

FAHEY JOHN M JR
Form 4
September 06, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
FAHEY JOHN M JR

2. Issuer Name and Ticker or Trading Symbol
JOHNSON OUTDOORS INC
[JOUT]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
08/18/2011

Director 10% Owner
 Officer (give title below) Other (specify below)

3327 DENT PLACE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

WASHINGTON, DC 20007

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---|
| | | | Code | V | Amount | (A) or (D) | Price | |
| Class A Common Stock | 08/18/2011 | | M | | 500 | A | \$ 7.4175 20,471 | D |
| Class A Common Stock | 08/18/2011 | | S | | 500 | D | \$ 15.75 19,971 | D |
| Class A Common Stock | 08/19/2011 | | M | | 1,000 | A | \$ 7.4175 20,971 | D |
| Class A Common | 08/19/2011 | | S | | 1,000 | D | \$ 15.0498 19,971 | D |

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| Stock | | | | | (1) | | |
|----------------------------|------------|---|-------|---|----------------------|--------|---|
| Class A Common Stock | 08/24/2011 | M | 1,000 | A | \$ 7.4175 | 20,971 | D |
| Class A Common Stock | 08/24/2011 | S | 1,000 | D | \$ 14.9677 (2) | 19,971 | D |
| Class A Common Stock | 08/29/2011 | M | 1,000 | A | \$ 7.4175 | 20,971 | D |
| Class A Common Stock | 08/29/2011 | S | 1,000 | D | \$ 15.418 (3) | 19,971 | D |
| Class A Common Stock | 08/31/2011 | M | 280 | A | \$ 7.4175 | 20,251 | D |
| Class A Common Stock | 08/31/2011 | S | 280 | D | \$ 16.2 (4) | 19,971 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|--|--|---|-------------------------------|
| Common Stock Option (right to buy) | \$ 7.4175 | 08/18/2011 | | M | 500 | 12/13/2002 12/13/2011 | Common Stock | 500 |

| | | | | | | | | |
|--|-----------|------------|---|-------|------------|------------|-----------------|-------|
| Common Stock Option (right to buy) | \$ 7.4175 | 08/19/2011 | M | 1,000 | 12/13/2002 | 12/13/2011 | Common Stock | 1,000 |
| Common Stock Option (right to buy) | \$ 7.4175 | 08/24/2011 | M | 1,000 | 12/13/2002 | 12/13/2011 | Common Stock | 1,000 |
| Common Stock Option (right to buy) | \$ 7.4175 | 08/29/2011 | M | 1,000 | 12/13/2002 | 12/13/2011 | Common Stock | 1,000 |
| Common Stock Option (right to buy) | \$ 7.4175 | 08/31/2011 | M | 280 | 12/13/2002 | 12/13/2011 | Common Stock | 280 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| FAHEY JOHN M JR 3327 DENT PLACE WASHINGTON, DC 20007 | X | | | |

Signatures

/s/ Eric P. Hagemeyer,
Attorney-in-fact

09/06/2011

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The price reported above is the average transaction price. The range of prices for such transactions is \$14.89 to \$15.50. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
- (2) The price reported above is the average transaction price. The range of prices for such transactions is \$14.63 to \$15.36. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
- (3) The price reported above is the average transaction price. The range of prices for such transactions is \$15.24 to \$15.64. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
- (4) The price reported above is the average transaction price. The range of prices for such transactions is \$16.12 to \$16.30. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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