

GENERAL ELECTRIC CO  
Form FWP  
October 02, 2012

Filed Pursuant to Rule 433

Dated October 1, 2012

Registration Statement: 333-177804

**Pricing Term Sheet**

**General Electric Company**

October 1, 2012

\$2,000,000,000 0.850% Notes due 2015

\$3,000,000,000 2.700% Notes due 2022

\$2,000,000,000 4.125% Notes due 2042

Issuer: General Electric Company  
Trade Date: October 1, 2012  
**Settlement Date:** October 9, 2012 (T+5)

	0.850% Notes due 2015	2.700% Notes due 2022	4.125% Notes due 2042
Title:	0.850% Notes due 2015	2.700% Notes due 2022	4.125% Notes due 2042
Expected Ratings*:	Aa3 / AA+	Aa3 / AA+	Aa3 / AA+
Principal Amount:	\$2,000,000,000	\$3,000,000,000	\$2,000,000,000
Maturity Date:	October 9, 2015	October 9, 2022	October 9, 2042
Coupon:	0.850%	2.700%	4.125%
Benchmark Treasury:	UST 0.250% 09/15/2015	UST 1.625% 08/15/2022	UST 3.000% 05/15/2042
Benchmark Treasury			
Price and Yield:	99-26+ / 0.309%	99-31+ / 1.627%	103-27 / 2.808%
Spread to Benchmark Treasury:	+55 basis points	+110 basis points	+135 basis points
Yield to Maturity:	0.859%	2.727%	4.158%
Optional Redemption:	Make-whole redemption at the discount rate of U.S. Treasuries + 10 basis points	Make-whole redemption at the discount rate of U.S. Treasuries + 15 basis points	Make-whole redemption at the discount rate of U.S. Treasuries + 20 basis points

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Price to Public:	99.973% of principal amount	99.765% of principal amount	99.437% of principal amount
Underwriting Discount:	0.10%	0.35%	0.75%
Proceeds (before expenses) to Issuer:	\$1,997,460,000	\$2,982,450,000	\$1,973,740,000
Interest Payment Dates:	April 9 and October 9	April 9 and October 9	April 9 and October 9
First Interest Payment Date:	April 9, 2013	April 9, 2013	April 9, 2013
	Barclays Capital Inc.	Barclays Capital Inc.	Barclays Capital Inc.
	Citigroup Global Markets Inc.	Citigroup Global Markets Inc.	Citigroup Global Markets Inc.
	Deutsche Bank Securities Inc.	Deutsche Bank Securities Inc.	Deutsche Bank Securities Inc.
Bookrunners:	Goldman, Sachs & Co.	Goldman, Sachs & Co.	Goldman, Sachs & Co.
	J.P. Morgan Securities LLC	J.P. Morgan Securities LLC	J.P. Morgan Securities LLC
	Morgan Stanley & Co. LLC	Morgan Stanley & Co. LLC	Morgan Stanley & Co. LLC
	Credit Suisse Securities (USA) LLC	Credit Suisse Securities (USA) LLC	Credit Suisse Securities (USA) LLC
Senior Co-Managers:	Merrill Lynch, Pierce, Fenner & Smith	Merrill Lynch, Pierce, Fenner & Smith	Merrill Lynch, Pierce, Fenner & Smith
	Incorporated	Incorporated	Incorporated

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	Banca IMI S.p.A.	Banca IMI S.p.A.	Banca IMI S.p.A.
	Blaylock Robert Van, LLC	Blaylock Robert Van, LLC	Blaylock Robert Van, LLC
	BNP Paribas Securities Corp.	BNP Paribas Securities Corp.	BNP Paribas Securities Corp.
	CastleOak Securities, L.P.	CastleOak Securities, L.P.	CastleOak Securities, L.P.
	HSBC Securities (USA) Inc.	HSBC Securities (USA) Inc.	HSBC Securities (USA) Inc.
	ING Financial Markets LLC	ING Financial Markets LLC	ING Financial Markets LLC
	Lebenthal & Co., LLC	Lebenthal & Co., LLC	Lebenthal & Co., LLC
	Lloyds Securities Inc.	Lloyds Securities Inc.	Lloyds Securities Inc.
	Mischler Financial Group, Inc.	Mischler Financial Group, Inc.	Mischler Financial Group, Inc.
	Mitsubishi UFJ Securities (USA), Inc.	Mitsubishi UFJ Securities (USA), Inc.	Mitsubishi UFJ Securities (USA), Inc.
Co-Managers:	Mizuho Securities USA Inc.	Mizuho Securities USA Inc.	Mizuho Securities USA Inc.
	RBC Capital Markets, LLC	RBC Capital Markets, LLC	RBC Capital Markets, LLC
	RBS Securities Inc.	RBS Securities Inc.	RBS Securities Inc.
	Samuel A. Ramirez & Co., Inc.	Samuel A. Ramirez & Co., Inc.	Samuel A. Ramirez & Co., Inc.
	Santander Investment Securities Inc.	Santander Investment Securities Inc.	Santander Investment Securities Inc.
	SMBC Nikko Capital Markets Limited	SMBC Nikko Capital Markets Limited	SMBC Nikko Capital Markets Limited
	TD Securities (USA) LLC	TD Securities (USA) LLC	TD Securities (USA) LLC
	UBS Securities LLC	UBS Securities LLC	UBS Securities LLC
	UniCredit Capital Markets LLC	UniCredit Capital Markets LLC	UniCredit Capital Markets LLC
	The Williams Capital Group, L.P.	The Williams Capital Group, L.P.	The Williams Capital Group, L.P.
	CUSIP / ISIN: 369604BE2 / US369604BE28	369604BD4 / US369604BD45	369604BF9 / US369604BF92

\* Note: A securities rating is not a recommendation to buy, sell or hold securities, and may be subject to change or withdrawal at any time.

**The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer or the underwriters participating in the offering will arrange to send you the prospectus if you request it by calling Barclays Capital Inc. toll-free at 1-888-603-5847, Citigroup Global Markets Inc. toll-free at 1-800-831-9146, Deutsche Bank Securities Inc. toll-free at 800-503-4611, Goldman, Sachs & Co. toll-free at 1-866-471-252, J.P. Morgan Securities LLC collect at 1-212-834-4533 or Morgan Stanley & Co. LLC toll free at 1-866-718-1659.**

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