

COLGATE PALMOLIVE CO
Form FWP
July 31, 2009

*Filed Pursuant to Rule 433
Dated July 31, 2009
Registration Statement No. 333-154923*

Colgate-Palmolive Company

Medium-Term Notes - Fixed Rate

Series F

FINAL TERM SHEET

We are hereby offering to sell Notes having the terms specified below to you with the assistance of the agents listed below, each acting as principal (collectively, the "Agents") for whom Citigroup Global Markets Inc., Banc of America Securities LLC, J.P. Morgan Securities Inc. and Deutsche Bank Securities Inc. are acting as joint book-running managers, at a fixed initial public offering price of 99.859% of the principal amount.

| | |
|--------------------------------------|---|
| Principal Amount: \$300,000,000 | Trade Date: July 31, 2009 |
| Issue Price: 99.859% | Original Issue Date: August 5, 2009 |
| Interest Rate: 3.15% | Net Proceeds to Colgate: \$298,452,000 |
| Stated Maturity Date: August 5, 2015 | Agent's Discount or Commission: \$1,125,000 |
| CUSIP Number: 19416QDN7 | |

Interest Payment Dates: February 5 and August 5 of each year, commencing on February 5, 2010

Redemption: N/A

Optional Repayment: N/A

Currency:
Specified Currency: US Dollars
Minimum Denomination: \$1,000

Original Issue Discount: Yes No
Total amount of OID:
Yield to Maturity:
Initial Accrual Period:

Form: Book-entry Certificated

Other Provisions: N/A

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The Agents have severally and not jointly agreed to purchase from us, and we have agreed to sell to the Agents, the principal amount of Notes set forth opposite their respective names below.

| Agents | Principal Amount of Notes |
|-----------------------------------|---------------------------------|
| Citigroup Global Markets Inc. | \$ 40,000,000 |
| Banc of America Securities LLC | 40,000,000 |
| J.P. Morgan Securities Inc. | 40,000,000 |
| Deutsche Bank Securities Inc. | 30,000,000 |
| HSBC Securities (USA) Inc. | 30,000,000 |
| Morgan Stanley & Co. Incorporated | 30,000,000 |
| BNP Paribas Securities Corp. | 30,000,000 |
| RBS Securities Inc. | 30,000,000 |
| The Williams Capital Group, L.P. | 30,000,000 |
| Total | \$ 300,000,000 |

Use of Proceeds:

The net proceeds from the sale of the Notes will be used by Colgate to retire commercial paper which was issued by Colgate for general corporate purposes. As of July 29, 2009, Colgate's outstanding commercial paper had a weighted average interest rate of 0.20% with maturities ranging from 1 day to 33 days.

Legal Matters:

Sidley Austin LLP, New York, New York has acted as counsel for Colgate. Mayer Brown LLP has acted as counsel for the Agents.

The Issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the Issuer has filed with the SEC for more complete information about the Issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Website at www.sec.gov.

Alternatively, you may request for a copy of the prospectus by calling Citigroup Global Markets Inc., toll free at 1-877-858-5407; Banc of America Securities LLC, toll free at 1-800-294-1322; J.P. Morgan Securities Inc., at 1-212-834-4533 (collect); or Deutsche Bank Securities Inc., toll free at 1-800-503-4611.

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