

TELE CENTRO OESTE CELULAR PARTICIPACOES

Form 6-K

July 08, 2002

SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO
RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE
ACT OF 1934

FOR THE MONTH OF JULY 2002

(Commission File No. 001-14489)

TELE CENTRO OESTE CELULAR PARTICIPACOES S.A.

(Exact name of registrant as specified in its charter)

TELE CENTRO OESTE CELLULAR HOLDING COMPANY

(Translation of registrant's name in English)

SCS-QUADRA 2, BLOCO C, EDIFICIO ANEXO-TELEBRASILIA CELULAR

-7 ANDAR, BRASILIA, D.F.

FEDERATIVE REPUBLIC OF BRAZIL

(Address of Principal Executive Offices)

(Indicate by check mark whether the registrant files or will file
annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F Form 40-F
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(Indicate by check mark whether the registrant by
furnishing the information contained in this form
is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the
Securities Exchange Act of 1934.)

Yes No
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[LOGO]

BRASILIA, JULY 5, 2002

INVESTOR RELATIONS:
ARTHUR FONSECA - ARTHUR.FONSECA@TCO.NET.BR

WEB SITE
HTTP://WWW.TCO.NET.BR

PRELIMINARY PERFORMANCE INDICATORS AT JULY 30, 2002

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FINANCIAL AND OPERATING PERFORMANCE

----- CONSOLIDATED DATA (R\$ THOUSANDS) -----	2Q02*	1Q02	2Q01
Net Service Operating Revenue	324,447	294,543	259,371
Net Merchandise Operating Revenue	59,298	33,114	45,023
Realized Investments	34,466	41,088	28,078

* Non-audited

----- TCO (AREA 7) - OPERATING DATA -----	2Q02	1Q02	2Q01
CLIENTS	2,216,507	2,081,882	1,728,202
Post-paid	624,894	589,366	551,304
Pre-paid	1,574,901	1,475,788	1,160,177
Rural	16,712	16,728	16,721
ESTIMATED MARKET SHARE (%)	76,0	76,4	77,9
Municipalities served	295	285	259
WORKFORCE	2,343	2,414	2,376
Radio Base Stations	663	653	618

----- NBT (AREA 8) - OPERATING DATA -----	2Q02	1Q02	2Q01
CLIENTS	500,666	451,390	341,828
Post-paid	123,366	111,051	114,374
Pre-paid	377,300	340,339	227,454
ESTIMATED MARKET SHARE (%)	35,5	33,3	29,3
Municipalities Served	91	86	61
WORKFORCE	456	476	667
Radio Base Stations	149	146	121

TCO ALSO INFORMS:

1. Our client base has significantly increased. TCO's client base increased by 6.5% in the second quarter and NBT's increased by 10.9%. NBT BECAME THE 1ST AND ONLY BAND B COMPANY TO MAKE A PROFIT, REACHING 500,000 SUBSCRIBERS IN LESS THAN 3 YEARS OF OPERATION.
2. TCO Celular strictly follows its investment plan and has been ahead of its contractual requirements in offering services, while also generating cash surplus.
3. It is important to mention that the results obtained by TCO Celular have caused the company to be granted several major awards in the Brazilian telecommunications sector. In the first months of 2002, TCO was awarded the following honors:
 - o REVISTA EXAME - "The Best & The Biggest" - THE BEST COMPANY IN THE TELECOMMUNICATIONS AREA, THROUGH ITS SUBSIDIARY COMPANY TCO CELULAR - GOIAS;
 - o TOP SOCIAL - "Hunger-Free Christmas" and "Your School at 2000 Per Hour";

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- o REVISTA INFO EXAME - 1st prize in B2B in the telecommunications sector;
 - o REVISTA FORBES BRASIL - TCO Celular - 1st prize in the telecommunications sector and 6th place among the 200 best Brazilian companies in 2001 on the Platinum List;
 - o ANUARIO TELECOM - COMPANY OF THE YEAR IN THE TELECOMMUNICATIONS SECTOR, and Outstanding Company of the Year in the wireless cellular carriers segment.
4. The Splice Group, through Fixcel S.A., has refinanced its commercial papers by issuing R\$500 million non-convertible private debentures with maturity dates set for 360 (three hundred and sixty) days. The debentures were issued based on a yield consonant with the current market rates and have the floating guarantee of Fixcel S.A.'s assets and collateral by Splice do Brasil Telecomunicacoes e Eletronica S.A. Among other assets, Fixcel S.A., holds BID S.A.'s capital stock, the direct controller of TCO, whose market value exceeds the issue price.
 5. TCO Celular's Board of Directors has approved the acquisition by the company of R\$470 million in debentures issued by Fixcel S.A., in the form established under Article 17 sub-item XIV of its bylaws.
 6. TCO will publish its quarterly financial information on August 14, 2002, prior to the opening of the stock exchange.

THIS RELEASE CONTAINS FORWARD-LOOKING STATEMENTS. STATEMENTS THAT ARE NOT STATEMENTS OF HISTORICAL FACT, INCLUDING STATEMENTS ABOUT THE BELIEFS AND EXPECTATIONS OF THE COMPANY'S MANAGEMENT, ARE FORWARD-LOOKING STATEMENTS. THE WORDS "ANTICIPATES," "BELIEVES," "ESTIMATES," "EXPECTS," "FORECASTS," "INTENDS," "PLANS," "PREDICTS," "PROJECTS" AND "TARGETS" AND SIMILAR WORDS ARE INTENDED TO IDENTIFY THESE STATEMENTS, WHICH NECESSARILY INVOLVE KNOWN AND UNKNOWN RISKS AND UNCERTAINTIES. ACCORDINGLY, THE ACTUAL RESULTS OF OPERATIONS OF THE COMPANY MAY BE DIFFERENT FROM THE COMPANY'S CURRENT EXPECTATIONS, AND THE READER SHOULD NOT PLACE UNDUE RELIANCE ON THESE FORWARD-LOOKING STATEMENTS. FORWARD-LOOKING STATEMENTS SPEAK ONLY AS OF THE DATE THEY ARE MADE, AND THE COMPANY DOES NOT UNDERTAKE ANY OBLIGATION TO UPDATE THEM IN LIGHT OF NEW INFORMATION OR FUTURE DEVELOPMENTS.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Tele Centro Oeste Cellular Holding Company

Date: July 8, 2002

By: /S/ MARIO CESAR PEREIRA DE ARAUJO

Name: Mario Cesar Pereira de Araujo

Title: President