Google Inc. Form 4 January 31, 2007

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

**SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

2. Issuer Name and Ticker or Trading

obligations may continue. *See* Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Form 5

(Print or Type Responses)

1. Name and Address of Reporting Person \*

| SCHMIDT ERIC E |                                      |                                      |  | Symbol Google Inc. [GOOG] |   |            |        |              | Issuer (Charle all analizable)   |  |   |  |  |  |
|----------------|--------------------------------------|--------------------------------------|--|---------------------------|---|------------|--------|--------------|--|--|---|--|--|--|
| (M             |                                      |                                      |  |                           | of Earliest T<br>Day/Year)<br>2007      | ransaction | 1      |              | (Check all applicable)  _X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify below)  CEO, Chairman of Exec. Comm.                 |  |   |  |  |  |
|                |                                      |                                      |  |                           | endment, Donth/Day/Yea                  | _          | al     |              | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |   |  |  |  |
|                | (City)                               | (State)                              | (Zip)                                      | Tab                       | le I - Non-                             | Derivativ  | e Secu | rities Acq   | quired, Disposed of, or Beneficially Owned   |  |   |  |  |  |
|                | 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deeme<br>Execution<br>any<br>(Month/Da | Date, if                  | 3.<br>Transaction<br>Code<br>(Instr. 8) | (Instr. 3, | ispose | d of (D)     | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)                             | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |  |  |
|                | Class A Common Stock (1) (2)         | 01/29/2007                           |  |                           | S                                       | 20         | D      | \$<br>495.29 | 10,718   | I  | By Limited<br>Partnership<br>II                       |  |  |  |
|                | Class A Common Stock (1) (2)         | 01/29/2007                           |  |                           | S                                       | 81         | D      | \$<br>495.28 | 10,637   | I  | By Limited<br>Partnership<br>II                       |  |  |  |
|                | Class A Common Stock (1) (2)         | 01/29/2007                           |  |                           | S                                       | 122        | D      | \$<br>495.25 | 10,515   | I  | By Limited<br>Partnership<br>II                       |  |  |  |
|                |                                      |                                      |  |                           |   |            |        |              |  |  |   |  |  |  |

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

5. Relationship of Reporting Person(s) to

Estimated average

burden hours per

| Class A Common Stock (1) (2) | 01/29/2007 | S | 20  | D | \$<br>495.24 | 10,495 | I | By Limited<br>Partnership<br>II |
|------------------------------|------------|---|-----|---|--------------|--------|---|---------------------------------|
| Class A Common Stock (1) (2) | 01/29/2007 | S | 20  | D | \$<br>495.23 | 10,475 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 20  | D | \$<br>495.21 | 10,455 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 20  | D | \$ 495.2     | 10,435 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 122 | D | \$<br>495.19 | 10,313 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 122 | D | \$<br>495.15 | 10,191 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 20  | D | \$<br>495.13 | 10,171 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 142 | D | \$<br>495.12 | 10,029 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 20  | D | \$<br>495.09 | 10,009 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 61  | D | \$<br>495.08 | 9,948  | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 41  | D | \$<br>495.06 | 9,907  | I | By Limited<br>Partnership<br>II |
|                              | 01/29/2007 | S | 20  | D |              | 9,887  | I |                                 |

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| Class A Common Stock (1) (2) |            |   |     |   | \$<br>495.04 |       |   | By Limited<br>Partnership<br>II |
|------------------------------|------------|---|-----|---|--------------|-------|---|---------------------------------|
| Class A Common Stock (1) (2) | 01/29/2007 | S | 20  | D | \$<br>495.02 | 9,867 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 102 | D | \$<br>494.99 | 9,765 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 41  | D | \$<br>494.94 | 9,724 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 20  | D | \$<br>494.91 | 9,704 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 81  | D | \$<br>494.89 | 9,623 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 20  | D | \$<br>494.88 | 9,603 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 102 | D | \$<br>494.86 | 9,501 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 20  | D | \$<br>494.85 | 9,481 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 41  | D | \$<br>494.81 | 9,440 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2) | 01/29/2007 | S | 61  | D | \$<br>494.78 | 9,379 | I | By Limited<br>Partnership<br>II |
|                              | 01/29/2007 | S | 102 | D |              | 9,277 | I |                                 |

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| Class A Common Stock (1) (2)   |            |   |     |   | \$<br>494.73 |       |   | By Limited<br>Partnership<br>II |
|--------------------------------|------------|---|-----|---|--------------|-------|---|---------------------------------|
| Class A Common Stock (1) (2)   | 01/29/2007 | S | 81  | D | \$ 494.7     | 9,196 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2)   | 01/29/2007 | S | 163 | D | \$<br>494.69 | 9,033 | I | By Limited<br>Partnership<br>II |
| Class A Common Stock (1) (2)   |            |   |     |   |              | 8,255 | I | By Limited<br>Partnership<br>I  |
| Class A<br>Common<br>Stock (2) |            |   |     |   |              | 1,841 | I | By Trust                        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | isable and | 7. Titl      | le and   | 8. Price of | 9 |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|------------|--------------|----------|-------------|---|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti  | orNumber   | Expiration Da | ate        | Amou         | ınt of   | Derivative  | J |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)      | Under        | rlying   | Security    | , |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |            |              | ities    | (Instr. 5)  | ] |
|             | Derivative  |                     |                    |            | Securities |               |            | (Instr.      | 3 and 4) |             | ( |
|             | Security    |                     |                    |            | Acquired   |               |            |              |          |             | J |
|             |             |                     |                    |            | (A) or     |               |            |              |          |             | J |
|             |             |                     |                    |            | Disposed   |               |            |              |          |             | - |
|             |             |                     |                    |            | of (D)     |               |            |              |          |             | ( |
|             |             |                     |                    |            | (Instr. 3, |               |            |              |          |             |   |
|             |             |                     |                    |            | 4, and 5)  |               |            |              |          |             |   |
|             |             |                     |                    |            |            |               |            |              | A 4      |             |   |
|             |             |                     |                    |            |            |               |            |              | Amount   |             |   |
|             |             |                     |                    |            |            | Date          | Expiration | TP: 41       | or       |             |   |
|             |             |                     |                    |            |            | Exercisable 1 | Date       | Title Number |          |             |   |
|             |             |                     |                    | C 1 17     | (A) (D)    |               |            |              | of       |             |   |
|             |             |                     |                    | Code V     | (A) (D)    |               |            |              | Shares   |             |   |

## **Reporting Owners**

Reporting Owner Name / Address

Relationships

Reporting Owners 4

#### Edgar Filing: Google Inc. - Form 4

Director 10% Owner Officer Other

SCHMIDT ERIC E

X X CEO, Chairman of Exec. Comm.

### **Signatures**

/s/Alan Ku as Attorney-in-Fact for Eric E. Schmidt

01/31/2007

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock at the election of the reporting person.
- (2) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock at the election of Reporting Person.

#### **Remarks:**

Form 4 Filing -continuation report: Related transactions effected by the Reporting Person on Jan. 29, 2007 are reported on additional and the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.\*\*\*

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 5