

Ally Financial Inc.
Form 424B2
August 31, 2015

Filed under Rule 424(b)(2), Registration Statement No. 333-206284

Preliminary Pricing Supplement No. 85 - Dated Monday, August 31, 2015 (To: Prospective Investors, dated August 10, 2015)

CUSIP	Principal	Gross	Net	Coupon	Coupon	Coupon	Maturity	1st	1st	Survivor's P
Number	Amount	Selling Price	Concession	Proceeds	Type	Rate	Frequency	Date	Date	Amount Option
02006DHC8 []	100.00	1.125 %	1.125 %	1.125 %	Fixed	3.350 %	Monthly	09/15/2018	10/15/2015	\$3.16 Yes
	% (1)									

Redemption Information: Callable at 100% on 9/15/2016 and Monthly thereafter with 30 Calendar Days Notice.

(1) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for account of their advisory clients may be offered Notes at a 0.4500 % discount to the public offering price.

02006DHD6 []	100.00	1.700 %	1.700 %	1.700 %	Fixed	3.900 %	Monthly	09/15/2020	10/15/2015	\$3.68 Yes
	% (2)									

Redemption Information: Callable at 100% on 9/15/2016 and Monthly thereafter with 30 Calendar Days Notice.

(2) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for account of their advisory clients may be offered Notes at a 0.7500 % discount to the public offering price.

Ally Financial Inc. Offering Date: Monday, August 31, 2015 through Tuesday, September 8, 2015

Trade Date: Tuesday, September 8, 2015 @ 12:00 PM ET

Settle Date: Friday, September 11, 2015

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Initial trades settle flat and clear SDFS: DTC Book Entry only

DTC Number 0235 via RBC Dain Rauscher Inc

Agents: Incapital LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

Ally Financial Inc.

Ally Financial Term Notes, Series A

Prospectus dated August 10, 2015

