

PRUDENTIAL PLC  
Form 6-K  
November 12, 2013

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**

**Pursuant to Rule 13a-16 or 15d-16**

**of the Securities Exchange Act of 1934**

**For the month of November, 2013**

**PRUDENTIAL PUBLIC LIMITED COMPANY**

**(Translation of registrant's name into English)**

**LAURENCE POUNTNEY HILL,**

**LONDON, EC4R 0HH, ENGLAND**

**(Address of principal executive offices)**

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

**Prudential plc (the Company)**

Notification of interests of Directors / PDMRs and connected persons

**The Prudential Group Share Incentive Plan (the Plan)**

The Prudential Group Share Incentive Plan is an HMRC approved share incentive plan available to all eligible employees including persons discharging managerial responsibilities (PDMRs). Each month the Plan Trustee invests participants' contributions in the ordinary shares of Prudential plc at the prevailing market price, which are held in the Prudential Group Share Incentive Plan Trust in accordance with the Plan Rules.

The Company was advised on 8 November 2013 of the following purchases on behalf of:

<b>PDMR</b>	<b>Shares Purchased</b>	<b>Share Price</b>	<b>Total holding following notification and total percentage holding following notification</b>
J Hunt	11	£ 12.52	36,348 ordinary shares of 5p each, less than 0.002%
N A Nicandrou	13	£ 12.52	302,874 ordinary shares of 5p each, less than 0.02%

**Additional information**

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

**Contact**

Jennie Webb, Share Plans Manager, , 020 7548 2027

Stefan Bort, Deputy Group Secretary, 020 7548 2115

**Date of notification**

11 November 2013

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: November 11, 2013

PRUDENTIAL PUBLIC LIMITED  
COMPANY

By: /s/ Stefan Bort  
Stefan Bort  
Deputy Group Secretary