MIMVI, INC. Form NT 10-Q May 15, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 12b-25

NOTIFICATION OF LATE FILING

SEC FILE NUMBER: 000-54074 CUSIP NUMBER: 60249A102

> "Form 10-K "Form 20-F " Form 11-K x Form 10-Q

(Check one):

" Form 10-D " Form N-SAR " Form N-CSR

For Period Ended: March 31, 2013

- " Transition Report on 10-K
- " Transition Report on 20-F
- " Transition Report on 11-K
- " Transition Report on 10-Q
- " Transition Report on N-SAR

For the Transition Period Ended:

Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

PART 1 — REGISTRANT INFORMATION

Mimvi, Inc. Full Name of Registrant

N/A Former Name if Applicable

440 North Wolfe Road Address of Principal Executive Office (Street and Number)

Sunnyvale, CA 94085 **City, State and Zip Code**

PART II — RULES 12B-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)

(a) The reason described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense.

The subject annual report, semi-annual report, transition report on Form 10-K, Form 10-F, Form 11- K, Form N-SAR or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the x (b) prescribed due date; or the subject quarterly report or transition report on Form 10- Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and

(c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

PART III - NARRATIVE

State below in reasonable detail why forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-SAR, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period. (Attach extra Sheets if Needed)

The Registrant is unable to file its Quarterly Report on Form 10-Q for the period ended March 31, 2013 (the "Quarterly Report") within the prescribed period due May 15, 2013 because the Company needs additional time to complete the report and its auditors need additional time to review the Company's financial statements for the period ended March 31, 2013. The Registrant fully expects to be able to file the Quarterly Report within the additional time allowed by this report.

PART IV - OTHER INFORMATION

(1)Name and telephone number of person to contact in regard to this notification

Kevin J. Conner, CFO215860-3322(Name)(Area Code)(Telephone Number)

Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or (2)Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If the answer is no, identify report(s). x Yes "No

Is it anticipated that any significant change in the results of operations from the corresponding period for the last (3)fiscal year will be reflected by the earnings statement to be included in the subject report or portion thereof? "Yes x No

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

Mimvi, Inc. (Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 15, 2013 By: /s/ Michael Poutre Michael Poutre President & Chief Executive Officer

(Principal Executive Officer)