

MARCHEX INC  
Form SC 13G  
June 18, 2007

**Table of Contents**

OMB APPROVAL  
OMB Number: 3235-0145  
Expires: February 28, 2009  
Estimated average burden  
hours per response...10.4

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G**

**(Rule 13d-102)**

**Under the Securities Exchange Act of 1934  
INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO  
RULES 13d-1(b) (c), and (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO RULE 13d-2(b)  
(Amendment No. )<sup>1</sup>**

Marchex, Inc.

(Name of Issuer)

Series B common stock, par value \$.01

(Title of Class of Securities)

56624R108

(CUSIP Number)

June 7, 2007

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

(Continued on the following pages)

(Page 1 of 8 Pages)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

Edgar Filing: MARCHEX INC - Form SC 13G

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

---

**Table of Contents**

**SCHEDULE 13G**

CUSIP No. 56624R108

Page 2 of 8

**1** NAMES OF REPORTING PERSONS:  
PAR Investment Partners, L.P.

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):  
(a)   
(b)

**3** SEC USE ONLY:

**4** CITIZENSHIP OR PLACE OF ORGANIZATION:  
State of Delaware

**5** SOLE VOTING POWER:  
NUMBER OF 1,522,361 Series B common stock, par value \$.01

**6** SHARES SHARED VOTING POWER:  
BENEFICIALLY OWNED BY None

**7** EACH SOLE DISPOSITIVE POWER:  
REPORTING PERSON 1,522,361 Series B common stock, par value \$.01

**8** WITH: SHARED DISPOSITIVE POWER:  
None

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

1,522,361 Series B common stock, par value \$.01

**10** CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

o

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9):

5.02% Series B common stock, par value \$.01

**12** TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

PN

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

---

**Table of Contents**

**SCHEDULE 13G**

CUSIP No. 56624R108

Page 3 of 8

**1** NAMES OF REPORTING PERSONS:  
PAR Group, L.P.

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):  
(a)   
(b)

**3** SEC USE ONLY:

**4** CITIZENSHIP OR PLACE OF ORGANIZATION:  
State of Delaware

**5** SOLE VOTING POWER:  
NUMBER OF 1,522,361 Series B common stock, par value \$.01

**6** SHARES SHARED VOTING POWER:  
BENEFICIALLY OWNED BY None

**7** EACH SOLE DISPOSITIVE POWER:  
REPORTING PERSON 1,522,361 Series B common stock, par value \$.01

**8** WITH: SHARED DISPOSITIVE POWER:  
None

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

1,522,361 Series B common stock, par value \$.01

**10** CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

o

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9):

5.02% Series B common stock, par value \$.01

**12** TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

PN

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

---

**Table of Contents**

**SCHEDULE 13G**

CUSIP No. 56624R108

Page 4 of 8

**1** NAMES OF REPORTING PERSONS:  
PAR Capital Management, Inc.

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

(a)   
(b)

**3** SEC USE ONLY:

**4** CITIZENSHIP OR PLACE OF ORGANIZATION:  
State of Delaware

**5** SOLE VOTING POWER:

NUMBER OF 1,522,361 Series B common stock, par value \$.01

SHARES SHARED VOTING POWER:  
**6** BENEFICIALLY OWNED BY None

EACH SOLE DISPOSITIVE POWER:  
**7** REPORTING PERSON 1,522,361 Series B common stock, par value \$.01

WITH: SHARED DISPOSITIVE POWER:  
**8** None

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:



1,522,361 Series B common stock, par value \$.01

**10** CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

o

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9):

5.02% Series B common stock, par value \$.01

**12** TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

CO

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

---

**TABLE OF CONTENTS**

Item 1(a). Name of Issuer:

Item 1(b). Address of Issuer's Principal Executive Offices:

Item 2(a). Names of Person Filing:

Item 2(b). Business Mailing Address for the Person Filing:

Item 2(c). Citizenship:

Item 2(d). Title of Class of Securities:

Item 2(e). CUSIP Number:

Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b), check whether the person filing is a:

Item 4. Ownership:

Item 5. Ownership of Five Percent or Less of a Class:

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company:

Item 8. Identification and Classification of Members of the Group:

Item 9. Notice of Dissolution of Group:

Item 10. Certification:

Signature

---

**Table of Contents**

**STATEMENT ON SCHEDULE 13G**

- Item 1(a). Name of Issuer:  
MARCHEX, INC.
- Item 1(b). Address of Issuer's Principal Executive Offices:  
413 Pine Street, Suite 500  
Seattle, WA 98101
- Item 2(a). Names of Person Filing:  
PAR Investment Partners, L.P.  
PAR Group, L.P.  
PAR Capital Management, Inc.
- Item 2(b). Business Mailing Address for the Person Filing:  
PAR Capital Management, Inc.  
One International Place, Suite 2401  
Boston, MA 02110
- Item 2(c). Citizenship:  
State of Delaware
- Item 2(d). Title of Class of Securities:  
Series B common stock, par value \$.01
- Item 2(e). CUSIP Number:  
56624R108
- Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b), check whether the person filing is a:  
Not Applicable
- Item 4. Ownership:
- (a) Amount Beneficially Owned:  
1,522,361 Series B common stock, par value \$.01
- (b) Percent of Class:  
5.02% Series B common stock, par value \$.01
- (c) Number of shares as to which such person has:
- (i) 1,522,361 Series B common stock, par value \$.01
- (ii) shared power to vote or to direct the vote:

**Table of Contents**

(iii) sole power to dispose or to direct the disposition of: 1,522,361 Series B common stock, par value \$.01

(iv) shared power to dispose or to direct the disposition of:

Item 5. Ownership of Five Percent or Less of a Class:

Not Applicable

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company:

Not Applicable

Item 8. Identification and Classification of Members of the Group:

Not Applicable

Item 9. Notice of Dissolution of Group:

Not Applicable

Item 10. Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**Table of Contents**

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: June 17, 2007

PAR INVESTMENT PARTNERS, L.P.

By: PAR GROUP, L.P.  
its general partner

By: PAR CAPITAL MANAGEMENT,  
INC.  
its general partner

By: /s/ Gina DiMento

Gina DiMento, Vice President

PAR GROUP, L.P.

By: PAR CAPITAL MANAGEMENT,  
INC.,  
its general partner

By: /s/ Gina DiMento

Gina DiMento, Vice President

PAR CAPITAL MANAGEMENT, INC.

By: /s/ Gina DiMento

Gina DiMento, Vice President

Page 7 of 8

---

**Table of Contents**

**JOINT FILING AGREEMENT**

In accordance with Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended, the undersigned agree to the joint filing on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the Series B common stock, par value \$.01 of MARCHEX, INC and further agree that this agreement be included as an exhibit to such filing. Each party to the agreement expressly authorizes each other party to file on its behalf any and all amendments to such statement. Each party to this agreement agrees that this joint filing agreement may be signed in counterparts.

In evidence whereof, the undersigned have caused this Agreement to be executed on their behalf this 17<sup>th</sup> day of June, 2007.

PAR INVESTMENT PARTNERS, L.P.

By: PAR GROUP, L.P.

its general partner

By: PAR CAPITAL MANAGEMENT,  
INC.

its general partner

By: /s/ Gina DiMento

Gina DiMento, Vice President

PAR GROUP, L.P.

By: PAR CAPITAL MANAGEMENT,  
INC.,

its general partner

By: /s/ Gina DiMento

Gina DiMento, Vice President

PAR CAPITAL MANAGEMENT, INC.

By: /s/ Gina DiMento

Gina DiMento, Vice President

Page 8 of 8