

PNC FINANCIAL SERVICES GROUP INC  
Form FWP  
May 15, 2008

**Filed Pursuant to Rule 433**  
**Registration No. 333-139912**  
May 14, 2008

### Pricing Term Sheet

Issuer: The PNC Financial Services Group, Inc.  
Security: Depository Shares, each representing a 1/10th interest in a share of  
The PNC Financial Services Group, Inc. Fixed-to-Floating Rate  
Non-Cumulative Preferred Stock, Series K  
Expected Ratings: A3 (Moody's) / A- (S&P) / A (Fitch)  
Size: \$500,000,000 (500,000 Depository Shares)  
\$10,000 per share of Preferred Stock (equivalent to \$1,000 per  
Liquidation Preference: Depository Share)  
Term: Perpetual  
Dividend Rate (Non-Cumulative): From May 21, 2008 to, but excluding, May 21, 2013, 8.25% and  
from and including May 21, 2013 Three-Month LIBOR plus 422  
basis points  
Dividend Payment Dates: Beginning November 21, 2008, each May 21 and November 21  
until May 21, 2013 and thereafter each August 21, November 21,  
February 21 and May 21  
Day Count: From May 21, 2008 to, but excluding, May 21, 2013, 30/360 and  
from and including May 21, 2013 Actual/360  
Trade Date: May 14, 2008  
Settlement Date: May 21, 2008  
Optional Redemption: On or after May 21, 2013 (subject to limitations described in the  
prospectus supplement dated May 14, 2008)  
Public Offering Price: \$1,000 per depository share  
Underwriting Commission: 1.50%  
Net Proceeds to Issuer: \$492,500,000  
Joint Bookrunners: J.P. Morgan Securities Inc. and Merrill Lynch, Pierce, Fenner &  
Smith Incorporated  
Co-Manager: PNC Capital Markets LLC  
CUSIP/ISIN for the Depository  
Shares: 693475 AJ4/US693475AJ49

**The PNC Financial Services Group, Inc. has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the preliminary prospectus supplement dated today and other documents The PNC Financial Services Group, Inc. has filed with the SEC for more complete information about The PNC Financial Services Group, Inc. and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, The PNC Financial Services Group, Inc., any underwriter or any dealer participating in the offering will arrange to send you the prospectus or the preliminary prospectus supplement if you request it by calling JPMorgan at 1-212-834-4533 or by calling Merrill Lynch at 1-866-500-5408.**

**Any disclaimer or other notice that may appear below is not applicable to this communication and should be disregarded. Such disclaimer or notice was automatically generated as a result of this communication being sent by Bloomberg or another email system.**