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Customers Bancorp, Inc.

Form FWP

September 09, 2016

Filed Pursuant to Rule 433

Registration Statement No.: 333-209760

Customers Bancorp, Inc.

Fixed-to-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series F

Pricing Term Sheet

Issuer: Customers Bancorp, Inc.

Fixed-to-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series F (the "Series F Title of Security:

Preferred Stock")

\$75,000,000 (representing 3,000,000 shares), or \$86,250,000 (representing 3,450,000 shares) Size:

if the underwriters exercise their option to purchase additional shares in full

Maturity: Perpetual

Liquidation Preference: \$25.00 per share

At a rate per annum equal to 6.00% up to but excluding December 15, 2021; from and

Dividend Rate

including December 15, 2021, until the redemption date (if any), at a floating rate per annum (Non-Cumulative): equal to three-month U.S. dollar LIBOR plus a spread of 4.762% per annum; in each case,

only when, as and if declared.

Dividend Payment

Redemption:

Dates:

March 15, June 15, September 15 and December 15 each year, commencing December 15,

2016.

At the Issuer's option (i) on any dividend payment date occurring on or after December 15, 2021, in whole or in part, at a redemption price equal to \$25.00 per share, plus the per share amount of any declared and unpaid dividends and (ii) in whole but not in part at any time within 90 days following the occurrence of a "regulatory capital treatment event," as described

in the prospectus supplement, at a redemption price equal to \$25.00 per share, plus any

declared and unpaid dividends.

Trade Date: September 9, 2016

Settlement Date: September 16, 2016 (T+5)

Public Offering Price: \$25.00 per share

Underwriting Discount: \$0.7875 per share

Net Proceeds (before \$72,637,500.00 or \$83,533,125.00 if the underwriters exercise their option to purchase

expenses) to the Issuer: additional shares in full.

Listing:

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The Issuer intends to file an application to list the shares of Series F Preferred Stock on the New York Stock Exchange under the symbol "CUBIPrF".

CUSIP/ISIN: 23204G 704 /US23204G7043

Joint Book-Running

Morgan Stanley & Co. LLC

Managers:

UBS Securities LLC

FBR Capital Markets & Co.

Co-Managers: Keefe, Bruyette & Woods, Inc.

Boenning & Scattergood, Inc.

The issuer has filed a registration statement (including a prospectus and preliminary prospectus supplement) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the preliminary prospectus supplement and other documents incorporated by reference therein for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus and prospectus supplement if you request it by calling Morgan Stanley & Co. LLC at 1-866-718-1649 or UBS Securities LLC at 1-888-827-7275.