MCDONALDS CORP

Form 4

March 08, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or

Form 5 obligations

may continue. See Instruction STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * Lagnado Silvia

> (First) (Middle)

> > (Zip)

(Last)

MCDONALD'S CORPORATION, 2915 JORIE **BOULEVARD**

(Street)

2. Issuer Name and Ticker or Trading

Symbol

MCDONALDS CORP [MCD]

3. Date of Earliest Transaction (Month/Day/Year) 03/06/2017

4. If Amendment, Date Original

Filed(Month/Day/Year)

Director X_ Officer (give title below)

below) EVP, Chief Marketing Officer

5. Relationship of Reporting Person(s) to

(Check all applicable)

10% Owner Other (specify

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Issuer

(City) (State) 1. Title of 2. Transaction Date 2A. Deemed

OAK BROOK, IL 60523

Security

(Instr. 3)

3. 4. Securities (Month/Day/Year) Execution Date, if TransactionAcquired (A) or

> Code (Month/Day/Year) (Instr. 8)

Disposed of (D) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (Instr. 4) (Instr. 4)

Reported Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

(e.g., puts, calls, warrants, options, convertible securities)

(A)

or

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

3. Transaction Date 3A. Deemed 1. Title of Derivative Conversion

5. Number of (Month/Day/Year) Execution Date, if TransactionDerivative

6. Date Exercisable and **Expiration Date**

7. Title and Amount of **Underlying Securities**

(9-02)

1

Edgar Filing: MCDONALDS CORP - Form 4

| Security (Instr. 3) | or Exercise Price of Derivative Security | | any (Month/Day/Year) | Code (Instr. 8) | Securities Acquired (A Disposed of (Instr. 3, 4, a 5) | (D) | (Month/Day/Year) | | (Instr. 3 and 4) | |
|---------------------|--|------------|-------------------------|-----------------|---|-----|---------------------|--------------------|------------------|----------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Phantom Stock | <u>(1)</u> | 03/06/2017 | | I | 4,152.39 | | (2) | (2) | Common Stock | 4,152.39 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Lagnado Silvia MCDONALD'S CORPORATION 2915 JORIE BOULEVARD OAK BROOK, IL 60523

EVP, Chief Marketing Officer

Signatures

/s/ Jeffrey J. Pochowicz, Attorney-in-fact

03/08/2017

Date

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of phantom stock represents a right to receive the cash value of one share of McDonald's Corporation common stock.
- (2) Shares of phantom stock are payable in cash following the reporting person's separation from service with McDonald's Corporation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2