

STARBUCKS CORP  
Form 8-K  
November 16, 2006

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

**FORM 8-K  
CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): November 16, 2006**

**STARBUCKS CORPORATION**

(Exact Name of Registrant as Specified in its Charter)

**Washington**

(State or Other Jurisdiction of  
Incorporation or Organization)

**0-20322**

(Commission File Number)

**91-1325671**

(IRS Employer  
Identification No.)

**2401 Utah Avenue South, Seattle, Washington 98134**

(Address of principal executive offices)

**(206) 447-1575**

(Registrant's Telephone Number, including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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On November 16, 2006, Starbucks Corporation (the Company) issued an earnings release announcing its financial results for the 13 weeks and 52 weeks ended October 1, 2006. A copy of the earnings release is attached as Exhibit 99.1.

Effective October 3, 2005, the Company adopted the fair value recognition provisions of Financial Accounting Standards Board Statement No. 123(R), Share-Based Payment (SFAS 123R), requiring all stock-based compensation, including grants of employee stock options, to be recognized in the statement of earnings based on their fair values. The Company adopted this accounting treatment using the modified-prospective transition method, as permitted under SFAS 123R; therefore, results for prior periods have not been restated. Prior to the adoption of SFAS 123R, the Company accounted for stock-based compensation using the intrinsic value method prescribed in Accounting Principles Board (APB) Opinion No. 25, Accounting for Stock Issued to Employees, and related interpretations. In addition to disclosing financial results calculated in accordance with generally accepted accounting principles in the United States of America (GAAP), the attached press release (at page 7) includes certain non-GAAP financial measures under applicable SEC rules because they exclude the stock-based payment expense that is included in the directly comparable measures calculated in accordance with GAAP, to which the non-GAAP financial measures are reconciled in a table. The non-GAAP financial measures provided on page 7 of the attached press release and calculated in this manner are:

cost of sales including occupancy costs

store operating expenses

other operating expenses

general and administrative expenses

operating income

earnings before income taxes

income taxes

earnings before cumulative effect of change in accounting principle

earnings per share before cumulative effect of accounting change for FIN 47 diluted

These non-GAAP financial measures are not a substitute for the reported GAAP measures and may be different from non-GAAP financial measures used by other companies.

The Company's management finds these non-GAAP financial measures useful, and believes they provide useful information to investors regarding the Company's results of operations, because they have been prepared on a basis comparable to that used in prior periods. Management also uses the foregoing non-GAAP financial measures, in addition to the corresponding GAAP measures, in reviewing the financial results of the Company, both on a segment and on a consolidated basis. Management uses these non-GAAP financial measures to review financial results because the Company's internal budgets and targets (including under the Company's incentive compensation plans) for fiscal 2006 were established prior to the Company's adoption of SFAS 123R. Therefore, assessing performance against those budgets and targets, and the related management reporting, requires exclusion of stock-based compensation expense. Management further believes that, where the adjustments used in calculating non-GAAP (pro forma) earnings before cumulative effect of change in accounting principle and earnings per share before cumulative effect of accounting change for FIN 47- diluted are based on specific, identified charges that impact different line items in the consolidated statement of earnings, investors may find it useful to know how these specific line items in the consolidated statement of earnings are affected by these adjustments. In particular, now that the Company has adopted SFAS 123R,

management believes investors may find it useful to understand how the expenses recorded as a result of the adoption of SFAS 123R are reflected in its consolidated statement of earnings.

**Item 9.01. Financial Statements and Exhibits.**

(c) Exhibits.

| <u>Exhibit No.</u> | <u>Description</u>  |
|--------------------|---|
| 99.1               | Earnings release of Starbucks Corporation dated November 16, 2006 |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**STARBUCKS CORPORATION**

Dated: November 16, 2006

By: /s/ Michael Casey  
Michael Casey  
executive vice president, chief financial  
officer and chief administrative officer

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| Exhibit<br>Number | Description   |
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