

SALESFORCE COM INC
Form 3
September 18, 2015

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | | |
|---|---|--|--|---|---|
| <p>1. Name and Address of Reporting Person *</p> <p>Â Robbins Cynthia G.</p> <p>(Last) (First) (Middle)</p> <p>THE LANDMARK AT ONE MARKET STREET,Â SUITE 300</p> <p>(Street)</p> <p>SAN FRANCISCO,Â CAÂ 94105</p> <p>(City) (State) (Zip)</p> | <p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>09/10/2015</p> | <p>3. Issuer Name and Ticker or Trading Symbol</p> <p>SALESFORCE COM INC [CRM]</p> | <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) EVP, Global Employee Success</p> | <p>5. If Amendment, Date Original Filed(Month/Day/Year)</p> | <p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p> |
|---|---|--|--|---|---|

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock | 5,499 | D | Â |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|---|--|---|---|--|
|---|---|--|---|---|--|

Edgar Filing: SALESFORCE COM INC - Form 3

| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) | |
|---|---------------------------|-----------------|--------------|----------------------------|---------------------|---------------------------------------|---|
| Restricted Stock Units | 11/22/2012 ⁽¹⁾ | 11/22/2015 | Common Stock | 280 | \$ 0 ⁽²⁾ | D | Â |
| Restricted Stock Units | 11/27/2013 ⁽³⁾ | 11/27/2016 | Common Stock | 1,096 | \$ 0 ⁽²⁾ | D | Â |
| Restricted Stock Units | 11/26/2014 ⁽⁴⁾ | 11/26/2017 | Common Stock | 10,852 | \$ 0 ⁽²⁾ | D | Â |
| Non-qualified Stock Option (Right to Buy) | 09/23/2015 ⁽⁵⁾ | 09/23/2021 | Common Stock | 62,356 | \$ 56.81 | D | Â |
| Restricted Stock Units | 11/25/2015 ⁽⁶⁾ | 11/25/2018 | Common Stock | 17,281 | \$ 0 ⁽²⁾ | D | Â |
| Restricted Stock Units | 07/22/2016 ⁽⁷⁾ | 07/22/2019 | Common Stock | 20,596 | \$ 0 ⁽²⁾ | D | Â |
| Non-qualified Stock Option (Right to Buy) | 07/22/2016 ⁽⁸⁾ | 07/22/2022 | Common Stock | 71,021 | \$ 72.46 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|--------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Robbins Cynthia G. THE LANDMARK AT ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105 | Â | Â | Â EVP, Global Employee Success | Â |

Signatures

/s/ Scott Siamas, attorney-in-fact for Cynthia Robbins
09/18/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 280 unvested restricted stock units from an original grant of 4,452 restricted stock units, which vest over four years at a rate of 25% on November 22, 2012, the first anniversary of grant date, then in equal quarterly installments over the remaining three years.
- (2) Restricted stock units convert to shares of common stock on a one-for-one basis.
- (3) Represents 1,096 unvested restricted stock units from an original grant of 3,496 restricted stock units, which vest over four years at a rate of 25% on November 27, 2013, the first anniversary of grant date, then in equal quarterly installments over the remaining three years.
- (4) Represents 10,852 unvested restricted stock units from an original grant of 19,291 restricted stock units, which vest over four years at a rate of 25% on November 26, 2014, the first anniversary of grant date, then in equal quarterly installments over the remaining three years.
- (5) Represents 62,356 unvested stock options, which vest over four years at a rate of 25% on September 23, 2015, the first anniversary of grant, then in equal monthly installments thereafter for the remaining 36 months.

Edgar Filing: SALESFORCE COM INC - Form 3

- (6) Represents 17,281 unvested restricted stock units, which vest over four years at a rate of 25% on November 25, 2015, the first anniversary of grant date, then in equal quarterly installments over the remaining three years.
- (7) Represents 20,596 unvested restricted stock units, which vest over four years at a rate of 25% on July 22, 2016, then in equal quarterly installments over the remaining three years.
- (8) Represents 71,021 unvested stock options, which vest over four years at a rate of 25% on July 22, 2016, then in equal monthly installments thereafter for the remaining 36 months.

Â

Remarks:

ExhibitÂ 24Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.