Campo Eli Form 3 May 05, 2008

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

Campo Eli

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

04/24/2008

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

LIVEPERSON INC [LPSN]

(Check all applicable)

(give title below) (specify below)

See Remarks

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

C/O LIVEPERSON, INC., 462 SEVENTH AVENUE THIRD **FLOOR**

(Street)

Director _X__ Officer

10% Owner Other

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person

Form filed by More than One

Reporting Person

NEW YORK. NYÂ 10018

(City) (State) (Zip)

1. Title of Security (Instr. 4)

Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities

Beneficially Owned (Instr. 4)

3. Ownership 4. Nature of Indirect Beneficial

Ownership (Instr. 5) Form:

Direct (D) or Indirect (I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

(Instr. 4)

2. Date Exercisable and **Expiration Date**

(Month/Day/Year)

Date

3. Title and Amount of Securities Underlying **Derivative Security**

4. Conversion or Exercise

5. Ownership Form of

6. Nature of Indirect Beneficial Ownership (Instr. 5)

(Instr. 4) Expiration

Exercisable Date Title

Amount or Number of Derivative Security

Price of

Derivative Security: Direct (D)

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				Shares		or Indirect (I) (Instr. 5)	
Stock Option (right to buy)	(1)	02/21/2017	Common Stock	300,000	\$ 6.04	D	Â
Stock Option (right to buy)	(2)	04/01/2018	Common Stock	27,000	\$ 3.23	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
Campo Eli C/O LIVEPERSON, INC. 462 SEVENTH AVENUE THIRD FLOOR NEW YORK Â NYÂ 10018	Â	Â	See Remarks	Â	

Signatures

/s/ Monica Greenberg as Attorney
in Fact

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This grant is comprised of a non-qualified stock option for 300,000 shares, of which 75,000 shares are currently exercisable and 75,000 shares become exercisable on each of February 21, 2009, 2010 and 2011.
- (2) This grant is comprised of a non-qualified stock option for 27,000 shares, of which no shares are currently exercisable and 6,750 shares are exercisable on each of April 1, 2009, 2010, 2011 and 2012.

Â

Remarks:

Executive Vice President,

GM, Technology Operations - Tel Aviv

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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