Webb Dennis Form 3

January 10, 2005

FORM 3 UNITED STAT			TES SECURITIES AND EXCHANGE COMMISSIO Washington, D.C. 20549			OMB 3235-0104			
INITIAL STATEMENT OF BEN SECURI							Number: January 31, Expires: 2005 Estimated average		
(Print or Type R	esponses)								
1. Name and Address of Reporting Person <u>*</u> Webb Dennis			 Date of Event Requiring Statement (Month/Day/Year) 	^g 3. Issuer Name and Ticker or Trading Symbol E TRADE FINANCIAL CORP [(ET)]					
(Last)	(First)	(Middle)	01/03/2005	4. Relationsh Person(s) to I	ip of Reporting		5. If Amendment, Date Original Filed(Month/Day/Year)		
C/O E*TRA CORPORAT STREET				(Check	all applicable)	A(Wollan Day) Fear)		
	(Street)					ow) Fili	ndividual or Joint/Group ng(Check Applicable Line) Form filed by One Reporting		
NEW YORK	10005					on Form filed by More than One orting Person			
(City)	(State)	(Zip)	Table I - I	Non-Derivat	tive Securit	ies Benefi	cially Owned		
1.Title of Secur (Instr. 4)	ity		2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature o Ownership (Instr. 5)	of Indirect Beneficial		
Common Sto	ock		1,788		D	Â			
Common Sto	ock		25,000 <u>(1)</u>		D	Â			
Reminder: Repo owned directly o	or indirectly		ach class of securities benefic		SEC 1473 (7-02	2)			
			pond to the collection of ained in this form are no						

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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currently valid OMB control number.

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership

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			(Instr. 4)		Price of	Derivative	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Non-Statutory Stock Option	05/30/2001	08/04/2010	Common Stock (2)	10,000	\$ 14.875	D	Â
Non-Statutory Stock Option	12/21/2000	12/21/2010	Common Stock (3)	40,000	\$ 7.0938	D	Â
Non-Statutory Stock Option	10/01/2005	09/24/2011	Common Stock (4)	5,000	\$ 5.1	D	Â
Non-Statutory Stock Option	01/02/2003	01/02/2012	Common Stock (5)	4,000	\$ 10.325	D	Â
Non-Statutory Stock Option	02/14/2008	02/14/2013	Common Stock <u>(6)</u>	560,000	\$ 3.805	D	Â
Non-Statutory Stock Option	11/24/2004	11/24/2013	Common Stock (7)	25,000	\$ 10.395	D	Â
Non-Statutory Stock Option	02/02/2005	02/06/2014	Common Stock (8)	75,000	\$ 13.89	D	Â
Non-Statutory Stock Option	02/20/2005	02/20/2014	Common Stock (9)	150,000	\$ 14.435	D	Â
Non-Statutory Stock Option	12/31/2005	12/31/2014	Common Stock (10)	144,733	\$ 14.97	D	Â

Reporting Owners

Reporting Owner Name / Address		Relationships					
	Director	10% Owner	Officer	Other			
Webb Dennis C/O E*TRADE FINANCIAL CORPORATION 135 E.57TH STREET NEW YORK, NY 10005	NÂ	Â	President, Capital Markets Div	Â			
Signatures							
/s/ Russell S. Elmer, as attorney in fact 01/10/2005							
**Signature of Reporting Person	Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This grant of restricted stock issued on 02/06/2004 pursuant to the E*TRADE Financial Corporation 1996 Stock Incentive Plan. The individual's right to retain these shares vests in four (4) equal annual installments beginning on the first anniversary of the date of grant.

(2) Granted 08/04/2000 from 1996 Stock Incentive Plan, exercisable in four (4) equal installments on the anniversary date of grant.

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- (3) Granted 12/21/2000 from 1996 Stock Incentive Plan, exercisable as follows: 8,000 shares immediately exercisable on 12/21/2000 and the remaining 32,000 shares are exercisable in four equal annual installments on the anniversary date of the grant.
- (4) Granted 09/24/2001 from 1996 Stock Incentive Plan, exercisable in sixteen quarterly installments.
- (5) Granted 01/02/2002 from 1996 Stock Incentive Plan, exercisable in four (4) equal installments on the anniversary date of the grant.
- (6) Granted 02/14/2003 from 1996 Stock Incentive Plan, exercisable as follows: 168,000 shares immediately exercisable; 168,000 shares exercisable on 06/30/2003 and the remaining 224,000 shares exercisable on 12/31/2003.
- (7) Granted 11/24/2003 from 1996 Stock Incentive Plan, exercisable in four (4) equal installments on the anniversary date of the grant.
- (8) Granted 02/06/2004 from 1996 Stock Incentive Plan, exercisable in four (4) equal installments on the anniversary date of the grant.
- (9) Granted 02/20/2004 from 1996 Incentive Stock Plan, exercisable in four (4) equal installments on the anniversary date of the grant.
- (10) Granted 12/31/2004 from 1996 Incentive Stock Plan, exercisable in four (4) equal installments on the anniversary date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.