

Hillshire Brands Co
Form SC 14D9/A
August 26, 2014

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 14D-9

(Rule 14d-101)

SOLICITATION/RECOMMENDATION STATEMENT

UNDER SECTION 14(d)(4) OF THE SECURITIES EXCHANGE ACT OF 1934

(Amendment No. 5)

THE HILLSHIRE BRANDS COMPANY

(Name of Subject Company)

THE HILLSHIRE BRANDS COMPANY

(Name of Person(s) Filing Statement)

COMMON STOCK, \$0.01 PAR VALUE

(Title of Class of Securities)

432589109

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(CUSIP Number of Class of Securities)

Kent B. Magill, Esq.

Executive Vice President, General Counsel and Corporate Secretary

The Hillshire Brands Company

400 South Jefferson Street

Chicago, Illinois 60607

(312) 614-6000

(Name, Address and Telephone Number of Person Authorized to Receive Notice and Communications

on Behalf of the Person(s) Filing Statement)

With copies to:

Rodd M. Schreiber, Esq.

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155 North Wacker Drive

Chicago, Illinois 60606

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.. Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

This Amendment No. 5 to Schedule 14D-9 amends and supplements the Schedule 14D-9 originally filed by The Hillshire Brands Company, a Maryland corporation, with the Securities and Exchange Commission on July 16, 2014 (as originally filed, the Schedule 14D-9 and as amended, the Statement). Capitalized terms used but not defined herein have the meanings ascribed to them in the Statement.

Except as noted below, no changes are being made to the Statement. All page references below are to the Schedule 14D-9.

Item 2. Identity and Background of Filing Person

Item 2 of the Statement is hereby amended as set forth below.

The fourth paragraph in the section entitled Tender Offer on page 2 is amended and restated in its entirety as follows:

The Offer was initially scheduled to expire at 12:00 midnight, New York City time, at the end of August 12, 2014 (the Initial Expiration Time). Pursuant to the Merger Agreement, under the circumstances described below in Item 8 under United States Antitrust Clearance; Extension of the Offer , the Offer was extended to expire at 12:00 midnight, New York City time, at the end of August 27, 2014, unless extended further under the circumstances set forth in the Merger Agreement.

Item 8. Additional Information

Item 8 of the Statement is hereby amended as set forth below.

The following paragraphs are added to the end of the section entitled United States Antitrust Clearance; Extension of the Offer :

Because expiration or early termination of the waiting period under the HSR Act remains a condition to the Offer and would not be satisfied at 12:00 midnight, New York City time, at the end of August 26, 2014 as a result of the Second Requests, Tyson extended the Offer to expire at 12:00 midnight, New York City time, at the end of August 27, 2014, unless extended further under the circumstances set forth in the Merger Agreement.

On August 26, 2014, Tyson and the Company issued a joint press release announcing the extension of the Offer to expire at 12:00 midnight, New York City time, at the end of August 27, 2014, unless extended further under the circumstances set forth in the Merger Agreement. A copy of the press release is filed as Exhibit (a)(18) hereto and is incorporated herein by reference.

Item 9. Exhibits

Item 9 of the Statement is hereby amended by adding the following exhibit to the exhibit index:

- (a)(18) Joint Press Release of Tyson and Hillshire, dated August 26, 2014 (incorporated by reference to Exhibit (a)(5)(xxviii) to the Schedule TO).

SIGNATURE

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

THE HILLSHIRE BRANDS COMPANY

By: /s/ Kent B. Magill

Name: Kent B. Magill

Title: Executive Vice President, General
Counsel and Corporate Secretary

Dated: August 26, 2014