

Biddinger John W.  
Form 3  
November 16, 2011

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â Biddinger John W.  
(Last) (First) (Middle)

ANGIE'S LIST, INC.,Â 1030 E.  
WASHINGTON STREET

(Street)

INDIANAPOLIS,Â INÂ 46202

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)  
11/16/2011

3. Issuer Name and Ticker or Trading Symbol  
Angie's List, Inc. [ANGI]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer ☐ Other  
(give title below) (specify below)

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities Beneficially Owned  
(Instr. 4)

3. Ownership Form:  
Direct (D)  
or Indirect (I)  
(Instr. 5)

4. Nature of Indirect Beneficial Ownership  
(Instr. 5)

Common Stock

80,608

D

Â

Common Stock

800,000

I

By City Investment Group, LLC  
(2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and Expiration Date  
(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security

4. Conversion or Exercise

5. Ownership Form of

6. Nature of Indirect Beneficial Ownership  
(Instr. 5)

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Series A Preferred Stock	Â (1)	Â (1)	Common Stock	13,096 (3)	\$ (3)	D	Â
Stock Option (right to buy)	Â (4)	08/23/2021	Common Stock	120,000	\$ 8.5	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Biddinger John W. ANGIE'S LIST, INC. 1030 E. WASHINGTON STREET INDIANAPOLIS, IN 46202	Â X	Â	Â	Â

## Signatures

/s/ Shannon Shaw, as  
attorney-in-fact

11/16/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The securities are preferred stock of the Issuer. These securities are immediately convertible and do not have an expiration date.

Mr. Biddinger is Managing Director of City Investment Group, LLC, and therefore may be deemed to share voting power and investment control over the shares held by this entity. Mr. Biddinger disclaims beneficial ownership with respect to shares beneficially owned by this entity, except to the extent of his pecuniary interest therein.

(3) Each share of preferred stock will automatically convert on an 8-for-1 basis into this number of shares of common stock upon the closing of the Issuer's initial public offering.

(4) The original option grant vests over four years, with 25% of the shares vesting on August 23, 2011 and 25% vesting each year thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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