

CCA INDUSTRIES INC  
Form 8-K  
March 01, 2011

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 1, 2011 (February 28, 2011)

CCA Industries, Inc.  
(Exact name of registrant as specified in its charter)

DELAWARE (State or other Jurisdiction of Incorporation)	1-31643 (Commission File Number)	04-2795439 (IRS Employer Identification No.)
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200 MURRAY HILL PARKWAY, EAST RUTHERFORD, NEW JERSEY (Address of principal executive offices)	07073 (Zip Code)
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Registrant's telephone number, including area code: ( 201 ) 330-1400

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Events

The Company issued a press release on February 28, 2011 announcing its results for the year and quarter ended November 30, 2010. The Company also announced that the Board of Directors has declared a dividend of \$0.07 per share to shareholders of record as of May 2, 2011, to be paid on June 2, 2011.

Item 9.01 Exhibits

The following exhibits are annexed hereto:

99.1 Press release issued February 28, 2011

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: March 1, 2011

CCA Industries, Inc.

By: /s/ Stephen A. Heit  
Stephen A. Heit  
Chief Financial Officer

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