PRUDENTIAL PLC Form 6-K October 28, 2009

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of October, 2009

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Enclosures: Interim Management Statement - Part 2

Schedule 1A - Actual Exchange Rates

TOTAL INSURANCE AND INVESTMENT NEW BUSINESS

		UK		US (1a)			Asia (1a)		Total		
	2009 Q3 YTD £m	2008 Q3 YTD+ £m	2009 Q +/-(%) YTI £n	YTD-	+/-(%)	2009 Q3 YTD £m	2008 Q3 YTD £m	+/-(%)	2009 Q3 YTD £m	2008 Q3 YTD+ £m	-/-(%)
Total Insurance Products	3,695	5,730	(36%) 6,24	2 5,214	20%	1,350	1,988	(32%)	11,287	12,932	(13%)
Total Investment Products Gross Inflows (2)	18,441	12,114	52%	6 32	(81%)	52,6683	34,412	53%	71,115	16,558	53%
	22,136	17,844	24% 6,24	85,246	19%	54,0183	36,400	48%	82,4025	59,490	39%

INSURANCE OPERATIONS

	Single			Regular			1	Total		Annual Equivalents ⁽³⁾			
	2009 Q3	2008 Q3			008 Q3		2009 Q3	2008 Q3		_	Q3		
	YTD £m	£m	+/-(%)`	¥TD £m	YTD+/-(%	6)	YTD £m	£m	+/-(%)	£m	YTD+/-(%) £m		
UK Insurance Operations Product Summary	æm	æm		æm	æm		žIII	æm		æm	æm		
Internal Vesting annuities	1,023	1,129	(9%)	-	-	- :	1,023	1,129	(9%)	102	113 (10%)		
Direct and Partnership	424	550	(23%)	-	-	-	424	550	(23%)	42	55 (24%)		

Annuities Intermediated Annuities	196	401	(51%)	-	-	_	196	401	(51%)	20	40	(50%)
Total Individual Annuities	1,643	2,080	(21%)	-	-	-	1,643	2,080	(21%)	164	208	(21%)
Income Drawdown	70	54	30%	-	_	_	70	54	30%	7	5	40%
Equity Release	84	188	(55%)	-	-	-	84	188	(55%)	8	19	(58%)
Individual Pensions	145	52	179%	5	2	150%	150	54	178%	20	7	186%
Corporate Pensions	55	154	(64%)	61	64	(5%)	116	218	(47%)	67	79	(15%)
Unit Linked Bonds	83	88	(6%)	-	-	-	83	88	(6%)	8	9	(11%)
With-Profit Bonds	969	651	49%	-	-	-	969	651	49%	97	65	49%
Protection	-	-	-	12	4	200%	12		200%	12		200%
Offshore Products	207	447	(54%)	3	3	0%	210		(53%)	24		(50%)
Pru Health (11)	-	-	-	9	14	(36%)	9	14	(36%)	9	14	(36%)
Total Retail Retirement	3,256	3,714	(12%)	90	87	3%	3,346	3,801	(12%)	416	458	(9%)
Corporate Pensions	88	227	(61%)	80	88	(9%)	168	315	(47%)	89	111	(20%)
Other Products	59		(48%)	13		(24%)	72		(45%)	19		(32%)
DWP Rebates	80		(22%)	-	-	-	80		(22%)	8		(20%)
Total Mature Life and Pensions	227		(49%)	93	105	(11%)	320		(42%)	116		(22%)
Total Retail	3,483	4,157	(16%)	183	192	(5%)	3,666	4,349	(16%)	531	608	(13%)
Wholesale Annuities	12	1,370	(99%)	-	-	-	12	1,370	(99%)	1	137	(99%)
Credit Life	17	11	55%	-	-	-	17	11	55%	2	1	100%
Total UK Insurance Operations	3,512	5,538	(37%)	183	192	(5%)	3,695	5,730	(36%)	534	746	(28%)
Channel Summary												
Direct and Partnership	1,347	1,729	(22%)	149	161	(7%)	1,496	1,890	(21%)	284	334	(15%)
Intermediated	2,056	2,326	(12%)	34	31	10%	2,090	2,357	(11%)	240	264	(9%)
Wholesale	29	1,380	(98%)	-	-	-	29	1,380	(98%)	3	138	(98%)
Sub-Total	3,432	5,435	(37%)	183	192	(5%)	3,615	5,627	(36%)	526	736	(29%)
DWP Rebates	80	103	(22%)	-	-	-	80	103	(22%)	8	10	(20%)
Total UK Insurance Operations	3,512	5,538	(37%)	183	192	(5%)	3,695	5,730	(36%)	534	746	(28%)
US Insurance Operations (1a)												
Fixed Annuities	841	1,141	(26%)	-	-	-	841	1,141	(26%)	84	114	(26%)
Fixed Index Annuities	1,055	317	233%	-	-	-	1,055	317	233%	106	32	231%
Variable Annuities	4.321	2,596	66%	-	_	_	4.321	2,596	66%	432	260	66%

Life Sub-Total Retail	7 6,224	6 4,060	17% 53%	18 18	18 18	0% 0%	25 6,242	24 4,078	4% 53%	19 640	19 424	0% 51%
Guaranteed Investment Contracts	-	815	-	-	-	-	-	815	-	-	82	-
GIC - Medium Term Note	-	321	-	-	-	-	-	321	-	-	32	-
Total US Insurance Operations	6,224	5,196	20%	18	18	0%	6,242	5,214	20%	640	538	19%
Asian Insurance Operations (1a)												
China (9)	58	47	23%	28	23	22%	86	70	23%	34	28	21%
Hong Kong	64		(86%)	144	113	27%	208		(64%)	150	159	(6%)
India (6)	37		(30%)	112	168	(33%)	149		(33%)	116	173	(33%)
Indonesia	24	85	(72%)	124	121	2%	148	206	(28%)	126	130	(3%)
Japan	50	94	(47%)	35	24	46%	85	118	(28%)	40	33	21%
Korea	28	63	(56%)	93	176	(47%)	121	239	(49%)	96	182	(47%)
Malaysia	50	22	127%	79	64	23%	129	86	50%	84	66	27%
Singapore	162	306	(47%)	64	56	14%	226	362	(38%)	80	87	(8%)
Taiwan	70	33	112%	70	26	169%	140	59	137%	77	29	166%
Other (4)	17	14	21%	41	40	3%	58	54	7%	43	41	5%
Total Asian												
Insurance	560	1,177	(52%)	790	811	(3%)	1,350	1,988	(32%)	846	929	(9%)
Operations												
Group Total	10,296	11,911	(14%)	991	1,021	(3%)	11,287	12,932	(13%)	2,0202	2,212	(9%)

Schedule 1B - Constant Exchange Rates

PRUDENTIAL PLC - NEW BUSINESS - NINE MONTHS 2009

TOTAL INSURANCE AND INVESTMENT NEW BUSINESS

		UK		US (1b)				Asia (1b)		Total		
	2009 Q3 YTD £m	2008 Q3 YTD £m	+/-(%)	YTD	Q3	+/-(%)	2009 Q3 YTD £m	2008 Q3 YTD £m	+/-(%)	2009 Q3 YTD £m	2008 Q3 YTD- £m	+/-(%)
Total Insurance Products	3,695	5,730	(36%)	6,242	5,579	(5%)	1,350	2,343	(42%)	11,287	14,652	(23%)
Total Investment Products Gross Inflows (2)	18,441	12,114	52%	6	40	(85%)	52,668	37,744	40%	71,115	19,898	43%
	22,136	17,844	24%	6,248	5,619	(6%)	54,018	40,087	35%	82,402	64,550	28%

INSURANCE OPERATIONS

	;	Single		Regular				Total		Annual Equivalents (3)			
	2009	2008		2009	008 Q3		2009	2008		2009			
	Q3	Q3					Q3	Q3		_	Q3		
	YTD		+/-(%)`			+/-(%)			+/-(%)			+/-(%)	
	£m	£m		£m	£m		£m	£m		£m	£m		
UK Insurance													
Operations													
Product Summary													
Internal Vesting	1,023	1,129	(9%)	-	_	_	1,023	1,129	(9%)	102	113	(10%)	
annuities	,	,	` /				,	,	, ,			,	
Direct and Partnership	424	550	(23%)	-	_	_	424	550	(23%)	42	55	(24%)	
Annuities			,						· · ·				
Intermediated	196	401	(51%)	-	-	-	196	401	(51%)	20	40		
Annuities													
Total Individual	1,643	2,080	(21%)	-	-	-	1,643	2,080	(21%)	164	208	(21%)	
Annuities													
Income Drawdown	70	54	30%	_	_	_	70	54	30%	7	5	40%	
Equity Release	84		(55%)		_	_	84		(55%)	8	_	(58%)	
Individual Pensions	145		179%	5	2	150%	150		178%	20		186%	
Corporate Pensions	55		(64%)	61	64	(5%)			(47%)	67		(15%)	
Unit Linked Bonds	83	88	(6%)	•	-	-	83	88	(6%)	8		(11%)	
With-Profit Bonds	969	651	49%	_	_	_	969	651	49%	97	65	49%	
Protection	-	-	-	12	4	200%			200%	12		200%	
Offshore Products	207	447	(54%)	3	3	0%			(53%)	24		(50%)	
Pru Health (11)	_	_	_	9	14	(36%)			(36%)	9		(36%)	
Total Retail	2.25	2.51.4	(10%)	0.0		,			,	44.6		, ,	
Retirement	3,256	3,/14	(12%)	90	87	3%	3,346	3,801	(12%)	416	458	(9%)	
Corporate Pensions	88	227	(61%)	80	88	(9%)	168	315	(47%)	89	111	(20%)	
Other Products	59	113	(48%)	13	17	(24%)	72	130	(45%)	19	28	(32%)	
DWP Rebates	80	103	(22%)	-	-	-	80	103	(22%)	8	10	(20%)	
Total Mature Life	227	112	(4007)	93	105	(1107)	220	510	(4207)	114	140	(2201)	
and Pensions	441	443	(49%)	73	103	(11%)	320	J48	(42%)	116	149	(22%)	
W (I D (I	2 402		(1.600)	102	102	(F 64)	2	4 2 4 2	(1.600)	= 24	600	(100)	
Total Retail	3,483	4,157	(16%)	183	192	(5%)	3,666	4,349	(16%)	531	608	(13%)	
Wholesale Annuities	12	1,370	(99%)	-	-	-	12	1,370	(99%)	1	137	(99%)	

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Intermediated	2,056	2,326	(12%)	34	31	10%	2,090	2,357	(11%)	240	264 (9%)
Wholesale	29	1,380	(98%)	-	-	-	29	1,380	(98%)	3	138 (9	8%)
Sub-Total	3,432	5,435	(37%)	183	192	(5%)	3,615	5,627	(36%)	526	736 (2	9%)
DWP Rebates	80	103	(22%)	-	-	-	80	103	(22%)	8	10 (2	0%)
Total UK Insurance Operations	3,512	5,538	(37%)	183	192	(5%)	3,695	5,730	(36%)	534	746 (2	8%)
US Insurance Operations (1b)												
Fixed Annuities	841	1,440	(42%)	-	-	-	841	1,440	(42%)	84	144 (4	2%)
Fixed Index Annuities	1,055	400	164%	-	-	-	1,055	400	164%	106	40 16	65%
Variable Annuities	4,321	3,276	32%	-	-	-	4,321	3,276	32%	432	328	32%
Life	7	7	0%	18	22	(18%)	25	29	(14%)	19	23 (1	7%)
Sub-Total Retail												