#### SERVICE JAMES E

Form 4/A May 07, 2013

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

Number:

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subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

Stock (3)

(Print or Type Responses)

1. Name and Address of Reporting Person * SERVICE JAMES E			2. Issuer Name and Ticker or Trading Symbol STURM RUGER & CO INC [RGR]					5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle)			3. Date of Earliest Transaction					(Check all applicable)			
`	I RUGER & CO	(Mon	(Month/Day/Year) 05/03/2013			_X_ Director Officer (giv below)		6 Owner er (specify			
	(Street)	4. If A	Amendmer	it, Da	te Original			6. Individual or	Joint/Group Fili	ng(Check	
			Filed(Month/Day/Year) 05/07/2013					Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
SOUTHPOR	(1, C1 00890							Person			
(City) (State) (Zip) <b>Table I - N</b>					erivative S	Securi	ties Ac	quired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Ye	Cod		4. Securion onAcquired Disposed (Instr. 3,	d (A) o	<b>)</b> )	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Cod	le V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	05/03/2013		M <u>(</u>	<u>l)</u>	2,888	A	<u>(2)</u>	12,677	D		
Common Stock (3)	05/03/2013		A		661	A	\$ 0	13,338	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
			Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock (Right to Buy)	(2)	05/03/2013	M <u>(1)</u>		2,888	05/03/2013	05/03/2013	Common Stock	2,888
Common Stock (Right to Buy) (4)	<u>(5)</u>	05/03/2013	A	992		05/03/2016	05/03/2016	Common Stock	992

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
SERVICE JAMES E C/O STURM RUGER & CO INC. 1 LACEY PLACE SOUTHPORT, CT 06890	X					

## **Signatures**

/s/ Leslie M. Gasper, attorney-in-fact 05/07/2013

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Conversion of restricted stock units upon achievement of time-based vesting requirement.
- (2) Security converted to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.
- (3) The restricted stock vests and becomes issuable on the date of the Company's 2014 Annual Meeting.
- (4) Restricted Stock Units subject to time-based and other conditions of the award.
- (5) Securities convert to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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