718.

Restructuring and other consists of:

<u>Restructuring charges</u> incurred as we consolidate the number and size of our facilities and, as a result, reduce the size of our workforce.

<u>Acquisition-related executive deferred compensation costs</u>, which are dependent on the continuing employment of a former stockholder of an acquired company, were amortized on a straight-line basis during 2013.

Expenses incurred to integrate businesses acquired during the periods reported.

Acquisition-related transaction costs associated with businesses acquired during the periods reported and anticipated transactions.

Changes in fair value of contingent consideration. Our management determined that we should analyze the total return provided by the investment when evaluating operating results of an acquired entity. The total return consists of operating profit generated from the acquired entity compared to the purchase price paid, including the final amounts paid for contingent consideration without considering any post-acquisition adjustments related to changes in the fair value of the contingent consideration. Because our management believes the final purchase price paid for the acquisition reflects the accounting value assigned to both contingent consideration and to the intangible assets, we exclude the GAAP impact of any adjustments to the fair value of acquisition-related contingent consideration from the operating results of an acquisition in subsequent periods. We believe this approach is useful in understanding the long-term return provided by our acquisitions and that investors benefit from a supplemental non-GAAP financial measure that excludes the impact of this adjustment.

Non-cash interest expense on our Notes. Our Notes may be settled in cash on conversion. We are required to separately account for the liability (debt) and equity (conversion option) components of the Notes in a manner that reflects our non-convertible debt borrowing rate. Accordingly, for GAAP purposes, we are required to amortize a debt discount equal to the fair value of the conversion option as interest expense on our \$345 million of 0.75% convertible senior notes that were issued in a private placement in September 2014 over the term of the Notes.

Imputed net expenses related to sale of building and land. On November 1, 2012, we sold the 294,000 square foot building located at 303 Velocity Way in Foster City, California, which at that time served as our corporate headquarters, along with approximately four acres of land and certain other assets related to the property, for \$179.7 million. We used the facility until October 31, 2013, for which period rent was not required to be paid. This constituted a form of continuing involvement that prevented gain recognition until we vacated the facility during the fourth quarter of 2013. Until we vacated the building, the proceeds from the sale were recognized as deferred proceeds from property transaction on our Condensed Consolidated Balance Sheet. Imputed interest expense and depreciation, net of accrued sublease income and capitalized interest, of \$0.3 million was accrued during the nine months ended September 30, 2013, related to the deferred property transaction.

Litigation Settlements. In conjunction with our acquisition of Cretaprint, we assumed a contingent liability related to the alleged infringement of certain patents owned by Jose Vicente Tomas Claramonte, the President of Kerajet. Because the former owners of Cretaprint agreed to indemnify EFI against any potential liability in the event that Mr. Claramonte were to prevail in his action against Cretaprint, we accrued a contingent liability based on a reasonable estimate of the legal obligation that was probable as of the acquisition date and we accrued a contingent asset based on the portion of any liability for which the former Cretaprint owners would indemnify EFI. The net obligation accrued in the opening balance sheet on the acquisition date was EU 2.5 million (or approximately \$3.3 million). The Spanish Court of Appeal reached a final determination on July 15, 2013, which resulted in EFI having no liability related to any potential infringement of the Claramonte patent. Because this matter is no longer subject to appeal, we have reversed this liability by recognizing a credit against general and administrative expense during the three months ended September 30, 2013. We settled, or accrued reserves related to, several litigation claims during the nine months ended September 30, 2014 in an aggregate of \$0.9 million.

Tax effect of non-GAAP adjustments

Effective in the first quarter and continuing for the balance of 2014, we will be using a constant non-GAAP tax rate of 19%, which we believe reflects the long-term average tax rate based on our international structure and geographic distribution of revenue and profit. The long-term average tax rate is calculated in accordance with the principles of ASC 740, after excluding the tax effect of the non-GAAP items described above, to estimate the non-GAAP income tax provision in each jurisdiction in which we operate.

42

The long-term average tax rate assumes that the U.S. federal research and development tax credit will be retroactively re-enacted as of January 1, 2014.

In addition to excluding the tax effect of the non-GAAP items described above, we have excluded the following from our non-GAAP net income for the three and nine months ended September 30, 2013:

Tax charge of \$0.3 million resulting from the filing of tax returns by foreign subsidiaries for periods prior to their acquisition by EFI.

Tax benefit of \$3.2 and \$0.2 million from the retroactive renewal of both the 2012 U.S. federal research and development tax credit and certain international tax provisions, respectively, on January 2, 2013. The tax benefit for these items had been previously recognized in our non-GAAP net income for the year ended December 31, 2012.

Interest expense accrued on prior year tax reserves of \$0.1 and \$0.3 million for the three and nine months ended September 30, 2013, respectively, as well as other tax benefits of \$0.3 million for the nine months ended September 30, 2013.

Recognition of previously unrecognized tax benefits from our non-GAAP net income of \$3.5 and \$3.7 million for the three and nine months ended September 30, 2013, respectively, to facilitate comparability of our operating performance between the periods. These tax benefits primarily resulted from the release of previously unrecognized tax benefits resulting from the expiration of U.S. federal statutes of limitations.

#### **Usefulness of Non-GAAP Financial Information to Investors**

These non-GAAP measures are not in accordance with or an alternative to GAAP and may be materially different from other non-GAAP measures, including similarly titled non-GAAP measures, used by other companies. The presentation of this additional information should not be considered in isolation from, as a substitute for, or superior to, net income or earnings per diluted share prepared in accordance with GAAP. Non-GAAP financial measures have limitations in that they do not reflect certain items that may have a material impact upon our reported financial results. We expect to continue to incur expenses of a nature similar to the non-GAAP adjustments described above, and exclusion of these items from our non-GAAP net income and non-GAAP earnings per diluted share should not be construed as an inference that these costs are unusual, infrequent, or non-recurring.

#### Reconciliation of GAAP Net Income to Non-GAAP Net Income

(in millions, except per share data)		September 30, Se		ine Months Ended September 30, 2014 2013	
Net income	\$ 4.8	\$ 16.1	\$ 21.8	\$ 33.9	
Net income	φ <del>4</del> .0	φ 10.1	φ 21.6	φ 33.9	
Amortization of identified intangibles assets and in-process R&D	5.3	4.8	15.3	14.6	
Restructuring and other	3.0	1.2	5.7	4.4	
Stock-based compensation expense	9.0	6.3	25.2	18.7	
General and administrative:					
Acquisition-related transaction costs	0.6	0.1	1.2	0.8	
Change in fair value of contingent consideration	(0.6)	0.4	(2.2)	(0.4)	
Litigation settlements	0.6	(3.3)	0.9	(3.3)	
Sublease income related to our deferred property sale		(1.0)		(2.7)	
Depreciation expense related to our deferred property sale		0.4		1.2	

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Interest income and other income (expense), net:				
Interest expense related to deferred property sale		0.3		1.8
Interest expense related to our Notes	0.7		0.7	
Tax effect on non-GAAP net income	(2.8)	(6.6)	(6.6)	(16.2)
Non-GAAP net income	\$ 20.6	\$ 18.7	\$ 61.9	\$ 52.8
Non-GAAP net income per diluted share	\$ 0.43	\$ 0.38	\$ 1.28	\$ 1.09
Shares for purposes of computing diluted non-GAAP net income per share	48.2	48.6	48.3	48.4
onares for purposes of compating anales non-order net mediate per share	70.2	10.0	10.5	гот

#### **Liquidity and Capital Resources**

#### Overview

Cash, cash equivalents, and short-term investments increased by \$247.0 million to \$602.0 million as of September 30, 2014 from \$355.0 million as of December 31, 2013. The increase was primarily due to proceeds from the issuance of our Notes, net of debt issuance payments, of \$337.2 million and proceeds from warrants of \$34.5 million, net of purchases of Note Hedges of \$63.9 million and repurchases of treasury stock of \$65.7 million. The remaining increase in cash, cash equivalents, and short-term investments was due to cash flows provided by operating activities of \$46.7 million, proceeds from ESPP purchases of \$8.6 million, and proceeds from common stock option exercises of \$7.6 million, offset by cash consideration paid for business acquisitions of \$20.7 million, net of cash acquired, acquisition-related contingent consideration payments of \$10.8 million, settlement of shares for employee common stock related tax liabilities and the stock option exercise price of certain stock options of \$23.1 million, and cash payments for property and equipment of \$12.9 million, including final payments related to the build-out of our new corporate headquarters facility in Fremont, California.

(in thousands)	September 30, 2014	Dece	mber 31, 2013	Change
Cash and cash equivalents	\$ 445,374	\$	177,084	\$ 268,290
Short term investments	156,579		177,957	(21,378)
Total cash, cash equivalents, and short-term investments	\$ 601,953	\$	355,041	\$ 246,912

	Nine months ended September 30,			
(in thousands)	2014		2013	Change
Net cash provided by operating activities	\$ 46,739	\$	57,940	\$ (11,201)
Net cash used for investing activities	(13,921)		(118,700)	104,779
Net cash provided by (used for) financing activities	236,624		(21,433)	258,057
Effect of foreign exchange rate changes on cash and cash equivalents	(1,152)		(1,073)	(79)
Increase (decrease) in cash and cash equivalents	\$ 268,290	\$	(83,266)	\$ 351,556

Based on past performance and current expectations, we believe that our cash, cash equivalents, short-term investments, and cash generated from operating activities will satisfy our working capital, capital expenditure, investment, stock repurchase, commitments (see Note 8 of the Notes to Condensed Consolidated Financial Statements Commitments and Contingencies), and other liquidity requirements associated with our existing operations through at least the next twelve months. We believe that the most strategic uses of our cash resources include acquisitions, strategic investments to gain access to new technologies, repurchases of shares of our common stock, and working capital. At September 30, 2014, cash, cash equivalents, and short-term investments were \$602.0 million. We believe that our liquidity position and capital resources are sufficient to meet our operating and working capital needs.

Cash, cash equivalents, and short-term investments held outside of the U.S. in various foreign subsidiaries were \$105.2 and \$62.9 million as of September 30, 2014 and December 31, 2013, respectively. If these funds are needed for our operations in the U.S., we would be required to accrue and pay U.S. federal and state income taxes on some or all of these funds. However, our intent is to indefinitely reinvest these funds outside of the U.S. and our current plans do not demonstrate a need to repatriate them to fund our U.S. operations.

#### Operating Activities

During the nine months ended September 30, 2014, our cash provided by operating activities was approximately \$46.7 million.

Net cash provided by operating activities consists primarily of net income of \$21.8 million and non-cash charges and credits of \$40.1 million, partially offset by the net change in operating asset and liabilities of \$15.1 million. Non-cash charges and credits of \$40.1 million consist primarily of \$22.7 million in depreciation and amortization, \$25.2 million of stock-based compensation expense, and provision for inventory obsolescence of \$3.8 million, and provision for bad debts and sales-related allowances of \$2.5 million, partially offset by \$10.3 million of deferred tax credits and \$3.8 million of other non-cash charges and credits. The net change in operating assets and liabilities of \$15.1 million consists primarily of increased accounts receivable of \$14.9 million and increased gross inventories of \$17.5 million, partially offset by

decreased other current assets of \$7.1 million, increased accounts payable and accrued liabilities of \$8.8 million, and increased net income taxes payable of \$1.4 million.

44

#### Accounts Receivable

Our primary source of operating cash flow is the collection of accounts receivable from our customers. One measure of the effectiveness of our collection efforts is average days sales outstanding for accounts receivable (DSO). DSOs were 69 and 61 days at September 30, 2014 and December 31, 2013, respectively. We calculate DSO by dividing net accounts receivable at the end of the quarter by revenue recognized during the quarter, multiplied by the total days in the quarter.

DSO increased during the nine months ended September 30, 2014 primarily due to trade receivables acquired through business acquisitions, international sales with extended payment terms, and a non-linear sales cycle resulting in significant billings at the end of the quarter. We expect DSOs to vary from period to period because of changes in the mix of business between direct customers and end user demand driven through the leading printer manufacturers, the effectiveness of our collection efforts both domestically and overseas, and variations in the linearity of our sales. As the percentage of Industrial Inkjet and Productivity Software related revenue increases, we expect DSOs may trend higher. Our DSOs related to the Industrial Inkjet and Productivity Software operating segments are traditionally higher than those related to the significant printer manufacturer customers / distributors in our Fiery operating segment as, historically, they have paid on a more timely basis.

We have facilities in Spain that enable us to sell to third parties, on an ongoing basis, certain trade receivables without recourse. The trade receivables sold without recourse are generally short-term receivables with payment due dates of less than one year, which are secured by international letters of credit. We also have facilities in the U.S. that enable us to sell to third parties, on an ongoing basis, certain trade receivables with recourse. The trade receivables sold with recourse are generally short-term receivables with payment due dates of less than 10 days from date of sale, which are subject to a servicing obligation.

Trade receivables sold on a non-recourse basis under these facilities during the three and nine months ended September 30, 2014, were \$1.1 and \$5.6 million, respectively. Trade receivables sold on a recourse basis under these facilities during the three and nine months ended September 30, 2014, were \$7.1 and \$13.9 million, respectively. Amounts received under these sales arrangements approximate the cash received during these periods. We report collections from the sale of trade receivables to third parties as operating cash flows in the Condensed Consolidated Statements of Cash Flows, because such receivables are the result of an operating activity and the associated interest rate risk is de minimis.

#### **Inventories**

Our inventories are procured primarily in support of the Industrial Inkjet and Fiery operating segments. The majority of our Industrial Inkjet products are manufactured internally, while Fiery production is primarily outsourced. The result is lower inventory turnover for Industrial Inkjet inventories compared with Fiery inventories.

Our net inventories increased by \$12.4 million from \$68.3 million at December 31, 2013 to \$80.7 million at September 30, 2014 as additional inventories are required to support increased revenue and new product launches. Inventory turnover was 4.3 turns during the quarter ended September 30, 2014 compared with 5.3 turns during the quarter ended December 31, 2013. We calculate inventory turnover by dividing annualized current quarter cost of revenue by ending inventories.

Investing Activities

### Acquisitions

During the nine months ended September 30, 2014, DIMS, DirectSmile, Rhapso, and SmartLinc were acquired for aggregate cash consideration of \$20.4 million, net of cash acquired, plus additional future cash earnouts contingent on achieving certain performance targets; \$0.2 million was paid related to the GamSys acquisition, which was dependent on accounts receivable collections; and purchase price adjustments of \$0.2 million were paid with respect to the acquisitions of Metrix and Lector.

During the nine months ended September 30, 2013, GamSys and PrintLeader were acquired for cash consideration of \$3.6 million, net of cash acquired, plus additional future cash earnouts contingent on achieving certain performance targets and accounts receivable payments dependent on collections.

Purchase price adjustments of \$0.9 million were paid related to the Cretaprint and Technique acquisitions during the nine months ended September 30, 2013.

45

#### **Investments**

Proceeds from sales and maturities of short-term investments, net of purchases, were \$19.8 million during the nine months ended September 30, 2014. Purchases of short-term investments, net of proceeds from sales and maturities, were \$81.4 million during the nine months ended September 30, 2013. We have classified our investment portfolio as available for sale. Our investments are made with a policy of capital preservation and liquidity as primary objectives. We may hold investments in fixed income debt securities to maturity; however, we may sell an investment at any time if the quality rating of the investment declines, the yield on the investment is no longer attractive, or we have better uses for the cash. Since we invest primarily in investment securities that are highly liquid with a ready market, we believe the purchase, maturity, or sale of our investments has no material impact on our overall liquidity.

#### Property and Equipment, Net

Our property and equipment additions have historically been funded from operating activities. The amount and timing of these purchases and the related cash outflows in future periods is difficult to predict and is dependent on a number of factors including the hiring of employees, the rate of change in computer hardware and software used in our business, and our business outlook.

Net purchases of property and equipment were \$12.9 and \$32.7 million during the nine months ended September 30, 2014 and 2013, respectively, including the purchase of ceramic ink manufacturing equipment in 2014 and our corporate headquarters facility in Fremont, California in 2013. This facility now serves as our worldwide corporate headquarters, as well as engineering, marketing, and administrative operations for our Fiery operating segment. We relocated our former headquarters on October 31, 2013. Please refer to Note 8 of the Notes to Condensed Consolidated Financial Statements 

Commitments and Contingencies for additional information.

#### Financing Activities

In September 2014, we completed a private placement of \$345 million principal amount of 0.75% Convertible Senior Notes due 2019 (Notes). The net proceeds from this offering were approximately \$337.2 million, after deducting the Initial Purchasers discounts and commissions and the estimated offering expenses payable by us. We used approximately \$29.4 million of the net proceeds to pay the cost of the Note Hedges (after such cost was partially offset by the proceeds from the Warrant transactions). As described more fully in Note 13 of the Notes to Condensed Consolidated Financial Statements Common Stock Repurchase Programs, we used approximately \$10.0 million of the net proceeds from the Notes to repurchase 0.2 million shares of our common stock from purchasers of the Notes in privately negotiated transactions effected through one of the Initial Purchasers, as our agent.

Historically, our recurring cash provided by financing activities have been from the receipt of cash from the issuance of common stock through the exercise of stock options and employee purchases of ESPP shares. We received proceeds from the exercise of stock options of \$7.6 and \$4.8 million and employee purchases of ESPP shares of \$8.6 and \$7.1 million during the nine months ended September 30, 2014 and 2013, respectively. While we may continue to receive proceeds from these plans in future periods, the timing and amount of such proceeds are difficult to predict and are contingent on a number of factors including the price of our common stock, the timing and number of stock options excercised by employees that had participated in these plans, net settlement options, and general market conditions. We anticipate that cash provided from the exercise of stock options will decline over time as we have shifted to issuance of RSUs, rather than stock options. Although we may grant stock option awards from time to time, the granting of stock options is no longer our usual practice.

The primary use of funds for financing activities during the nine months ended September 30, 2014 and 2013, respectively, was \$88.8 and \$28.9 million, respectively, of cash used to repurchase outstanding shares of our common stock. Such repurchases included \$23.1 and \$13.9 million used for net settlement of the exercise price of certain stock options and any tax withholding obligations incurred in connection with such exercises during the nine months ended September 30, 2014 and 2013, respectively.

On August 31, 2012, our board of directors approved the repurchase of \$100 million of outstanding common stock. On November 6, 2013, the board of directors cancelled \$58 million remaining for repurchase under the 2012 authorization and approved a new authorization to repurchase \$200 million of outstanding common stock. This authorization expires in November 2016. Under these publicly announced plans, we repurchased a total of 1.5 and 0.6 million shares for an aggregate purchase price of \$65.7 and \$15.0 million during the nine months ended September 30, 2014 and 2013, respectively. These repurchases included the use of a portion of the net proceeds from the Notes offering to repurchase of 0.2 million shares for an aggregate purchase price of \$10.0 million in a privately negotiated transaction concurrently with the closing of the Notes offering.

Earnout payments during the nine months ended September 30, 2014 of \$6.2, \$2.5, \$2.0, and \$0.1 million are related to the previously accrued Cretaprint, Metrics, Technique, and FX Colors contingent consideration liabilities, respectively. Earnout payments during the nine months ended

September 30, 2013 of \$8.9, \$0.7, and \$1.0 million are related to previously accrued Cretaprint, Alphagraph, and Radius contingent consideration liabilities, respectively. The portion of the Metrics and Radius earnout payments representing performance targets achieved in excess of amounts assumed in the opening balance sheet as of the acquisition date of \$1.4 and \$0.6 million was reflected as cash used for operating activities in the Condensed Consolidated Statement of Cash Flows during the nine months ended September 30, 2014, and 2013, respectively.

46

#### Other Commitments

Our Industrial Inkjet inventories consist of raw materials and finished goods, print heads, frames, digital UV ink, and other components in support of our internal manufacturing operations and solvent ink, which is purchased from third party contract manufacturers responsible for manufacturing our solvent ink. Our Fiery inventory consists primarily of raw materials and finished goods, memory subsystems, processors, and ASICs, which are sold to third party contract manufacturers responsible for manufacturing our products. Should we decide to purchase components and manufacture Fiery DFEs internally, or should it become necessary for us to purchase and sell components other than processors, ASICs, or memory subsystems to our contract manufacturers, inventory balances and potentially property and equipment would increase significantly, thereby reducing our available cash resources. Further, the inventories we carry could become obsolete, thereby negatively impacting our financial condition and results of operations. We are also reliant on several sole source suppliers for certain key components and could experience a significant negative impact on our financial condition and results of operations if such supplies were reduced or not available.

We may be required to compensate our subcontract manufacturers for components purchased for orders subsequently cancelled by us. We periodically review the potential liability and the adequacy of the related allowance. Our financial condition and results of operations could be negatively impacted if we were required to compensate our subcontract manufacturers in amounts in excess of the related allowance.

#### Indemnifications

In the normal course of business and in an effort to facilitate the sales of our products, we sometimes indemnify other parties, including customers, lessors, and parties to other transactions with us. When we indemnify these parties, typically those provisions protect other parties against losses arising from our infringement of third party intellectual property rights or other claims made by third parties arising from the use or distribution of our products. Those provisions also often contain various limitations including limits on the amount of protection provided. Historically, costs related to these indemnification provisions have been insignificant. We are unable to estimate the maximum potential impact of these indemnification provisions on our future results of operations.

As permitted under Delaware law, pursuant to our bylaws, charter, and indemnification agreements with our current and former executive officers, directors, and general counsel, we are required, subject to certain limited qualifications, to indemnify our executive officers, directors, and general counsel for certain events or occurrences while the executive officer, director, or general counsel is or was serving at our request in such capacity. The indemnification period covers all pertinent events and occurrences during the executive officer s, director s, or general counsel s lifetime. The maximum potential future payments we may be obligated to make under these indemnification agreements is unlimited; however, we have director and officer insurance coverage that limits our exposure and may enable us to recover a portion of any future amounts paid.

Legal Proceedings

Please refer to Part II Other Information, Item 1: Legal Proceedings in this Report for more information regarding our legal proceedings.

Contractual Obligations

Please refer to Item 7, Management s Discussion and Analysis of Financial Condition and Results of Operations Contractual Obligations presented in our Annual Report on Form 10-K for the year ended December 31, 2013.

# Item 3: Quantitative and Qualitative Disclosures About Market Risk Market Risk

We are exposed to various market risks. Market risk is the potential loss arising from adverse changes in market rates and prices, general credit, foreign currency exchange rate fluctuations, liquidity, and interest rate risks, which may be exacerbated by the tight global credit market and increase in economic uncertainty that have affected various sectors of the financial market and continue to cause credit and liquidity issues. We do not enter into derivatives or other financial instruments for trading or speculative purposes. We may enter into financial instrument contracts to manage and reduce the impact of changes in foreign currency exchange rates on earnings and cash flows. The counterparties to such contracts are major financial institutions. We hedge our operating expense exposure in Indian rupees. The notional amount of our Indian rupee cash flow hedge was \$3.0 million at September 30, 2014. We hedge balance sheet remeasurement exposures using forward contracts not designated as hedging instruments with notional amounts of \$87.1 million at September 30, 2014 consisting of hedges of Brazilian real and Euro-denominated intercompany loans with notional amounts of \$67.1 million, hedges of Euro-denominated trade receivables with notional amounts of \$17.7

million, and a hedge of Indian rupee net monetary assets with a notional amount of \$2.3 million. We had not entered into hedges against any other currency exposures as of September 30, 2014, but we may consider hedging against movements in other currencies in the future.

47

Since Europe represents a significant portion of our revenue and cash flow, SEC Division of Corporation Finance Disclosure Guidance Topic 4 (Guidance Topic 4), European Sovereign Debt, encourages disclosure of our European concentrations of credit risk regarding gross receivables, related reserves, and aging on a region or country basis, and the impact on liquidity with respect to estimated timing of receivable payments. Since Europe is composed of varied countries and regional economies, our European risk profile is somewhat more diversified due to the varying economic conditions among the countries. Approximately 26% of our receivables are with European customers as of September 30, 2014. Of this amount, 23% of our European receivables (6% of consolidated net receivables) are in the higher risk southern European countries (mostly Spain, Portugal, and Italy), which are adequately reserved. The ongoing relocation of the ceramic tile industry from southern Europe to the emerging markets of China, India, Brazil, and Indonesia will reduce our exposure to credit risk in southern Europe.

Interest Rate Risk

#### Marketable Securities

We maintain an investment portfolio of short-term fixed income debt securities of various holdings, types, and maturities. These short-term investments are generally classified as available-for-sale and, consequently, are recorded on our Condensed Consolidated Balance Sheets at fair value with unrealized gains and losses reported as a separate component of OCI. We attempt to limit our exposure to interest rate risk by investing in securities with maturities of less than three years; however, we may be unable to successfully limit our risk to interest rate fluctuations. At any time, a sharp rise in interest rates could have a material adverse impact on the fair value of our investment portfolio. Conversely, declines in interest rates could have a material favorable impact on the fair value of our investment portfolio. Increases or decreases in interest rates could have a material impact on interest earnings related to new investments during the period. We do not currently hedge these interest rate exposures.

Hypothetical changes in the fair values of financial instruments held by us at September 30, 2014 that are sensitive to changes in interest rates are presented below. The modeling technique measures the change in fair value arising from selected potential changes in interest rates. Market changes reflect immediate hypothetical parallel shifts in the yield curve of plus or minus 100 basis points over a twelve month time horizon (in thousands):

Valuation of securities given an		Valuation of securities given an
interest rate		interest rate
decrease of 100	No change in	increase of 100
basis points	interest rates	basis points
\$ 423.578	\$ 422.826	\$ 421.706

Guidance Topic 4 encourages registrants to discuss their exposure to the uncertainty in the European economy. Specifically, registrants are asked to disclose their European debt by counterparty (i.e., sovereign and non-sovereign) and by country. We have no European sovereign debt investments. Our European debt and money market investments consist of non-sovereign corporate debt included within money market funds and corporate debt securities of \$93.9 million, which represents 22% of our money market funds and available-for-sale securities at September 30, 2014. Our European debt investments are with corporations domiciled in the northern and central European countries of Sweden, Germany, Netherlands, Switzerland, Luxembourg, Norway, France, Belgium, Spain, Austria, and the U.K. We do not have any investments in the higher risk southern European countries (i.e., Greece, Spain, Portugal, and Italy) or in Ireland. We believe that we do not have significant exposure with respect to our money market and corporate debt investments in Europe, although we do have some exposure due to the interdependencies among the European Union countries.

#### Foreign Currency Exchange Risk

A large portion of our business is conducted in countries other than the U.S. We are primarily exposed to changes in exchange rates for the Euro, British pound sterling, Indian rupee, Japanese yen, Brazilian real, Chinese renminbi, and Australian dollar. Although the majority of our receivables are invoiced and collected in U.S. dollars, we have exposure from non-U.S. dollar-denominated sales (consisting of the Euro, British pound sterling, Japanese yen, Brazilian real, Chinese renminbi, Australian dollar, and New Zealand dollar) and operating expenses (primarily the Euro, British pound sterling, Chinese renminbi, Japanese yen, Indian rupee, Brazilian real, and Australian dollar) in foreign countries. We can benefit from a weaker dollar and we can be adversely affected from a stronger dollar relative to major currencies world-wide. Accordingly, changes in exchange rates, and in particular a weakening of the U.S. dollar, may adversely affect our consolidated operating expenses and operating income as expressed in U.S. dollars. We hedge our operating expense exposure in Indian rupees. The notional amount of our Indian rupee cash flow hedge was \$3.0 million at September 30, 2014. We also hedge balance sheet remeasurement exposures using forward contracts not designated as hedging instruments with notional amounts of \$87.1 million at September 30, 2014 consisting of hedges of Euro-denominated

intercompany loans with notional amounts of \$67.1 million, hedges of Euro-denominated trade receivables with notional amounts of \$17.7 million, and a hedge of Indian rupee net monetary assets with a notional amount of \$2.3 million. We had not entered into hedges against any other currency exposures as of September 30, 2014, but we may consider hedging against movements in other currencies in the future.

48

The impact of hypothetical changes in foreign exchanges rates on revenue and income from operations are presented below. The modeling technique measures the change in revenue and income from operations resulting from changes in selected foreign exchange rates with respect to the Euro and British pound sterling of plus or minus one percent during the nine months ended September 30, 2014 as follows (in thousands):

	exchang	ct of a foreign ge rate decrease one percent	nge in foreign nange rates	exchang	et of a foreign ge rate increase one percent
Revenue	\$	580,524	\$ 579,327	\$	578,130
Income from operations	\$	36,429	\$ 36,179	\$	35,929

# Item 4: Controls and Procedures Evaluation of Disclosure Controls and Procedures

As of the quarter ended September 30, 2014, under the supervision and with the participation of our management, including our chief executive officer and chief financial and accounting officer, we conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures, as such term is defined in Rule 13a-15(e) and Rule 15d-15(e) promulgated under the Securities Exchange Act of 1934, as amended (the Exchange Act ). Based on that evaluation, our chief executive officer and chief financial and accounting officer concluded that our disclosure controls and procedures were effective as of September 30, 2014 to ensure that information we are required to disclose in reports that we file or submit under the Exchange Act is (i) recorded, processed, summarized, and reported within the time periods specified in SEC rules and forms, and (ii) accumulated and communicated to our management, including our chief executive officer and chief financial and accounting officer, as appropriate to allow timely decisions regarding required disclosure.

### **Changes in Internal Control over Financial Reporting**

During the third quarter of 2014, there were no changes in our internal control over financial reporting or in other factors that have materially affected, or are reasonably likely to materially affect, our internal controls over financial reporting.

#### PART II OTHE R INFORMATION

#### Item 1: Legal Proceedings

We may be involved, from time to time, in a variety of claims, lawsuits, investigations, or proceedings relating to contractual disputes, securities laws, intellectual property rights, employment, or other matters that may arise in the normal course of business. We assess our potential liability in each of these matters by using the information available to us. We develop our views on estimated losses in consultation with inside and outside counsel, which involves a subjective analysis of potential results and various combinations of appropriate litigation and settlement strategies. We accrue estimated losses from contingencies if a loss is deemed probable and can be reasonably estimated.

As of September 30, 2014, we are subject to the various claims, lawsuits, investigations, or proceedings discussed below.

#### Componex v. EFI

Componex is a manufacturer of rolls used in machines handling continuous sheets of product and is a supplier for certain products in our VUTEk product line. On May 30, 2013, Componex filed an action in the United States District Court for the Western District of Wisconsin (District Court) alleging that rolls supplied to EFI by other vendors infringe two patents held by Componex. We have moved for summary judgment that, among other things, Componex s patents are not valid and that, even if they are, the rolls supplied and used in our products do not infringe the patents. Componex also moved for summary judgment of infringement. A hearing on the motion was held on July 16, 2014, and a trial is currently scheduled for December 2014.

We do not believe that Componex s patents or infringement claims based on the patents are valid and we do not believe it is probable that we will incur a material loss in this matter. However, if the District Court determines that the patents are valid and that the rolls used in our products infringe them, it is reasonably possible that our financial statements could be materially affected. We are not able to provide a reasonable estimate of the range of loss. Such an evaluation includes, among other things, a determination of the total sales in the United States of the implicated systems using the rolls; what a reasonable royalty, if any, might be under the circumstances; and the relevant period for which damages would apply, if any.

49

#### Other Matters

As of September 30, 2014, we were also subject to various other claims, lawsuits, investigations, and proceedings in addition to those discussed above. There is at least a reasonable possibility that additional losses may be incurred in excess of the amounts that we have accrued. However, we believe that certain of these claims are not material to our financial statements or the range of reasonably possible losses is not reasonably estimable. Litigation is inherently unpredictable, and while we believe that we have valid defenses with respect to legal matters pending against us, our financial statements could be materially affected in any particular period by the unfavorable resolution of one or more of these contingencies or because of the diversion of management s attention and the incurrence of significant expenses.

#### Item 1A: Risk Factors

In addition to information regarding risk factors that appears in Management s Discussion and Analysis Forward-looking Statements in Part I, Item 2, of this Quarterly Report on Form 10-Q, you should carefully consider the factors discussed in Part I, Item 1A, and Part II, Items 7 and 7A, of our Annual Report on Form 10-K for the year ended December 31, 2013 (the 2013 Form 10-K), which could materially affect our business, financial condition, or future results. The risks described herein and in our 2013 Form 10-K are not the only risks facing us. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition, and/or operating results.

In addition to the risk factors disclosed in our 2013 Form 10-K, we have identified the following material change to our risk factors:

We may not have the ability to raise the funds necessary to settle conversions of the Notes in cash, repay the Notes at maturity, or repurchase the Notes upon a fundamental change.

Holders of the Notes will have the right to require us to repurchase all or a portion of their Notes upon the occurrence of a fundamental change at a repurchase price equal to 100% of the principal amount of the Notes to be repurchased, plus accrued and unpaid interest, if any, as described in Note 6 of our Notes to Condensed Consolidated Financial Statements — Convertible Senior Notes, Note Hedges, and Warrants.

Upon conversion of the Notes, we will be required to make conversion payments in cash, unless we elect to deliver solely shares of our common stock to settle such conversion, as described in Note 6 of our Notes to Condensed Consolidated Financial Statements Convertible Senior Notes, Note Hedges, and Warrants. Moreover, we will be required to repay the Notes in cash at their maturity, unless earlier converted or repurchased. However, we may not have enough available cash or be able to obtain financing at the time we are required to make repurchases of Notes surrendered or pay cash with respect to Notes being converted or at their maturity.

The conditional conversion feature of the Notes, if triggered, may adversely affect our financial condition and results of operations.

In the event the conditional conversion feature of the Notes is triggered, holders of Notes will be entitled to convert the Notes at any time during specified periods at their option. If one or more holders elect to convert their Notes, unless we elect to satisfy our conversion obligation by delivering solely shares of our common stock, we would be required to settle a portion or all of our conversion obligation through the payment of cash, which could adversely affect our liquidity. Even if holders do not elect to convert their Notes, we could be required under applicable accounting rules to reclassify all or a portion of the outstanding principal of the Notes as a current liability, which would result in a material reduction of our net working capital.

The accounting method for convertible debt securities that may be settled in cash (such as the Notes) could have a material effect on our reported financial results.

ASC 470-20 requires us to separately account for the liability and equity components of the Notes that may be settled entirely or partially in cash upon conversion in a manner that reflects our non-convertible debt interest rate. Accordingly, the equity component of the Notes is included in additional paid-in capital within stockholders equity in our condensed consolidated balance sheet and the value of the equity component is treated as original issue discount for purposes of accounting for the debt component of the Notes. As a result, we are required to recognize a greater amount of non-cash interest expense in our condensed consolidated income statements in current and future periods presented as a result of the amortization of the discounted carrying value of the Notes to their principal amount over their term. We will report lower net income because ASC 470-20 requires interest to include both the current period s amortization of the original issue discount and the Notes non-convertible interest rate. This could adversely affect our future consolidated financial results, the trading price of our common stock, and the trading price of the Notes.

Under certain circumstances, in calculating earnings per share, convertible debt instruments (such as the Notes) that may be settled entirely or partially in cash are accounted for utilizing the treasury stock method. The effect of the treasury stock method is that the shares of common stock issuable upon conversion of the Notes, if any, are not included in the calculation of diluted earnings per share except to the extent that the conversion value of the Notes exceeds their principal amount. Under the treasury stock method, diluted earnings per share is calculated as if the number of shares of common stock that would be necessary to settle such excess were issued, if we elected to settle such excess in shares. We cannot be sure that the accounting standards in the future will continue to permit the use of the treasury stock method. If we are unable to use the treasury stock method in accounting for the shares issuable upon conversion of the Notes, if any, then our diluted consolidated earnings per share would be adversely affected.

Our business, results of operations and financial condition may be negatively impacted by conditions abroad, including local economies, political environments, fluctuating foreign currencies and shifting regulatory schemes.

A significant amount of our revenue is generated from operations outside the U.S. Approximately \$81.5 (41%) and \$260.6 (45%) million of revenue for the three and nine months ended September 30, 2014, respectively, shipped to locations outside the Americas within EMEA and APAC. In addition, we maintain significant operations and acquire or manufacture many of our products and/or their components outside the U.S. Our future revenues, costs, and results of operations could be significantly affected by changes in each country s economic conditions, foreign currency exchange rates relative to the U.S. dollar, political conditions, trade protection measures, licensing requirements, local tax issues, capitalization, and other related legal matters. If our future revenues, costs, and results of operations are significantly affected by economic conditions abroad, our results of operations and financial condition could be negatively impacted. Specifically, the slowdown in the Chinese construction market on has negatively impacted, and may continue to negatively impact, our results of operations, specifically within our ceramic tile decoration digital inkjet printer business. Our revenue in the APAC region, excluding Japan, decreased by 5% during the nine months ended September 30, 2014, compared with the same period in the prior year primarily as a result of this impact.

#### Item 2: Unregistered Sales of Equity Securities and Use of Proceeds

Our stock repurchases for the quarter ended September 30, 2014 are as follows (in thousands, except for per share amounts):

#### **Issuer Purchases of Equity Securities**

Total	Total Number of Shares Purchased (2)	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans	Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans (1)
July 2014	245	\$ 46.22	238	\$ 141,639
August 2014	130	43.28		141,639
September 2014	257	43.20	232	131,639
Total	632	\$ 44.39	470	

- (1) In November 2013, the Board of Directors approved the repurchase of \$200 million of outstanding common stock. This authorization expires in November 2016. Under this publicly announced plan, we repurchased 0.1 million shares for an aggregate purchase price of \$2.5 million during the year ended December 31, 2013 and 0.5 and 1.5 million shares for an aggregate purchase price of \$21.0 and \$65.7 million during the three and nine months ended September 30, 2014.
- (2) Includes 0.2 million shares purchased from employees to satisfy the exercise price of certain stock options and any tax withholding obligations incurred in connection with such exercises and minimum tax withholding obligations that arose on the vesting of RSUs.

## Item 3: Defaults Upon Senior Securities

None.

## Item 4: Mine Safety Disclosure

Not applicable.

### **Item 5:** Other Information

Not applicable.

51

#### Item 6: Exhibits

No.	Description
3.1	Amended and Restated Certificate of Incorporation (1)
3.2	Amended and Restated Bylaws of Electronics For Imaging, Inc. (as amended August 12, 2009) (2)
4.1	Indenture (including Form of Notes) with respect to the Company s 0.75% Convertible Senior Notes due 2019, dated as of September 9, 2014, between the Company and U.S. Bank National Association, as trustee (3)
10.1	Form of Call Option Confirmation relating to the Company s 0.75% Convertible Senior Notes due 2019 <sup>(3)</sup>
10.2	Form of Warrant Confirmation relating to the Company s 0.75% Convertible Senior Notes due 2019 <sup>(3)</sup>
12.1	Computation of Ratio of Earnings to Fixed Charges
31.1	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2	Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Chief Executive Officer Certification pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and Chief Financial Officer Certification pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

- (1) Filed as an exhibit to the Company s Registration Statement on Form S-1 (File No. 33-57382) and incorporated herein by reference.
- (2) Filed as an exhibit to the Company s Current Report on Form 8-K filed on August 17, 2009 (File No. 000-18805) and incorporated herein by reference.
- (3) Filed as an exhibit to the Company s Current Report on Form 8-K filed on September 9, 2014 (File No. 000-18805) and incorporated herein by reference.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ELECTRONICS FOR IMAGING, INC.

Date: October 31, 2014 /s/ Guy Gecht

Guy Gecht

Chief Executive Officer

(Principal Executive Officer)

Date: October 31, 2014 /s/ David Reeder

David Reeder

Chief Financial Officer

(Principal Financial and Accounting Officer)

53

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