

NU SKIN ENTERPRISES INC

Form 4

September 06, 2005

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Chard Daniel R

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
NU SKIN ENTERPRISES INC
[NUS]

3. Date of Earliest Transaction
(Month/Day/Year)
08/31/2005

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
X Officer (give title below) ____ Other (specify below)
President- Nu Skin Europe

6. Individual or Joint/Group Filing(Check
Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount (A) or (D)	Price		
Class A Common Stock	08/31/2005		M		750	\$ 12.45	750	D
Class A Common Stock	08/31/2005		M		750	\$ 9.04	1,500	D
Class A Common Stock	08/31/2005		M		1,250	\$ 11.5	2,750	D
Class A	08/31/2005		S		994	\$	1,756	D

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Common Stock 21.23

Class A Common Stock 08/31/2005 S 1,100 D \$ 21.21 656 ⁽¹⁾ D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 12.45	08/31/2005		M	750	09/09/2003 ⁽²⁾ 09/09/2012	Class A Common Stock	1,500
Employee Stock Option (right to buy)	\$ 9.04	08/31/2005		M	750	03/10/2004 ⁽²⁾ 03/10/2013	Class A Common Stock	1,500
Employee Stock Option (right to buy)	\$ 11.5	08/31/2005		M	1,250	09/02/2004 ⁽²⁾ 09/02/2013	Class A Common Stock	3,750
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 19.15					02/27/2005 ⁽²⁾ 02/27/2014	Class A Common Stock	5,000
	\$ 23.87					04/29/2005 ⁽²⁾ 04/29/2014		25,000

Employee Stock Option (right to buy) ⁽⁴⁾					Class A Common Stock	
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 26.13		09/01/2005 ⁽²⁾	09/01/2014	Class A Common Stock	10,000
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 22.33		02/28/2006 ⁽²⁾	02/28/2015	Class A Common Stock	10,000
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 21.34		08/31/2006 ⁽²⁾	08/31/2015	Class A Common Stock	10,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Chard Daniel R C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			President- Nu Skin Europe	

Signatures

D. Matthew Dorny as Attorney-in-Fact for Daniel R. Chard 09/06/2005

Signature of Reporting Person

Date _____

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of August 31, 2005.
- (2) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (3) Price not applicable.
- (4) Previously reported.

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