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November 01, 2010 FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Check this box if no longer subject STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIPO Section 16. Form 4 or Form 5 obligations may continue. See Instruction 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1935 or Section 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person (first) (Last) (First) (Middle) (First) (Middle) (First) (Middle) (First) (Middle) (First) (Middle) (First) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Strue) (Strue) (Strue) (Strue) (Strue) (Strue) (Strue) (Strue) (Strue) (Cipy (State) (Cast) (Strue) (Cipy (State) (Cast) (Strue) (Cipy (State) (Cast) (Strue) (Cast)	Weirich Dan	iel											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL Check this box if no longer subject to Section 16. Form 4 or Form 5 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Statement of changes in beneficial of the Securities Exchange Act of 1934. obligations may continue. See Instruction 1(b). Statement to Section 16(a) of the Securities Exchange Act of 1934. section 17(a) of the Public Utility Holding Company Act of 1935 or Section 1(b). Statement Company Act of 1940 1(b). Statement Company Act of 1940 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person 1 (b). 2. Issuer Name and Ticker or Trading Symbol 8X8 INC /DE/ [EGHT] 5. Relationship of Reporting Person(s) to Issuer (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) 5. Relationship of reporting Person(s) to Issuer C/O 8X8 INC., AVE Site (If applicable) Individual or Joint/Group Filing(Check Applicable Line) -X. Form filed by One Reporting Person -Preson 6. Individual or Joint/Group Filing(Check Applicable Line) -X. Form filed by One Reporting Person -Person SUNNYVALE, CA 94085 City (State) City Table 1 - Non-Derivative Securities Acquired, Disposed of Person 5. Amount of Person 6. Ownership 7. Nature of Person	Form 4	0010											
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OMTED STATES SECURTIES AND EXCHANCE COMMISSION OMB Washington, D.C. 20549 OMB Number: 3235-0287 Check this box if no longer subject to Section 16. STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Expires: January 31 Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1940 1(b). 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person 1 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director Z. Officer (give tile Other (specify below) AVE (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) Z. Form filed by One Reporting Person Z. Form filed by More than One Reporting Person SUNNYVALE, CA 94085 Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (City) (State) (Zip) Table 1 - Non-Derivative Securities Acquired 5. Amount of Security 6. Ownership 7. Nature of Form: Direct Indirect (City) (State) 2.4. Deemed 3. 4. Securities Acquired 5. Securities Form: Direct Indirect <td>FORM</td> <td colspan="6">ORM 4</td> <td>COMMISSION</td> <td></td> <td colspan="2"></td>	FORM	ORM 4						COMMISSION					
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Following (Instr. 4) (Instr. 4)			,	2	. ,					-			
(A) Reported Transaction(s)							(A)						
or (Instr. 3 and 4)							or						
Code V Amount (D) Price	Cto als				Code V	Amount	(D)	Price	(
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Purchase $10/29/2010$ $F_{(1)}^{(1)}$ 259 D $_{2.79}^{\phi}$ 1,006,011 D Rights		10/29/2010			<u>r(-)</u>	239	D	2.79	1,000,011	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Addre	SS	Relationships							
	Director	10% Owner	Officer	Other					
Weirich Daniel C/O 8X8 INC. 810 W MAUDE AVE SUNNYVALE, CA 94085			President & CFO						
Signatures									
/s/ Daniel Weirich	11/01/2010								
<u>**</u> Signature of Reporting Person	Date								

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Payment of tax liability by selling securities incident to vesting of stock purchase rights.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.