HONDA MOTOR CO LTD
Form 6-K
November 15, 2013
Table of Contents

# SECURITIES AND EXCHANGE COMMISSION 

WASHINGTON, D.C. 20549

## FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

FOR THE MONTH OF October 2013

COMMISSION FILE NUMBER: 1-07628

# HONDA GIKEN KOGYO KABUSHIKI KAISHA 

(Name of registrant)
HONDA MOTOR CO., LTD.
(Translation of registrant s name into English)

1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556, Japan
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

$$
\text { Form 20-F x Form 40-F }{ }^{*}
$$

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Table of Contents

## Contents

## Exhibit 1:

On October 21, 2013, Wuyang-Honda Motors (Guangzhou) Co., Ltd., a motorcycle production and sales joint venture company of Honda in China, held a ceremony to commemorate the start of construction of a new plant which is scheduled to start operation from the end of 2014, with an annual production capacity of 500,000 units.

## Exhibit 2:

On October 30, 2013, Honda Motor Co.. Ltd. announced its consolidated financial results for the fiscal second quarter ended September 30. 2013.

## Exhibit 3:

Honda Motor Co., Ltd. revised its forecasts for consolidated and unconsolidated financial results of the fiscal year ending March 31, 2014 that were announced on April 26, 2013.

## Table of Contents

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HONDA GIKEN KOGYO KABUSHIKI KAISHA
(HONDA MOTOR CO., LTD.)
/s/ Kohei Takeuchi
Kohei Takeuchi
Operating Officer and Director
Chief Financial Officer
Honda Motor Co., Ltd.

## Table of Contents

## Wuyang-Honda Motors (Guangzhou) Co., Ltd. Begins Construction of a New Plant

On October 21, 2013, Wuyang-Honda Motors (Guangzhou) Co., Ltd., a motorcycle production and sales joint venture company of Honda in China, held a ceremony to commemorate the start of construction of a new plant which is scheduled to start operation from the end of 2014, with an annual production capacity of 500,000 units.

After opening the new plant, overall annual motorcycle production capacity of Wuyang-Honda Motors (Guangzhou) Co., Ltd. will be increased from the current $1,000,000$ units to $1,500,000$ units.

Table of Contents

October 30, 2013

## HONDA MOTOR CO., LTD. REPORTS

## CONSOLIDATED FINANCIAL RESULTS

## FOR THE FISCAL SECOND QUARTER ENDED SEPTEMBER 30, 2013

Tokyo, October 30, 2013 Honda Motor Co., Ltd. today announced its consolidated financial results for the fiscal second quarter ended September 30, 2013.

## Second Quarter Results

Honda s consolidated net income attributable to Honda Motor Co., Ltd. for the fiscal second quarter ended September 30, 2013 totaled JPY 120.3 billion (USD 1,231 million), an increase of $46.4 \%$ from the same period last year. Basic net income attributable to Honda Motor Co., Ltd. per common share for the quarter amounted to JPY 66.79 (USD 0.68), an increase of JPY 21.16 (USD 0.22 ) from JPY 45.63 for the corresponding period last year. One Honda American Depository Share represents one common share.

Consolidated net sales and other operating revenue (herein referred to as revenue ) for the quarter amounted to JPY 2,890.2 billion (USD 29,567 million), an increase of $27.3 \%$ from the same period last year, due primarily to increased revenue in automobile and motorcycle business operations, as well as favorable foreign currency translation effects.

Consolidated operating income for the quarter amounted to JPY 171.4 billion (USD 1,754 million), an increase of $70.0 \%$ from the same period last year, due primarily to an increase in sales volume and model mix and favorable foreign currency effects, despite increased SG\&A expenses.

Consolidated income before income taxes and equity in income of affiliates for the quarter totaled JPY 165.5 billion (USD 1,694 million), an increase of $55.8 \%$ from the same period last year.

Equity in income of affiliates amounted to JPY 31.6 billion (USD 324 million) for the quarter, an increase of $15.2 \%$ from the corresponding period last year.

## Table of Contents

## Business Segment

Motorcycle Business
For the three months ended September 30, 2012 and 2013

|  | Unit (Thousands) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three mon ended Sep. 30, 2012 | da Group ree month ended Sep. 30, 2013 | Unit Sales <br> Change | Consolidated Unit Sales Three montilihree months |  |  |  |  |
| Motorcycle business | 3,806 | 4,216 | 410 | 10.8 | 2,304 | 2,585 | 281 | 12.2 |
| Japan | 57 | 63 | 6 | 10.5 | 57 | 63 | 6 | 10.5 |
| North America | 60 | 68 | 8 | 13.3 | 60 | 68 | 8 | 13.3 |
| Europe | 38 | 38 | 0 | 0.0 | 38 | 38 | 0 | 0.0 |
| Asia | 3,162 | 3,536 | 374 | 11.8 | 1,660 | 1,905 | 245 | 14.8 |
| Other Regions | 489 | 511 | 22 | 4.5 | 489 | 511 | 22 | 4.5 |
| Notes: |  |  |  |  |  |  |  |  |

1. Honda Group Unit Sales is the total unit sales of completed products of Honda, its consolidated subsidiaries and its affiliates accounted for under the equity method. Consolidated Unit Sales is the total unit sales of completed products corresponding to consolidated net sales to external customers, which consists of unit sales of completed products of Honda and its consolidated subsidiaries.
2. Honda Group Unit Sales and Consolidated Unit Sales of Motorcycle business for the three months ended September 30, 2012 is revised. With respect to Honda s sales for the fiscal second quarter by business segment, in motorcycle business operations, revenue from sales to external customers increased $35.0 \%$, to JPY 418.0 billion (USD 4,277 million) from the same period last year, due mainly to increased consolidated unit sales and favorable foreign currency translation effects. Operating income totaled JPY 45.5 billion (USD 466 million), an increase of $79.3 \%$ from the same period last year, due primarily to an increase in sales volume and model mix and favorable foreign currency effects, despite increased SG\&A and R\&D expenses.

## Automobile Business

For the three months ended September 30, 2012 and 2013

|  | Unit (Thousands) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three mon ended Sep. 30, 2012 | nda Group <br> ree month <br> ended <br> Sep. 30, <br> 2013 | Unit Sales <br> Change | \% | ree mon ended Sep. 30, 2012 | onsolidated ree mont ended Sep. 30, 2013 | Unit Sale <br> Change | \% |
| Automobile business | 996 | 1,047 | 51 | 5.1 | 816 | 869 | 53 | 6.5 |
| Japan | 169 | 180 | 11 | 6.5 | 168 | 178 | 10 | 6.0 |
| North America | 404 | 447 | 43 | 10.6 | 404 | 447 | 43 | 10.6 |
| Europe | 44 | 40 | -4 | -9.1 | 44 | 40 | -4 | -9.1 |
| Asia | 301 | 309 | 8 | 2.7 | 122 | 133 | 11 | 9.0 |
| Other Regions | 78 | 71 | - 7 | - 9.0 | 78 | 71 | -7 | -9.0 |

Note: Honda Group Unit Sales is the total unit sales of completed products of Honda, its consolidated subsidiaries and its affiliates accounted for under the equity method. Consolidated Unit Sales is the total unit sales of completed products corresponding to consolidated net sales to external customers, which consists of unit sales of completed products of Honda and its consolidated subsidiaries. Certain sales of automobiles that are financed with residual value type auto loans by our

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Japanese finance subsidiaries are accounted for as operating leases in conformity with U.S. generally accepted accounting principles and are not included in consolidated net sales to the external customers in our automobile business. As a result, they are not included in Consolidated Unit Sales, but are included in Honda Group Unit Sales of our automobile business.

In automobile business operations, revenue from sales to external customers increased 26.2\%, to JPY 2,229.0 billion (USD 22,803 million) from the same period last year due mainly to increased consolidated unit sales and favorable foreign currency translation effects. Operating income totaled JPY 80.1 billion (USD 820 million), an increase of $115.8 \%$ from the same period last year, due primarily to an increase in sales volume and model mix and favorable foreign currency effects, despite increased SG\&A expenses.

## Table of Contents

## Financial Services Business

Revenue from customers in the financial services business increased 30.4\%, to JPY 170.0 billion (USD 1,739 million) from the same period last year due mainly to an increase in revenue from operating leases and favorable foreign currency translation effects. Operating income increased $21.7 \%$ to JPY 46.5 billion (USD 477 million) from the same period last year due mainly to favorable foreign currency effects.

## Power Product and Other Businesses

For the three months ended September 30, 2012 and 2013

|  | Unit (Thousands) <br> Honda Group Unit Sales/ Consolidated Unit Sales |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | ended <br> Sep. 30, <br> 2012 | Three months ended <br> Sep. 30, 2013 | Change | \% |
| Power product business | 1,288 | 1,295 | 7 | 0.5 |
| Japan | 88 | 93 | 5 | 5.7 |
| North America | 436 | 504 | 68 | 15.6 |
| Europe | 150 | 156 | 6 | 4.0 |
| Asia | 462 | 426 | -36 | -7.8 |
| Other Regions | 152 | 116 | -36 | -23.7 |

Note: Honda Group Unit Sales is the total unit sales of completed products of Honda, its consolidated subsidiaries and its affiliates accounted for under the equity method. Consolidated Unit Sales is the total unit sales of completed products corresponding to consolidated net sales to external customers, which consists of unit sales of completed products of Honda and its consolidated subsidiaries. In power product business, there is no discrepancy between Honda Group Unit Sales and Consolidated Unit Sales for the three months ended September 30, 2012 and for the three months ended September 30, 2013, since no affiliate accounted for under the equity method was involved in the sale of Honda power products.

Revenue from sales to external customers in power product and other businesses increased $12.6 \%$, to JPY 73.1 billion (USD 748 million) from the same period last year, due mainly to favorable foreign currency translation effects. Honda reported an operating loss of JPY 0.8 billion (USD 8 million), a decrease of JPY 0.8 billion (USD 9 million) from the same period last year due mainly to increased SG\&A expenses in other businesses.

## Table of Contents

## Geographical Information

With respect to Honda s sales for the fiscal second quarter by geographic segment, in Japan, revenue from domestic and export sales amounted to JPY 1,014.4 billion (USD 10,378 million), an increase of $9.7 \%$ from the same period last year due mainly to increased revenue in automobile and motorcycle business operations. Operating income totaled JPY 49.2 billion (USD 504 million), an increase of $64.0 \%$ from the same period last year, due mainly to an increase in sales volume and model mix and favorable foreign currency effects, despite increased SG\&A and R\&D expenses.

In North America, revenue increased by $39.5 \%$, to JPY $1,471.9$ billion (USD 15,058 million) from the same period last year due mainly to increased revenue in automobile business operations and favorable foreign currency translation effects. Operating income totaled JPY 46.0 billion (USD 471 million), an increase of $72.1 \%$ from the same period last year due mainly to an increase in sales volume and model mix and favorable foreign currency effects, despite increased SG\&A expenses.

In Europe, revenue increased by $20.7 \%$, to JPY 174.4 billion (USD 1,785 million) from the same period last year due to favorable foreign currency translation effects, despite decreased revenue in automobile business operations. Honda reported an operating loss of JPY 13.5 billion (USD 139 million), a decline of JPY 4.8 billion (USD 50 million) from the same period last year due mainly to a decrease in sales volume and model mix, despite decreased SG\&A expenses and favorable foreign currency effects.

In Asia, revenue increased by $28.6 \%$, to JPY 693.8 billion (USD 7,098 million) from the same period last year mainly due to increased revenue in motorcycle business operations and favorable foreign currency translation effects. Operating income increased by $64.9 \%$, to JPY 60.0 billion (USD 614 million) from the same period last year due mainly to an increase in sales volume and model mix as well as favorable foreign currency effects, despite increased SG\&A expenses.

In Other regions, which includes South America, the Middle East, Africa and Oceania, revenue increased by $22.1 \%$, to JPY 280.4 billion (USD 2,869 million) from the same period last year mainly due to increased revenue in motorcycle business operations and favorable foreign currency translation effects. Operating income totaled JPY 18.6 billion (USD 191 million), an increase of $76.9 \%$ from the same period last year mainly due to an increase in sales volume and model mix, despite increased SG\&A expenses.

Explanatory note:

United States dollar amounts have been translated from yen solely for the convenience of the reader at the rate of JPY 97.75=USD 1 , the mean of the telegraphic transfer selling exchange rate and the telegraphic transfer buying exchange rate prevailing on the Tokyo foreign exchange market on September 30, 2013.

## Table of Contents

## First Half Year Results

Honda s consolidated net income attributable to Honda Motor Co., Ltd. for the fiscal half year ended September 30, 2013 totaled JPY 242.8 billion, an increase of $13.5 \%$ from the same period last year. Basic net income attributable to Honda Motor Co., Ltd. per common share for the fiscal first half year amounted to JPY 134.75, an increase of JPY 16.04 from JPY 118.71 for the same period last year.

Consolidated net sales and other operating revenue for the fiscal half year amounted to JPY 5,724.3 billion, an increase of $21.6 \%$ from the same period last year, due primarily to increased revenue in automobile and motorcycle business operations as well as favorable foreign currency translation effects.

Consolidated operating income for the fiscal first half year amounted to JPY 356.4 billion, an increase of $28.7 \%$ from the same period last year, due primarily to favorable foreign currency effects, despite increased SG\&A and R\&D expenses.

Consolidated income before income taxes and equity in income of affiliates for the fiscal first half year totaled JPY 337.6 billion, an increase of $12.2 \%$ from the same period last year.

Equity in income of affiliates amounted to JPY 63.4 billion for the fiscal first half year, an increase of $31.6 \%$ from the same period last year.

## Table of Contents

## Business Segment

Motorcycle Business
For the six months ended September 30, 2012 and 2013

|  | Unit (Thousands) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Honda Group Unit Sales <br> Six months Six months |  |  | \% | $\begin{aligned} & \text { Six months } \\ & \text { ended } \\ & \text { Sep. 30, } 201 \end{aligned}$ | $\begin{gathered} \text { Consolidated } \\ \text { Six months } \\ \text { ended } \\ 2 \text { Sep. 30, } 2013 \end{gathered}$ | nit Sales <br> Change | \% |
| Motorcycle business | 7,717 | 8,270 | 553 | 7.2 | 4,670 | 4,956 | 286 | 6.1 |
| Japan | 116 | 117 | 1 | 0.9 | 116 | 117 | 1 | 0.9 |
| North America | 119 | 130 | 11 | 9.2 | 119 | 130 | 11 | 9.2 |
| Europe | 98 | 90 | - 8 | -8.2 | 98 | 90 | - 8 | - 8.2 |
| Asia | 6,447 | 7,015 | 568 | 8.8 | 3,400 | 3,701 | 301 | 8.9 |
| Other Regions | 937 | 918 | -19 | -2.0 | 937 | 918 | -19 | -2.0 |
| Notes: |  |  |  |  |  |  |  |  |

1. Honda Group Unit Sales is the total unit sales of completed products of Honda, its consolidated subsidiaries and its affiliates accounted for under the equity method. Consolidated Unit Sales is the total unit sales of completed products corresponding to consolidated net sales to external customers, which consists of unit sales of completed products of Honda and its consolidated subsidiaries.
2. Honda Group Unit Sales and Consolidated Unit Sales of Motorcycle business for the six months ended September 30, 2012 is revised.

With respect to Honda s sales for the fiscal first half year by business segment, in motorcycle business operations, revenue from sales to external customers increased $24.2 \%$, to JPY 814.9 billion from the same period last year, due mainly to increased consolidated unit sales and favorable foreign currency translation effects. Operating income totaled JPY 88.1 billion, an increase of $41.7 \%$ from the same period last year, due primarily to an increase in sales volume and model mix and favorable foreign currency effects, despite increased SG\&A and R\&D expenses.

## Automobile Business

For the six months ended September 30, 2012 and 2013

|  | Unit (Thousands) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Six months ended | Honda Group Six months ended | nit Sales | \% | $\begin{aligned} & \text { Six months } \\ & \text { ended } \\ & \text { Sen } 30 \text { ? } \end{aligned}$ | Consolidated Six months ended | int Sales | \% |
| Automobile business | 1,995 | 2,046 | 51 | 2.6 | 1,665 | 1,727 | 62 | 3.7 |
| Japan | 354 | 320 | - 34 | -9.6 | 351 | 317 | - 34 | -9.7 |
| North America | 854 | 906 | 52 | 6.1 | 854 | 906 | 52 | 6.1 |
| Europe | 83 | 80 | - 3 | - 3.6 | 83 | 80 | - 3 | -3.6 |
| Asia | 563 | 594 | 31 | 5.5 | 236 | 278 | 42 | 17.8 |
| Other Regions | 141 | 146 | 5 | 3.5 | 141 | 146 | 5 | 3.5 |

Note: Honda Group Unit Sales is the total unit sales of completed products of Honda, its consolidated subsidiaries and its affiliates accounted for under the equity method. Consolidated Unit Sales is the total unit sales of completed products corresponding to consolidated net sales to external customers, which consists of unit sales of completed products of Honda and its consolidated subsidiaries. Certain sales of automobiles that are financed with residual value type auto loans by our Japanese finance subsidiaries are accounted for as operating leases in conformity with U.S. generally accepted accounting principles and are not included in consolidated net sales to the external customers in our automobile business. As a result, they are not included in Consolidated Unit Sales, but are included in Honda Group Unit Sales of our automobile business.

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In automobile business operations, revenue from sales to external customers increased $21.0 \%$, to JPY $4,425.5$ billion from the same period last year due mainly to favorable foreign currency translation effects. Operating income totaled JPY 176.5 billion, an increase of $28.1 \%$ from the same period last year, due primarily to favorable foreign currency effects, despite a decrease in sales volume and model mix as well as increased SG\&A expenses.

## Table of Contents

## Financial Services Business

Revenue from customers in the financial services business increased $28.2 \%$, to JPY 335.4 billion from the same period last year due mainly to increase in revenue from operating leases and favorable foreign currency translation effects. Operating income increased $15.3 \%$ to JPY 91.2 billion from the same period last year due mainly to favorable foreign currency effects, despite an increase in SG\&A expenses.

## Power Product and Other Businesses

For the six months ended September 30, 2012 and 2013

|  | Unit (Thousands) <br> Honda Group Unit Sales/Consolidated Unit Sales |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Six months ended Sep. 30, 2012 | Six months ended <br> Sep. 30, 2013 | Change | \% |
| Power product business | 2,913 | 2,884 | -29 | -1.0 |
| Japan | 170 | 156 | -14 | - 8.2 |
| North America | 1,194 | 1,332 | 138 | 11.6 |
| Europe | 386 | 393 | 7 | 1.8 |
| Asia | 883 | 790 | -93 | - 10.5 |
| Other Regions | 280 | 213 | -67 | -23.9 |

Note: Honda Group Unit Sales is the total unit sales of completed products of Honda, its consolidated subsidiaries and its affiliates accounted for under the equity method. Consolidated Unit Sales is the total unit sales of completed products corresponding to consolidated net sales to external customers, which consists of unit sales of completed products of Honda and its consolidated subsidiaries. In power product business, there is no discrepancy between Honda Group Unit Sales and Consolidated Unit Sales for the six months ended September 30, 2012 and for the six months ended September 30, 2013, since no affiliate accounted for under the equity method was involved in the sale of Honda power products.

Revenue from sales to external customers in power product and other businesses increased $12.0 \%$, to JPY 148.3 billion from the same period last year, due mainly to favorable foreign currency translation effects. Operating income totaled JPY 0.5 billion, an increase of JPY 2.7 billion from the same period last year, due mainly to decreased SG\&A expenses and favorable foreign currency effects, despite a decrease in sales volume and model mix in power product business operations.

## Table of Contents

## Geographical Information

With respect to Honda s sales for the fiscal first half year by geographic segment, in Japan, revenue from domestic and export sales amounted to JPY 1,990.3 billion, an increase of $3.0 \%$ from the same period last year due mainly to increased revenue in automobile and motorcycle business operations. Operating income totaled JPY 111.4 billion, an increase of $22.5 \%$ from the same period last year due mainly to favorable foreign currency effects, despite increased R\&D expenses and SG\&A expenses.

In North America, revenue increased by $31.0 \%$, to JPY $2,973.2$ billion from the same period last year due mainly to increased revenue in automobile business operations and financial services business, as well as favorable foreign currency translation effects. Operating income totaled JPY 117.8 billion, an increase of $8.2 \%$ from the same period last year due mainly to an increase in sales volume and model mix, and favorable foreign currency effects, despite increased SG\&A expenses.

In Europe, revenue increased by $19.8 \%$, to JPY 350.4 billion from the same period last year mainly due to favorable foreign currency translation effects, despite decreased revenue in motorcycle and automobile business operations. Honda reported an operating loss of JPY 23.3 billion, a decline of JPY 6.9 billion from the same period last year mainly due to a decrease in sales volume and model mix, despite decreased SG\&A expenses and favorable foreign currency effects.

In Asia, revenue increased by $33.1 \%$, to JPY $1,400.6$ billion from the same period last year mainly due to increased revenue in automobile and motorcycle business operations as well as favorable foreign currency translation effects. Operating income increased by $66.9 \%$, to JPY 113.7 billion from the same period last year due mainly to an increase in sales volume and model mix as well as favorable foreign currency effects, despite increased SG\&A expenses.

In Other regions, which includes South America, the Middle East, Africa and Oceania, revenue increased by $15.8 \%$, to JPY 521.1 billion from the same period last year mainly due to increased revenue in automobile and motorcycle business operations as well as favorable foreign currency translation effects. Operating income totaled JPY 24.0 billion, an increase of $5.5 \%$ from the same period last year mainly due to an increase in sales volume and model mix, despite increased SG\&A expenses.

## Table of Contents

Consolidated Statements of Balance Sheets for the Fiscal First Half Ended September 30, 2013

Total assets increased by JPY 872.8 billion, to JPY 14,508.1 billion from March 31, 2013, mainly due to increases in Finance subsidiaries long-term receivables and Property, plant and equipment, property on operating leases as well as foreign currency translation effects, despite a decrease in cash and cash equivalents. Total liabilities increased by JPY 425.0 billion, to JPY $8,854.9$ billion from March 31, 2013, mainly due to an increase in long-term debt and foreign currency translation effects. Total equity increased by JPY 447.8 billion, to JPY 5,653.2 billion from March 31, 2013 due mainly to additional net income and foreign currency translation effects.

## Table of Contents

## Consolidated Statements of Cash Flow for the Fiscal First Half Ended September 30, 2013

Consolidated cash and cash equivalents on September 30, 2013 decreased by JPY 73.8 billion from March 31, 2013, to JPY 1,132.2 billion. The reasons for the increases or decreases for each cash flow activity, when compared with the same period of the previous fiscal year, are as follows:

## Cash flow from operating activities

Net cash provided by operating activities amounted to JPY 671.5 billion for the fiscal first half ended September 30, 2013. Cash inflows from operating activities increased by JPY 348.2 billion compared with the same period of the previous fiscal year due mainly to an increase in cash received from customers as a result of increased unit sales of automobiles, despite increased payments for parts and raw materials.

## Cash flow from investing activities

Net cash used in investing activities amounted to JPY 989.4 billion. Cash outflows from investing activities increased by JPY 438.3 billion compared with the same period of the previous fiscal year, due mainly to an increase in acquisitions of finance subsidiaries-receivables and purchases of operating lease assets, despite an increase in collections of finance subsidiaries-receivables.

## Cash flow from financing activities

Net cash provided by financing activities amounted to JPY 209.6 billion. Cash inflows from financing activities increased by JPY 200.4 billion compared with the same period of the previous fiscal year, due mainly to an increase in proceeds from debt, despite increase in cash outflow due to an increase in dividends paid.

## Table of Contents

## Forecasts for the Fiscal Year Ending March 31, 2014

In regard to the forecasts of the financial results for the fiscal year ending March 31, 2014, Honda projects consolidated results to be as shown below:

## Fiscal year ending March 31, 2014

|  | Yen (billions) | Changes from FY 2013 |
| :--- | ---: | ---: |
| Net sales and other operating revenue | $12,100.0$ | $+22.5 \%$ |
| Operating income | 780.0 | $+43.2 \%$ |
| Income before income taxes and equity in income of affiliates | 765.0 | $+56.5 \%$ |
| Net income attributable to Honda Motor Co., Ltd. | 580.0 | $+58.0 \%$ |

Basic net income attributable to Honda Motor Co., Ltd. per common share $\quad$ Yen 321.81

Note: The forecasts are based on the assumption that the average exchange rates for the Japanese yen to the U.S. dollar and the Euro will be JPY 97 and JPY 127 , respectively, for the full year ending March 31, 2014.

The reasons for the increases or decreases in the forecasts of the operating income, and income before income taxes and equity in income of affiliates for the fiscal year ending March 31, 2014 from the previous year are as follows.

|  | Yen (billions) |
| :--- | ---: |
| Revenue, model mix, etc. | 143.6 |
| Cost reduction, the effect of raw material cost fluctuations, etc. | 20.0 |
| SG\&A expenses | -129.0 |
| R\&D expenses | -47.5 |
| Currency effect | 248.0 |
| Operating income compared with fiscal year 2013 | 235.1 |
| Fair value of derivative instruments | 72.0 |
| Others | -31.1 |
| Income before income taxes and equity in income of affiliates compared with fiscal year 2013 | 276.1 |

## Table of Contents

## Dividend per Share of Common Stock

The Board of Directors of Honda Motor Co., Ltd., at its meeting held on October 30, 2013, resolved to make the quarterly dividend JPY 20 per share of common stock, the record date of which is September 30, 2013. The total expected annual dividend per share of common stock for the fiscal year ending March 31, 2014, is JPY 80 per share.

This announcement contains forward-looking statements as defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such statements are based on management s assumptions and beliefs taking into account information currently available to it. Therefore, please be advised that Honda s actual results could differ materially from those described in these forward-looking statements as a result of numerous factors, including general economic conditions in Honda s principal markets and foreign exchange rates between the Japanese yen and the U.S. dollar, the Euro and other major currencies, as well as other factors detailed from time to time.

## Table of Contents

## Other Information

1. Accounting policies specifically applied for quarterly consolidated financial statements

## (a) Income taxes

Honda computes interim income tax expense (benefit) by multiplying reasonably estimated annual effective tax rate, which includes the effects of deferred taxes, by year-to-date income before income taxes and equity in income of affiliates for the fiscal three months ended September 30, 2013. If a reliable estimate cannot be made, Honda utilizes the actual year-to-date effective tax rate.

## 2. Changes in accounting policy

## (a) Adoption of New Accounting Pronouncements

In February 2013, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2013-02 Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income. This amendment requires reporting entities to provide information about the amounts reclassified out of accumulated other comprehensive income by component, and to present, either on the face of the statement where net income is presented or in the notes, significant amounts reclassified out of accumulated other comprehensive income by the respective line items of net income.

Honda adopted ASU 2013-02, effective April 1, 2013. This adoption has no impact on the Honda s financial position or results of operations.

## (b) Changing in Fiscal Year-end of a Subsidiary

Effective April 1, 2013, a subsidiary of the Company changed its fiscal year-end from December 31 to March 31 . As a result, the Company eliminated the previously existing three month differences between the reporting periods of the Company and the subsidiary in the consolidated financial statements. The elimination of the lag period represents a change in accounting principle and has been reported by retrospective application. The impacts on the retained earnings and noncontrolling interests as of April 1, 2012 are JPY 6,023 million and JPY 1,658 million, respectively. Honda believes the effect of the retrospective application is not material to the Company s consolidated financial statements as of and for the three months and the six months ended September 30, 2012, and therefore the Company s consolidated financial statements have not been retrospectively adjusted, except for the adjustment to retained earnings and noncontrolling interests as of April 1, 2012.

## Table of Contents

## Consolidated Financial Summary

For the three months and six months ended September 30, 2012 and 2013

## Financial Highlights

|  |  | Yen | lions) |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Three months ended Sep. 30, 2012 <br> Unaudited | Three months ended <br> Sep. 30, 2013 <br> Unaudited | $\begin{aligned} & \text { Six months } \\ & \text { ended } \\ & \text { Sep. } 30,2012 \\ & \text { unaudited } \end{aligned}$ | $\begin{aligned} & \text { Six months } \\ & \text { ended } \\ & \text { Sep. } 30,2013 \\ & \text { Unaudited } \end{aligned}$ |
| Net sales and other operating revenue | 2,271,286 | 2,890,221 | 4,707,195 | 5,724,316 |
| Operating income | 100,867 | 171,451 | 276,880 | 356,414 |
| Income before income taxes and equity in income of affiliates | 106,260 | 165,587 | 301,040 | 337,622 |
| Net income attributable to Honda Motor Co., Ltd. | 82,233 | 120,368 | 213,956 | 242,867 |
|  | Yen |  |  |  |
| Basic net income attributable to Honda Motor Co., Ltd per common share | 45.63 | 66.79 | 118.71 | 134.75 |

$\left.\begin{array}{l|r} & \begin{array}{c}\text { U.S. Dollar (millions) } \\ \text { Three months } \\ \text { ended }\end{array} \\ \text { Sep. } \mathbf{3 0 , 2 0 1 2} \\ \text { Unaudited }\end{array}\right)$

## Table of Contents

## [1] Consolidated Balance Sheets

|  | Yen (millions) |  |
| :---: | :---: | :---: |
|  | Mar. 31, 2013 audited | Sep. 30, 2013 unaudited |
| Assets |  |  |
| Current assets: |  |  |
| Cash and cash equivalents | 1,206,128 | 1,132,283 |
| Trade accounts and notes receivable | 1,005,981 | 941,229 |
| Finance subsidiaries-receivables, net | 1,243,002 | 1,393,245 |
| Inventories | 1,215,421 | 1,216,975 |
| Deferred income taxes | 234,075 | 230,522 |
| Other current assets | 418,446 | 409,929 |
| Total current assets | 5,323,053 | 5,324,183 |
| Finance subsidiaries-receivables, net | 2,788,135 | 3,147,146 |
| Investments and advances: |  |  |
| Investments in and advances to affiliates | 459,110 | 568,181 |
| Other, including marketable equity securities | 209,680 | 262,669 |
| Total investments and advances | 668,790 | 830,850 |
| Property on operating leases: |  |  |
| Vehicles | 2,243,424 | 2,461,216 |
| Less accumulated depreciation | 400,292 | 425,431 |
| Net property on operating leases | 1,843,132 | 2,035,785 |
| Property, plant and equipment, at cost: |  |  |
| Land | 515,661 | 508,733 |
| Buildings | 1,686,638 | 1,767,957 |
| Machinery and equipment | 3,832,090 | 4,110,591 |
| Construction in progress | 288,073 | 302,516 |
|  | 6,322,462 | 6,689,797 |
| Less accumulated depreciation and amortization | 3,922,932 | 4,129,063 |
| Net property, plant and equipment | 2,399,530 | 2,560,734 |
| Other assets | 612,717 | 609,496 |
| Total assets | 13,635,357 | 14,508,194 |

## Table of Contents

[1] Consolidated Balance Sheets continued
$\left.\begin{array}{llr} & \begin{array}{c}\text { Yen (millions) } \\ \text { Sep. } \\ \text { unaudited }\end{array} \\ \text { Liabilities and Equity } \\ \text { audited }\end{array}\right)$

## Table of Contents

[2] Consolidated Statements of Income and Consolidated Statements of Comprehensive Income

## Consolidated Statements of Income

For the three months ended September 30, 2012 and 2013
$\left.\begin{array}{llc} & \text { Yen (millions) } \\ & \begin{array}{c}\text { Three } \\ \text { months } \\ \text { ended }\end{array} & \begin{array}{c}\text { Three months } \\ \text { ended }\end{array} \\ \text { Sep. } \\ \text { unand }\end{array}\right)$

## Table of Contents

## Consolidated Statements of Comprehensive Income

For the three months ended September 30, 2012 and 2013

|  | Yen (millions) |  |
| :---: | :---: | :---: |
|  | Three months ended Sep. 30, 2012 unaudited | Three months ended <br> Sep. 30, 2013 unaudited |
| Net income | 88,944 | 127,843 |
| Other comprehensive income (loss), net of tax: |  |  |
| Adjustments from foreign currency translation | $(101,851)$ | $(23,796)$ |
| Unrealized gains (losses) on available-for-sale securities, net | $(2,420)$ | 9,756 |
| Unrealized gains (losses) on derivative instruments, | 210 | (241) |
| Pension and other postretirement benefits adjustments | 1,903 | 78,709 |
| Other comprehensive income (loss), net of tax | $(102,158)$ | 64,428 |
| Comprehensive income (loss) | $(13,214)$ | 192,271 |
| Less: Comprehensive income attributable to noncontrolling interests | 4,911 | 4,164 |
| Comprehensive income (loss) attributable to Honda Motor Co., Ltd. | $(18,125)$ | 188,107 |

## Table of Contents

## Consolidated Statements of Income

For the six months ended September 30, 2012 and 2013

|  | Yen (millions) |  |
| :---: | :---: | :---: |
|  | Six months ended |  |
|  | $\begin{gathered} \text { Sep. 30, } \\ 2012 \\ \text { unaudited } \end{gathered}$ | Six months ended Sep. 30, 2013 unaudited |
| Net sales and other operating revenue | 4,707,195 | 5,724,316 |
| Operating costs and expenses: |  |  |
| Cost of sales | 3,494,049 | 4,275,221 |
| Selling, general and administrative | 670,155 | 799,924 |
| Research and development | 266,111 | 292,757 |
|  | 4,430,315 | 5,367,902 |
| Operating income | 276,880 | 356,414 |
| Other income (expenses): |  |  |
| Interest income | 14,360 | 11,920 |
| Interest expense | $(6,131)$ | $(5,812)$ |
| Other, net | 15,931 | $(24,900)$ |
|  | 24,160 | $(18,792)$ |
| Income before income taxes and equity in income of affiliates | 301,040 | 337,622 |
| Income tax expense: |  |  |
| Current | 73,786 | 103,008 |
| Deferred | 48,860 | 37,261 |
|  | 122,646 | 140,269 |
| Income before equity in income of affiliates | 178,394 | 197,353 |
| Equity in income of affiliates | 48,229 | 63,453 |
| Net income | 226,623 | 260,806 |
| Less: Net income attributable to noncontrolling interests | 12,667 | 17,939 |
| Net income attributable to Honda Motor Co., Ltd. | 213,956 | 242,867 |


|  |  |  |  |  | Yen |  |
| :--- | :--- | :--- | :---: | :---: | :---: | :---: |
| Basic net income attributable to Honda Motor Co., Ltd. per common share | 118.71 | $\mathbf{1 3 4 . 7 5}$ |  |  |  |  |

## Table of Contents

## Consolidated Statements of Comprehensive Income

For the six months ended September 30, 2012 and 2013
$\left.\left.\begin{array}{l|r} & \begin{array}{c}\text { Yen (millions) } \\ \text { Six months } \\ \text { ended }\end{array} \\ \text { ended } \\ \text { Sep. } \mathbf{3 0 , 2 0 1 2} \\ \text { unaudited }\end{array}\right) \begin{array}{c}\text { Sep. 30, 2013 } \\ \text { unaudited }\end{array}\right)$

## Table of Contents

## [3] Consolidated Statements of Cash Flows

$\left.\begin{array}{llc} & \begin{array}{c}\text { Yen (millions) } \\ \text { Six } \\ \text { months }\end{array} \\ \text { ended }\end{array}\right)$

## Table of Contents

[3] Consolidated Statements of Cash Flows continued
$\left.\begin{array}{l|cc} & \begin{array}{c}\text { Yen (millions) } \\ \text { Six months } \\ \text { ended }\end{array} \\ \text { ended }\end{array}\right)$

## Table of Contents

[4] Assumptions for Going Concern

None
[5] Significant changes in Honda Motor Co., Ltd. shareholders equity
None

## Table of Contents

## [6] Segment Information

Honda has four reportable segments: Motorcycle business, Automobile business, Financial services business and Power product \& other businesses, which are based on Honda s organizational structure and characteristics of products and services. Operating segments are defined as components of Honda s about which separate financial information is available that is evaluated regularly by the chief operating decision maker in deciding how to allocate resources and in assessing performance. The accounting policies used for these reportable segments are consistent with the accounting policies used in Honda s consolidated financial statements.

Principal products and services, and functions of each segment are as follows:

## Segment

Motorcycle business
$\begin{array}{ll}\text { Automobile business } & \text { Automobiles and relevant parts } \\ \text { Financial services business } & \text { Financial, insurance services } \\ \text { Power product \& Other businesses } & \text { Power products and relevant parts, and others }\end{array}$

1. Segment information based on products and services
(A) As of and for the three months ended September 30, 2012

|  | Motorcycle Business | Automobile Business | Financial Services Business | Yen (millions) <br> Power <br> Product <br> \& Other <br> Businesses | Segment Total | Reconciling Items | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales and other operating revenue: |  |  |  |  |  |  |  |
| External customers | 309,714 | 1,766,213 | 130,400 | 64,959 | 2,271,286 |  | 2,271,286 |
| Intersegment |  | 3,582 | 2,770 | 2,330 | 8,682 | $(8,682)$ |  |
| Total | 309,714 | 1,769,795 | 133,170 | 67,289 | 2,279,968 | $(8,682)$ | 2,271,286 |
| Segment income (loss) | 25,400 | 37,137 | 38,277 | 53 | 100,867 |  | 100,867 |

## As of and for the three months ended September 30, 2013

|  | Motorcycle Business | Automobile Business | Financial Services Business | Yen (millions) Power Product \& Other Businesses | Segment Total | Reconciling Items | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales and other operating revenue: |  |  |  |  |  |  |  |
| External customers | 418,089 | 2,229,004 | 170,016 | 73,112 | 2,890,221 |  | 2,890,221 |
| Intersegment |  | 4,186 | 2,567 | 2,839 | 9,592 | $(9,592)$ |  |
| Total | 418,089 | 2,233,190 | 172,583 | 75,951 | 2,899,813 | $(9,592)$ | 2,890,221 |

## Table of Contents

(B) As of and for the six months ended September 30, 2012

|  | Motorcycle <br> Business | Automobile <br> Business | Financial <br> Services <br> Business | Yen (millions) <br> Power Product <br> \& Other <br> Businesses | Segment <br> Total | Reconciling <br> Items | Consolidated |
| :--- | ---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: |

## As of and for the six months ended September 30, 2013

|  | Motorcycle Business | Automobile Business | Financial Services Business | Yen (millions) <br> Power <br> Product <br> \& Other <br> Businesses | Segment Total | Reconciling Items | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales and other operating revenue: |  |  |  |  |  |  |  |
| External customers | 814,959 | 4,425,595 | 335,412 | 148,350 | 5,724,316 |  | 5,724,316 |
| Intersegment |  | 8,590 | 5,159 | 5,557 | 19,306 | $(19,306)$ |  |
| Total | 814,959 | 4,434,185 | 340,571 | 153,907 | 5,743,622 | $(19,306)$ | 5,724,316 |
| Segment income (loss) | 88,124 | 176,530 | 91,228 | 532 | 356,414 |  | 356,414 |
| Assets | 1,220,606 | 5,906,273 | 7,404,632 | 334,588 | 14,866,099 | $(357,905)$ | 14,508,194 |
| Depreciation and amortization | 22,110 | 188,703 | 165,122 | 5,135 | 381,070 |  | 381,070 |
| Capital expenditures | 26,147 | 294,398 | 584,140 | 6,632 | 911,317 |  | 911,317 |
| Explanatory notes: |  |  |  |  |  |  |  |

1. Intersegment sales and revenues are generally made at values that approximate arm s-length prices.
2. Unallocated corporate assets, included in reconciling items, amounted to JPY 228,945 million as of September 30, 2012 and JPY 300,860 million as of September 30, 2013 respectively, which consist primarily of cash and cash equivalents, available-for-sale securities and held-to-maturity securities held by the Company. Reconciling items also include elimination of intersegment transactions.
3. Depreciation and amortization of Financial Services Business include JPY 118,213 million for the six months ended September 30, 2012 and JPY 164,334 million for the six months ended September 30, 2013, respectively, of depreciation of property on operating leases.

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4. Capital expenditure of Financial Services Business includes JPY 416,447 million for the six months ended September 30, 2012 and JPY582,206 million for the six months ended September 30, 2013 respectively, of purchase of operating lease assets.
5. The amounts of Assets and Depreciation and amortization for the six months ended September 30, 2012 have been corrected from the amounts previously disclosed.

## Table of Contents

In addition to the disclosure required by U.S. GAAP, Honda provides the following supplemental information in order to provide financial statements users with useful information:
2. Supplemental geographical information based on the location of the Company and its subsidiaries

## (A) As of and for the three months ended September 30, 2012

|  | Japan | North <br> America | Europe | AsiaYen (millions) <br> Other <br> Regions | Total | Reconciling <br> Items | Consolidated |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

## As of and for the three months ended September 30, 2013

|  | Japan | North <br> America | Europe | Asia | Yen (millions) <br> Other <br> Regions | Total | Reconciling <br> Items | Consolidated |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

- 26 -


## Table of Contents

## (B) As of and for the six months ended September 30, 2012

|  | Japan | North <br> America | Europe | Asia | Yen (millions) <br> Other <br> Regions | Total | Reconciling <br> Items | Consolidated |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## As of and for the six months ended September 30, 2013

|  | Yen (millions) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Japan | North America | Europe | Asia | Other Regions | Total | Reconciling Items | Consolidated |
| Net sales and other operating revenue: |  |  |  |  |  |  |  |  |
| External customers | 938,540 | 2,790,218 | 313,679 | 1,167,258 | 514,621 | 5,724,316 |  | 5,724,316 |
| Transfers between geographic areas | 1,051,814 | 183,003 | 36,778 | 233,363 | 6,547 | 1,511,505 | $(1,511,505)$ |  |
| Total | 1,990,354 | 2,973,221 | 350,457 | 1,400,621 | 521,168 | 7,235,821 | $(1,511,505)$ | 5,724,316 |
| Operating income (loss) | 111,468 | 117,887 | $(23,314)$ | 113,775 | 24,066 | 343,882 | 12,532 | 356,414 |
| Assets | 3,234,347 | 8,239,650 | 619,640 | 1,751,665 | 747,168 | 14,592,470 | $(84,276)$ | 14,508,194 |
| Long-lived assets | 1,210,069 | 2,735,896 | 128,953 | 489,710 | 154,364 | 4,718,992 |  | 4,718,992 |
| Explanatory notes: |  |  |  |  |  |  |  |  |

1. Major countries or regions in each geographic area:

| North America | United States, Canada, Mexico |
| :--- | :--- |
| Europe | United Kingdom, Germany, France, Belgium, Russia |
| Asia | Thailand, Indonesia, China, India, Vietnam |
| Other Regions | Brazil, Australia |

[^0]
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3. Unallocated corporate assets, included in reconciling items, amounted to JPY 228,945 million as of September 30, 2012 and JPY 300,860 million as of September 30, 2013 respectively, which consist primarily of cash and cash equivalents, available-for-sale securities and held-to-maturity securities held by the Company. Reconciling items also include elimination of transactions between geographic areas.
4. The amounts of Assets for the six months ended September 30, 2012 have been corrected from the amounts previously disclosed.

## Table of Contents

## [7] Other

## 1. Impairment loss on investments in affiliates

For the six months ended September 30, 2012, Honda recognized impairment loss of JPY 6,525 million, net of tax, on certain investments in affiliates which have quoted market values because of other-than-temporary decline in fair value below their carrying values. The fair values of the investments were based on quoted market price. The impairment loss is included in equity in income of affiliates in the accompanying consolidated statement of income. For the three months ended September 30, 2012, for the six months ended September 30, 2013 and for the three months ended September 30, 2013, Honda did not recognize any significant impairment losses.

## 2. Immaterial corrections of the prior year s Consolidated Statements of Cash Flows

Adjustments have been made to correct previous immaterial understatements in both depreciation excluding property on operating leases, which is included in cash flows from operating activities, and payments of other debt, which is included in other, net in cash flows from financing activities, in the consolidated statements of cash flows for the six months ended September 30, 2012. These adjustments increased previously reported net cash provided by operating activities and increased previously reported net cash used in financing activities by JPY 13,464 million for the six months ended September 30, 2012.

## Table of Contents

To: Shareholders of Honda Motor Co., Ltd.
From: Honda Motor Co., Ltd.
1-1, Minami-Aoyama 2-chome,
Minato-ku, Tokyo, 107-8556
Takanobu Ito
President and Representative Director

## Notice Concerning Revision of Forecasts for

## Consolidated and Unconsolidated Financial Results of the Fiscal Year Ending March 31, 2014

Honda Motor Co., Ltd. (the Company ) revised its forecasts for consolidated and unconsolidated financial results of the fiscal year ending March 31, 2014 that were announced on April 26, 2013.

## Particulars

Revision of Forecasts for Consolidated Financial Results of the Fiscal Year Ending March 31, 2014
(Millions of Yen, except Basic net income attributable to
Honda Motor Co., Ltd. per common share)
$\left.\begin{array}{lllll} & & \begin{array}{c}\text { Basic net } \\ \text { income } \\ \text { attributable to } \\ \text { Honda }\end{array} \\ \text { Motor } \\ \text { Co., } \\ \text { Ltd. }\end{array}\right\}$

Due mainly to losses on the valuation of derivative instruments, the Company has downwardly revised its forecasts for the income before income taxes and equity in income of affiliates of the fiscal year ending March 31, 2014 which was announced on April 26, 2013. However, due mainly to changes in the business environment surrounding the Company in some Asian countries, the Company expects an increase in equity income of affiliates, and thus the Company has not revised its forecasts for the net income attributable to Honda Motor Co., Ltd. of the fiscal year ending March 31, 2014 which was announced on April 26, 2013.

## Table of Contents

Revision of Forecasts for Unconsolidated Financial Results of the Fiscal Year Ending March 31, 2014
$\left.\begin{array}{lrrrrrr}\text { (Millions of Yen, except Net income per common share) } \\ \text { Net income per } \\ \text { common } \\ \text { share } \\ \text { (Yen) }\end{array}\right)$

Due mainly to decreased export unit sales caused by changes in the business environment surrounding the Company, the Company has downwardly revised its forecast for unconsolidated net sales and operating income of the fiscal year ending March 31, 2014 which was announced on April 26, 2013. However, due mainly to the increase in dividend income from affiliated companies, the Company has upwardly revised its forecast for ordinary income and net income of the fiscal year ending March 31, 2014 which was announced on April 26, 2013.

[^1][^2]
[^0]:    2. Sales and revenues between geographic areas are generally made at values that approximate arm s-length prices.
[^1]:    * For more details, please refer to the Company s investor relations website (URL http://world.honda.com/investors/).

[^2]:    * These forecasts for consolidated and unconsolidated financial results of the Company are based on management sassumptions and beliefs taking into account information currently available to it. Therefore, please be advised that the actual results of the Company could differ materially from those described in these forward-looking statements as a result of numerous factors, including general economic conditions in the principal markets of the Company, its consolidated subsidiaries and its affiliates accounted for by the equity-method, and foreign exchange rates between the Japanese yen and the U.S. dollar, the Euro and other major currencies, as well as other factors detailed from time to time.

