### PROCTER & GAMBLE Co

Form 4

August 07, 2014

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

may continue. See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* LAFLEY ALAN G

2. Issuer Name and Ticker or Trading Symbol

PROCTER & GAMBLE Co [PG]

5. Relationship of Reporting Person(s) to Issuer

(Last)

(First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year)

08/06/2014

(Check all applicable)

X\_ Officer (give title below)

10% Owner \_ Other (specify

**OMB APPROVAL** 

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

COB, Pres. & CEO

ONE PROCTER AND GAMBLE **PLAZA** 

> (Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Director

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

### CINCINNATI, OH 45202

| (City)                               | (State)                              | (Zip) Ta  | ble I - Non   | -Derivative | Secur            | ities Acqui  | red, Disposed of, o  | r Beneficially                                | y Owned   |
|--------------------------------------|--------------------------------------|---|---|-------------|------------------|--------------|--|---|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) |             |                  |              | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|                                      |                                      |   | Code V  | Amount      | (A)<br>or<br>(D) | Price        | Transaction(s) (Instr. 3 and 4)  | (Instr. 4)                                    |   |
| Common<br>Stock                      | 08/06/2014                           |   | M(1)  | 100,000     | A                | \$<br>53.595 | 728,966.4456   | D   |   |
| Common<br>Stock                      | 08/06/2014                           |   | S(1)  | 100,000     | D                | \$ 80        | 628,966.4456   | D   |   |
| Common<br>Stock                      | 08/06/2014                           |   | M(1)  | 73,229      | A                | \$<br>53.595 | 702,195.4456   | D   |   |
| Common<br>Stock                      | 08/06/2014                           |   | S(1)  | 73,229      | D                | \$ 81        | 628,966.4456   | D   |   |
| Common<br>Stock                      |                                      |   |   |             |                  |              | 3,434.7628 (2)   | I   | By<br>Retirement<br>Plan  |

## Edgar Filing: PROCTER & GAMBLE Co - Form 4

|                 |                    |   | Trustees   |
|-----------------|--------------------|---|--|
| Common<br>Stock | 10,162.8268<br>(2) | I | By<br>Retirement<br>Plan<br>Trustees,<br>By Spouse |
| Common<br>Stock | 1,620.138          | I | AFL<br>Revocable<br>Trust (3)                      |
| Common<br>Stock | 135,606            | I | AGL<br>Revocable<br>Trust (4)                      |
| Common<br>Stock | 10,989.7665        | I | By Spouse,<br>DSS<br>Revocable<br>Trust (5)        |
|                 |                    |   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5. Number of corDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |         | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                  |
|---|---|---|---|--|--|---------|--|--------------------|---|----------------------------------|
|   |   |   |   | Code V                                 | (A)  | (D)     | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount of<br>Number of<br>Shares |
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 53.595   | 08/06/2014                              |   | M                                      |  | 100,000 | 02/28/2008   | 02/28/2015         | Common<br>Stock   | 100,000                          |
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 53.595   | 08/06/2014                              |   | M                                      |  | 73,229  | 02/28/2008   | 02/28/2015         | Common<br>Stock   | 73,229                           |

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

LAFLEY ALAN G ONE PROCTER AND GAMBLE PLAZA

X COB, Pres. & CEO

CINCINNATI, OH 45202

## **Signatures**

/s/ Sandra T. Lane, attorney-in-fact for Alan G.
Lafley

08/07/2014

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a 10b5-1 Trading Plan entered into on February 27, 2014.
- (2) Balance as of 6/30/2014.
- (3) Alan F. Lafley Revocable Trust, U/A dated February 3, 1998, A.G. Lafley, Trustee, for benefit of reporting person's father.
- (4) A.G. Lafley Revocable Trust, U/A dated January 10, 1990, A.G. Lafley, Trustee.
- (5) Diana Shaheen Revocable Trust, U/A dated May 16, 2012, Diana Sue Shaheen Trustee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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