

MASCO CORP /DE/  
Form 10-Q  
April 30, 2008

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the quarterly period ended March 31, 2008**

**Commission file number: 1-5794**

**Masco Corporation**

(Exact name of Registrant as Specified in Charter)

**Delaware**

**38-1794485**

(State or Other Jurisdiction  
of Incorporation)

(IRS Employer  
Identification No.)

**21001 Van Born Road, Taylor, Michigan**

**48180**

(Address of Principal Executive Offices)

(Zip Code)

**(313) 274-7400**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated  
filer

Accelerated filer

Non-accelerated filer

Smaller reporting  
company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class	Shares Outstanding at April 28, 2008
Common stock, par value \$1.00 per share	361,700,000

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**MASCO CORPORATION**  
**CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)**  
**March 31, 2008 and December 31, 2007**  
**(In Millions, Except Share Data)**

	<b>March 31, 2008</b>	<b>December 31, 2007</b>
<b>ASSETS</b>		
Current assets:		
Cash and cash investments	\$ 630	\$ 922
Receivables	1,541	1,405
Prepaid expenses and other	345	355
Assets held for sale	112	
Inventories:		
Finished goods	610	552
Raw material	412	418
Work in process	138	156
	1,160	1,126
Total current assets	3,788	3,808
Property and equipment, net	2,261	2,367
Goodwill	3,942	3,938
Other intangible assets, net	321	323
Assets held for sale	113	
Other assets	464	471
Total assets	\$ 10,889	\$ 10,907

**LIABILITIES**

Current liabilities:		
Notes payable	\$ 117	\$ 122
Liabilities held for sale	46	
Accounts payable	768	714
Accrued liabilities	932	1,072
Total current liabilities	1,863	1,908
Long-term debt	3,996	3,966
Deferred income taxes and other	1,038	1,008
Total liabilities	6,897	6,882

Commitments and contingencies

**SHAREHOLDERS EQUITY**

Common shares, par value \$1 per share			
Authorized shares: 1,400,000,000; issued and outstanding: 2008	354,500,000;		
2007	358,900,000	355	359
Preferred shares authorized: 1,000,000; issued and outstanding: 2008	None;		
2007	None		
Retained earnings		2,808	2,969
Accumulated other comprehensive income		829	697
Total shareholders equity		3,992	4,025
Total liabilities and shareholders equity		\$ 10,889	\$ 10,907

See notes to condensed consolidated financial statements.

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**MASCO CORPORATION**  
**CONDENSED CONSOLIDATED STATEMENTS OF INCOME (Unaudited)**  
**For the Three Months Ended March 31, 2008 and 2007**  
**(In Millions, Except Per Common Share Data)**

	<b>Three Months Ended March</b>	
	<b>31,</b>	
	<b>2008</b>	<b>2007</b>
Net sales	\$ 2,446	\$ 2,803
Cost of sales	1,818	2,067
Gross profit	628	736
Selling, general and administrative expenses	468	484
Operating profit	160	252
Other income (expense), net:		
Interest expense	(56)	(63)
Impairment charges for financial investments	(26)	
Other, net	(2)	42
	(84)	(21)
Income from continuing operations before income taxes and minority interest	76	231
Income taxes	40	85
Income from continuing operations before minority interest	36	146
Minority interest	12	9
Income from continuing operations	24	137
(Loss) income from discontinued operations, net	(22)	6
Net income	\$ 2	\$ 143
Earnings per common share:		
Basic:		
Income from continuing operations	\$ .07	\$ .36
(Loss) income from discontinued operations, net	(.06)	.02
Net income	\$ .01	\$ .37

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Diluted:			
Income from continuing operations	\$	.07	\$ .35
(Loss) income from discontinued operations, net		(.06)	.02
Net income	\$	.01	\$ .37
Cash dividends per common share:			
Declared	\$	.23	\$ .23
Paid	\$	.23	\$ .22

See notes to condensed consolidated financial statements.

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**MASCO CORPORATION**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)**  
**For the Three Months Ended March 31, 2008 and 2007**  
(In Millions)

	<b>Three Months Ended March 31,</b>	
	<b>2008</b>	<b>2007</b>
<b>CASH FLOWS FROM (FOR) OPERATING ACTIVITIES:</b>		
Cash provided by operations	\$ 190	\$ 202
(Increase) in receivables	(174)	(177)
(Increase) in inventories	(64)	(19)
(Decrease) increase in accounts payable and accrued liabilities, net	(60)	82
 Net cash (for) from operating activities	 (108)	 88
<b>CASH FLOWS FROM (FOR) FINANCING ACTIVITIES:</b>		
Increase in debt	5	1
Payment of debt	(10)	(10)
Retirement of notes		(1,125)
Issuance of notes, net of issuance costs		596
Purchase of Company common stock	(100)	(274)
Issuance of Company common stock		12
Cash dividends paid	(84)	(87)
 Net cash (for) financing activities	 (189)	 (887)
<b>CASH FLOWS FROM (FOR) INVESTING ACTIVITIES:</b>		
Capital expenditures	(43)	(55)
Purchases of auction rate securities		(310)
Proceeds from disposition of auction rate securities		260
Proceeds from disposition of:		
Marketable securities	9	31
Other financial investments, net	4	17
Businesses, net of cash disposed	8	
Property and equipment	2	9
Acquisition of businesses, net of cash acquired		(3)
Other, net	(1)	5
 Net cash (for) investing activities	 (21)	 (46)
 Effect of exchange rate changes on cash and cash investments	 34	 2



**CASH AND CASH INVESTMENTS:**

Decrease for the period	(284)	(843)
Cash at businesses held for sale	(8)	
At January 1	922	1,958
At March 31	\$ 630	\$ 1,115

See notes to condensed consolidated financial statements.

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Table of Contents**MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)**

- A. In the opinion of the Company, the accompanying unaudited condensed consolidated financial statements contain all adjustments, of a normal recurring nature, necessary to present fairly its financial position as at March 31, 2008 and the results of operations and changes in cash flows for the three months ended March 31, 2008 and 2007. The condensed consolidated balance sheet at December 31, 2007 was derived from audited financial statements.

Certain prior-year amounts have been reclassified to conform to the 2008 presentation in the condensed consolidated financial statements. The results of operations related to 2008 and 2007 discontinued operations have been separately stated in the accompanying condensed consolidated statements of income for the three months ended March 31, 2008 and 2007. In the Company's condensed consolidated statements of cash flows for the three months ended March 31, 2008 and 2007, cash flows of discontinued operations are not separately classified.

*Recently Issued Accounting Pronouncements.* In March 2008, the Financial Accounting Standards Board ( FASB ) issued SFAS No. 161, Disclosures about Derivative Instruments and Hedging Activities, ( SFAS No. 161 ). SFAS No. 161 changes the disclosure requirements for derivative instruments and hedging activities. The adoption of SFAS No. 161 is effective January 1, 2009 and the Company does not anticipate that this pronouncement will have a significant effect on its consolidated financial statements.

- B. The Company's 2005 Long Term Stock Incentive Plan (the 2005 Plan ) replaced the 1991 Long Term Stock Incentive Plan (the 1991 Plan ) in May 2005 and provides for the issuance of stock-based incentives in various forms. At March 31, 2008, outstanding stock-based incentives were in the form of long-term stock awards, stock options, phantom stock awards and stock appreciation rights. Additionally, the Company's 1997 Non-Employee Directors Stock Plan (the 1997 Plan ) provides for the payment of part of the compensation to non-employee Directors in Company common stock. The 1997 Plan expired in May 2007; subsequently, compensation to non-employee Directors in Company common stock will be made from the 2005 Plan. Pre-tax compensation expense (income) and the related income tax benefit, for these stock-based incentives, were as follows, in millions:

	<b>Three months ended</b>	
	<b>March 31,</b>	
	<b>2008</b>	<b>2007</b>
Long-term stock awards	\$ 12	\$ 16
Stock options	8	9
Phantom stock awards and stock appreciation rights	(1)	(5)
Total	\$ 19	\$ 20
Income tax benefit	\$ 7	\$ 7

**Table of Contents****MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (continued)**

Note B concluded:

**Long-Term Stock Awards**

Long-term stock awards are granted to key employees and non-employee Directors of the Company and do not cause net share dilution inasmuch as the Company continues the practice of repurchasing and retiring an equal number of shares on the open market.

The Company's long-term stock award activity was as follows, shares in millions:

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2008</b>	<b>2007</b>
Unvested stock award shares at January 1	9	9
Weighted average grant date fair value	\$28	\$27
Stock award shares granted	1	1
Weighted average grant date fair value	\$22	\$33
Stock award shares vested	(1)	(1)
Weighted average grant date fair value	\$27	\$26
Stock award shares forfeited		
Weighted average grant date fair value	\$29	\$28
Unvested stock award shares at March 31	9	9
Weighted average grant date fair value	\$26	\$27

At March 31, 2008, there was \$197 million of total unrecognized compensation expense related to unvested stock awards; such awards had a weighted average remaining vesting period of seven years.

The total market value (at the vesting date) of stock award shares which vested during the three months ended March 31, 2008 was \$20 million.

- C. In the first quarter of 2008, the Company determined that several European business units were not core to the Company's long-term growth strategy and, accordingly, embarked on a plan of disposition. The dispositions are expected to be completed within the next twelve months. In the first quarter of 2008, the Company recognized a charge for those business units that are expected to be divested at a loss. The impairment of assets held for sale primarily includes the write-down of goodwill of \$24 million and other assets of \$25 million. Any gains resulting from the disposition of individual business units will be recognized as such transactions are completed. In accordance with SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets, (SFAS No. 144), the Company has accounted for the 2007 disposition and the 2008 planned dispositions as discontinued operations.

**Table of Contents****MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (continued)**

Note C concluded:

Selected financial information for these discontinued operations was as follows, in millions:

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2008</b>	<b>2007</b>
Net sales	\$ 65	\$ 78
Income from discontinued operations	\$ 7	\$ 5
Gain on disposal of discontinued operations		1
Impairment of assets held for sale	(49)	
(Loss) income before income tax	(42)	6
Income tax benefit	20	
(Loss) income from discontinued operations, net	\$ (22)	\$ 6

The after-tax charge for the impairment of assets held for sale was \$29 million or \$.08 per common share.

Total assets and liabilities held for sale consisted of the following at March 31, 2008 (after the impairment charge recorded in the first quarter of 2008), in millions:

Cash	\$ 8
Receivables	50
Prepaid expenses and other	8
Inventories	46
Property and equipment, net	112
Goodwill	
Other assets	1
Total assets	\$ 225
Accounts payable	\$ 34
Accrued salaries, wages and related benefits	11
Other accrued expenses	1
Total liabilities	\$ 46

The discontinued operations were previously included in the Plumbing Products segment and the Other Specialty Products segment.

**Subsequent Event:** On April 30, 2008, the Company completed the sale of its European-based The Heating Group for proceeds of approximately \$155 million, which approximated the Company's estimate at March 31, 2008. The business unit was included in the Other Specialty Products segment and had sales of approximately \$177 million for the year ended December 31, 2007. In the first quarter of 2008, the business unit was classified as discontinued operations.



**Table of Contents****MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (continued)**

D. The changes in the carrying amount of goodwill for the three months ended March 31, 2008, by segment, were as follows, in millions:

	At Dec. 31, 2007	Held for Sale (A)	Other (B)	At Mar. 31, 2008
Cabinets and Related Products	\$ 293	\$	\$ 5	\$ 298
Plumbing Products	499		25	524
Installation and Other Services	1,816			1,816
Decorative Architectural Products	300		(6)	294
Other Specialty Products	1,030	(24)	4	1,010
Total	\$ 3,938	\$ (24)	\$ 28	\$ 3,942

(A) During the first quarter of 2008, the Company reclassified the goodwill related to business units held for sale. Subsequent to the reclassification, the Company recognized a charge for those business units expected to be divested at a loss; the charge included a write-down of goodwill of \$24 million.

(B) Other principally includes the effect of foreign currency translation, reclassifications and purchase price adjustments related to prior-year acquisitions.

Other indefinite-lived intangible assets were \$208 million at both March 31, 2008 and December 31, 2007 and principally included registered trademarks. The carrying value of the Company's definite-lived intangible assets was \$113 million (net of accumulated amortization of \$62 million) at March 31, 2008 and \$115 million (net of accumulated amortization of \$67 million) at December 31, 2007, and principally included customer relationships and non-compete agreements.

E. Depreciation and amortization expense was \$60 million and \$59 million for the three months ended March 31, 2008 and 2007, respectively.

F. The Company has maintained investments in available-for-sale securities and a number of private equity funds, principally as part of its tax planning strategies, as any gains enhance the utilization of any current and future tax capital losses. Financial investments included in other assets were as follows, in millions:

	March 31, 2008	December 31, 2007
Asahi Tec Corporation common and preferred stock	\$ 66	\$ 57
TriMas Corporation	13	26
Auction rate securities	22	22
Marketable securities		9
Private equity funds	173	173
Other investments	18	28
Total	\$ 292	\$ 315



**Table of Contents****MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (continued)**

Note F continued:

The Company's investments in available-for-sale securities at March 31, 2008 and December 31, 2007 (including marketable securities, auction rate securities, Asahi Tec Corporation common and preferred stock and TriMas Corporation) were as follows, in millions:

	<b>Cost Basis</b>	<b>Pre-tax</b>		<b>Recorded Basis</b>
		<b>Unrealized Gains</b>	<b>Unrealized Losses</b>	
March 31, 2008	\$ 83	\$ 18	\$	\$ 101
December 31, 2007	\$ 117	\$ 9	\$ (12)	\$ 114

(Loss) income from financial investments, net, included in other, net, within other income (expense), net, and impairment charges for financial investments were as follows, in millions:

	<b>Three Months Ended March 31,</b>	
	<b>2008</b>	<b>2007</b>
Realized gains from marketable securities	\$	\$ 7
Realized losses from marketable securities	(3)	
Dividend income from marketable securities		1
Income from other investments, net		15
Dividend income from other investments		4
(Loss) income from financial investments, net	\$ (3)	\$ 27
Impairment charges:		
TriMas Corporation	\$ (22)	\$
Private equity funds	(4)	
Total impairment charges	\$ (26)	\$

For its investments in available-for-sale securities, the Company reviews industry analyst reports, key ratios and statistics, market analyses and other factors for each investment to determine if an unrealized loss is other-than-temporary. Based upon this review, during the quarter ended March 31, 2008, the Company determined that the decline in the value of its investment in TriMas Corporation common stock was other-than-temporary and, accordingly, recognized a non-cash, pre-tax impairment charge of \$22 million.



**Table of Contents****MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (continued)**

Note F concluded:

The Company's investments in private equity funds and other private investments are carried at cost and are evaluated for potential impairment when impairment indicators are present, or when an event or change in circumstances has occurred, that may have a significant adverse effect on the fair value of the investment. Impairment indicators the Company considers include the following: a significant deterioration in earnings performance, asset quality or business prospects; a significant adverse change in the regulatory, economic or technological environment; a significant adverse change in the general market condition or geographic area in which the investment operates; and any bona fide offers to purchase the investment for less than the carrying value. Since there is no active trading market for these investments, they are for the most part illiquid. The Company determined that the decline in the estimated value of a private equity fund investment (with a carrying value of \$15 million prior to the impairment) that also holds an investment in TriMas Corporation common stock was other-than-temporary and, accordingly, recognized a non-cash, pre-tax impairment charge of \$4 million for the quarter ended March 31, 2008.

The remaining private equity investments at March 31, 2008 and December 31, 2007, with an aggregate carrying value of \$162 million and \$119 million, respectively, were not evaluated for impairment, as there were no indicators of impairment or identified events or changes in circumstances that would have a significant adverse effect on the fair value of the investments.

G. At March 31, 2008 and December 31, 2007, the Company did not have a balance in paid-in capital due to the repurchases of Company common stock. The Company's activity in retained earnings and paid-in capital was as follows, in millions:

	<b>Three Months Ended March 31, 2008</b>	<b>Twelve Months Ended December 31, 2007</b>
Balance at January 1	\$ 2,969	\$ 3,575
Net income	2	386
Shares issued		109
Shares retired:		
Repurchased	(95)	(826)
Surrendered (non-cash)	(6)	(14)
Cash dividends declared	(82)	(346)
Stock-based compensation	20	118
Cumulative effect of accounting change regarding income tax uncertainties		(26)
Other		(7)
Balance at end of period	\$ 2,808	\$ 2,969

**Table of Contents****MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (continued)**

Note G concluded:

The Company's total comprehensive income was as follows, in millions:

	<b>Three Months Ended March 31,</b>	
	<b>2008</b>	<b>2007</b>
Net income	\$ 2	\$ 143
Other comprehensive income:		
Cumulative translation adjustments, net	124	12
Unrealized gain (loss) on marketable securities, net	7	(4)
Prior service cost and net loss, net	1	1
Total comprehensive income	\$ 134	\$ 152

The unrealized gain (loss) on marketable securities, net, is net of income tax (benefit) of \$4 million and \$(4) million for the three months ended March 31, 2008 and 2007, respectively.

The components of accumulated other comprehensive income were as follows, in millions:

	<b>March 31, 2008</b>	<b>December 31, 2007</b>
	Cumulative translation adjustments	\$ 894
Unrealized gain (loss) on marketable securities, net	3	(4)
Unrecognized prior service cost and net loss, net	(68)	(69)
Accumulated other comprehensive income	\$ 829	\$ 697

The unrealized gain (loss) on marketable securities, net, is reported net of income tax (benefit) of \$1 million and \$(3) million at March 31, 2008 and December 31, 2007, respectively. The unrecognized prior service cost and net loss, net, is reported net of income tax benefit of \$39 million at both March 31, 2008 and December 31, 2007.

H. The Company owns 68 percent of Hansgrohe AG. The aggregate minority interest, net of dividends, of \$129 million and \$117 million at March 31, 2008 and December 31, 2007, respectively, was recorded in the caption deferred income taxes and other liabilities on the Company's condensed consolidated balance sheets.

I. Net periodic pension cost for the Company's defined-benefit pension plans was as follows, in millions:

	<b>Three Months Ended March 31,</b>			
	<b>2008</b>		<b>2007</b>	
	<b>Qualified</b>	<b>Non-Qualified</b>	<b>Qualified</b>	<b>Non-Qualified</b>
Service cost	\$ 5	\$ 1	\$ 5	\$ 1
Interest cost	14	2	12	2
Expected return on plan assets	(16)		(13)	
Recognized net loss	1		1	1
Net periodic pension cost	\$ 4	\$ 3	\$ 5	\$ 4

The Company recognized \$1 million pre-tax of net loss from accumulated other comprehensive income for the three months ended March 31, 2008.

**Table of Contents****MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (continued)**

J. Information about the Company by segment and geographic area was as follows, in millions:

	<b>Three Months Ended March 31,</b>			
	<b>2008</b>	<b>2007</b>	<b>2008</b>	<b>2007</b>
	<b>Net Sales (A)</b>		<b>Operating Profit</b>	
The Company's operations by segment were:				
Cabinets and Related Products	\$ 596	\$ 691	\$ 28	\$ 72
Plumbing Products	817	838	99	77
Installation and Other Services	486	638	(6)	30
Decorative Architectural Products	379	420	74	93
Other Specialty Products	168	216	8	28
<b>Total</b>	<b>\$ 2,446</b>	<b>\$ 2,803</b>	<b>\$ 203</b>	<b>\$ 300</b>
The Company's operations by geographic area were:				
North America	\$ 1,893	\$ 2,258	\$ 149	\$ 242
International, principally Europe	553	545	54	58
<b>Total</b>	<b>\$ 2,446</b>	<b>\$ 2,803</b>	<b>203</b>	<b>300</b>
General corporate expense, net			(43)	(51)
Gain on sale of corporate fixed assets, net				3
Operating profit			160	252
Other income (expense), net			(84)	(21)
Income from continuing operations before income taxes and minority interest			\$ 76	\$ 231

(A) Inter-segment sales were not material.

K. Other, net, which is included in other income (expense), net, was as follows, in millions:

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2008</b>	<b>2007</b>
Income from cash and cash investments	\$ 6	\$ 14
(Loss) income from financial investments, net (Note F)	(3)	27
Other items, net	(5)	1
<b>Total other, net</b>	<b>\$ (2)</b>	<b>\$ 42</b>

Other items, net, for the first quarter of 2008 included \$10 million of currency losses.

**Table of Contents****MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (continued)**

- L. Reconciliations of the numerators and denominators used in the computations of basic and diluted earnings per common share were as follows, in millions:

	<b>Three Months Ended March 31,</b>	
	<b>2008</b>	<b>2007</b>
Numerator (basic and diluted):		
Income from continuing operations	\$ 24	\$ 137
(Loss) income from discontinued operations, net	(22)	6
Net income	\$ 2	\$ 143
Denominator:		
Basic common shares (based upon weighted average)	356	382
Add:		
Contingent common shares		4
Stock option dilution		2
Diluted common shares	356	388

At March 31, 2008 and 2007, the Company did not include any common shares related to the Zero Coupon Convertible Senior Notes ( Notes ) in the calculation of diluted earnings per common share, as the price of the Company's common stock at March 31, 2008 and 2007 did not exceed the equivalent accreted value of the Notes.

Additionally, 22 million common shares and 15 million common shares for the three months ended March 31, 2008 and 2007, respectively, related to stock options were excluded from the computation of diluted earnings per common share due to their antidilutive effect.

In the first quarter of 2008, the Company repurchased and retired approximately five million shares of Company common stock, for cash aggregating \$100 million. At March 31, 2008, the Company had 36 million shares of its common stock remaining under the May 2007 Board of Directors repurchase authorization.

- M. The Company is subject to lawsuits and pending or asserted claims with respect to matters generally arising in the ordinary course of business.

As previously disclosed, a lawsuit has been brought against the Company and a number of its insulation installation companies in the federal court in Atlanta, Georgia alleging that certain practices violate provisions of the federal antitrust laws; the complaint requests class action certification. Consistent with its position regarding several similar lawsuits that have been dismissed, the Company is vigorously defending this lawsuit as well as one other similar lawsuit that is pending. The Company believes that the conduct of the Company and its insulation installation companies, which have been the subject of these lawsuits, has not violated any antitrust laws. The Company is unable at this time to reliably estimate any potential liability which might occur from an adverse judgment but does not believe that any adverse judgment would have a material adverse effect on its businesses or the methods used by its insulation installation companies in doing business.

**Table of Contents****MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (continued)**

Note M concluded:

As previously disclosed, a lawsuit has been brought against the Company's Milgard Manufacturing subsidiary alleging design defects in certain Milgard aluminum windows. Plaintiffs are appealing the trial court's August 2006 denial of their motion for class certification. The Company is vigorously defending the case and believes that its window products have not been manufactured with the alleged design defects. The Company believes that it will not incur material liability as a result of this lawsuit.

As previously disclosed, European governmental authorities are investigating possible anticompetitive business practices relating to the plumbing and heating industries in Europe. The investigations involve a number of European companies, including certain of the Company's European manufacturing divisions and a number of other large businesses. The Company believes that it will not incur material liability as a result of the matters that are subject to these investigations.

N. Changes in the Company's warranty liability were as follows, in millions:

	<b>Three Months Ended March 31, 2008</b>	<b>Twelve Months Ended December 31, 2007</b>
Balance at January 1	\$ 133	\$ 120
Accruals for warranties issued during the period	10	56
Accruals related to pre-existing warranties	1	16
Settlements made (in cash or kind) during the period	(15)	(57)
Discontinued operations	(2)	
Other, net	1	(2)
Balance at end of period	\$ 128	\$ 133

O. During the first quarter of 2008, the Company did not record a material change in its liability for unrecognized tax benefits or related accrued interest and penalties, and the Company does not anticipate that it is reasonably possible that any material increase or decrease in its liability for unrecognized tax benefits will occur in the next twelve months.

The increase in the effective tax rate for the first quarter of 2008 reflects the U.S. tax on anticipated dividend distributions from certain low-taxed foreign subsidiaries and a decrease in the Company's projected 2008 pre-tax income from continuing operations. The Company currently estimates that its effective tax rate will approximate 48 to 49 percent in 2008.

**Table of Contents****MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (continued)**

- P. On January 1, 2008, the Company adopted SFAS No. 157, Fair Value Measurements, ( SFAS No. 157 ) for its financial assets and liabilities. SFAS No. 157 defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. SFAS No. 157 defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. SFAS No. 157 further defines a fair value hierarchy, as follows: Level 1 inputs as quoted prices in active markets for identical assets or liabilities; Level 2 inputs as observable inputs other than Level 1 prices, such as quoted market prices for similar assets or liabilities or other inputs that are observable or can be corroborated by market data; and Level 3 inputs as unobservable inputs that are supported by little or no market activity and that are financial instruments whose value is determined using pricing models or instruments for which the determination of fair value requires significant management judgment or estimation.

Financial investments measured at fair value on a recurring basis during the period and the amounts for each level within the fair value hierarchy established by SFAS No. 157, were as follows, in millions:

	March 31, 2008	Fair Value Measurements Using		
		Quoted Market Prices (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Asahi Tec Corporation:				
Preferred stock	\$ 65	\$	\$	\$ 65
Common stock	2	2		
Interest rate swaps	27		27	
Auction rate securities	22			22
TriMas Corporation	13	13		
Other investments	30		30	
Total	\$ 159	\$ 15	\$ 57	\$ 87

The preferred stock of Asahi Tec Corporation has been valued primarily using a discounted cash flow model, because there are currently no observable prices in an active market for the same or similar securities.

The fair values of the auction rate securities held by the Company have been estimated based on recent offers to purchase the securities and adjusted for the Company's assumptions and its ability and intent to hold these securities until an orderly market returns or develops.

The Company also has investments in private equity funds and other private investments which are carried at cost and are evaluated for potential impairment when impairment indicators are present, or when an event or change in circumstances has occurred, that may have a significant adverse effect on the fair value of the investment. There is no active trading market for these investments and they are for the most part illiquid. Due to the significant unobservable inputs, the fair value measurements used to evaluate impairment are a Level 3 input.

**Table of Contents****MASCO CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (concluded)**

Note P concluded:

Financial investments measured at fair value on a non-recurring basis during the period and the amounts for each level within the fair value hierarchy established by SFAS No. 157, were as follows, in millions:

		Fair Value Measurements Using			
		Quoted	Other	Significant	Total
	March	Market	Observable	Unobservable	
	31,	Prices	Inputs	Inputs	Gains
	2008	(Level	(Level 2)	(Level 3)	(Losses)
		1)			
Private equity funds	\$ 173	\$	\$	\$ 173	\$ (4)
Other private investments	11			11	
	\$ 184	\$	\$	\$ 184	\$ (4)

The Company determined that the decline in the estimated value of a private equity fund was other-than-temporary and, accordingly, recognized a non-cash, pre-tax impairment charge of \$4 million for the quarter ended March 31, 2008.

		Fair Value Measurements Using	
		Significant Unobservable	
		Inputs (Level 3)	
Carrying value January 1, 2008		\$	15
Total gains (losses)			(4)
Included in earnings			
Purchases, issuances, settlements			
Ending balance at March 31, 2008		\$	11



**Table of Contents****MASCO CORPORATION****Item 2.**

**MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS  
FIRST QUARTER 2008 VERSUS FIRST QUARTER 2007  
SALES AND OPERATIONS**

The following table sets forth the Company's net sales and operating profit margins by business segment and geographic area, dollars in millions:

	<b>Three Months Ended March 31,</b>		<b>Percent (Decrease) Increase</b>
	<b>2008</b>	<b>2007</b>	<b>2008 vs. 2007</b>
<b>Net Sales:</b>			
Cabinets and Related Products	\$ 596	\$ 691	(14%)
Plumbing Products	817	838	(3%)
Installation and Other Services	486	638	(24%)
Decorative Architectural Products	379	420	(10%)
Other Specialty Products	168	216	(22%)
<b>Total</b>	<b>\$ 2,446</b>	<b>\$ 2,803</b>	<b>(13%)</b>
North America	\$ 1,893	\$ 2,258	(16%)
International, principally Europe	553	545	1%
<b>Total</b>	<b>\$ 2,446</b>	<b>\$ 2,803</b>	<b>(13%)</b>

	<b>Three Months Ended March 31,</b>	
	<b>2008</b>	<b>2007</b>
<b>Operating Profit Margins: (A)</b>		
Cabinets and Related Products	4.7%	10.4%
Plumbing Products	12.1%	9.2%
Installation and Other Services	(1.2%)	4.7%
Decorative Architectural Products	19.5%	22.1%
Other Specialty Products	4.8%	13.0%
North America	7.9%	10.7%
International, principally Europe	9.8%	10.6%
<b>Total</b>	<b>8.3%</b>	<b>10.7%</b>
Operating profit margins, as reported	6.5%	9.0%

(A) Before general corporate expense, net, of \$43 million and \$51 million for the three months ended March 31, 2008 and 2007, respectively.

The Company reports its financial results in accordance with generally accepted accounting principles ( GAAP ) in the United States. However, the Company believes that certain non-GAAP performance measures and ratios, used in

managing the business, may provide users of this financial information with additional meaningful comparisons between current results and results in prior periods. Non-GAAP performance measures and ratios should be viewed in addition to, and not as an alternative for, the Company's reported results.

**Table of Contents****MASCO CORPORATION****Item 2.****MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS  
NET SALES**

Net sales in the first quarter of 2008 decreased 13 percent from the comparable period in 2007. Excluding results from acquisitions and the effect of currency translation, net sales decreased 16 percent compared to 2007. The following table reconciles reported net sales to net sales excluding acquisitions and the effect of currency translation, in millions:

	<b>Three Months Ended March 31,</b>	
	<b>2008</b>	<b>2007</b>
Net sales, as reported	\$ 2,446	\$ 2,803
Acquisitions	(33)	
Net sales, excluding acquisitions	2,413	2,803
Currency translation	(53)	
Net sales, excluding acquisitions and the effect of currency translation	\$ 2,360	\$ 2,803

Net sales from North American operations decreased in the first quarter of 2008, primarily due to the continuing decline in the new home construction market, which reduced sales by 13 percent compared to 2007 and a continuing moderation in consumer spending, which reduced sales by five percent compared to 2007. North American net sales for the first quarter of 2008 were negatively affected by lower sales volume in the new home construction market, a continued decline in consumer spending for home improvement products and an increasingly competitive marketplace.

Net sales from International operations increased in the first quarter of 2008, due to a weaker U.S. dollar, which increased International net sales by nine percent. In local currencies, net sales from International operations decreased eight percent, primarily due to lower sales volume of cabinets.

Net sales of Cabinets and Related Products decreased in the first quarter of 2008, due to lower sales volume of assembled cabinets in the new home construction market and lower sales volume of cabinets in the North American retail market, which, combined, reduced sales in this segment by ten percent compared to 2007. A weaker U.S. dollar had a positive effect on the translation of local currencies of International operations included in this segment and increased sales by two percent compared to 2007. In local currencies, net sales of International operations reduced sales in this segment by five percent compared to 2007.

Net sales of Plumbing Products decreased in the first quarter of 2008, due to lower sales volume to North American retailers and wholesalers, which reduced sales by nine percent compared to 2007, partially offset by increased selling prices. A weaker U.S. dollar had a positive effect on the translation of local currencies of International operations included in this segment and increased sales by five percent compared to 2007.

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**MASCO CORPORATION**

**Item 2.**

**MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

Net sales of Installation and Other Services decreased in the first quarter of 2008, primarily due to lower sales volume related to the continuing slowdown in the new home construction market and lower selling prices. Acquisitions partially offset such declines.

Net sales of Decorative Architectural Products decreased in the first quarter of 2008, primarily due to lower retail sales volume of paints and stains and builders' hardware.

Net sales of Other Specialty Products decreased in the first quarter of 2008, primarily due to lower sales volume of windows and doors related to the continued slowdown in the new home construction market, particularly in the western United States, which decreased sales in this segment by 19 percent compared to 2007.

**OPERATING MARGINS**

The Company's gross profit margin was 25.7 percent for the first quarter of 2008 compared with 26.3 percent for the comparable period in 2007. Selling, general and administrative expenses declined to \$468 million in the first quarter of 2008 from \$484 million in the first quarter of 2007; however, as a percentage of sales, such expenses were 19.1 percent for the first quarter of 2008 and 17.3 percent for the comparable period of 2007, reflecting lower sales volume, as well as increased bad debt expense of \$7 million, principally related to the new home construction market. The first quarter of 2008 operating profit margin was negatively affected by lower sales volume of the Company's products discussed above, as well as increasing commodity and energy costs.

The Company has been focused on the rationalization of its businesses, including sourcing programs, business consolidations, plant closures, headcount reductions and other initiatives. Operating profit in the first quarter of 2008 and 2007 includes \$9 million and \$25 million, respectively, of costs and charges related to the Company's business rationalizations and other initiatives.

The decrease in operating profit margin for the Cabinets and Related Products segment for the first quarter of 2008 reflects lower sales volume in the new home construction and retail markets and the related under-absorption of fixed costs, as well as lower results of International operations included in this segment.

The increase in operating profit margin for the Plumbing Products segment for the first quarter of 2008 reflects increased selling prices, as well as benefits associated with the Company's business rationalizations and other initiatives and the positive effect of International operations included in this segment.

The negative operating margin for the Installation and Other Services segment for the first quarter of 2008 is primarily due to lower sales volume and the related under-absorption of fixed costs, as well as increased bad debt expense and increased severance and location closure costs.

The decrease in operating profit margin for the Decorative Architectural Products segment for the first quarter of 2008 is primarily due to lower sales volume of paints and stains and builders' hardware and increasing material costs.

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**MASCO CORPORATION**

**Item 2.**

**MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

The decrease in operating profit margin for the Other Specialty Products segment for the first quarter of 2008 reflects lower sales volume of windows and doors and the related under-absorption of fixed costs, as well as lower results of International operations included in this segment.

**OTHER INCOME (EXPENSE), NET**

In the first quarter of 2008, the Company recognized non-cash, pre-tax impairment charges aggregating \$26 million related to financial investments in TriMas Corporation common stock (\$22 million) and a private equity fund (\$4 million).

Other, net, for the first quarter of 2008 included \$3 million of realized losses, net, from the sale of marketable securities, and currency losses of \$10 million.

Other, net, for the first quarter of 2007 included \$7 million of realized gains, net, from the sale of marketable securities, \$5 million of dividend income and \$15 million of income from other investments, net.

Interest expense for the first quarter of 2008 decreased \$7 million to \$56 million compared with \$63 million for the first quarter of 2007 primarily due to lower interest rates.

**INCOME AND EARNINGS PER COMMON SHARE FROM CONTINUING OPERATIONS**

Income and diluted earnings per common share from continuing operations for the first quarter of 2008 were \$24 million or \$.07 per common share compared with \$137 million or \$.35 per common share for the comparable period of 2007. The Company's effective tax rate for the three months ended March 31, 2008 was 53 percent compared with 37 percent for the same period in 2007. The increase in the effective tax rate for the first quarter of 2008 reflects the U.S. tax on anticipated dividend distributions from certain low-taxed foreign subsidiaries and a decrease in the Company's projected 2008 pre-tax income from continuing operations. The Company currently estimates that its effective tax rate should approximate 48 to 49 percent in 2008.

**OTHER FINANCIAL INFORMATION**

The Company's current ratio was 2.0 to 1 at both March 31, 2008 and December 31, 2007.

For the three months ended March 31, 2008, cash of \$108 million was used for operating activities. Cash used for financing activities was \$189 million, and included \$84 million for the payment of cash dividends and \$100 million for the acquisition of Company common stock in open-market transactions. Net cash used for investing activities was \$21 million and included \$43 million for capital expenditures, offset in part by \$13 million of net proceeds from the sale of financial investments and \$8 million of proceeds from the sale of businesses.

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**MASCO CORPORATION**

**Item 2.**

**MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

First quarter 2008 cash from operations was affected by an expected and annually recurring first quarter increase in accounts receivable and inventories compared with December 31, 2007.

The Company is subject to lawsuits and claims pending or asserted with respect to matters generally arising in the ordinary course of business. Note M to the condensed consolidated financial statements discusses certain specific claims pending against the Company.

The Company believes that its present cash balance, cash flows from operations and, to the extent necessary, bank borrowings and future financial market activities, are sufficient to fund its working capital and other investment needs.

**OUTLOOK FOR THE COMPANY**

Business conditions remain difficult in a number of the Company's markets. The Company continues to estimate that 2008 housing starts will decline an additional 25 to 33 percent, to a range of 900,000 to one million units, compared to 1.3 million units in 2007. In the first quarter of 2008, housing starts declined 30 percent. In addition, the Company currently believes that consumer spending for home improvement products and demand for certain of the Company's International products will be weaker than originally anticipated.

Although the Company expects market conditions in its industry, over the next several quarters, to be very challenging, the Company is confident that the long-term fundamentals for the new home construction and home improvement products markets are positive. The Company believes that its current strategy of dividend increases and share repurchases, concentrating on organic growth, improving returns and generating superior cash flow, together with the leveraging of the combined market strength of its retail service, distribution and installation capabilities, brands and scale, should allow Masco to continue to drive long-term growth and value for its shareholders.

**FORWARD-LOOKING STATEMENTS**

Certain sections of this Quarterly Report contain statements reflecting the Company's views about its future performance and constitute forward-looking statements under the Private Securities Litigation Reform Act of 1995. These views involve risks and uncertainties that are difficult to predict and, accordingly, the Company's actual results may differ materially from the results discussed in such forward-looking statements. Readers should consider that various factors, including those discussed in Item 1A, Risk Factors, the Executive Level Overview, and Critical Accounting Policies and Estimates sections in the Company's Annual Report on Form 10-K and its other filings with the Securities and Exchange Commission may affect the Company's performance. The Company undertakes no obligation to update publicly any forward-looking statements as a result of new information, future events or otherwise.

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**MASCO CORPORATION**

**Item 4.**

**CONTROLS AND PROCEDURES**

a. Evaluation of Disclosure Controls and Procedures.

The Company's principal executive officer and principal financial officer have concluded, based on an evaluation of the Company's disclosure controls and procedures (as defined in the Securities Exchange Act of 1934 Rules 13a-15(e) or 15d-15(e)), as required by paragraph (b) of Exchange Act Rules 13a-15 or 15d-15, that, as of March 31, 2008, the Company's disclosure controls and procedures were effective.

b. Changes in Internal Control Over Financial Reporting.

In connection with the evaluation of the Company's internal control over financial reporting that occurred during the quarter ended March 31, 2008, which is required under the Securities Exchange Act of 1934 by paragraph (d) of Exchange Rules 13a-15 or 15d-15, (as defined in paragraph (f) of Rule 13a-15), management determined that, except as noted below, there was no change that has materially affected or is reasonably likely to materially affect internal control over financial reporting.

During the first quarter of 2008, the Company continued a phased deployment of a new Enterprise Resource Planning ( ERP ) system at Masco Contractor Services, one of the Company's larger business units. The new ERP system is a process improvement initiative and is not in response to any identified deficiency or weakness in the Company's internal control over financial reporting. The business process engineering of this initiative is significant in scale and complexity, and will result in significant modifications to certain internal controls. The implementation of the new ERP system has been designed to enhance the overall system of internal control over financial reporting through further automation and integration of business processes.

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**MASCO CORPORATION**  
**PART II. OTHER INFORMATION**

**Item 1. Legal Proceedings**

Information regarding certain legal proceedings involving the Company is set forth in Note M to the Company's condensed consolidated financial statements included in Part I, Item 1 of this Quarterly Report.

**Item 1A. Risk Factors**

Information regarding risk factors of the Company is set forth in Item 1A, Risk Factors in the Company's Annual Report on Form 10-K for the year ended December 31, 2007.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

The following table provides information regarding the repurchase of Company common stock for the three months ended March 31, 2008, shares in millions:

Period	Total Number of Shares Purchased	Average Price Paid Per Common Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Maximum Number of Shares That May Yet Be Purchased Under the Plans or Programs
1/1/08- 1/31/08	3	\$ 19.71	3	38
2/1/08- 2/29/08	1	\$ 19.06	1	37
3/1/08- 3/31/08	1	\$ 18.55	1	36
Total for the quarter	5	\$ 19.30	5	36

**Items 3 through 5 are not applicable.**

**Item 6. Exhibits**

- 12- Computation of Ratio of Earnings to Combined Fixed Charges and Preferred Stock Dividends
- 31a- Certification by Chief Executive Officer Required by Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934
- 31b- Certification by Chief Financial Officer Required by Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934
- 32- Certification Required by Rule 13a-14(b) or 15d-14(b) of the Securities Exchange Act of 1934 and Section 1350 of Chapter 63 of Title 18 of the United States Code



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**MASCO CORPORATION  
PART II. OTHER INFORMATION, concluded  
SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

MASCO CORPORATION

By: /s/ John G. Sznewajs

Name: John G. Sznewajs

Title: Vice President, Treasurer and  
Chief Financial Officer

April 30, 2008

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**MASCO CORPORATION  
EXHIBIT INDEX**

**Exhibit**

Exhibit 12	Computation of Ratio of Earnings to Combined Fixed Charges and Preferred Stock Dividends
Exhibit 31a	Certification by Chief Executive Officer Required by Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934
Exhibit 31b	Certification by Chief Financial Officer Required by Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934
Exhibit 32	Certification Required by Rule 13a-14(b) or 15d-14(b) of the Securities Exchange Act of 1934 and Section 1350 of Chapter 63 of Title 18 of the United States Code