

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

CELLULAR TECHNICAL SERVICES CO INC

Form 10-Q

November 14, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, DC. 20549

FORM 10-Q

Quarterly Report Pursuant to Section 13 or 15 (d)
of the Securities Exchange Act of 1934

For the quarterly period ended
September 30, 2003

Commission File Number 0-19437

CELLULAR TECHNICAL SERVICES COMPANY, INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

11-2962080

(State or Other Jurisdiction of
Incorporation or Organization)

(I.R.S. Employer Identification No.)

2815 Second Avenue. Suite 100, Seattle, Washington 98121

(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (206) 733-8180

Not Applicable

(Former name, former address and former fiscal year, if changed since last
report.)

Indicate by check mark whether the Registrant (1) has filed all reports
required to be filed by Section 13 or 15(d) of the Securities Exchange Act of
1934 during the preceding 12 months (or for such shorter period that the
Registrant was required to file such reports), and (2) has been subject to the
filing requirements for the past 90 days. Yes ☒ No ☐
--- ---

Indicate by check mark whether the registrant is an accelerated filer
(as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒
--- ---

2,449,770 Common Shares were outstanding as of November 14, 2003.

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

CELLULAR TECHNICAL SERVICES COMPANY, INC.

TABLE OF CONTENTS FOR FORM 10-Q

PART I. FINANCIAL INFORMATION

Item 1.	Financial Statements.....
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations..
Item 3.	Quantitative and Qualitative Disclosures about Market Risk.....
Item 4.	Controls and Procedures.....
PART II.	OTHER INFORMATION.....
Item 1.	Legal Proceedings.....
Item 6.	Exhibits and Reports on Form 8-K.....

CELLULAR TECHNICAL SERVICES COMPANY, INC.

PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

CONDENSED CONSOLIDATED BALANCE SHEETS
(in 000's, except per share amounts)

		ASSETS
CURRENT ASSETS		
Cash and cash equivalents		\$
Accounts receivable, net of reserves of \$0 in 2003 and \$233 in 2002		
Amounts due from GTS Prepaid, Inc. (Note B)		
Inventories		
Prepaid expenses, deposits and other current assets		---
Total Current Assets		
PROPERTY AND EQUIPMENT, net		
LONG-TERM INVESTMENT, net of valuation adjustment of \$1,754		
in 2002 and 2003		---

September
2003

(unaudi

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

TOTAL ASSETS

\$
==

LIABILITIES AND STOCKHOLDERS' EQUITY

CURRENT LIABILITIES

Accounts payable and accrued liabilities
Payroll related liabilities
Customers' deposits and deferred revenue

\$

Total Current Liabilities

STOCKHOLDERS' EQUITY

Preferred Stock, \$0.01 par value per share, 5,000 shares
authorized, none issued and outstanding
Common Stock, \$0.001 par value per share, 30,000 shares
authorized, 2,450 and 2,292 shares issued and
outstanding in 2003 and 2002, respectively
Additional paid-in capital
Deferred stock compensation
Accumulated deficit

3
(2)

Total Stockholders' Equity

==

The accompanying notes are an integral part of these consolidated financial
statements.

3

CELLULAR TECHNICAL SERVICES COMPANY, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (in 000's, except per share amounts) (unaudited)

	Three Months Ended September 30,		Nin
	-----		S
	2003	2002	2
	----	----	---
REVENUES			
Phonecards	\$ 25	\$3,728	\$

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

COSTS AND EXPENSES			
Cost of phonecards	--	3,645	
Sales and marketing	1	251	
General and administrative	289	221	
Research and development	--	402	
	-----	-----	---
Total Costs and Expenses	290	4,519	
	-----	-----	---
LOSS FROM OPERATIONS	(265)	(791)	(
OTHER INCOME, net	24	--	
INTEREST INCOME, net	14	13	
	-----	-----	---
LOSS BEFORE INCOME TAXES	\$ (227)	(778)	
INCOME TAX (BENEFIT) PROVISION	(1)	5	
	-----	-----	---
LOSS BEFORE THE EFFECT OF A CHANGE IN ACCOUNTING PRINCIPLE	(226)	(783)	
	-----	-----	---
CUMULATIVE EFFECT OF A CHANGE IN ACCOUNTING PRINCIPLE	--	--	
	-----	-----	---
NET LOSS	\$ (226)	\$ (783)	
	=====	=====	==
BASIC AND DILUTED SHARE DATA:			
Loss before the effect of a change in accounting principle	\$ (0.10)	\$ (0.34)	\$
Cumulative effect of a change in accounting principle	--	--	
	-----	-----	---
Loss per share	\$ (0.10)	\$ (0.34)	\$
	=====	=====	==
WEIGHTED AVERAGE SHARES OUTSTANDING:			
Basic and diluted	2,292	2,292	

The accompanying notes are an integral part of these consolidated financial statements.

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

	Nine Months Ended September 30, 2003
OPERATING ACTIVITIES	
Net loss	\$ (906)
Adjustments to reconcile net loss to net cash used in operating activities:	
Depreciation and amortization of property and equipment	129
Non-cash compensation expense (restricted stock)	45
Impairment write-off of goodwill	--
(Gain) on disposal of assets	(20)
Changes in operating assets and liabilities:	
Decrease (increase) in receivables, net	325
Decrease in inventories, net	95
Decrease in prepaid expenses and deposits	16
(Decrease) increase in accounts payable, accrued liabilities and taxes other than payroll or income	(464)
Increase (decrease) in payroll related liabilities	(8)
(Decrease) increase in deferred revenue and customers' deposits	(29)
NET CASH USED IN OPERATING ACTIVITIES	(817)
INVESTING ACTIVITIES	
Purchase of property and equipment	--
Proceeds from sale of assets	36
Long term deposit	--
NET CASH PROVIDED BY INVESTING ACTIVITIES	36
NET DECREASE IN CASH AND CASH EQUIVALENTS	(781)
CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	3,315
CASH AND CASH EQUIVALENTS AT END OF PERIOD	\$2,534

The accompanying notes are an integral part of these consolidated financial statements.

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

CELLULAR TECHNICAL SERVICES COMPANY, INC. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

NOTE A - BASIS OF PRESENTATION AND LIQUIDITY:

The accompanying unaudited consolidated financial statements of Cellular Technical Services Company, Inc. ("CTS" or the "Company"), including the December 31, 2002 balance sheet which has been derived from audited financial statements, have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. The operating results for the three- and nine-month periods ended September 30, 2003 are not necessarily indicative of the results that may be expected for the fiscal year ending December 31, 2003. For further information, refer to the financial statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2002 and in the Company's other filings with the Securities and Exchange Commission. Unless the context otherwise requires, all references to "CTS" or the "Company" herein include Cellular Technical Services Company, Inc. and any entity over which it has or shares operational control.

Until December 11, 2002 CTS, through its majority-owned subsidiary, Isis Tele-Communications, Inc. ("Isis"), operated as a distributor and a reseller of prepaid long distance and wireless products, primarily in the Boston and Los Angeles metropolitan areas. In addition, until November 9, 2002, CTS, through its Neumobility division, was engaged in the development of geo-location wireless software applications. Neumobility was in the development stage throughout all years presented and had no revenue or customers. Through December 31, 2001, CTS was also involved in design, development, marketing, installation and support of integrated information processing and information management systems for the domestic wireless communications industry. On November 9, 2002, CTS ceased development efforts of its Neumobility product line, and on December 11, 2002 it adopted a plan to wind down the operations of Isis and sell the related net assets.

As a result, during the three- and nine-month periods ended September 30, 2003 CTS had no current business other than to complete the wind down of the operations of Isis. Management anticipates that most of the remaining assets of Isis will be realized, and liabilities settled, in 2003 (see Note B). Management currently has no plan to liquidate the Company and distribute the remaining assets, after settling the liabilities, to stockholders. During 2002 and 2003, management has been and will be evaluating alternative businesses and acquisitions. There is no assurance that such alternative businesses and acquisitions can be accomplished before CTS spends all of its remaining cash balances, that CTS will be able to raise money at acceptable terms, if at all, to fund the acquisitions and/or the operating activities of the businesses it may acquire, and that the acquired businesses will represent viable business strategies and/or will be consistent with the expectations and risk profiles of CTS' stockholders.

Management expects that during the remaining three months of 2003 the Company will incur costs of approximately \$0.2 million, primarily related to employee compensation, costs of maintaining the business as a public entity and insurance. The Company does not expect to have any current source of sales revenue and has de minimis operations. Accordingly, management believes that its cash and receivable balances as of September 30, 2003 of approximately \$2.7 million will be sufficient to fund its current cash flow requirements through at least the next 12 months.

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

Based on management plans, these financial statements have been prepared under the "going concern" assumption which presumes that the Company will continue its existence.

Nasdaq requires a minimum \$1.00 bid price for continued listing on the Nasdaq SmallCap Market System. On November 1, 2002 the Company's closing stock price was \$0.71 and the Company received a notice from Nasdaq indicating that because the Company's stock price had not traded at over \$1.00 for 30 days, Nasdaq would have the right to delist its stock if the Company failed to increase its stock price to at least \$1.00 for 10 consecutive trading days before April 30, 2003. On May 1, 2003 the Company received a notice from Nasdaq that since the Company had not regained compliance with the minimum \$1.00 closing bid price per share requirement as set forth in Marketplace Rule 4310(c)(4) that its securities would be delisted from the Nasdaq SmallCap Market at the opening of business on May 12, 2003. Nasdaq additionally noted that its Staff may have otherwise determined to delist the Company's shares under Marketplace Rules 4300 and 4330(a)(3) since the Company was currently in the process of winding down its previous businesses and had de minimis other operations. After reviewing its options, the Company's management and directors determined that the Company would not seek a hearing to appeal this

6

determination nor seek a reverse stock split of its shares. Effective May 12, 2003, the Company's shares began trading as over the counter securities on the OTCBB under the symbol CTSC.OB. It was anticipated that when the Company's stock was delisted, it would most likely have a material adverse effect on the price of the Company's common stock, could adversely affect the liquidity of the shares held by its stockholders and could severely restrict any ability the Company may have to raise additional capital.

NOTE B - TERMINATION OF NEUMOBILITY DEVELOPMENT AND WIND-DOWN OF OPERATIONS OF ISIS

During the fourth quarter of 2002 the Company made the decision to cease development efforts of the Neumobility platform and applications division. This was due to the uncertainty in both timing and magnitude of future revenue streams combined with the large continuing investment required to sustain, market and support the products. As a result of this decision, during the fourth quarter of 2002 the Company recorded an impairment loss on property and equipment of Neumobility of approximately \$76,000, wrote off prepaid software maintenance contracts of approximately \$26,000, and terminated all 13 employees of Neumobility. Termination benefits were approximately \$80,000 and were all paid before December 31, 2002. Neumobility was a part of the Company's telecom hardware/software segment. There were no revenues reported from the Neumobility platform in the three years ended December 31, 2002. Net earnings (losses) before tax of the telecom hardware/software segment, including the operations prior to Neumobility, were a loss of \$4.4 million and earnings of \$2.0 million and \$2.9 million in 2002, 2001 and 2000, respectively.

On December 11, 2002, the Company and GTS Prepaid, Inc. ("GTS"), entered into an agreement whereby the Company agreed to (i) transfer to GTS on a consignment basis a portion of its inventory of pre-paid phone cards and (ii) authorize GTS

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

to act as its agent to collect certain accounts receivable. The transaction closed on January 7, 2003. GTS and the Company agreed that GTS would pay to the Company an agreed upon sales price for each of the prepaid phone cards it sold and all accounts receivable collected in installments. On April 8, 2003 GTS and the Company entered into an agreement, in accordance with which GTS will make weekly payments to the Company of \$7,745, including interest at 15% per annum, until the amount owed by GTS is repaid in full, approximately in March 2004. The obligation is secured by a second lien on GTS' assets. Payments received by the Company during the three months ended September 30, 2003 related to this agreement from GTS included approximately \$121,000 of principal and \$11,000 of interest. At September 30, 2003 the balance owed by GTS to the Company was \$181,000 (\$158,000 of principal on the note and \$23,000 for net sales of consigned inventory), and GTS held on consignment basis approximately \$35,000 of prepaid phonecard inventories owned by the Company. These inventories are being offered for sale by GTS personnel on a commission basis. As there can be no assurance that the remaining inventories will be successfully converted to cash due to their age and geographical constraints, they have been fully reserved for. All payments due on the GTS note have been received by the Company on a timely basis to date. The balances owed by GTS to the Company comprise a large concentration of risk to the Company and the ability of the Company to fully collect the amounts owed will depend on the future profitability and cash flow of GTS.

The Company does not intend to produce or sell prepaid phone cards in the future. As a result of this decision, in December 2002 the Company recorded an impairment loss on property and equipment of Isis of approximately \$21,000 and terminated the remaining employees of Isis. Termination benefits were insignificant and were all paid before December 31, 2002. Revenues of Isis were approximately \$11.8 million, \$15.1 million and \$18.0 million in 2002, 2001 and 2000, respectively. Net losses before tax of Isis were \$0.9 million, \$1.4 million and \$0.3 million in 2002, 2001 and 2000, respectively. Revenues of Isis were approximately \$25,000 and \$196,000 for the three and nine-month periods ended September 30, 2003 and were primarily composed of inventory liquidation transactions.

NOTE C - INVENTORIES:

Inventory reflects phonecards sold through the Company's phonecard business. Included in gross phonecard inventory at December 31, 2002 is approximately \$30,000 of items which have been transferred to customers and are being accounted for as consignments and approximately \$49,000 related to estimated sales returns. Included in gross phonecard inventory at September 30, 2003 is approximately \$35,000 held on consignment at GTS. Inventory consists of the following (in 000's):

	September 30, 2003	December 31, 2002
	-----	-----
Inventory	\$ 35	\$164
Less reserves	(35)	(69)
	----	----
	\$ --	\$ 95
	====	====

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

NOTE D - CONTINGENCIES:

From time to time, the Company may be a party to legal proceedings, which may or may not be in the ordinary course of business and which may have a material adverse effect on the Company's business, financial condition or results of operations. The Company is currently involved in one commercial litigation case. On October 25, 2001, New England Telecom, Inc. and Paul Gregory, a former employee, filed a claim in the Superior Court of Massachusetts against the Company and its Chairman alleging, among other things, that the Company breached a purchase agreement and a related employment contract. The agreement included a two-year earn-out with a maximum contingent total payout of \$1.5 million. The Company has answered the allegations and intends to vigorously defend the case. Since the case is currently in the discovery phase, the Company is unable to assess the likely outcome of the case.

NOTE E- LOSS PER SHARE:

The calculation of basic and diluted loss per share is as follows (in 000's, except per share amounts):

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2003	2002	2003	2002
Net loss (A)	\$ (226)	\$ (783)	\$ (906)	\$ (2,764)
Weighted average number of unrestricted shares outstanding - basic (B)	2,292	2,292	2,292	2,292
Weighted average number of shares and common share equivalents outstanding - diluted	2,292	2,292	2,292	2,292
Basic and diluted loss per share (A)/(B)	\$ (0.10)	\$ (0.34)	\$ (0.40)	\$ (1.21)

Outstanding stock options of 188,788 and 322,153 at September 30, 2003 and 2002, respectively, were excluded from the computation of diluted earnings per share because their effect was anti-dilutive. Weighted average restricted shares outstanding, net of treasury stock method, of 52,076 and 16,303 for the three-month and nine-month periods ended September 30, 2003, respectively, were excluded from the computation of diluted earnings per share because their effect was anti-dilutive. 158,000 shares of restricted stock with a weighted average outstanding of 158,000 and 64,821 shares for the three- and nine-month periods ended September 30, 2003, respectively, are excluded from the computation of basic earnings per share until the related restrictions lapse.

NOTE F--STOCK OPTIONS AND RESTRICTED STOCK

As provided for by FAS No. 123 - Accounting for Stock-Based Compensation, the

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

Company has chosen to measure stock-based compensation cost under the intrinsic-value method prescribed under Accounting Principles Board Opinion No. 25 and has adopted only the disclosure provisions of FAS 123. As the Company issues options with exercise prices equal to market value on the date of grant, compensation expense is not recognized. Stock compensation expense for options granted to non-employees has been determined in accordance with FAS 123 and Emerging Issues Task Force ("EITF") Issue No. 96-18 as the fair value of the consideration received or the fair value of the equity instruments issued, whichever is more reliably measured. The fair value of options granted to non-employees is periodically re-measured as the underlying options vest.

The pro forma information regarding net income (loss) and earnings (loss) per share is required by FAS 123, which has been updated by FAS No. 148 - Accounting for Stock-Based Compensation - Transition and Disclosure, and has been determined as if the Company had accounted for its employee stock options under the fair value method of those statements. In that regard, the fair value for options granted during the three- and nine-month periods ended September 30, 2003 and September 30, 2002 was estimated at the date of grant using a Black-Scholes option-pricing model with the following weighted-average assumptions (no options were granted during the three months ended September 30, 2003):

	Three Months Ended September 30, 2003	Three Months Ended September 30, 2002	Nine Months Ended 30,
	-----	-----	-----
Risk-free interest rate	--	2.5%	2
Dividend yield	--	0.0%	0
Volatility factor	--	1.68	1
Expected life of the options (years)	--	4.0	4
Fair value of options granted during the period	--	\$.90	\$0

For purposes of pro forma disclosures, the estimated fair value of the options is amortized to expense over the options' vesting period. The Company's pro forma information follows (in 000's, except per share amounts):

	Three Months Ended September 30, 2003	Three Months Ended September 30, 2002	Nine Months Ended 30,
	-----	-----	-----
Net loss	\$ (226)	\$ (783)	\$
Add: Stock-based compensation as reported	26	--	
Deduct: Total stock-based compensation expense			

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

determined under fair value method for all awards,
net of taxes

	(46)	(74)	
Net loss - pro forma	\$ (246)	\$ (857)	\$
Basic loss per share - as reported	\$ (0.10)	\$ (0.34)	\$
Basic loss per share - pro forma	\$ (0.11)	\$ (0.37)	\$

Stockholders approved the Company's 2002 Stock Incentive Plan at the June 5, 2003 Annual Meeting. The Company has issued 158,000 shares of restricted stock vesting in 2003 and 2004 to its directors. Compensation expense equal to the fair value of the stock on the measurement date (the date of stockholder approval) is being recognized over the stock vesting period (one year). Deferred stock compensation equal to the remaining compensation expense to be recognized over the stock vesting period has been recognized as Common Stock on the balance sheet, offset by deferred stock compensation, in stockholders' equity.

NOTE G- SEGMENT INFORMATION:

The Company historically has had two reportable business segments offering distinctive products and services marketed through different channels: (i) a telecom hardware/software segment including the Company's Blackbird'r' Platform product line, which included the Blackbird'r' Platform, PreTect'TM' cloning-fraud prevention application, No Clone Zone'TM' roaming-fraud prevention service, and related application products and services and development of the Company's Neumobility geo-location wireless software applications; and (ii) the Company's prepaid long-distance phonecard business, which was conducted through Isis. Management evaluates segment performance based upon segment profit or loss before income taxes. There were no inter-company sales of products between the segments.

In the first quarter of 2002, the Company recorded an impairment write-down of \$100,000 related to goodwill associated with its phone card segment. The impairment loss was presented in the statement of operations as a cumulative effect of a change in accounting principle in accordance with FAS 142 - Goodwill and Intangible Assets. The value of goodwill recorded for the Company's phone card segment was \$0 at December 31, 2002 and September 30, 2003.

During the quarter ended December 31, 2002, the Company ceased the development efforts of its Neumobility division and adopted a plan to wind down the operations of Isis. General and administrative costs have been allocated 100% to the Telecom hardware/software segment in 2003.

Three months ended September 30, 2003

(in 000's)

Segments	
Telecom HW/SW	Phone cards

Consol

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

Revenue from external customers	--	\$25
Inter-segment revenue	--	--
Pretax segment loss	(\$256)	29
Expenditures for segment assets	--	--
Segment assets (at September 30, 2003)	2,760	23

Three months ended September 30, 2002

(in 000's)

	Segments	
	Telecom HW/SW	Phone cards
Revenue from external customers	--	\$3,728
Inter-segment revenue	--	--
Pretax segment loss before the effects of a change in accounting principle	(\$625)	(153)
Expenditures for segment assets	--	--
Segment assets (at September 30, 2002)	5,862	1,558

Consol

Nine months ended September 30, 2003

(in 000's)

	Segments	
	Telecom HW/SW	Phone cards
Revenue from external customers	--	\$196
Inter-segment revenue	--	--
Pretax segment loss	(\$897)	(10)
Expenditures for segment assets	--	--

Consol

Nine months ended September 30, 2002

(in 000's)

	Segments	
	Telecom HW/SW	Phone cards
Revenue from external customers	--	\$9,417
Inter-segment revenue	--	--
Pretax segment loss before the effects of a change in accounting principle	(\$2,013)	(639)
Expenditures for segment assets	11	--

Consol

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis provides information which management believes is relevant to an assessment and understanding of the Company's results of operations and financial condition. The discussion should be read in conjunction with the financial statements and notes thereto. Unless the context otherwise requires, all references to the "Company" herein include Cellular Technical Services Company, Inc. and any entity over which it has or shares operational control.

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

Special Note Regarding Forward-Looking Statements

This Quarterly Report on Form 10-Q contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that reflect the Company's views with respect to future events and financial performance. The Company uses words and phrases such as "anticipate," "expect," "intend," "the Company believes," "future," and similar words and phrases to identify forward-looking statements. Reliance should not be placed on these forward-looking statements. These forward-looking statements are based on current expectations and are subject to risks, uncertainties and assumptions that could cause, or contribute to causing, actual results to differ materially from those expressed or implied in the applicable statements. Readers should pay particular attention to the descriptions of risks and uncertainties described in this report and in the Company's other filings with the Securities and Exchange Commission. All forward-looking statements

10

included in this report are based on information available to the Company on the date of this report. The Company assumes no obligation or duty to update any such forward-looking statements.

Critical Accounting Policies and Estimates

The Company's discussion and analysis of its financial condition and results of operations are based upon the Company's consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these consolidated financial statements requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, the Company evaluates its estimates, including those related to revenue recognition, product returns, bad debts, inventories, investments, intangible assets, contingencies and litigation. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. A more detailed discussion on the application of these and other accounting policies can be found in Note B in the Notes to the Consolidated Financial Statements in Item 15 of the Company's 2002 Annual Report on Form 10-K. Actual results may differ from these estimates under different assumptions or conditions.

Bad Debt: The Company has maintained allowances for doubtful accounts for estimated losses based on past collection history and specific risks identified in the portfolio, resulting from the inability of its customers to make required payments. If the financial condition of the Company's customers were to deteriorate, resulting in an impairment of their ability to make payments, additional allowances may be required.

Allowance for Sales Returns: The Company historically maintained a provision for estimated sales returns of prepaid phonecards. The Company recorded a provision for estimated sales returns in the same period as the related revenues were recorded. These estimates were based on historical sales returns, analysis of

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

credit memo data and other known factors. If the historical data the Company uses to calculate these estimates did not properly reflect future returns, revenue could have been overstated.

Inventory: The Company is required to state its inventories at the lower of cost or market. In assessing the ultimate realization of inventories, the Company is required to make judgments as to future demand requirements and compare that with the current or committed inventory levels. An allowance for obsolete inventory has been maintained to reflect the expected un-saleable inventory based on an evaluation of slow moving products. The Company has fully reserved for its inventories at September 30, 2003. It is possible that changes in required inventory reserves may occur in the future.

Goodwill and Intangible Impairment: In assessing the recoverability of the Company's goodwill and other intangibles the Company must make assumptions regarding estimated future cash flows and other factors to determine the fair value of the respective assets. On January 1, 2002 the Company adopted Statement of Financial Accounting Standards No. 142, "Goodwill and Other Intangible Assets," and was required to analyze its goodwill for impairment issues in accordance with the transition rules of FAS 142. In the three-month period ended March 31, 2002 the Company recorded an impairment write-down of \$100,000 related to the writedown of goodwill associated with its phone card segment. The impairment loss was presented in the statement of operations as a cumulative effect of a change in accounting principle in accordance with the transitional rules of FAS 142. The Company has no goodwill recorded on its books at September 30, 2003.

Long-Term Investment: The Company accounts for its minority investment in TruePosition, Inc. (a subsidiary of Liberty Media Corporation, "Liberty Media"), under the cost method, as the Company does not have the ability to exercise significant influence. Under the cost method of accounting, an investment in a private company is carried at cost and adjusted only for other-than-temporary declines in fair value, distributions of earnings and additional investments. The Company periodically evaluates whether the declines in fair value of its investment are other-than-temporary. This evaluation consists of review of qualitative and quantitative factors by members of senior management as well as market prices of comparable public companies. The Company receives periodic financial statements and appraisal information to assist in reviewing relevant financial data and to assist in determining whether such data may indicate other-than-temporary declines in fair value below the Company's accounting basis. When the Company determines the fair value of the investment has an other-than-temporary decline, an impairment write-down is recorded. Based upon its review of available information and communications with Liberty Media, the Company concluded there had been an other-than-temporary decline in estimated fair value of its investment at December 31, 2002, and reduced the recorded carrying value of this investment from its cost basis of

\$1,754,000 to zero at that time, representing its best estimate of the current fair value of the Company's investment in the net equity of TruePosition. TruePosition's operations have required significant infusions of cash by Liberty Media to date, and did not generate significant revenue through December 31, 2002. The Company's investment in TruePosition common stock has been diluted by

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

these advances, which were converted to preferred stock. It is possible that in the future the Company may receive proceeds from sale of this investment but no such amount can be estimated at this time.

Overview

The Company has developed, marketed, distributed and supported a diversified mix of products and services for the telecommunications industry. Over the past 14 years, the Company developed expertise in real-time wireless call processing and has created technologically advanced solutions for this industry, focusing primarily in the area of wireless communications fraud management, geo-location wireless software applications and sales of prepaid long-distance phonecard products.

On November 9, 2002, CTS ceased development efforts of Neumobility, and on December 11, 2002 adopted a plan to wind down the operations of Isis. As a result, during the three- and nine-month periods ended September 30, 2003, CTS had no current business other than to complete the wind-down of the operations of Isis. Management anticipates that most of the remaining assets of Isis will be realized, and all liabilities settled, during 2003. Management currently has no plan to liquidate the Company and distribute the remaining assets to stockholders. During 2002 and 2003, management has been and will be evaluating alternative businesses and acquisitions. There is no assurance that such alternative businesses and acquisitions can be identified before CTS spends all of its remaining cash balances, that CTS will be able to raise money at acceptable terms, if at all, to fund the acquisitions and/or the operating activities of the businesses it may acquire, and that the acquired businesses will represent viable business strategies and/or will be consistent with the expectations and risk profiles of CTS' stockholders.

Management expects that during the remaining three months of 2003 the Company will incur costs of approximately \$0.2 million, primarily related to remaining non-cancelable office leases, employee compensation, costs of maintaining the business as a public entity and insurance. The Company does not have any current source of sales revenue and has de minimis operations. Accordingly, management believes that its cash and receivable balances as of September 30, 2003 of approximately \$2.7 million are sufficient to fund its current cash flow requirements through at least the next twelve months.

Products

Prepaid Long-Distance Phonecard Products

To provide revenue growth for the Company, and in alignment with its product diversification strategy, the Company expanded into the prepaid long-distance service arena in the fourth quarter of 1999. Through its majority-owned subsidiary, Isis, the Company marketed and distributed branded prepaid long-distance phonecards in denominations generally ranging from \$5 to \$20 per card. Isis also marketed prepaid wireless phones and phonecards. Isis specialized in targeted marketing programs and featured local and toll-free access numbers and aggressive domestic and international long-distance rates. Isis distributed cards through regional and national multi-level distribution channels, using direct sales, third party distributors and telemarketing. Due to continuing losses from declining margins and increased competition in this marketplace, the Company decided to close the Isis business during December 2002. At September 30, 2003, the Company was in the process of completing the wind-down of its Isis operations.

Geo-Location Wireless Applications Investment and Product Development

The Federal Communications Commission ("FCC") has required all wireless carriers to deploy wireless geo-location technology to provide the location of 911

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

wireless calls, similar to that of wire-line 911 calls. Wireless geo-location technology provides and identifies the specific geographic location (in latitude and longitude measurements) of a wireless telephone, and can eventually be applied to other wireless communications devices.

In late 1999 the Company began development of a location-based wireless software product platform and mobile commerce applications. In January 2001 the Company formed a division called NeumobilityTM for this product line. The Company ceased its development efforts of the Neumobility platform and applications in November 2002 due to postponement by the FCC of its original implementation deadlines for the wireless E-911 rollout and slow market development, resulting in low future revenue projections which did not justify continued investment at that time.

12

Revenue and Expense

Revenue: During the first nine months of 2003 and 2002, the Company generated revenue through sales of its Isis pre-paid phonecard products. Phonecard revenue is comprised of wholesale and retail sales of prepaid local, long-distance and wireless products. Revenue is recognized at shipment of product, net of any reserves for estimated returns. The Company has historically maintained an allowance for sales returns of prepaid phonecards (based on estimated returns) in accordance with FAS 48 - Revenue Recognition When Right of Return Exists. Estimated returns, along with their costs, have been reflected as a reduction in sales and cost of goods sold, respectively, and reflected as a reduction in accounts receivable and an increase in inventory, respectively.

Costs and Expenses: Costs of phonecards are primarily comprised of purchased prepaid phonecard costs.

Sales and marketing expenditures include the costs of salaries, commissions and employee-related expenses and certain variable marketing expenses, including promotional costs, public relations costs, marketing collateral and trade show expenses.

General and administrative expenditures include the costs of executive, human resources, finance and administrative support functions, provisions for uncollectible accounts and costs of legal and accounting professional services.

Research and development expenditures include the costs for research, design, development, testing, preparation of training and user documentation and fixing and refining features for the software and hardware components included in the Company's products and services.

Three months ended September 30, 2003 compared to three months ended September 30, 2002

Overview: Total revenue decreased to \$25,000 in 2003 from \$3,728,000 in 2002. Net loss was (\$226,000), or (\$0.10) per basic and diluted share, in 2003 compared to (\$783,000), or (\$0.34) per basic and diluted share, in 2002. Gross margin decreased by \$58,000 as phonecard revenue decreased \$3,703,000 and cost of phone cards decreased \$3,645,000. Operating expenses decreased by \$584,000

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

due to: reductions of \$402,000 in research and development, \$250,000 in sales and marketing expenses, offset by an increase of \$68,000 in general and administrative expenses. The reduction in operating expenses reflected the cessation of the Neumobility research and development program and Isis sales efforts. The general and administrative area is being allocated 100% of facility and other expenses that had been allocated throughout the Company in prior periods.

Revenue : Prepaid phone card revenue decreased 99% to \$25,000 in 2003, from \$3,728,000 in 2002 due to the closure of the Isis business at the end of 2002. The 2003 revenue resulted from inventory reduction transactions.

Costs and Expenses: Costs of phone cards decreased by \$3,645,000 to zero in the third quarter of 2003, from \$3,645,000 in the same period of 2002. The phonecards sold during the third quarter of 2003 were fully reserved for earlier in 2003.

Sales and marketing expenses decreased to \$1,000 in 2003 from \$251,000 in 2002. The decrease in sales and marketing expenses is attributable to headcount decreases and closure of both the Isis segment and the Neumobility program. The 2003 amount represented commissions accrued to GTS for the sale of consigned inventory during the third quarter of 2003.

General and administrative expenses increased 31% to \$289,000 in 2003 from \$221,000 in 2002 due to 100% allocation of rent and other costs to general and administrative departments in 2003 that had been partially allocated to research and development and sales and marketing areas in the previous year, partially offset by headcount and expense reductions.

Research and development costs decreased to zero in 2003 from \$402,000 in 2002. The Company ceased its development efforts of the Neumobility platform and applications in November 2002 due to postponement by the FCC of its original implementation deadlines for the wireless E-911 rollout and slow market development, resulting in low future revenue projections which did not justify continued investment at that time.

Other Income, net: Net other income was \$24,000 in 2003 compared to zero in 2002. Other income includes gains or losses from sales of equipment and other miscellaneous income items.

Interest Income and Expense: Net interest income increased to \$14,000 in 2003 from \$13,000 in 2002. This increase is attributable to interest on the GTS note earned in 2003, partially offset by lower interest rates earned on invested cash in the 2003 period compared to the 2002 period and lower average cash balances on hand in the 2003 period.

Nine months ended September 30, 2003 compared to nine months ended September 30, 2002

Overview: Total revenue decreased to \$196,000 in 2003 from \$9,417,000 in 2002. Net loss was (\$906,000), or (\$0.39) per basic and diluted share, in 2003 compared to (\$2,764,000), or (\$1.21) per basic and diluted share, in 2002. Gross

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

margin decreased by \$176,000 as phone card revenue decreased \$9,221,000 and cost of phone cards decreased \$9,045,000. Operating expenses decreased by \$1,897,000 due to: reductions of \$1,217,000 in research and development and \$759,000 in sales and marketing expenses; offset by an increase of \$79,000 in general and administrative expenses. The reduction in operating expenses reflected the cessation of the Neumobility research and development program and Isis sales efforts. The general and administrative increase resulted from that area being allocated 100% of facility and other expenses that had been allocated throughout the Company in prior periods, partially offset by headcount and expense reductions.

Revenue : Prepaid phone card revenue decreased to \$196,000 in 2003, from \$9,417,000 in 2002 due to the closure of the Isis business at the end of 2002. The 2003 revenue resulted from inventory reduction transactions.

Costs and Expenses: Costs of phone cards decreased by \$9,045,000 to \$217,000 in the first nine months of 2003, from \$9,262,000 in the same period of 2002. The decrease is volume related.

Sales and marketing expenses decreased 96% to \$29,000 in 2003 from \$788,000 in 2002. The decrease in sales and marketing expenses is attributable to headcount decreases and closure of both the Isis segment and the Neumobility program.

General and administrative expenses increased 9% to \$950,000 in 2003 from \$871,000 in 2002, due to 100% allocation of rent and other costs to general and administrative departments that had been partially allocated to research and development and sales and marketing areas in the previous year, partially offset by headcount and expense reductions.

Research and development costs decreased to zero in 2003 from \$1,217,000 in 2002. The Company ceased its development efforts of the Neumobility platform and applications in November 2002 due to postponement by the FCC of its original implementation deadlines for the wireless E-911 rollout and slow market development, resulting in low future revenue projections which did not justify continued investment at that time.

Other Income, net: Net other income was \$43,000 in 2003 compared to \$5,000 in 2002. Other income includes gains or losses from sales of equipment and other miscellaneous income items.

Interest Income and Expense: Net interest income decreased to \$50,000 in 2003 from \$64,000 in 2002. This decrease is attributable to both lower interest rates earned on invested cash in the 2003 period compared to the 2002 period and lower average cash balances on hand in the 2003 period, partially offset by interest earned on the GTS note in 2003.

Liquidity and Capital Resources

The Company's capital requirements have historically consisted of funding software and hardware product development, property and equipment requirements, working capital and the Company's operating expenses. The Company historically has funded these requirements through the sale of common stock (including proceeds from the exercise of warrants and options) and from operating profits in certain periods. On September 30, 2003, the Company's cash balance was \$2.5 million as compared to \$3.3 million on December 31, 2002. The Company's working capital decreased to \$2.5 million at September 30, 2003 from \$3.3 million at December 31, 2002.

Net cash used in operating activities amounted to \$0.8 million in the first nine months of 2003, compared to \$2.4 million in the comparable 2002 period. The largest factors in this change in 2003 compared to 2002 were the \$1.9 million reduction in net loss and changes in balance sheet accounts in the reporting

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

periods. At September 30, 2003, the Company had no commitments for capital expenditures.

Management expects that during the last three months of 2003 the Company will incur costs of approximately \$0.2 million, primarily related to employee compensation, costs of maintaining the business as a public entity and insurance. The Company is not expected to have any significant revenues or operations after the wind-down of Isis is complete. There can be no

14

assurance that the Company's operations will be profitable on a quarterly or annual basis in the future or that past revenue levels can be enhanced or sustained. Past and existing revenue levels should not be considered indicative of future operating results. Accordingly, subject to a future acquisition or other investment, management believes that its cash and receivable balances of approximately \$2.7 million as of September 30, 2003 are sufficient to fund its current cash flow requirements through at least the next twelve months; however, unanticipated changes may require additional financing.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

The Company is exposed to market risk related to changes in interest rates that could adversely affect the value of the Company's investments. The Company does not use derivative financial instruments for speculative or trading purposes. The Company maintains a short-term investment portfolio consisting of interest bearing securities with maturities of less than ninety days. These securities are classified as cash equivalents. These securities are interest bearing and thus subject to interest rate risk and may fall in value if market interest rates increase. Because the Company has the ability to hold its fixed income investments until maturity, the Company does not expect its operating results or cash flows to be affected to any significant degree by a sudden change in market interest rates on its securities portfolio. The Company has operated primarily in the United States and all revenues to date have been in U.S. dollars. Accordingly, the Company does not have material exposure to foreign currency rate fluctuations. The Company has not entered into any foreign exchange contracts to hedge any exposure to foreign currency rate fluctuations because such exposure is immaterial.

Item 4. Controls and Procedures

The Company maintains a system of disclosure controls and procedures that is designed to provide reasonable assurance that information, which is required to be disclosed by the Company in the reports that it files or submits under the Securities and Exchange Act of 1934, as amended, is accumulated and communicated to management in a timely manner. The Company's Chief Executive Officer and Chief Financial Officer have evaluated this system of disclosure controls and procedures as of the end of the period covered by this quarterly report, and believe that the system is operating effectively to ensure appropriate disclosure. There have been no changes in the Company's internal control over financial reporting during the most recent fiscal year that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

PART II. OTHER INFORMATION

Item 1. Legal Proceedings

From time to time, the Company may be a party to legal proceedings, which may or may not be in the ordinary course of business and which may have a material adverse effect on the Company's business, financial condition or results of operations. The Company is currently involved in one commercial litigation case. On October 25, 2001, New England Telecom, Inc. and Paul Gregory, a former employee, filed a claim in the Superior Court of Massachusetts against the Company and its Chairman alleging, among other things, that the Company breached a purchase agreement and a related employment contract. The agreement included a two-year earn-out with a maximum contingent total payout of \$1.5 million. The Company has answered the allegations and intends to vigorously defend the case. Since the case is currently in the discovery phase, the Company is unable to assess the likely outcome of the case.

Item 6. Exhibits and Reports on Form 8-K

a) Exhibits

Exhibit 31.1	Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
Exhibit 31.2	Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
Exhibit 32.1	Certification Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

15

b) Reports on Form 8-K

The following Form(s) 8K were filed during the third quarter of 2003 or thereafter through the date of this report:

- i. The Company filed a Current Report of Form 8-K, dated September 4, 2003, under Item 4 of such Report. No financial statements were included.
- ii. The Company filed a Current Report of Form 8-K, dated August 13, 2003, under Item 12 of such Report. No financial statements were included.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CELLULAR TECHNICAL SERVICES COMPANY, INC.

Edgar Filing: CELLULAR TECHNICAL SERVICES CO INC - Form 10-Q

By: /s/Bruce R. York

Bruce R. York
Vice President and Chief Financial Officer
November 14, 2003

16

STATEMENT OF DIFFERENCES

The trademark symbol shall be expressed as..... 'TM'
The registered trademark symbol shall be expressed as..... 'r'