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Form 424B2
June 19, 2003

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PRICING SUPPLEMENT NO. 6, DATED: June 17, 2003
to Prospectus Supplement Dated November 28, 2001
to Prospectus Dated November 28, 2001

RULE 424(b) (2)
REGISTRATION STATEMENT NO. 333-73380

KEYCORP

\$100,000,000

☒ SENIOR MEDIUM-TERM NOTES, SERIES G
☐ SUBORDINATED MEDIUM-TERM NOTES, SERIES F

☒ Floating Rate Notes ☐ ____% Fixed Rate Notes
☒ Book-Entry Notes ☐ Certificated Notes

Original Issue Date: June 24, 2003
Maturity Date: June 23, 2006
Issue Price: 99.91%
Paying Agent: Deutsche Bank Trust Company Americas
Authenticating Agent: Deutsche Bank Trust Company Americas

OPTION TO ELECT REDEMPTION: ☐ Yes ☒ No
Redemption Date(s):
Initial Redemption Percentage:
Annual Redemption Percentage Reduction:

OPTION TO EXTEND MATURITY: ☐
Extended Maturity Dates:
Notice of Extension Date(s):

OPTION TO ELECT REPAYMENT: ☐ Yes ☒ No
Repayment Date(s):
Repayment Price(s):

SPECIFIED CURRENCY (NOT U.S. DOLLARS): ☐
Authorized Denominations:
Exchange Rate Agency:

Repurchase Price (if any): N/A
Amortization Schedule (if any): N/A
Sinking Fund Defeasance: ☐ Yes ☒ No

Optional Interest Rate Reset: ☐
Optional Interest Rate Reset Dates: ☐
Optional Extension of Maturity: ☐
Length of Extension Period: ☐

Minimum Denominations: ☒ \$1,000 ☐ Other:

FIXED RATE NOTES ONLY

Interest Computation Period:

Interest Payment Dates:

Regular Record Dates if other than June 15 and December 15:

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FLOATING RATE NOTES ONLY

BASE RATE:

☐ CD Rate	☐ Treasury Rate
☐ Commercial Paper Rate	☐ CMT Rate
☐ Federal Funds Rate	☐ 11th District Cost of Funds Rate
☒ LIBOR	☐ Other (specify):
☐ Prime Rate	

Initial Interest Rate: 3 month LIBOR on June 20,
2003 + 21 basis points

Interest Determination Date: Two London bu
to the reset date

Index Maturity: 3 month LIBOR

Interest Reset Period: Quarterly

Spread (Plus or minus): +21 basis points

Interest Reset Dates: Quarterly on the 23r
March, June, September and December

Maximum Interest Rate: N/A

Interest Payment Dates: Quarterly on the 2
March, June, September and December,
2003

Minimum Interest Rate: N/A

Calculation Date: N/A

Total Amount of OID: N/A

Calculation Agent: KeyBank National Associ

Yield to Maturity: N/A

Spread Multiplier: N/A

Initial Accrual Period OID
and Designated Method: N/A

Telerate Page: 3750

Other Terms (if any):

AGENT: ☐ Salomon Smith Barney Inc.
☐ Banc of America Securities LLC
☐ Credit Suisse First Boston Corporation
☐ Deutsche Bank Securities Inc.
☐ Goldman, Sachs & Co.
☐ HSBC Securities (USA), Inc.
☐ J.P. Morgan Securities Inc.
☐ Lehman Brothers Inc.
☐ McDonald Investments Inc.
☒ Morgan Stanley & Co. Incorporated
☐ Other _____

Agent's Discount or Commission: .09% (\$90,
Trade Date: June 17, 2003
Proceeds to KeyCorp: \$99,910,000

☐ Acting as Agent Agent is acting as Agent for the sale of Notes by
KeyCorp at a price of % of the principal amount

☒ Acting as Principal ☒ Agent is purchasing Notes from KeyCorp as
Principal for resale to investors and other
purchasers at:

☐ a fixed public offering price of % of the
Principal amount

☒ varying prices related to prevailing
market prices at the time of resale to

be determined by such Agent